

2017

UCDA DESIGN
COMPETITION



WINNERS LIST



The **UCDA DESIGN COMPETITION** recognizes the best of the exceptional design work done to promote educational institutions—secondary, vocational, or higher education.

COMMUNITY

All credit information provided by the entrant or institution at the time the winning piece was submitted. UCDA is not responsible for any errors or omissions.

2017 UCDA Design Competition

BEST of SHOW

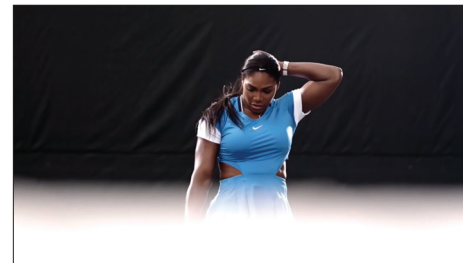
DIGITAL



University of Michigan
Ball Don't Lie with Yago Colás

Credits

Liz DeCamp/Videographer
Natalie Condon/Videographer
Katie Barkel/Videographer
Rob Hess/Videographer



JUDGES CHOICE

PRINT

PRINT JUDGE—PAM FOGG

Poster
Brigham Young University
BYU Theatre Season Posters

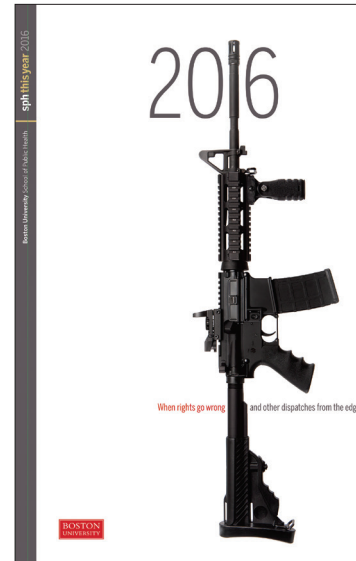
Credits
Andrew Galloway/Designer
Nick Mendoza/Art Director
Ken Crossley/Marketing Manager



PRINT JUDGE—DOMENICA GENOVESE

Magazine (Complete Unit)
Boston University
SPH This Year 2016

Credits
Susan Prentiss/Designer
Doug Gould/Executive Creative Director
Ken Lewis/Writer
Pamela Cooley/Editor
Carla Baratta/Associate Creative Director



PRINT JUDGE—STEPHANIE SIMKIN

Research Publication
University of California, Los Angeles
UCLA Blueprint Magazine

Credits
Sakol Mongkolkasetarin/Designer/Art Director
Michael J. Salter/Designer/Art Director
Kailah Ogawa/Designer
Matt Lindauer/Designer/Creative Director
Anthony Stella/Art Director
Jim Newton/Writer/Editor-in-Chief
Lisa Fung, Scott Fields, Jeffrey L. Rabin, Erika Hayasaki, Jon Thurber, Tim Rutten, Kathleen Kelleher, Molly Selvin, Matea Gold, Nathan Holmes, Jon Haley, Nona Yates, Carla Hall, Kristen Hardy, Robert Greene, Geffen Kozikaro, Zachary Slobig, Bill Boyarsky, Sandy Banks, Shelby Scoggins, Katherine Molyneux/Writers
Richard Meyer/Senior Editor
Lisa Horowitz/Copy Chief
David Sprague, Reed Hutchison, Todd Cheney, Michael Moriatis, Brant Ward, Gus Ruelas, Robert Gudino, Nancy Boyarsky, Christa Renee/Photographers
Norma Bar/Illustrator
Powell Michael/Creative Director
Shilo Munk, Alex Boekelheide, Jessica Lander, Wileen Wong Kromhout/Publication Managers
Laura Heller, Rosemary Fahmie, Robert Cox/Production Managers
Oriana Luquetta, Isabela Chmielewska, Caitlin Dawson/Office Managers



PRINT JUDGES

PAM FOGG

Design Director
Office of Communications
Middlebury College

DOMENICA GENOVESE

Partner
Greatest Creative Factor

STEPHANIE SIMKIN

Principal
Stone + Steel Creative

JUDGES CHOICE

DIGITAL

DIGITAL JUDGE—RICK BAILEY

Video
University of Utah
Conrad Anker

Credits
Austin Heywood/Editor/Photographer
Spencer Bott/Photographer
Jimmy Chin/Photographer
Jeff Bagley/Creative Director
Jeff Hanson/Executive Producer
Shelly Christensen/Account Executive

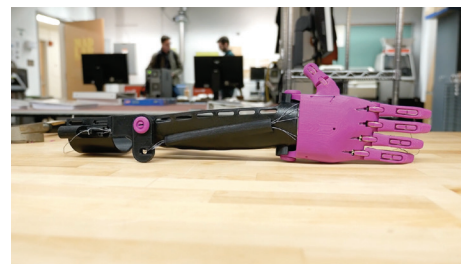


tinyurl.com/ucda-conrad-anker

DIGITAL JUDGE—ROBERT "RJ" THOMPSON

Video
Indiana University
Indiana University Custom Made News Feature

Credits
April Toler/Writer/Photographer
Nicole Wilkins/Editor
Jon Stante/Photographer
Kurt Stepnitz/Photographer
Derrick Turner/Photographer
Chris Buller/Videographer

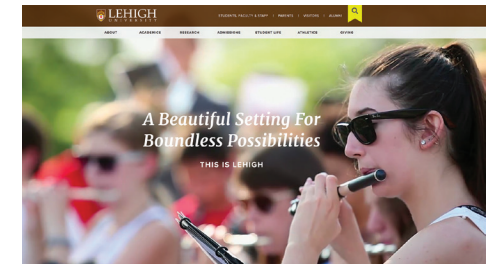


tinyurl.com/ucda-custom-made

DIGITAL JUDGE—TINA COLEMAN

Website (Entire Site)
Lehigh University
Lehigh University Homepage

Credits
Kate Cassidy/Designer
Kurt Hansen/Art Director
Tim Hyland/Writer
Kelly Hochbein/Writer
Christa Neu/Photographer
Stephanie Veto/Illustrator
Lindsay Lebresco/Marketing
Dave Pryor/Marketing
Jen Reynolds/Web Development
Dan Herrero/Web Development



lehigh.edu

DIGITAL JUDGES

RICK BAILEY
Principal
RHB

TINA COLEMAN
Director of University Web & Design
University Communications
William & Mary

ROBERT J. "RJ" THOMPSON, MFA
Assistant Professor
Graphic & Interactive Design
Department of Art
College of Creative Arts &
Communications
Youngstown State University

LIST OF WINNERS

PRINT

RECRUITMENT/VIEWBOOK (COMPLETE UNIT)

Excellence

La Jolla Country Day School

La Jolla Country Day School Viewbook

2communiqué/Design Firm

J. Walker/Designer

Karli Pawlak/Designer

Morgan Jordan/Designer/Art Director

Kelly McMurray/Art Director

Chris St. Cyr/Art Director

Mark Sheehy/Writer

Tiffany Tran/Director of Marketing and
Communication

Inez Odom/Assistant Head of School for
Enrollment and Outreach

Excellence

Loyola University New Orleans

Create Something Meaningful Viewbook

Lauren Sanders/Designer/Art Director

Mary Louise Killen/Designer/Illustrator

Mary Sullivan/Designer

Megan Youngblood/Writer

Shane Shanks/Writer/Editor

Marianna Massey/Photographer

Various/Photographer

Shannon Seyler/Strategist

Kathy Cain/Creative Director

Excellence

Michigan State University

Michigan State University 2017 Viewbook

Aimee Brasseur/Designer

Meredith Mescher/Writer/Editor

Greg Kohuth/Photographer

Kurt Stepnitz/Photographer

Jordan Noble/Photographer

Derrick Turner/Photographer

Pam Jennings/Project Strategist

Julia Janssen/Project Strategist/Writer

Excellence

Santa Clara University

Invent the Life You Want to Lead

Michael Patrick Partners/Design Firm

Linda Degastaldi/Art Director

Peterson Skolnick & Dodge/Writers

Harold Gutmann/Editor

ezster+david/Photography

Nate Padavick/Illustrator

Excellence

University of Central Florida

*We Are UCF, UCF Viewbook for
Undergraduate Admissions*

Ron Boucher/Creative Director

Lauren Haar/Art Director

Eric Michael/Content Director

Michelle Fuentes/Account Director

Sandy Pouliot/Production Manager

Excellence

Wake Forest University

*Wake Forest University
Admissions Viewbook*

Brent Piper/Designer

Hayes Henderson/Art Director

Bart Rippen/Writer

Rob Daniels/Writer

Ken Bennett/Photographer

Kyle Webster/Illustrator

Shana Atkins/Account Manager

Gretta Kohler/Creative Producer

RECRUITMENT/OTHER

Excellence

Baltimore Collegetown Network

Baltimore Collegetown Look Book

Skelton Design/Design Firm

Kim Carlin/Writer

Howard Korn/Photographer

Jim Burger/Photographer

Julian Haddad/Photographer

Greg Pease/Photographer

Paige Vickers/Illustrator

Kristen McGuire/Director, BCN

Excellence

McGill University

McGill Commitment Packet Folder

Jean-Bernard Ng Man Sun/Designer/Art Director

Gary Francoeur/Writer/Editor

Silver

University of California

Achieve Outreach Campaign

Jason Huang/Designer

Matt Glass/Art Director

Carolyn McMillan/Writer

Katherine Edwards/Writer/Marketing Director

Vanessa Corrêa/Creative Director

EXHIBITION CATALOG (COMPLETE UNIT)

Excellence

ArtCenter College of Design

Yoshio Ikezaki: Elements

Winnie Li/Designer/Art Director

Jacki Apple/Art Director/Writer/Editor

Yoshio Ikezaki/Photographer

Excellence

Nazareth College

Brandeis University

Chakaia Booker Exhibition Catalog

Jessica Tanny/Designer

Susan Metrican/Writer

Cathy Webber/Editor

Marilyn Denton/Production Manager

Excellence

Davis Museum at Wellesley College

Charlotte Brooks at Look, 1951-1971

Stoltze Design/Design Firm

Katherine Hughes/Designer

Clif Stoltze/Art Director

Excellence

Getty Publications

*London Calling: Bacon, Freud, Kossoff,
Andrews, Auerbach, and Kitaj*

Catherine Lorenz/Designer

Nola Butler/Project Editor

Suzanne Watson/Production Coordinator

Excellence

Getty Publications

*Real/Ideal: Photography in
Mid-Nineteenth-Century France*

Jeffrey Cohen/Designer

Ruth Lane/Project Editor

Amita Molloy/Production Coordinator

Excellence

University of Alberta

Mounties on the Cover

Lara Minja/Designer

Al Lund/Writer

Peter German/Writer

Cheryl Cundell/Editor

Jeff Papineau/Digital Reproduction

DEVELOPMENT, INFORMATION/FUNDRAISING

Excellence

University of Iowa, Tippie College of Business

Be Bold, Invest in Innovation

Zehno/Design Firm

Lauren Sanders/Designer/Art Director

Mary Louise Killen/Designer

Mary Sullivan/Designer

Megan Youngblood/Writer

Shane Shanks/Writer/Editor

Jonathan Chapman/Photographer

Shannon Seyler/Strategist

Kathy Cain/Creative Director

ANNUAL REPORT/DONOR REPORT

Excellence

Embry-Riddle Aeronautical University

Impact Report

Melissa Woods/Designer

Jonathon Metz/Art Director

David Massey/Photographer

Silver

School of the Art Institute of Chicago

SAIC Annual Report 2015-16

Patrick Jenkins/Designer

Jeff Sanchez/Art Director

Scott Hendrickson/Art Director

Bridget Esangga/Writer/Editor

Ana Sekler/Editor

Ethan Brown/Production

Sarah Gardner/Project Manager

Excellence

Wake Forest University

Year Three

Brent Piper/Designer
Hayes Henderson/Art Director
Elaine Tooley/Writer
Bart Rippen/Writer
Bob Daniels/Writer
Ken Bennett/Photographer
Lauren Olinger/Photographer
Brett Affrunti/Illustrator
Mary Boyd Chenery/Account Manager
Gretta Kohler/Creative Producer

SPECIAL EVENT

Excellence

College of the Holy Cross

President's Council Reception

Robin Drew/Designer

Excellence

Kendall College of Art and Design of Ferris State University

2017 Commencement: Into the Future

Michelle Selimi/Designer/Art Director
Jenni Zimmer/Designer
Elena Tislerics/Art Director
Kyle Austin/Writer

Excellence

Purdue Alumni Association

2017 Boilermaker Ball Invitation

Virginia Reynolds/Designer
Kat Braz/Art Director

Excellence

Saint Louis University

Saint Louis University Bicentennial Logo

Matt Krob/Designer

Excellence

Sam Houston State University

Design Intelligence Report

Yanessa Berdecia/Designer
Timmarian Davis/Designer
Jazzmin Ford-Evans/Designer
Marcus Grifaldo/Designer
Casey Morgan/Designer
Cristal Zuniga/Designer
W. Anthony Watkins/Art Director

Excellence

University of Akron

Letterpress Lunch

Winnie Daulbaugh/Designer/Writer/
Letterpress Printer
Bob Kelemen/Designer/Letterpress Printer

Excellence

University of California, Los Angeles

*UCLA Luskin Conference Center
Grand Opening*

Sakol Mongkolkasetarin/Designer/
Art Director/Illustrator
Nancy del Aguila/Designer
Marisa Feng/Designer
Brendan Flaherty, Jennifer Wheelock,
Jack Feuer/Writers
Anne Pautler/Editor
Brian Kuhlmann/Photographer
Getty Images/Photography
Powell Michael/Creative Director
Michael Conboy/Associate Creative Director
Shilo Munk, Wileen Wong Kromhout, John Lundberg,
Barbara Dahl, Cynthia Challie Marchant/Accounts
Chris Coniglio, Laura Heller, Rosemary Fahmie, Jillian
Jeffers, Mary Pickert, Joshua Gonzalez, Maria
Chester/Production Managers
Heather Cisneros/Production Artist
Susan White, Kyle Gibson, Arielle Franco/Special
Events and Protocol
Amanda Savercool, Michelle Reardon/Social Media

Excellence

University of Central Oklahoma

Squared Up

McKenna Sanderson/Designer

Excellence

Utah Valley University

Awards of Excellence Banquet

Brian T. Fogelberg/Designer
Shari Warnick/Art Director
Jay Wamsley/Writer

NEWSLETTER

Excellence

University of Illinois at Chicago

*College of Architecture, Design, and the
Arts, The UIC College of Architecture,
Design, and the Arts Newsletters*

Studio Blue/Design Firm
Silja Hillmann/Designer
J. Brad Sturm/Designer
Cheryl Towler Weese/Creative Director
Amy Teschner/Writer/Editor
Brianna Clementz/Assistant Director of Engagement
and Participation (Fall 2016)
Jessica Cybulski/Assistant Director of Engagement
and Participation (Spring 2017)

SPECIAL PUBLICATION (ACADEMIC AND ADMINISTRATIVE UNITS)

Excellence

Wake Forest University

Forestry 101

Stephanie Bailey/Designer
Hayes Henderson/Art Director
Bart Rippen/Writer
Ken Bennett/Photographer
Adam Nickel/Illustrator
Shana Atkins/Account Manager
Gretta Kohler/Creative Producer

SPECIAL PUBLICATION (ARTS AND CULTURE)

Excellence

McDaniel College

*McLive (Winter/Spring 2016, Fall 2016,
Winter/Spring 2017)*

Skelton Design/Design Firm
Peggy Fosdick/Editor

ADVERTISEMENT (OUTDOOR, TRANSIT, BILLBOARDS)

Excellence

University of Alberta

Here Campaign

Jordan Carson/Designer/Art Director/Writer
Brittany Hurlburt/Writer/Editor
Crystal Puim/Photographer

Excellence

The University of Utah

Worth the Climb, A Frame

Dave Meikle/Designer
Jeff Bagley/Creative Director
Jimmy Chin/Photographer
Shelly Christensen/Account Executive
Steve Bunker/Print Manager

ALUMNI PUBLICATION

Excellence

Bryn Mawr College

Bryn Mawr Alumnae Bulletin (Winter 2017)

Zehno/Design Firm
Lauren Sanders/Designer/Art Director
Mary Louise Killen/Designer
Mary Sullivan/Designer
Nancy Brokaw/Writer/Editor
Various/Writers
Jeff Wojtaszek/Photographer
Various/Photographers
Kotryna Zukauskaite/Illustrator
Kathy Cain/Creative Director
Shane Shanks/Editorial Strategist

Excellence

Massachusetts Institute of Technology

*MIT Spectrum Magazine (Spring 2016,
Fall 2016, Winter 2017)*

Stoltze Design/Design Firm
Katherine Hughes/Designer
Courtney Wales/Designer
Clif Stoltze/Art Director

Excellence

University of La Verne

*VOICE Magazine 125th Anniversary
(Fall 2016)*

Maureen Panos/Designer/Art Director
Rachel Simanjuntak/Designer
Kandance Selnick/Designer
Philip Higson/Photographer
Shaughn Hull/Photographer
Jeannine Hill/Photographer
Jasmin Miranda/Photographer

Excellence

Wheaton College

Wheaton Magazine (Volume 19, Issue 2, 2016)

Stefanie Enger/Designer
Katie Alford/Designer
Mary Leiser/Art Director
Allison Steinke/Editor

RESEARCH PUBLICATION

Excellence

John Hopkins Carey Business School

Changing Business (Spring 2016, Fall 2016, Spring 2017)

Skelton Design/Design Firm
Patrick Ercolano/Writer/Editor

Excellence

Lehigh University

Lehigh University Research Review (2017 Volume No. 2)

Kurt Hansen/Designer/Art Director
Kurt Pfitzer/Writer
Mary Ellen Alu/Writer
Amy White/Writer
Lauren Stralo/Writer
Lori Friedman/Writer
Tim Hyland/Editor
Kelly Hochbein/Editor
Atelier Bingo/Cover Artist

Excellence

OCAD University

Transformation Through Imagination

Dominic Ayre/Designer/Art Director
Aaron Rinas/Designer
Various/Photographers

Excellence

University of California, Los Angeles

UCLA Blueprint Magazine

Sakol Mongkolkasetarin/Designer/Art Director
Michael J. Salter/Designer/Art Director
Kailah Ogawa/Designer
Matt Lindauer/Designer/Creative Director
Anthony Stella/Art Director
Jim Newton/Writer/Editor-in-Chief
Lisa Fung, Scott Fields, Jeffrey L. Rabin, Erika Hayasaki, Jon Thurber, Tim Rutten, Kathleen

Kelleher, Molly Selvin, Matea Gold, Nathan Holmes, Jon Haley, Nona Yates, Carla Hall, Kristen Hardy, Robert Greene, Geffen Kozikaro, Zachary Slobig, Bill Boyarsky, Sandy Banks, Shelby Scoggins, Katherine Molyneux/Writers

Richard Meyer/Senior Editor

Lisa Horowitz/Copy Chief

David Sprague, Reed Hutchison, Todd Cheney, Michael Moriatis, Brant Ward, Gus Ruelas, Robert Gudino, Nancy Boyarsky, Christa Renee/Photographers

Norma Bar/Illustrator

Powell Michael/Creative Director

Shilo Munk, Alex Boekelheide, Jessica Lander, Wileen Wong Kromhout/Publication Managers
Laura Heller, Rosemary Fahmie, Robert Cox/
Production Managers

Oriana Luquetta, Isabela Chmielewska, Caitlin Dawson/Office Managers

COVER DESIGN (EXCEPT MAGAZINES AND RECRUITMENT)

Excellence

Boston University

Boston University Annual Report 2016

Lee Caulfield/Designer
Doug Gould/Executive Creative Director
Caleb Daniloff/Writer
Gail DuBois/Editor
Janice Checchio/Photo Editor

Gold

University of Pittsburgh School of Medicine

University of Pittsburgh School of Medicine 2016 Annual Report

Landesberg Design/Design Firm
Joe Petrina/Designer
Rick Landesberg/Art Director
Paul Brittenham/Illustrator
Adam Cruft/Illustrator
Alessandro Gottardo/Illustrator
Mike Nudelman/Illustrator
RR Donnelley/Printer

Excellence

USC Dornsife College of Letters, Arts and Sciences

USC CESR Brochure: Mindful Research. Human Impact.

Letty Avila/Designer

Dan Knapp/Art Director

Susan Wampler/Writer

Tania Gutsche/Writer/Editor

Arie Kapteyn/Writer/Editor

Mira Zimet/Editor

Ed Profumo/Printing Supervisor

Colorgraphics/Printer

POSTER

Excellence

Ball State University

Sarah Moody Gallery of Art Calendar

Fred Bower/Designer

Bill Dooley/Writer/Director

Sarah Moody Gallery of Art

Various/Photographers

Excellence

Brigham Young University

American Piano Quartet

Keegan Black/Designer

Nick Mendoza/Art Director

Ken Crossley/Marketing Manager

Excellence

Brigham Young University

BYU Theatre Ballet in Concert Poster Series

Sam Reed/Designer

Nick Mendoza/Art Director

Jaren Wilkey/ Photographer

Ken Crossley/Marketing Manager

Gold

Brigham Young University

BYU Theatre Season Posters

Andrew Galloway/Designer

Nick Mendoza/Art Director

Ken Crossley/Marketing Manager

Silver

Central Washington University

18th Annual Plant Sale

Glen L. Bach/Designer/Art Director/Photographer

Excellence

Imperial College London

Pamela's Imperial Alphabet

Beth Elzer/Designer/Art Director

Karolin Schnoor/Illustrator

Excellence

Northwestern University

Northwestern Summer Session 2017

Grace Delcano/Designer

Brad Farrar/Art Director

Roseann Mark/Editor

Michael Byzewski/Illustrator

Silver

School of the Art Institute of Chicago

Coding Workshop Promotional Poster

Mark Stammers/Art Director

Excellence

School of the Art Institute of Chicago

SAIC Lecture Poster Fall 2016

John Pobojewski/Designer

Taek Hyun Kim/Designer

Excellence

Stevenson University

Film & Moving Image Flipbook Poster

Matt Laumann/Designer

Excellence

University of Akron

Come See, Come Saw

Bob Kelemen/Designer/Writer/Letterpress Printer

Winnie Daulbaugh/Designer/Letterpress Printer

Excellence

University of Akron

Extra Large Type

Bob Kelemen/Designer/Writer/Letterpress Printer

Excellence

University of Akron

Type Artiste

Bob Kelemen/Designer/Writer/Letterpress Printer

Excellence

University of Georgia

PAC New Season Poster

Tim Wells/Designer/Art Director

George Foreman/Editor

R.J. Muna/Photographer

Excellence

University of Georgia

School of Art Graduate Studies Poster

Nicole Kim/Designer

Julie Spivey/Art Director

Isabelle Wallace/Writer

Erica Hensley/Photographer

Silver

The University of Memphis

Graphic Design Senior Show: Spring 2017

Gary Golightly/Designer/Art Director

Excellence

The University of Memphis

The University of Memphis Theatre

Season Posters

Gary Golightly/Designer/Art Director

Excellence

Utah State University

USU Aggie Leadership

Extravaganza Conference

Jeff Lofland/Designer

Ashlee Karren/Art Director

Mitch Hawk/Writer/Editor

Jay Wright/Marketing Director

Lance Leatham/Assistant Marketing Director

Excellence

Wake Forest University

Voices of our Time Poster: Peggy Noonan

Kris Hendershott/Designer

Hayes Henderson/Art Director

Shana Atkins/Account Manager

Gretta Kohler/Creative Producer

Excellence

South Dakota State University

AIGA NO Poster

Randy Clark/Designer

Excellence

South Dakota State University

Mona Poster

Randy Clark/Designer

MAGAZINE (COMPLETE UNIT)

Excellence

ArtCenter College of Design

ArtCenter Dot Magazine (Spring 2017)

Winnie Li/Designer/Art Director

Michelle Lin/Designer

Solvej Schou/Writer

Mike Winder/Editor

Juan Posada/Photographer

Wing Chan/Cover Artist

Excellence

Bethel University

Textura Magazine (January 2017)

Kendall Soderstrom/Art Director

Petra Lee/Art Director

Abbey Peterson/Editor

Kenzie Van Loh/Editor/Photographer

Allegra Rose Berger/Designer/Photographer

Beth Dahlin/Designer/Photographer

Tim Heck/Designer/Photographer

Mattie Kidder/Designer/Photographer

Josiah Tillman/Designer/Photographer

Nataly Basterrechea/Reporter/Photographer

Carlo Holmberg/Reporter/Photographer

Alayna Hoy/Reporter/Photographer

Hana Ko/Reporter/Photographer

Raffa Parra/Reporter/Photographer

Morgan Peterson/Reporter/Photographer

Katie Saffell/Reporter/Photographer

Callie Schmidt/Reporter/Photographer

Chantal Soldini/Reporter/Photographer

Isa Sugastuy/Reporter/Photographer

Miranda Weippert/Reporter/Photographer

Abbey Peterson/Photographer

Jessica Henderson/Faculty Advisor

Morgan Spiehs/Faculty Advisor

Scott Witner/Faculty Advisor

Gold

Boston University

SPH This Year 2016

Susan Prentiss/Designer

Doug Gould/Executive Creative Director

Ken Lewis/Writer

Pamela Cooley/Editor

Carla Baratta/Associate Creative Director

Excellence

Drexel University

EXEL 2016, A Sober Analysis

Pentagram/Design Firm

Carla Delgado/Designer

DJ Stout/Art Director

Sonja Sherwood/Editor

Katie Clark/Editor

Adam Voorhes/Photographer

Brian Stauffer/Illustrator

Excellence

John Hopkins Carey Business School

Carey Business Magazine,

Special Issue (Fall 2016)

Skelton Design/Design Firm

Patrick Ercolano/Writer/Editor

Sue De Pasquale/Writer

Howard Korn/Photographer

Edis Jurcys/Photographer

Scott Roberts/Illustrator

Excellence

Loyola Marymount University

LMU Magazine, Kate (Winter 2016)

Pentagram/Design Firm

Barrett Fry/Designer

DJ Stout/Art Director

Maureen Pacino/Art Director

Scott Timberg/Writer

David L. Ulin/Writer

Drew Tewksbury/Writer

Margaret Grundstein/Writer

Joseph Wakelee-Lynch/Editor

Jon Rou/Photographer

David Arky/Photographer

Nathan Podshadley/Photographer

George Steinmetz/Photographer

Kate Micucci/Illustrator

Edel Rodriguez/Illustrator

Keith Negley/Illustrator

Arthur Mount/Illustrator

Sarah Mazzetti/Illustrator

Excellence

Northwestern University Weinberg College of Arts & Sciences

Weinberg Magazine (Spring/Summer 2016)

Landesberg Design/Design Firm

Joe Petrina/Designer

Rick Landesberg/Art Director

Rebecca Lindell/Editor

Rob Hart/Principal Photographer

Luke Copping/Photographer

Lisa Rodden/Illustrator

Bernd Schifferdecker/Illustrator

Active/Printer

Excellence

Oberlin College

2016 Oberlin Conservatory Magazine

Ryan Sprowl/Designer

Emily Crawford/Art Director

Erich Burnett/Editor

Cathy Strauss/Editor

Kelly Viancourt/Director of Print and Publication

Gold

Oberlin College

Oberlin Alumni Magazine (Summer 2016)

Emily Crawford/Art Director

Jeff Hagan/Editor

Kelly Viancourt/Director of Print and Publications

Excellence

Santa Clara University

Santa Clara Magazine (Summer 2016,

Spring 2017)

Pentagram Austin/Design Firm

Jane Hambleton/Designer

Linda Degastaldi/Art Director

Dana Gioia/Writer

Harold Gutmann/Writer

Brian Doyle/Writer

Emma Marris/Writer

Justin Gerdes/Writer

Irina Raicu/Writer

Danae Stahlnecker/Writer

Grace Ogihara/Writer

Eryn Olson/Writer

Colleen Sinsky/Writer/Photographer

Steven Boyd Saum/Editor

Matt Morgan/Assistant Editor

Michael Collopy/Photographer

Robert Clark/Photographer

Joanne Lee/Photographer
Kristóf Hólvényi/Photographer
Charles Barry/Photographer
Tavis Coburn/Illustrator
Jason Holley/Illustrator
Lincoln Agnew/Illustrator
David Plunkert/Illustrator
Sean McCabe/Illustrator
Anna + Elena Balbusso/Illustrator
Kyle Hilton/Illustrator
Tom Killion/Illustrator
Ron Hansen/Literary Editor

Excellence

Santa Clara University

Santa Clara Magazine, Come Together (Summer 2016)

Pentagram/Design Firm
Kristen Keiser/Designer
DJ Stout/Art Director
Danae Stahlnecker/Writer
Colleen Sinsky/Writer
Grace Ogihara/Writer
Eryn Olson/Writer
Dana Gioia/Writer
Brian Doyle/Writer
Harold Gutmann/Writer
Steven Boyd Saum/Editor
Michael Collopy/Photographer
Joanne Lee/Photographer
Robert Clark/Photographer
Charles Barry/Photographer
Don Jedlovec/Photographer
Anna + Elena Balbusso/Illustrator
Kyle Hilton/Illustrator
David Plunkert/Illustrator
Edward Rooks/Illustrator
Sean McCabe/Illustrator

Excellence

Santa Clara University

Santa Clara Magazine (Summer 2016, Spring 2017)

Pentagram/Design Firm
Kristen Keiser/Designer
DJ Stout/Art Director
Matt Morgan/Writer
Emma Marris/Writer
Justin Gerdes/Writer
Irina Raicu/Writer
Harold Gutmann/Writer
Steven Boyd Saum/Editor

Joanne Lee/Photographer
Robert Clark/Photographer
Charles Barry/Photographer
Tavis Coburn/Illustrator
Jason Holley/Illustrator
Lincoln Agnew/Illustrator
David Plunkert/Illustrator
Kyle Hilton/Illustrator
Richard Mia/Illustrator

Excellence

Scripps College

Scripps Magazine (Spring 2016, Fall 2016, Winter 2017)

Distinc_/Design Firm
Joseph Prichard/Art Director
Elizabeth Hamilton/Art Director/Writer/Editor
Various/Writers
Carolyn Robles/Editor

Excellence

Stanford Graduate School of Business

Stanford Business, Beginnings (Spring 2017)

Pentagram/Design Firm
Luke Hayman/Designer/Art Director
Shigeto Akiyama/Designer/Art Director
Jill Kadlec/Designer
Tricia Seibold/Senior Designer Stanford Business
Louise Lee/Writer
Eilene Zimmerman/Writer
Edmund L. Andrews/Writer
Erika Brown Ekiel/Writer
Ian Chapman/Writer
Marina Krakovs/Writer
Steve Hawk/Writer/Senior Editor
Deborah Petersen/Editorial Director
Shana Lynch/Senior Editor
Lily B. Clausen/Assistant Editor
Gabriela Hasbun/Photographer
Tony Luong/Photographer
Martin Klimek/Photographer
Jason Henry/Photographer
Drew Kelly/Photographer
David Elliott/Photographer
Josh Cochran/Illustrator
Monica Ramos/Illustrator
Harriet Lee-Merrion/Illustrator
Keith Negley/Illustrator
Giacomo Bagnara/Illustrator
Sergio Membrillas/Illustrator

Brian Rea/Illustrator
Ayanna Quint/Photo Editor
Christa Amsden/Class Notes Editor
Heidi Beck/Copy Editor
Kate Kimelman/Copy Editor
Malinda Peterson/Copy Editor
Gale Sperry/Copy Editor
Joyce Thomas/Copy Editor

Excellence

Swarthmore College

Swarthmore College Bulletin (Spring 2017)

Phillip Stern/Designer
Jonathan Riggs/Writer/Editor
Elizabeth Slocum/Writer/Editor
Kate Campbell/Writer/Editor
Gina Myers/Writer
Emily Weisgrau/Writer
Carol Brévar-Demm/Writer
Laurence Kesterson/Photographer
Michelle Crumsho/Editorial Assistant

Excellence

University of Central Florida

Pegasus (Spring 2017)

Mario Carrillo/Designer
Adam Smajstrla/Designer
Lauren Haar/Art Director
Steve Webb/Art Director
Ron Boucher/Creative Director
Laura J. Cole/Managing Editor
Eric Michael/Editorial Director
Steven Diaz/Photographer
Nick Leyva/Photographer
Bernard Wilchusky/Photographer
Sandy Pouliot/Production Manager
Patrick Burt/Assistant Vice President for Marketing

Silver

University of Central Florida

Pegasus (Summer 2016)

Mario Carrillo/Designer
Adam Smajstrla/Designer
Lauren Haar/Art Director
Steve Webb/Art Director
Ron Boucher/Creative Director
Laura J. Cole/Managing Editor
Eric Michael/Editorial Director
Steven Diaz/Photographer
Nick Leyva/Photographer
Bernard Wilchusky/Photographer
Sandy Pouliot/Production Manager
Patrick Burt/Assistant Vice President for Marketing

Excellence

University of Colorado Boulder

Coloradan (Summer 2016)

Pentagram/Design Firm
Mariana Cano/Designer
DJ Stout/Art Director
Paul Danish/Writer
Trent Knoss/Writer
Christie Sounart/Writer
Eric Gershon/Writer/Editor
Dan Haar/Writer
Andrew Daigle/Writer
Kenny Braun/Photographer
Casey A. Cass/Photographer
Glenn Asakawa/Photographer
Michael Goldman/Photographer
Patrick Campbell/Photographer
Ryan Lash/Photographer
Penny Jansen/Photographer
Melinda Josie/Illustrator
Josh Cochran/Illustrator
Anita Kunz/Illustrator

Excellence

University of La Verne

VOICE Magazine (Spring 2017)

Maureen Panos/Designer/Art Director
Rachel Simanjuntak/Designer
Kandance Selnick/Designer
Philip Higson/Photographer
Shaughn Hull/Photographer
Jeannine Hill/Photographer
Jasmin Miranda/Photographer

Excellence

University of La Verne

VOICE Magazine 125th Anniversary (Fall 2016)

Maureen Panos/Designer/Art Director
Rachel Simanjuntak/Designer
Kandance Selnick/Designer
Philip Higson/Photographer
Shaughn Hull/Photographer
Jeannine Hill/Photographer
Jasmin Miranda/Photographer

Excellence
University of Massachusetts

UMass Magazine (Fall 2016)

Landesberg Design/Design Firm
Kipp Madison/Designer
Rick Landesberg/Art Director
Robert Lindquist/Editor
Patricia Sullivan/Editor
Matt Furman/Photographer
John Solem/Principal Photographer
Quad Graphics/Printer

Excellence
University of Pittsburgh
School of Law

PittLaw Alumni Magazine (Fall 2016)

Landesberg Design/Design Firm
Michael Artman/Designer
Rick Landesberg/Art Director
Christine H. O'Toole/Writer
Cori Parise/Editor
Terry Clark/Principal Photographer
Broudy Printing/Printer

Excellence
**USC Dornsife College of Letters,
Arts and Sciences**

*USC Dornsife Magazine, The Politics Issue
(Fall 2016/Winter 2017)*

Letty Avila/Designer
Matt Savino/Designer
Dan Knapp/Art Director/Writer/Editor
Darrin S. Joy/Writer/Editor
Susan Bell/Writer
Laura Paisley/Writer
Michelle Boston/Writer
Joanna Clay/Writer
Lynell George/Writer
Emily Gerema/Writer
Andrew Good/Writer
Lizzie Hedrick/Writer
Mira Zimet/Editor
John Livzey/Photographer
Peter Zhaoyu Zhou/Photographer
Richard Mia/Illustrator
Roger Chouinard/Illustrator
Roy Scott/Illustrator
David Johnson/Illustrator
Chris Belcher/Printing Supervisor
Lithographix/Printer

Excellence
Valparaiso University

Valparaiso Magazine (Spring/Summer 2016)

Landesberg Design/Design Firm
Michael Artman/Designer
Rick Landesberg/Art Director
Nicole Niemi/Editor
Jon Hendricks/Photographer
Matthew Gilson/Photographer
Kip Dawkins/Photographer
Broudy Printing/Printer

Excellence
Wheaton College
*Wheaton Magazine (Volume 19,
Issue 3, 2016)*

Stefanie Enger/Designer
Katie Alford/Designer
Mary Leiser/Art Director
Allison Steinke/Editor

MAGAZINE (COVER DESIGN)

Excellence
Boston University

SPH This Year 2016

Susan Prentiss/Designer
Doug Gould/Executive Creative Director
Ken Lewis/Writer
Pamela Cooley/Editor
Carla Baratta/Associate Creative Director

Excellence
College of the Holy Cross
Holy Cross Magazine (Summer 2016)

Stephen Albano/Designer/Art Director
Tom Rettig/Photographer
Maura Sullivan Hill/Editor
Meredith Fidrocki/Office Coordinator

Excellence
Quinnipiac University
*Quinnipiac Magazine, Ribbeting Hobby
(Winter 2017)*

Pentagram Austin/Design Firm
Janet Waldman/Editor
Lisa Cuchara/Photographer
Keith Rhodes/Vice President for Brand Strategy
and Integrated Communications

Excellence
**Stanford Graduate School
of Business**

*Stanford Business, Authenticity
(Autumn 2016)*

Pentagram/Design Firm
Luke Hayman/Designer/Art Director
Shigeto Akiyama/Designer/Art Director
Tricia Seibold/Senior Designer Stanford Business
Deborah Petersen/Editorial Director
Steve Hawk/Senior Editor
Shana Lynch/Senior Editor
Lily B. Clausen/Assistant Editor
Noma Bar/Illustrator

Excellence
Williams College
Williams Magazine (Fall 2016)

J. Walker/Designer
Morgan Jordan/Designer/Art Director
Kelly McMurray/Art Director
Chris St. Cyr/Art Director
Amy T. Lovett/Editor
Shannon O'Brien/Editor
Brian Stauffer/Illustrator

**MAGAZINE-EDITORIAL SPREAD
(SINGLE SPREAD)**

Excellence
Rutgers School of Engineering

Designed to be the Best
Nina Ovrzyn/Designer/Art Director
Diane Reed/Writer/Editor
Don Hamerman/Photographer

Excellence
Virginia Tech
Santa Clara University
Cut & Paste Conservation

Pentagram Austin/Design Firm
Jane Hambleton/Designer
Linda Degastaldi/Art Director
Emma Marris/Writer
Steven Boyd Saum/Editor
Matt Morgan/Assistant Editor
Jason Holley/Illustrator
Ron Hansen/Literary Editor

Excellence
University at Buffalo

The Science of Addiction

Rebecca Farnham/Art Director
Sonya Collins/Writer
Laura Silverman/Editor
James O'Brien/Illustrator

Excellence
University of Central Florida
Knights in Space

Lauren Haar/Art Director
Ron Boucher/Creative Director
Laura J. Cole/Managing Editor

Excellence
University of Michigan
Trial by Fired

Erin Nelson/Designer/Illustrator
Alicia Vazquez/Designer
Patricia Claydon/Creative Director
Elizabeth Wason/Writer
Brian Short/Editor
Matt Nelson/Editor
Lynne Gould/Project Manager

Excellence
Utah Valley University

What is she Wearing?
Emily Weaver/Designer/Art Director
Layton Shumway/Writer
August Miller/Photographer

**MAGAZINE-EDITORIAL SPREAD
(SERIES OF SPREADS)**

Excellence
Purdue Alumni Association
Are Books Headed the Way of the T.rex?

Kat Braz/Designer/Art Director
William Meiners/Writer
Kelly Hiller/Editor
Susie Ghahremani/Illustrator

Excellence
Swarthmore College
Deeply Rooted

Phillip Stern/Designer
Elizabeth Slocum/Writer/Editor
Jonathan Riggs/Editor
Kate Campbell/Editor
Laurence Kesterson/Photographer
Michelle Crumsho/Editorial Assistant

Excellence
Swarthmore College

Words with Friends
Phillip Stern/Designer
Elizabeth Slocum/Writer/Editor
Jonathan Riggs/Editor
Kate Campbell/Editor
Laurence Kesterson/Photographer
Michelle Crumsho/Editorial Assistant

BOOK (COMPLETE UNIT)

Excellence
Edinboro University

Chimera XIV Publication
Spencer Brown/Designer
Shelby Kirk/Designer
Sara Moose-Torres/Designer
Brenden Lovejoy/Designer
Broderick McGarvey/Designer
Hailey Kessler/Designer
Francis Demaske/Art Director
Shelle Barron/Art Director
Laurel Hoachlander/Photographer
Ashley Stone/Photographer
Julie Henthorne/Photographer
Lydia DeVault-Arn/Managing Editor

Excellence
Getty Publications

Exploidy: Sound, Image, and Word in Russian Futurist Book Art
Kurt Hauser/Designer
Lauren Edson/Project Editor
Michelle Deemer/Production Coordinator

Excellence
Getty Publications

North of Dixie: Civil Rights Photography Beyond the South
Jim Drobka/Designer
Elizabeth Nicholson/Project Editor
Michelle Deemer/Production Coordinator

Excellence
Getty Publications

The Learned Draftsman: Edme Bouchardon
Kurt Hauser/Designer
Nola Butler/Project Editor
Michelle Deemer/Production Coordinator

BOOK (COVER OR JACKET DESIGN)

Excellence
Fifth Letter

Sport
Fifth Letter/Design Firm
Kei Kato/Designer
Elliot Strunk/Art Director

TEXTBOOK/PROFESSIONAL JOURNAL

Excellence
Kenyon Review

Kenyon Review Covers
Landesberg Design/Design Firm
Rick Landesberg/Designer/Art Director
Makinti Napanangka/Illustrator
Melinda Tidwell/Illustrator
Paulo D. Campos/Illustrator
Suzanne Stryk/Illustrator
Eleanor Taylor/Illustrator
The Sheridan Press/Printer

IDENTITY PROGRAM

Excellence
Colby-Sawyer College

Sustainable Learning Initiative at Franklin Falls
Hilary Dana Walrod/Designer

Excellence
Embry-Riddle Aeronautical University

TREP Expo/Launch Your Venture
Jonathon Metz/Art Director

Excellence
Oregon State University

Oregon State University Institutional Logo
Pentagram/Design Firm
DJ Stout/Art Director
Amy Charron/Art Director
Carson Dunlap/Project Manager
Melody Oldfield/Creative Director
Steve Clark/Creative Director

Excellence
Stevenson University

SU20: Reflecting on Two Decades of Art at Stevenson Exhibition Logo
Matt Laumann/Designer

BEST USE OF PRINTING PROCESS (SPECIALTY PROCESS)

Excellence
Georgetown University

Campaign Close Gala Invitation
Carolyn Zimmerman/Designer
Erin Greene/Art Director

Excellence
Stevenson University

School of Design Sketchbook
Matt Laumann/Designer
Amanda Hostalka/Art Director

ENVIRONMENTAL GRAPHICS

Excellence
Boston College

Boston College O'Neill Library Atrium Banners
Monica DeSalvo/Designer
Diana Parziale/Art Director

Excellence
Carnegie Mellon University

Carnegie Mellon University, Tepper Quad Construction Fence
Jordan Bush/Designer
Monica Banaszak/Designer
Brian James/Art Director/Writer
Deb Lantz/Writer
Various Student/Illustrators
Various Faculty/Illustrators
Various Staff/Illustrators
Sue Layton/Project Manager
John Scott Moore/Production Artist
Sign Pro, Inc./Installer

Excellence
Wake Forest University

Wake Downtown Environmental Graphics
Kris Hendershott/Designer
Hayes Henderson/Art Director
Shana Atkins/Account Manager
Gretta Kohler/Creative Producer

Excellence
Wake Forest University

Wake Will Student Awareness Campaign
Kris Hendershott/Designer
Jill Carson/Designer
Lindsay Hudson-Orton/Designer
Sean Wilkison/Designer
Hayes Henderson/Art Director
Gretta Kohler/Creative Producer

EXHIBIT/DISPLAY GRAPHICS

Excellence
Stevenson University

Print Out Exhibition
Matt Laumann/Designer

Excellence
Wake Forest University

Backwards Thinking
Stephanie Bailey/Designer
Hayes Henderson/Art Director
Bart Rippin/Writer
Shana Atkins/Account Manager
Gretta Kohler/Creative Producer

INTEGRATED CAMPAIGN

Excellence
Capilano University

Brand Launch Campaign: Here
David Coates/Designer/Art Director
Keith Leinweber/Designer
Rod Roodenburg/Art Director

Excellence
Hope College

Hope College Integrated Marketing Campaign
mStoner, Inc./Design Firm

Excellence
Stamps School of Art & Design, University of Michigan

2017 Pre-College Programs Campaign
Megan Lewin-Smith/Designer
Carl Greene/Art Director
Truly Render/Writer/Editor
Levi Stroud/Photographer
Andre Grewe/Web
Precious Earley/Social Media
Micahel Neville/Pre-College Programs Coordinator

Excellence

University of California, Los Angeles

UCLA Blueprint Magazine

Integrated Campaign

Sakol Mongkolkasetarin/Designer/Art Director

Michael J. Salter/Designer/Art Director

Matt Lindauer/Designer/Creative Director

Kailah Ogawa, Anna Kim, Heather Henderson,

Marisa Feng, Ashley Luu, Chris Towery/Designers

Matt Lindauer/Designer/Creative Director

Anthony Stella/Art Director

Joseph Maddala/Developer

John Kim/Developer

Jim Newton/Writer/Editor-in-Chief

Lisa Fung, Scott Fields, Jeffrey L. Rabin, Erika

Hayasaki, Jon Thurber, Tim Rutten, Kathleen

Kelleher, Molly Selvin, Matea Gold, Nathan

Holmes, Jon Haley, Nona Yates, Carla Hall, Kristen

Hardy, Robert Greene, Geffen Kozikaro, Zachary

Slobig, Bill Boyarsky, Sandy Banks, Shelby

Scoggins, Katherine Molyneux, Anne Pautler,

Maureen Brogan/Writers

Richard Meyer/Senior Editor

Lisa Horowitz/Copy Chief

David Sprague, Reed Hutchison, Todd Cheney,

Michael Moriatis, Brant Ward, Gus Ruelas, Robert

Gudino, Nancy Boyarsky, Christa Renee/

Photographers

Norma Bar/Illustrator

Powell Michael/Creative Director

Shilo Munk, Alex Boekelheide, Jessica Lander,

Wileen Wong Kromhout/Publication Managers

Laura Heller, Rosemary Fahmie, Robert Cox, Don

Leddy, Jillian Jeffers/Production Managers

Oriana Luquetta, Isabela Chmielewska, Caitlin

Dawson/Office Managers

Elizabeth Kivowitz Boatright-Simon/Outreach

Coordinator

Susan White, Lisa Steckler, Kyle Gibson/Special

Events and Protocol

Silver

University of Central Oklahoma

Hand + Eye

McKenna Sanderson/Designer

Excellence

University of Texas at San Antonio

The First Gen: Celebrating the Firsts

Maria Castro/Designer

Emanuel Rodriguez/Designer

Joaquin Herrera/Art Director

BEST REDESIGN

Excellence

Bryn Mawr College

Bryn Mawr Alumnae Bulletin

Zehno/Design Firm

Lauren Sanders/Designer/Art Director

Mary Louise Killen/Designer

Mary Sullivan/Designer

Nancy Brokaw/Writer/Editor

Various/Writers

Jeff Wojtaszek/Photographer

Various/Photographers

Kotryna Zukauskaitė/Illustrator

Kathy Cain/Creative Director

Shane Shanks/Editorial Strategist

Excellence

Colorado State University

2017 Housing & Dining Services

Sustainability Guide

Bonnie Palmatory/Designer/Art Director

Tim Broderick/Writer

Tonie Miyamoto/Editor

Christian Herrmann/Photography

Excellence

Embry-Riddle Aeronautical University

Impact Report

Melissa Woods/Designer

Jonathon Metz/Art Director

Excellence

Harvard Graduate School of Education

Harvard Ed. Magazine

Patrick Mitchell/Designer/Art Director

Modus Operandi Design/Design Firm

Lory Hough/Writer/Editor

Excellence

Indiana University

Indiana University Brand Book

Ashley Tylek/Designer

Tim Keller/Art Director

Amber Page/Writer

Mike Nelson/Editor

Heather Barber/Editor

Eleanor Berman/Project Manager

Excellence

Pingree School University of Wyoming

Campus Activities Center Logo

Jacob Chavez, Jr./Designer

ILLUSTRATION

Excellence

BRED

Trianimals

Brenda McManus/Designer/Illustrator

Ned Drew/Designer/Illustrator

Excellence

Drexel University

EXEL 2016, Second Chances

Pentagram/Design Firm

Carla Delgado/Designer

DJ Stout/Art Director

Sonja Sherwood/Editor

Brian Stauffer/Illustrator

Excellence

Santa Clara University

Can't Thread a Moving Needle

Pentagram Austin/Design Firm

Jane Hambleton/Designer

Linda Degastaldi/Art Director

Danae Stahlnecker/Writer

Steven Boyd Saum/Editor

Matt Morgan/Assistant Editor

Anna+Elena=Balusso/Illustrator

Ron Hansen/Literary Editor

Excellence

Teachers College, Columbia University

Rethinking Adversity

Nina Ovrzyn/Designer/Art Director

Joe Levine/Writer/Editor

Chris Buzelli/Illustrator

Gianni De Conno/Illustrator

Ellen Weinstein/Illustrator

Beppe Giacobbe/Illustrator

Pep Monsterrat/Illustrator

Jody Hewgil/Illustrator

Heather Donohue/Managing Editor

Excellence

University of Central Florida

Where to Next?

Steve Webb/Art Director

Brian Boesch/Illustrator

Ron Boucher/Creative Director

Laura J. Cole/Managing Editor

Excellence

The University of Utah

Russia Go Learn Illustration

Dave Meikle/Designer/Illustrator

Jeff Bagley/Creative Director

Continuing Education, University of Utah/Client

PHOTOGRAPHY

Excellence

Clemson University

Class of '39

Ashley Jones/Photographer

Excellence

Clemson University

Dave

Ashley Jones/Photographer

Excellence

Ohio University

Ohio Photo Renga

Ben Siegel/Photographer

Marcy Nighswander/Photographer

Laura Larson/Photographer

Martha Rial/Photographer

Rich-Joseph Facun/Photographer

Josh Brinbaum/Photographer

Excellence

Santa Clara University

Timestamp: 06/20/16

Kristóf Hólvényi/Photographer

Linda Degastaldi/Art Director

Excellence

Santa Clara University

Where are they taking us?

Colleen Sinsky/Photographer

Linda Degastaldi/Art Director

Excellence

The University of Utah

Veteran's Day Honoree
Jeff Bagley/Creative Director
Dave Titensor/Photographer
Collin Barrett/Account Executive
Jeff Hanson/Executive Producer

PHOTOGRAPHY-COMPLETE BOOK OR UNIT

Excellence

Oberlin College

Oberlin Illuminated
Ryan Sprowl/Designer
Emily Crawford/Art Director
Yevhen Gulenko/Photographer
Tanya Rosen-Jones/Photographer
Jennifer Manna/Photographer
Ricky Rhodes/Photographer
Matthew Lester/Photographer
Kevin G. Reeves/Photographer
William Bradford/Photographer
Walter Novak/Photographer
Peter Morgan/Photographer
Ryan Baker/Photographer
Dale Preston/Photographer
John Seyfried/Photographer
Eric Kelley/Photographer
Scott Shaw/Photographer
Nate Parsons/Photographer
Kelly Viancourt/Director of Print and Publications

Excellence

Wheaton College

*Wheaton Magazine (Volume 19,
Issue 3, 2016)*
Stefanie Enger/Designer
Katie Alford/Designer
Mary Leiser/Art Director
Allison Steinke/Editor

PUBLISHED WORK IN ANY PREVIOUS CATEGORY

Excellence

Ryerson University

Ryerson GCM Grad Book 2017
Madalyn Fewster/Designer
Jessica Rocha-Da Silva/Production
Christina Phan/Finance
Rebekka Colangelo/Content
Rawan Abd/Photographer
Hailey McCauley/Assistant
Diana Varma/Faculty Advisor
Jay Wong/Faculty Advisor

Silver

School of the Art Institute of Chicago

FIRST Catalog 2017
Mark Stammers/Art Director

Excellence

School of the Art Institute of Chicago

*Visual Communication Design
Catalog 2016*
Myohan Oh/Designer/Writer
Mark Stammers/Art Director
Renate Gokl/Writer

Excellence

University of Illinois at Urbana-Champaign

Ninth Letter 13.2
Jessica Chen/Designer
Katie Gamble/Designer
Mitchell Oliver/Designer
Eric Pryor/Designer
Anna Renken/Designer
Amanda Sturgill/Designer
Xue Zhai/Designer
Nan Goggin/Art Director
Brock Landrum/Art Director
Jodee Stanley/Editor
Philip Graham/Editor
Janice N. Harrington/Editor
Premier Print Group/Printer

Excellence

The University of New Mexico

The UNM Brand Photography
Josh Lane/Photographer

CLASSROOM WORK OR ASSIGNMENTS

Excellence

Bethel University

Textura Magazine (January 2017)
Kendall Soderstrom/Art Director
Petra Lee/Art Director
Abbey Peterson/Editor
Kenzie Van Loh/Editor/Photographer
Allegra Rose Berger/Designer/Photographer
Beth Dahlin/Designer/Photographer
Tim Heck/Designer/Photographer
Mattie Kidder/Designer/Photographer
Josiah Tillman/Designer/Photographer
Nataly Basterrechea/Reporter/Photographer
Carlo Holmberg/Reporter/Photographer
Alayna Hoy/Reporter/Photographer
Hana Ko/Reporter/Photographer
Raffa Parra/Reporter/Photographer
Morgan Peterson/Reporter/Photographer
Katie Saffell/Reporter/Photographer
Callie Schmidt/Reporter/Photographer
Chantal Soldini/Reporter/Photographer
Isa Sugastuy/Reporter/Photographer
Miranda Weippert/Reporter/Photographer
Abbey Peterson/Photographer
Jessica Henderson/Faculty Advisor
Morgan Spiehs/Faculty Advisor
Scott Witner/Faculty Advisor

Excellence

Endicott College

Trump Poster, Blind Trust
Cristina Bouzane/Designer/Illustrator
Sanford Farrier/Faculty Advisor

GREEN-MESSAGE

Excellence

Colby-Sawyer College

*Sustainable Learning Initiative
at Franklin Falls*
Hilary Dana Walrod/Designer
Environmental Graphics

Excellence

Embry-Riddle Aeronautical University

Before You Go, Donate
Jonathon Metz/Art Director

GREEN-PRODUCTION

Excellence

East Tennessee State University

ETSU Art & Design New Student Folder
Kelly Porter/Designer

Excellence

University of Illinois

2017 BFA Catalog
Grace Sullivan/Designer
Robert Mahohn/Designer
Eric Benson/Art Director
Alan Mette/Writer
Jorge Lucero/Editor
Kristin Romberg/Editor
Patrick Hammie/Editor

CAMPAIGN STRATEGY

Excellence

Miss Porter's School

Leaders Learn Here
Carolyn Eiseman/Designer/Art Director
Cathi Karpus/Designer
Susan Lampe Willson/Designer
Bill Lampe/Designer
Siobhan Federici/Writer/Editor
Jim Gipe/Photographer
John McKeith/Photographer
Chris Noll/Photographer
Scott Bricher/Map Illustrator

Excellence
UMass Dartmouth
gotchu Poster Campaign

Excellence
University of California
Grow Together
Ethan Davis/Designer
Vanessa Corrêa/Writer/Creative Director
Meredith Turner/Writer/Associate Director of
Institutional Relations and Advocacy
Katherine Edwards/Writer/Marketing Director

Silver
University of California
Zero Waste 2020
Ethan Davis/Designer
Matt Glass/Art Director
Andy Murdock/Writer
Jason Schupp/Web Developer
Vanessa Corrêa/Creative Director
Hilary Bekmann/Associate Director of Sustainability

INNOVATIVE STRATEGY

Excellence
Capilano University
Brand Identity and Strategy
Keith Leinweber/Designer
David Coates/Art Director
Rod Roodenburg/Art Director/Writer
Casey Hrynkow/Writer

IN-HOUSE PRINT

Excellence
Auburn University
*Third Thursday Poetry Broadside Series,
Jule Collins Smith Museum of Fine Art*
Robert Finkel/Designer/Art Director
Marcelo Blanco/Designer
Kelly Bryant/Designer
Samantha Herbert/Designer

Excellence
Georgetown University
Leadership Holiday Card
Elisa Morsch/Designer

Excellence
Kutztown University
*Kutztown University Department of
Music Viewbook*
Karen Kresge/Designer
Michael O'Donohue/Photographer

Excellence
Lehigh University
International Booklet
Neha Kavan/Designer
Kurt Hansen/Art Director
Emily Groff/Writer
Kelly Hochbein/Writer
Tim Hyland/Editor

Excellence
University of La Verne
VOICE Magazine (Spring 2017)
Maureen Panos/Designer/Art Director
Rachel Simanjuntak/Designer
Kandance Selnick/Designer
Philip Higson/Photographer
Shaughn Hull/Photographer
Jeannine Hill/Photographer
Jasmin Miranda/Photographer

Excellence
West Chester University
Copenhagen
David Jones/Designer/Illustrator

IN-HOUSE TEAM

Excellence
**Embry-Riddle Aeronautical
University**
TREP Expo/Launch Your Venture
Crystal Davis/Designer
Anna Owensby/Designer
Jonathon Metz/Art Director

Excellence
University of Central Florida
*Pegasus (Print, Online Magazine, Mobile
App, and Email Newsletter)*

Excellence
**University of Michigan College of
Literature, Science, and the Arts**
*College of LSA Marketing
Communications Team*
Erin Nelson/Designer/Illustrator
Becky Sehenuk Waite/Designer
Julia Lubas/Designer
Alicia Vazquez/Designer
Anthony Cece/Art Director/Marketing Manager

Patricia Claydon/Creative Director
Elizabeth Wason/Writer
Susan Hutton/Writer
Rachel Reed/Writer
Brian Short/Editor
Matt Nelson/Editor
Liz DeCamp/Photographer
Natalie Condon/Photographer/Videographer
John Lofy/Director of Marketing Communications
Matthew Adams/Digital Strategy
Matea Mustafaj/Project Support
Lynne Gould/Project Manager
Anna Batcke/Project Manager
Denisa Rama/Project Manager

Excellence
Virginia Tech
Virginia Tech Dining Services Food Trucks
Rachel DeBusk/Designer
Brian Yohn/Designer/Art Director

LIST OF WINNERS

DIGITAL

WEBSITE (ENTIRE SITE)

Excellence

Lehigh University

Lehigh University Homepage

Kate Cassidy/Designer

Kurt Hansen/Art Director

Tim Hyland/Writer

Kelly Hochbein/Writer

Christa Neu/Photographer

Stephanie Veto/Illustrator

Lindsay Lebresco/Marketing

Dave Pryor/Marketing

Jen Reynolds/Web Development

Dan Herrero/Web Development

WEBSITE (RECRUITMENT)

Excellence

University of New Hampshire

50 Reasons to Choose UNH

Kasey Glode/Designer/Art Director

Mitchell Stack/Designer/Developer

Tracey Bentley/Writer

Jeremy Gasowski/Photographer

ONLINE MAGAZINE

Excellence

Hope College

News from Hope College

Online Magazine

Craig Tommola/Designer

Samantha Bruin/Art Director

Greg Olgers/Editor

Jason Cash/Web Director

Rebecca Robrahn/Creative Services

MOBILE APPS

Excellence

University of Central Florida

UCF Undergraduate Admissions

Viewbook App

Lauren Haar/Art Director

RJ Bruneel/Web Programmer

Michelle Fuentes/Account Director

Excellence

University of Central Florida

Pegasus

Mario Carrillo/Designer

Adam Smajstrla/Designer

Lauren Haar/Art Director

Steve Webb/Art Director

Ron Boucher/Creative Director

Laura J. Cole/Managing Editor

Eric Michael/Editorial Director

Steven Diaz/Photographer

Nick Leyva/Photographer

Bernard Wilchusky/Photographer

Jim Barnes/Web Programmer

Keegan Berry/Web Programmer

RJ Bruneel/Web Programmer

Jo Dickson/Web Programmer

Roger Wolf/Online Producer

Patrick Burt/Assistant Vice President for Marketing

VIDEO

Excellence

Benedictine College

Always a Raven

Nathan Pickman/Designer/Editor

Amy Nell/Art Director

Excellence

Boston University

Frontline Medicine for Boston University

School of Medicine

Doug Gould/Executive Creative Director

Ken Lewis/Writer

Gail DuBois/Editor

Element Productions

Excellence

Clemson University

Clemson World I Divine Denim

Jesse Godfrey/Editor/Producer

Nancy Spitler/Editor

Craig Mahaffey/Illustrator

Madison Williams/Videographer

Excellence

Colorado State University

This is Fort Collins—Student Life at

Colorado State University

Lauren Kroll/Art Director

Lindsay Connors/Writer

Elias Martinez/Creative Director

Mark Hanson/Project Coordinator

Rikshaw Productions/Videographer

Excellence

Indiana University

Indiana University Custom Made

News Feature

April Toler/Writer/Photographer

Nicole Wilkins/Editor

Jon Stante/Photographer

Excellence

Indiana University

Indiana University Year in Review

Casey Brinegar/Designer

Tim Keller/Art Director/Editor

Christy Dienes/Writer

Heather Barber/Editor

Jon Stante/Photographer

Eric Rudd/Sound Design

Mary VanDamme/Project Manager

Excellence

Oregon State University

Out There

David Baker/Art Director/Writer

Gary Dulude/Writer

Darry Lai/Producer

Daniel Cespedes/Producer

Melody Oldfield/Creative Director

Silver

UC Davis

UC Davis in the Grand Canyon:

Science. Education. Discovery.

Joe Proudman/Writer

Millie Levin/Writer

Excellence

University of California

Climate Lab

Larissa Branin/Executive Producer/Director

Zak Long/Director/Animator

Jess Wheelock/Director/Animator

Nicolette Bethea/Producer

Maya Pisciotto/Cinematographer

Fabián Aguirre/Cinematographer

Vanessa Corrêa/Creative Director

Katherine Edwards/Marketing Director

Gold

University of Michigan

Ball Don't Lie with Yago Colás

Liz DeCamp/Videographer

Natalie Condon/Videographer

Katie Barkel/Videographer

Rob Hess/Videographer

Excellence

University of New Mexico

Unexpected on Purpose

Excellence

University of Utah

Summer Camps

Jeff Bagley/Writer/Creative Director

Austin Heywood/Editor/Photographer

Andy Brimhall/Photographer

Jeff Hanson/Executive Producer

Brad Kiernan/Account Executive

Excellence

University of Utah

MLK 2017

Spencer Bott/Editor/Photographer
Austin Heywood/Photographer
Jeff Bagley/Photographer/Creative Director
Jeff Hanson/Executive Producer
Brad Kiernan/Account Executive

Excellence

University of Utah

Fly

Jeff Bagley/Writer/Creative Director
Andy Brimhall/Editor/Photographer
Austin Heywood/Photographer
Brian Rasmussen/General Manager
Bill Warren/Chief Marketing Officer
Jeff Hanson/Executive Producer

Excellence

University of Utah

You Are Welcome Here

Jeff Bagley/Writer/Creative Director
Spencer Bott/Editor
August Miller/Photographer
Dave Titensor/Photographer
Jeff Hanson/Executive Producer
Jessica Taylor/Account Executive

Excellence

University of Utah

Conrad Anker

Austin Heywood/Editor/Photographer
Spencer Bott/Photographer
Jimmy Chin/Photographer
Jeff Bagley/Creative Director
Jeff Hanson/Executive Producer
Shelly Christensen/Account Executive

ANIMATION AND MOTION GRAPHICS

Excellence

Rider University

University Holiday Card 2016

Buddy Losavio/Art Director

Excellence

The University of Utah

By the Numbers

Jason Jiang/Designer
Jeff Bagley/Creative Director
Clare Duignan/Writer
Annalisa Purser/Writer
Jana Cunningham/Writer
Brooke Adams/Writer

OTHER (DIGITAL)

Silver

University of Washington

Smart Bins

Karen Cheng/Designer
Kristine Matthews/Designer
Carly Lynch/Photographer
Hart Boyd/Photographer
Dana Lee/Motion Graphic Designer
Fanny Luor/Motion Graphic Designer
Pacific Studio/Fabricator
Jack Johnson/Garbologist

IN-HOUSE DIGITAL

Excellence

Auburn University

Auburn University Digital Viewbook

Mary Huddleston/Designer

Excellence

Suffolk University

Apply to Law School Website

Antony Paolillo/Designer/Developer
Shaowel Wang/Designer
Denise Lang/Art Director
Jennifer Bonniwell/Writer
Nathaniel Panek/Editor
Jennifer Becker/Editor
Michael Clarke/Photographer
Peggy Foley/Video Producer
Andy Brimhall/Editor/Photographer
Jeff Hanson/Producer



A sincere thank you to the judges of the 2017 UCDA Design Competition.

PRINT JUDGES

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Design Director
Office of Communications
Middlebury College

DOMENICA GENOVESE

Partner
Greatest Creative Factor

STEPHANIE SIMKIN

Principal
Stone + Steel Creative

DIGITAL JUDGES

RICK BAILEY

Principal
RHB

TINA COLEMAN

Director of University Web & Design
University Communications
William & Mary

ROBERT J. "RJ" THOMPSON, MFA

Assistant Professor
Graphic & Interactive Design
Department of Art
College of Creative Arts & Communications
Youngstown State University

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