

# Web + Typography: Weaving Together Tradition and HTML/CSS

Laura Franz, Professor, CVPA at UMass Dartmouth

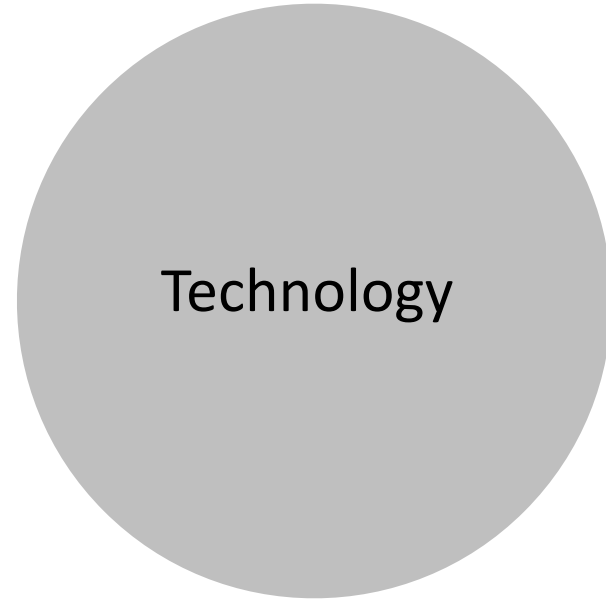
# Challenge

# Challenge

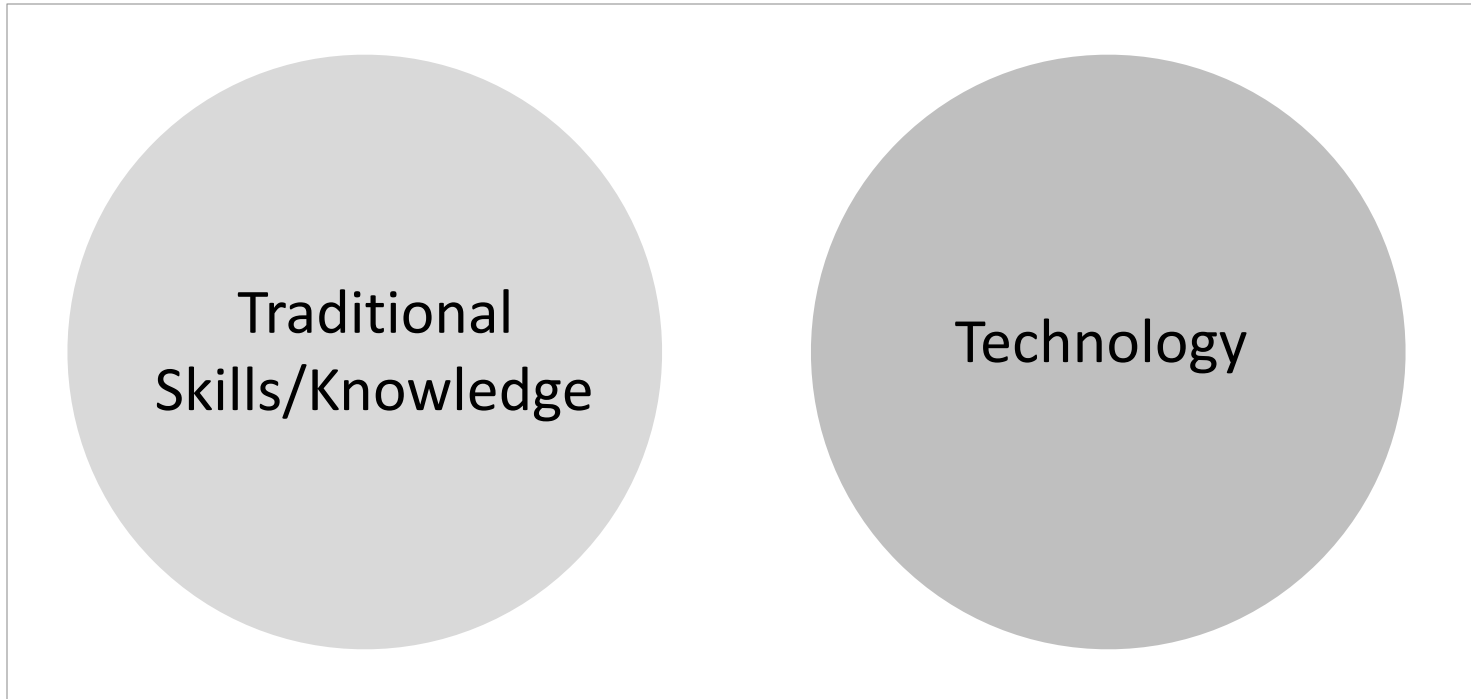


Traditional  
Skills/Knowledge

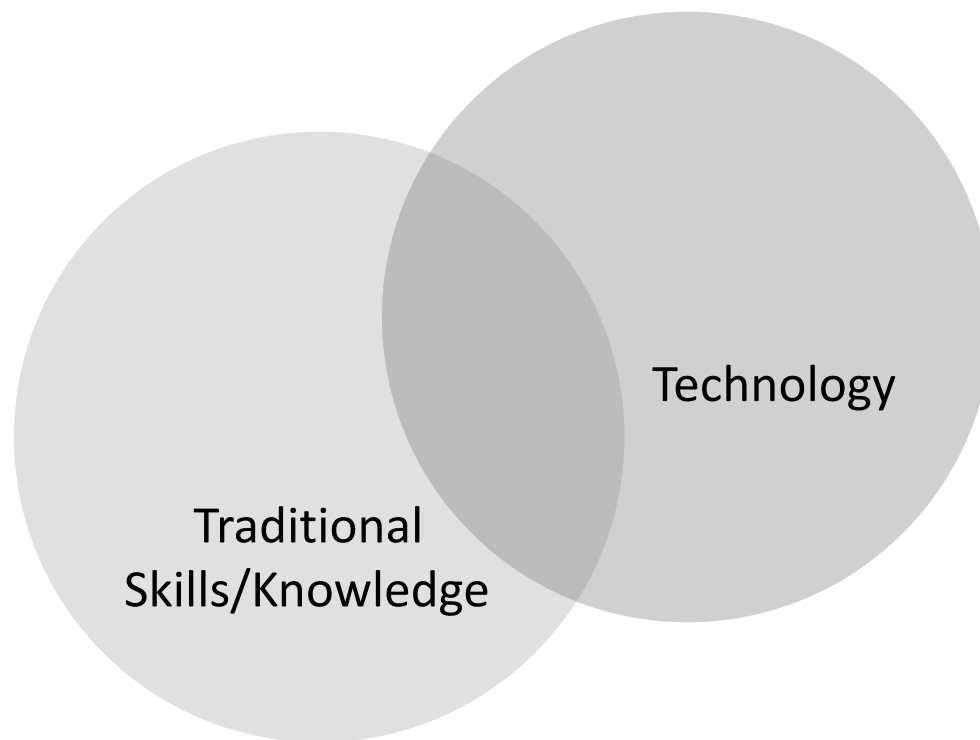
# Challenge



# Challenge

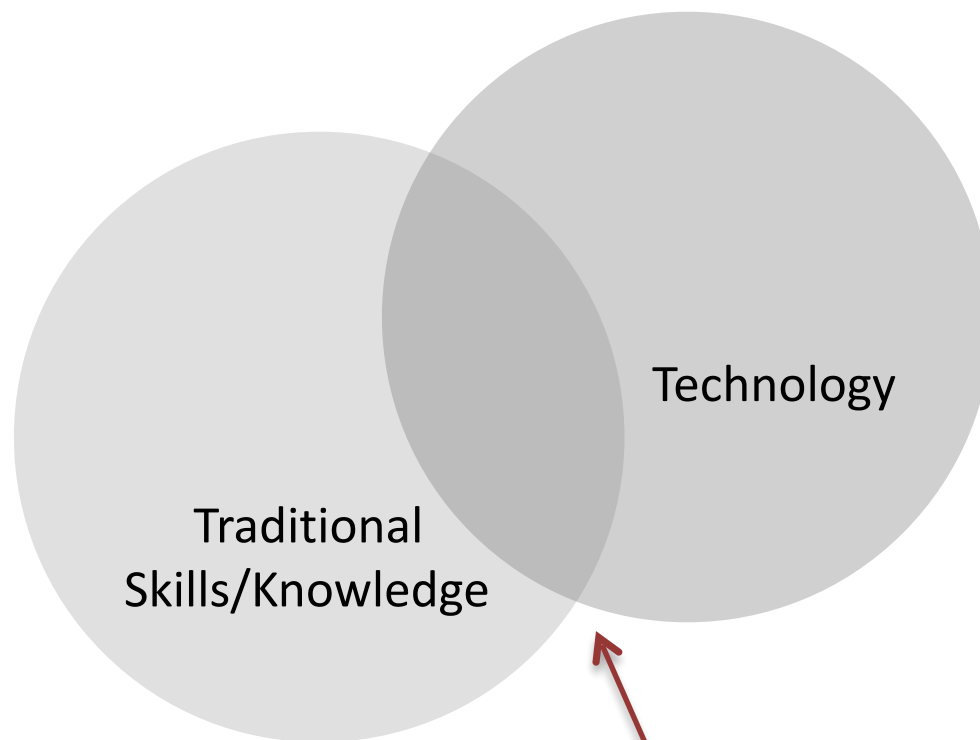


*2-4 years*



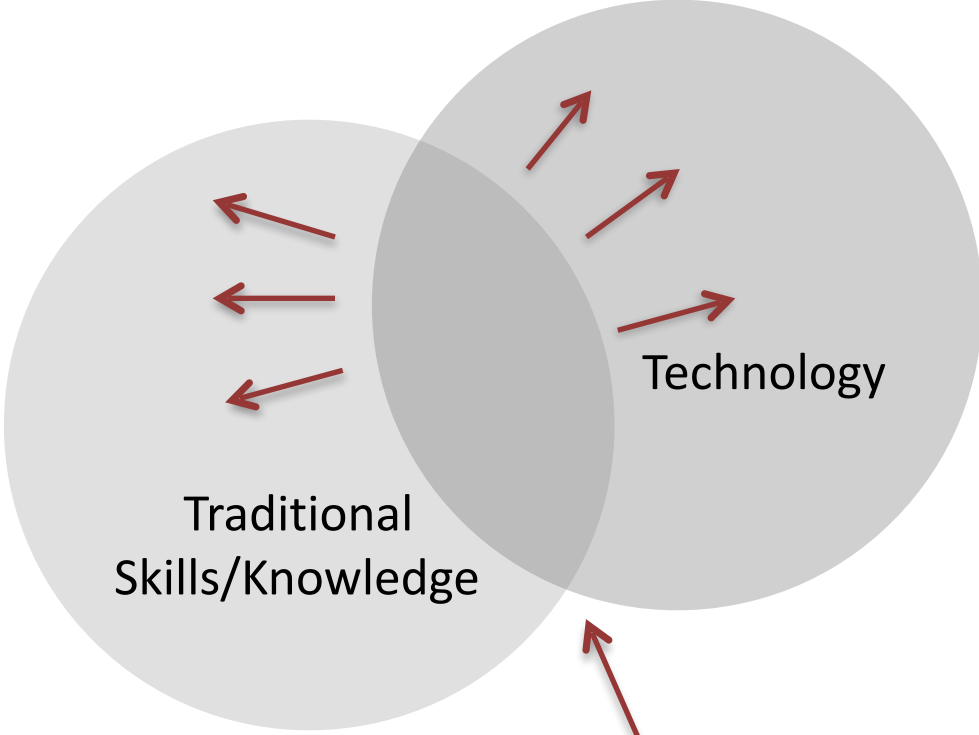
Traditional  
Skills/Knowledge

Technology



*reading*

A red arrow points from the word "reading" to the intersection of the two circles in the Venn diagram above.

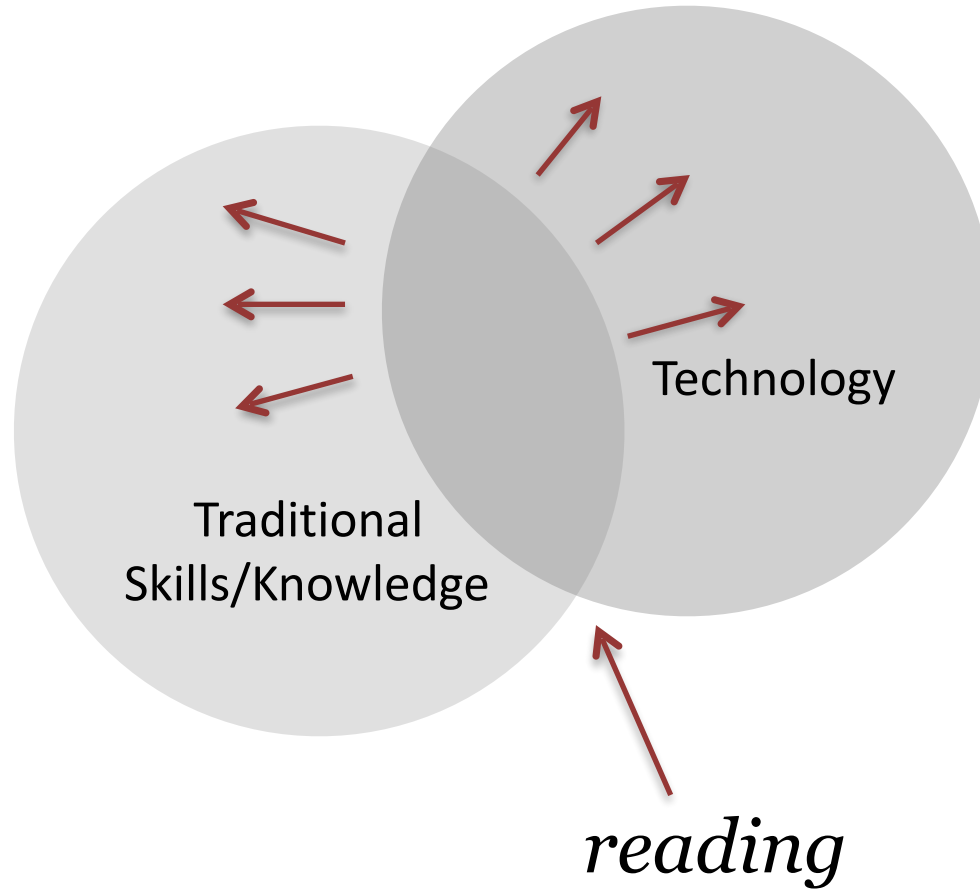


*reading*

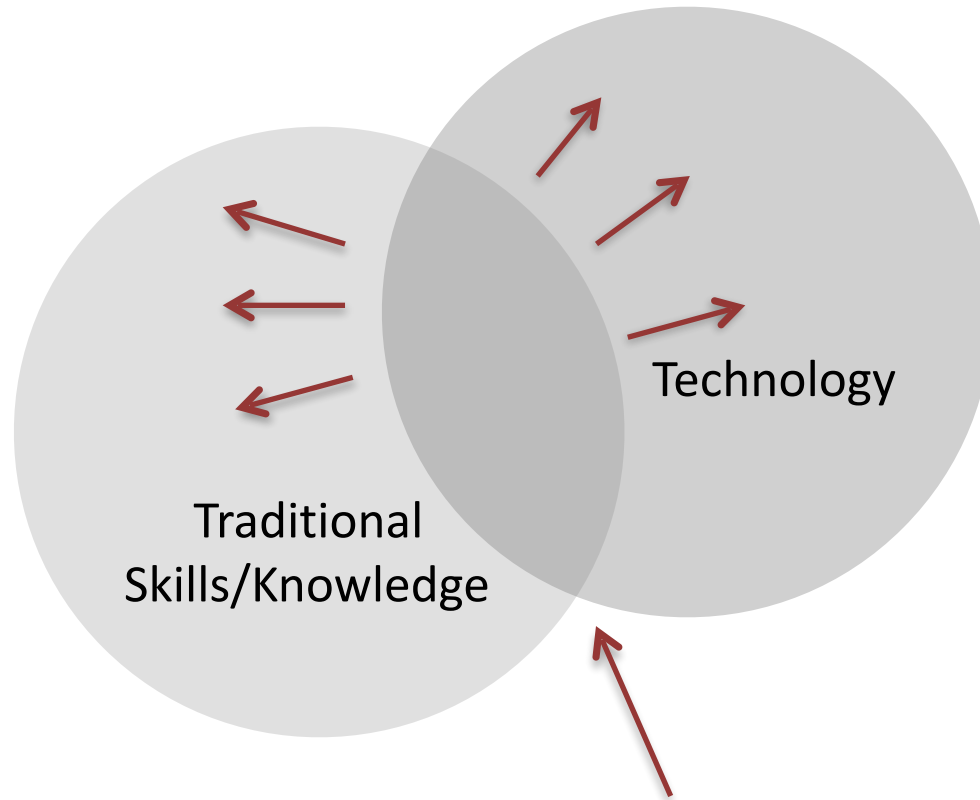




# Book + Web Class



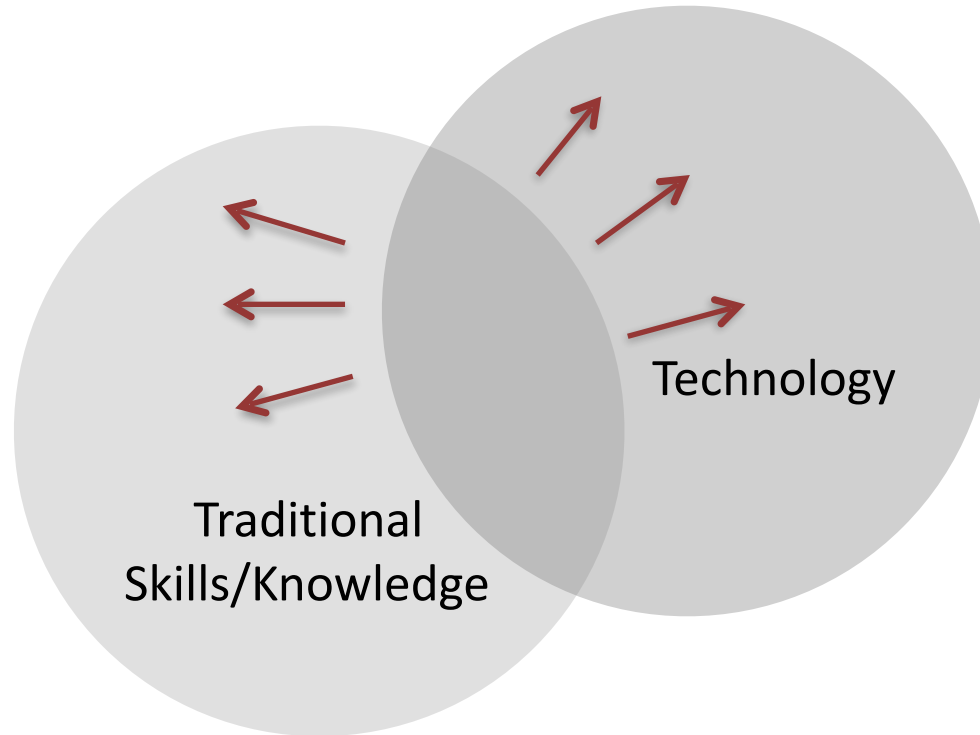
# Book + Web Class



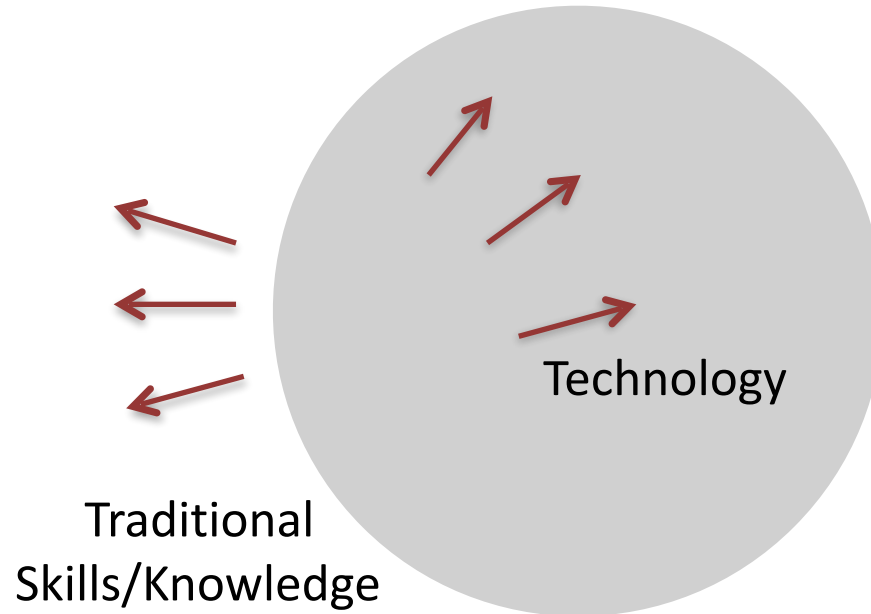
*reading*

*systems (grid, hierarchy, etc.)*

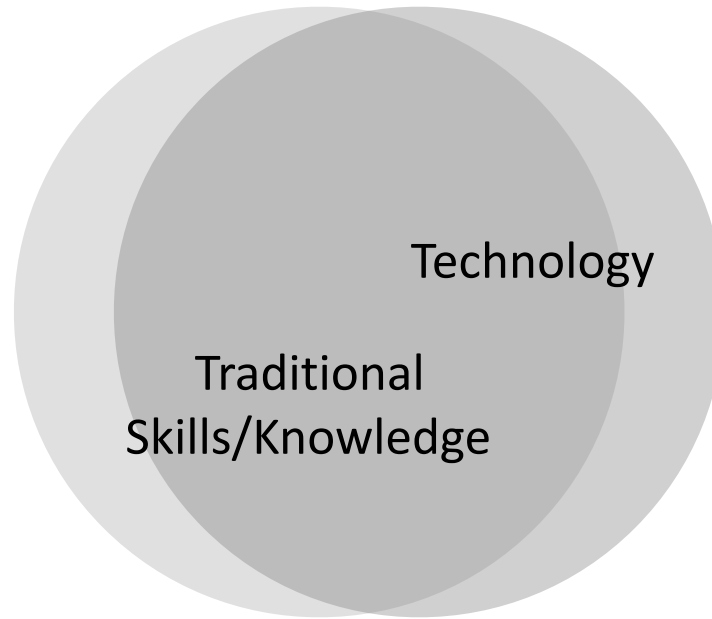
# Web Typography Class



# Web Typography Class



# Web Typography Class



# Web Typography Class



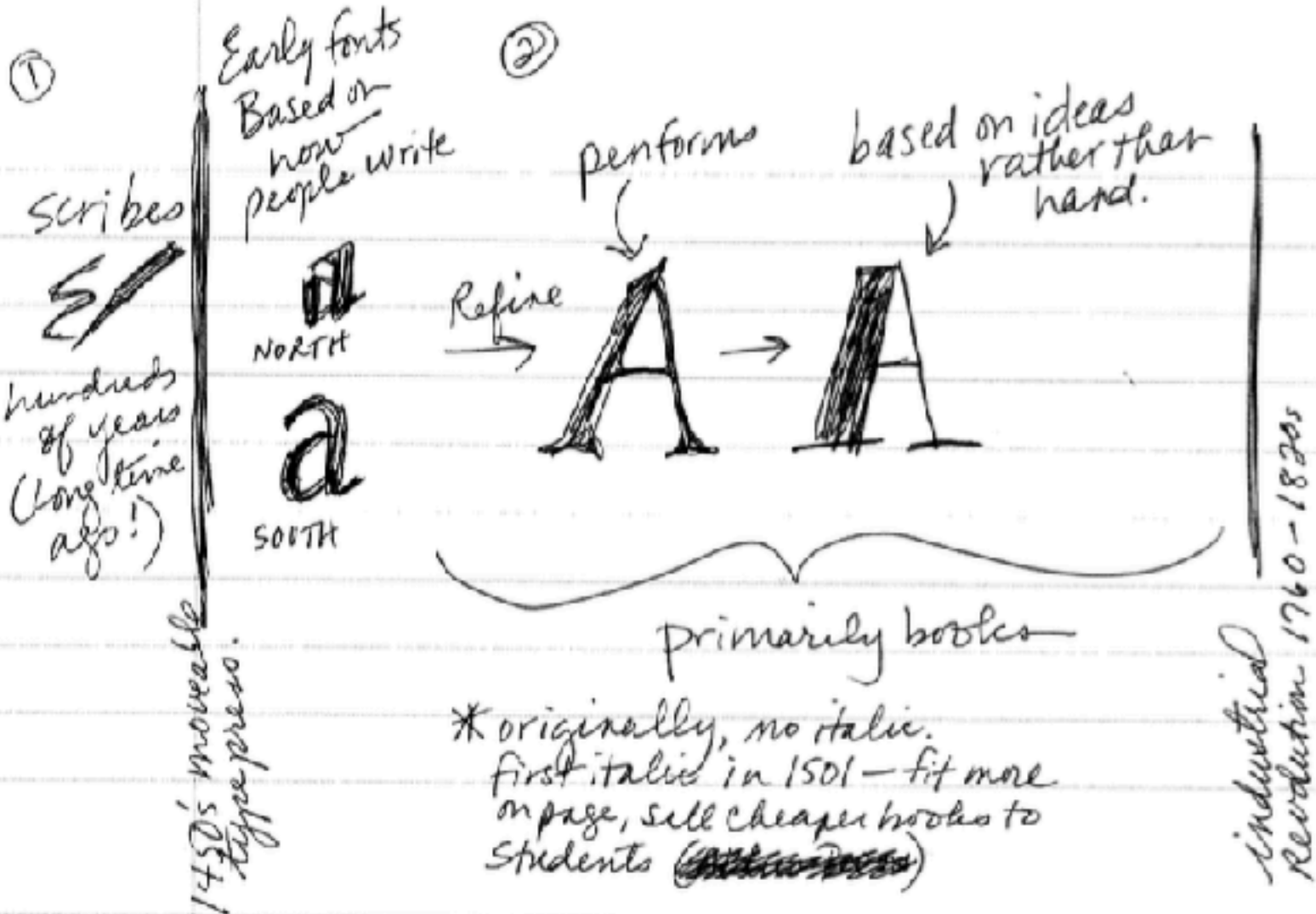
Technology

Traditional  
Skills/Knowledge

# Theory + History

*Quick overview = big picture*

# Theory + History





# Theory + History

(3)

- early 1800's
- more ready-made goods to sell
- cheaper, faster printing
- cheaper paper
- more literate work force
- more newspapers
- more broadsides!
- more advertising.
- FIRST TIME TYPE LESS REFINED. SHIFT.



display type!

Also see first slab serifs



acted as the first bold fonts.

And a few sans serif fonts



lots of broadsides and advertising (plus books, magazines, newspapers)

WWI  
1914-1918

# Theory + History

④

WWI

fought on home soil

• UK

• Russia

• France

• Germany

• Austria Hungary

Increase in technology led to more deaths

- lethal weapons

- human-wave attacks

~~increase in technology~~

- lack of fuel to transport food, heat buildings. Many civilians died too.

remembers - Germany after WWI in an economic down spiral.

German designers use grid

• Lack of control

• Lose faith / trust in humanity

• Want to rely on science

• Result Modernism.

remove decoration

have reason for everything

Jan Tschichold  
(designer as editor)

vs

Beatrice Warde  
(designer as scribe)

1929

1932

• converted in 1923 after visiting Bauhaus

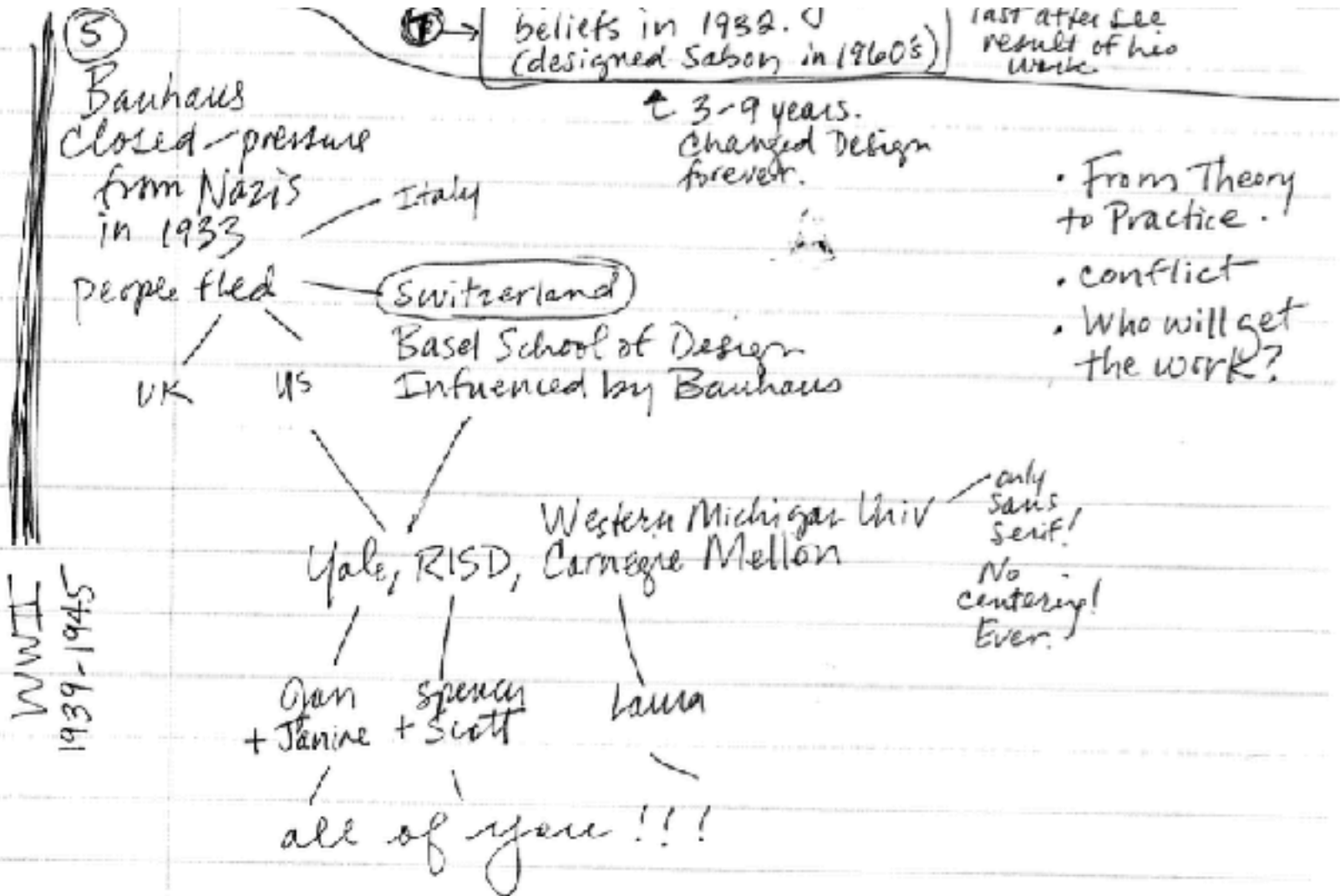
• abandoned his rigid beliefs in 1932. (designed Sabon in 1960's)

- Save for last after see result of his work

⑤

P. ...

# Theory + History



# Theory + History

6

Computers!



Suddenly,  
we could  
do so many  
things!

Post Modern  
= layers of meaning  
= designer as author  
= we can do it!

Vienne 1995

Keedy 1993

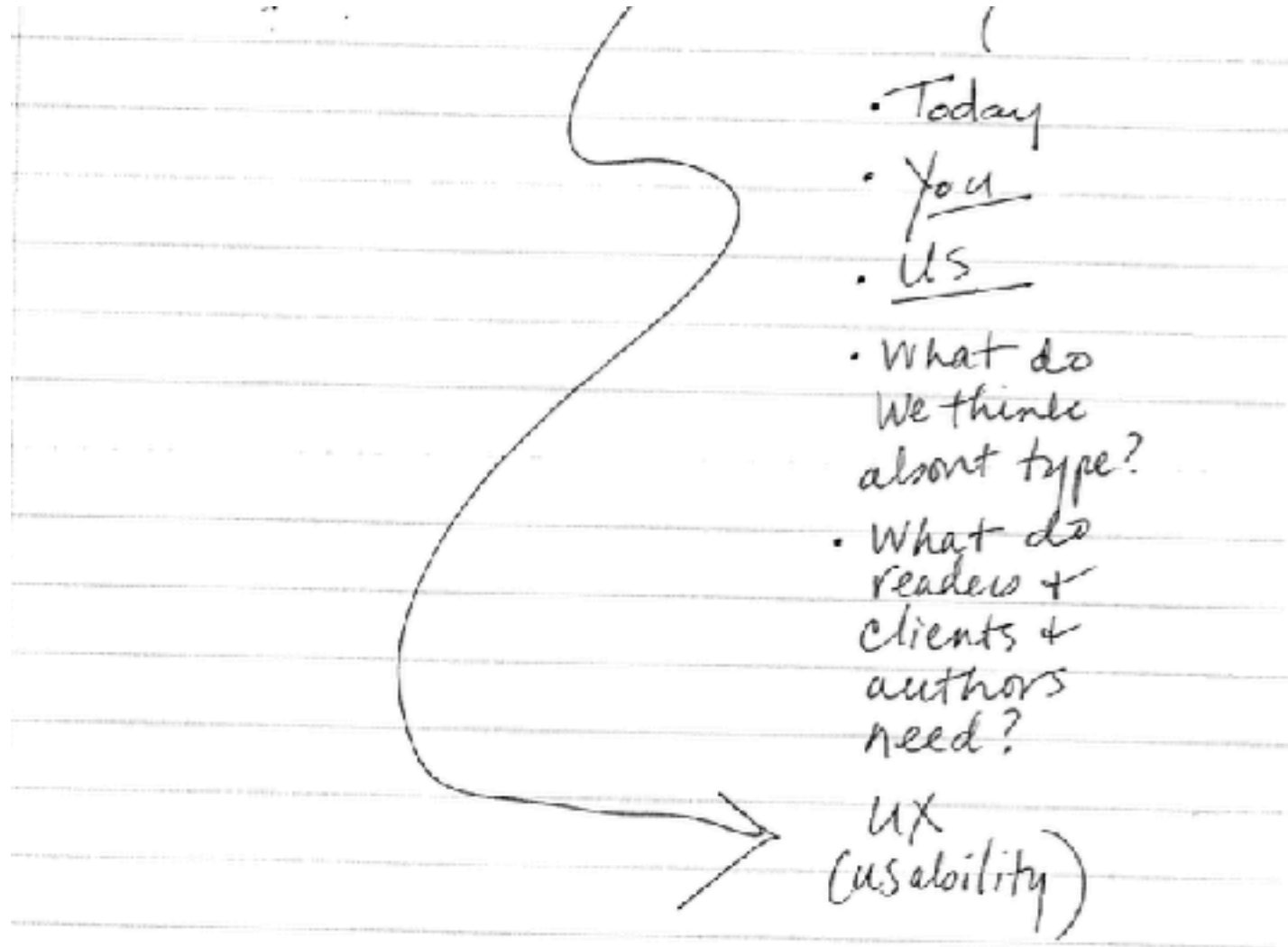
8

Internet grew,  
HTML/CSS = styling text!  
& layout

1980's

1990's

# Theory + History



# Theory + History

*Readings from the field*

# Theory + History

Beatrice Warde

# Theory + History

Beatrice Warde  
Jan Tschichold



# Theory + History

Beatrice Warde  
Jan Tschichold  
Jeffery Keedy

# Theory + History

Beatrice Warde

Jan Tschichold

Jeffery Keedy

Karrie Jacobs

# Theory + History

Beatrice Warde

Jan Tschichold

Jeffery Keedy

Karrie Jacobs

Tibor Kalman

# Theory + History

Beatrice Warde

Jan Tschichold

Jeffery Keedy

Karrie Jacobs

Tibor Kalman

Josef Müller-Brockmann

# Theory + History

Beatrice Warde

Jan Tschichold

Jeffery Keedy

Karrie Jacobs

Tibor Kalman

Josef Müller-Brockmann

Wolfgang Weingart

# Theory + History

Beatrice Warde

Jan Tschichold

Jeffery Keedy

Karrie Jacobs

Tibor Kalman

Josef Müller-Brockmann

Wolfgang Weingart

Katherine McCoy

# Theory + History

Beatrice Warde

Jan Tschichold

Jeffery Keedy

Karrie Jacobs

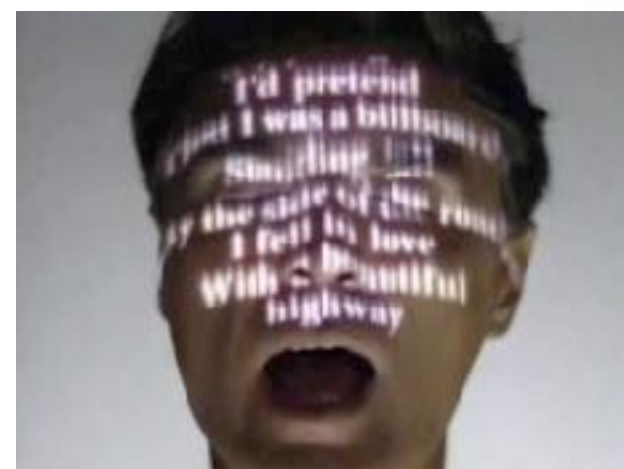
Tibor Kalman

Josef Müller-Brockmann

Wolfgang Weingart

Katherine McCoy

Véronique Vienne





# Making

# Making

*Use theories in a real-world situation*

# Kristin Darcy

Graphic Designer

504-971-2568  
Wilmington, MA  
kdarcy\_7@gnafk.com  
kristindarcy.com

## SKILLS

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
HTML/CSS  
Microsoft Office  
BIB Scoring  
Handwriting  
Quilting  
Calligraphy  
Bookbinding

## HONORS

2015 Darcy  
Cotton Boy Merit  
Epsilon Society  
2016 2017  
Creative Arts, Ltd.  
2015 2017  
Dartmouth  
2015 Darcy  
John and Angela  
Adams Scholarship

Graphic design on-line with a background in fine art. Experience working on a design team as well as independently. Range of skills from typography/print design/branding and web design. Detail-oriented, highly creative and design process is equal to my skills.

## EDUCATION

May 2015  
University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
Bachelor of Fine Arts, Graphic Design  
GPA: 3.7

## WORK EXPERIENCE

September 2015 - Present  
Graphic Designer  
Student Activities, Undergraduate Student Body Office, Dartmouth, MA  
Designing promotional/marketing materials such as flyers for programs, bills for TV's, and posters for social media on campus. Also production of brochures, calendars and social design.

April 2015 - Present  
Customer Service Assistant  
Magna, New Bedford, MA  
Cash register operation, customer service, phone equipment operations, move inventory and maintaining move storage and display.

September 2014 - May 2015  
Digital Assistant  
Visual Resource Center, Dartmouth, MA  
Digital production of reading trays around for electronic instruction and presentation, documents, graphic patterns in daily office tasks, filing, photocopying, providing accessible and digital solutions, and using faculty and students with resources and services.

## Kristin Darcy Graphic Designer

508.971.2468  
Worcester, MA  
kdarcy\_7@umassd.edu  
kdarcin@comcast.net

### SKILLS

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
HTML/CSS  
Microsoft Office  
BIBL Scouting  
Hanging signs  
Quilt binding  
Calligraphy  
Handbook

### HONORS

2015 Anne  
Cotton Boy Scout  
Eagle Scout  
2016 2017  
Civic Club, Inc.  
2015 2017  
Dear Bear  
2015 Anne  
John and Angela  
Adams Scholarship

Graphic design on-line with a background in fine art. Experience working on a design team as well as independently. Range of skills from typography/print design, branding, and web design. Detail-oriented, highly creative and design thinking to expand design skills.

### EDUCATION

May 2015  
University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
Bachelor of Fine Arts, Graphic Design  
GPA: 3.7

### WORK EXPERIENCE

September 2015 - Present  
Graphic Designer  
Student Activities, Undergraduate & Understudy Office, Dartmouth, MA  
Designing promotional/marketing materials such as flyers for programs, bills for TV, and posters for social media events. Also production of brochures, calendars and social design.

April 2015 - Present  
Customer Service Assistant  
Walmart, New Bedford, MA  
Cash register operation, customer service, phone equipment operations, stock inventory and maintaining store signage and displays.

September 2014 - May 2015  
Digital Assistant  
Visual Resource Center, Dartmouth, MA  
Digital production of on-line images content for classroom instruction and presentation, design and create posters for daily activities, filing, photocopying, providing accessible and digital collections, and on-site, on-line and student information and services.

# TERESA HUYNH

## Work Experience

### The Torch Newspaper

University of Massachusetts Dartmouth

#### Graphic Designer

September 2016 - Present

Design layout for the Quarter and  
School Calendar.

### 016 Boston

Boston, MA

#### Graphic Design Intern

June 2016 - August 2016

Prepared and prepared events by analyzing  
marketing materials, posters, presentations,  
social media posts, and so on.

Designed and posted Newsletter for 4th Street  
near design for the 2016 Annual Open cover  
Project completed after working period.

### Wong Garden

Boston, MA

#### Hostess/Cashier

June 2016 - August 2016

Accurately recorded sales and orders, order  
phone and in person.

Assisted with menu recommendations and  
the table layout and business at end of the  
week/day.

### Palmer Public Library

Boston, MA

#### Volunteer

June 2011 - August 2014

Assisted librarians with research and research  
and patron in different library projects.

### Cougars Den After School Program

Boston, MA

#### Volunteer

August 2013 - August 2013

Helped students complete homework  
during study sessions.

Assisted preparation and analysis of  
projects and educational materials.

thuynh1@umassd.edu  
teresahuynh.com

Experienced and dedicated graphic  
designer with substantial knowledge  
of creative design and design. Specializes  
in graphic and typographic projects,  
developing posters, social, book design,  
journalistic logos, and publication  
design. Capable of collaborating and  
working with others in business and  
community settings. A strong sense  
with creative projects will be acc-  
plished on time to their interests.

## Education

### UMass Dartmouth

#### Bachelor of Arts in Graphic Design

Anticipated August 2016/Early 2017

#### Bachelor of Science in Marketing

Anticipated August 2016/Early 2017

## Relevant Skills

Fluent in using Adobe Creative  
Suite and Microsoft Programs.

Confident in marketing in various  
business and community settings.

Experienced working with HTML and  
CSS on its coding.

Knowledge of marketing strategies.

## Achievements & Awards

March 16 2015 2014

Charitarians List 2014-2015

University of Massachusetts Dartmouth 2014

Palmer High School 2014-2015

2014-2015

National Honor Society 2014-2014



**Build in HTML & CSS**

# Build in HTML & CSS

*Shifts in thinking and technology*

[+](#) [-](#) [🔍](#) Search [🏠](#) [🔒](#) [🔝](#) [🌐](#) [🔍](#)

## Kristin Darcy

Graphic Designer

978-923-4488  
 Worcester, MA  
 kdarcy@gmail.com  
 kristindarcy.com

**SKILLS**  
 Adobe Illustrator  
 Adobe InDesign  
 Adobe Photoshop  
 CPTM / AICD  
 Microsoft Office  
 Sketchbook  
 Photography  
 Quilt Making  
 Calligraphy  
 Handwriting

**EDUCATION**  
 May 2018  
 University of Massachusetts Dartmouth  
 College of Visual and Performing Arts  
 Bachelor of Fine Arts, Graphic Design  
 GPA: 3.9

**WORK EXPERIENCE**  
 September 2017 - Present  
 Graphic Designer  
 Student Activities Involvement & Leadership Office, Dartmouth, MA  
 Designed promotional and marketing materials for events and campaigns. Creation of printed posters, slides for TV screens, and prepared assets for social media marketing. Also prepared brochures, newsletters and e-news designs.

**HONORS**  
 May 2018 - Present  
 Golden Key National  
 Fraternity Society

2014 - 2016  
 Chancellor's List

2017 - 2018  
 Dean's List

978-923-4488  
 Worcester, MA  
 kdarcy@gmail.com  
 kristindarcy.com

**SKILLS**  
 Adobe Illustrator  
 Adobe InDesign  
 Adobe Photoshop  
 CPTM / AICD  
 Microsoft Office  
 Sketchbook  
 Photography  
 Quilt Making  
 Calligraphy  
 Handwriting

**EDUCATION**  
 May 2018  
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**HONORS**  
 May 2018 - Present  
 Golden Key National  
 Fraternity Society

2014 - 2016  
 Chancellor's List

2017 - 2018  
 Dean's List



# TERESA HUYNH

thuynt1@comcast.net  
teresahuynh.com

## Work Experience

### The Torch Newspaper

UMass, Northampton  
**Graphic Designer**  
September 2016-Present  
Design layout for Opinions and Editorials column

### 826 Boston

Northampton, MA  
**Graphic Design Intern**  
June 2016-August 2016  
Promoted company events by designing company's emails, posters, postcards, social media posts, and so on. Re-designed company's Newsletter for Volunteer. Initial design for 2016 Annual Report cover project completed after internship ended.

### Wong Garden Restaurant

Experienced and dedicated graphic designer with substantial knowledge of marketing and design. Specialist in graphic and typographic projects, including: posters, emails, packaging, postcards, logos, and publication design. Capable of collaborating and working with others in business and community settings. A strong work ethic; most projects will be completed on time to their entirety.

# TERESA HUYNH

## Work Experience

### The Torch Newspaper

UMass, Northampton  
**Graphic Designer**  
September 2016-Present  
Design layout for Opinions and Editorials column

### 826 Boston

Northampton, MA  
**Graphic Design Intern**  
June 2016-August 2016  
Promoted company events by designing company's emails, posters, postcards, social media posts, and so on. Re-designed company's Newsletter for Volunteer. Initial design for 2016 Annual Report cover project completed after internship ended.

### Wong Garden Restaurant

Northampton, MA  
**Graphic Design Intern**  
June 2016-August 2016  
Promoted company events by designing company's emails, posters, postcards, social media posts, and so on. Re-designed company's Newsletter for Volunteer. Initial design for 2016 Annual Report cover project completed after internship ended.

# TERESA HUYNH

Experienced and dedicated graphic designer with substantial knowledge of marketing and design. Specialist in graphic and typographic projects, including: posters, emails, packaging, postcards, logos, and publication design. Capable of collaborating and working with others in business and community settings. A strong work ethic; most projects will be completed on time to their entirety.

## Work Experience

### The Torch Newspaper

UMass, Northampton  
**Graphic Designer**  
September 2016-Present  
Design layout for Opinions and Editorials column



# Make Connections



# Make Connections

*Read theory + print = vocabulary*

# reading leisurely:

Text to frame

Low contrast

Warde's clear-glass window



## Kristin Darcy Graphic Designer

508.971.2548  
Westerport, MA  
kdarcy\_7@protonmail.com  
kdarcindesign.com

### SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
HTML/CSS  
Microsoft Office  
Sketch  
Figma  
QuarkXpress  
Canva  
Handwriting

### HONORS

2015 Award  
Corker Key National  
Election Society  
2016-2017  
Corker Key National  
2015-2016  
Dartmouth  
2015 Award  
John and Abigail  
Adams Scholarship

Graphic design student with a background in fine art. Experience working on design teams as well as independently. Range of skillset: typography, print design, branding, and web design. Detail-oriented, highly creative and always willing to expand design skills.

### EDUCATION

May 2015  
University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
Bachelor of Fine Arts, Graphic Design  
GPA: 3.5

### WORK EXPERIENCE

September 2015 - Present  
Graphic Designer  
Student Activities, Undersecretary Leadership Office, Dartmouth, MA  
Designing promotional/marketing materials such as flyers for programs, slides for TVs, and posts for social media accounts. Also producer of webinars, columns and social design.  
April 2015 - Present  
Customer Service Associate  
Oldemark, New Bedford, MA  
Cash register operation, customer service, phone equipment operation, inventory and maintaining store signage and displays.  
September 2014 - May 2015  
Digital Assistant  
Visual Resource Center, Dartmouth, MA  
Digital production of online usage content for classroom instruction and presentation, discovery, participation in daily office tasks, filing, photocopying, printing, scanning, and digital collections, and web, mobile and systems administration and services.

# skimming text:

- White space as an element
- High contrast
- Asymmetry to guide the eye



# TERESA HUYNH

## Work Experience

rhuynh1@umassd.edu  
teresahuynh.com

### The Torch Newspaper

University of Massachusetts Dartmouth  
**Graphic Designer**  
September 2016 - Present  
Design layout for the Student and Educator Calendars.

### 016 Boston

Boston MA  
**Graphic Design Intern**  
June 2016 - August 2016  
Prepared and copy event by integrating marketing assets, posters, postcards, social media posts, and so on.  
Resigned company Microsoft for 100 hours.  
Lead design for 2016 Annual Report cover.  
Project completed after working period.

### Wong Garden

Waltham MA  
**Hostess/Cashier**  
June 2016 - August 2016  
Accounting records sales and orders over phone and in person.  
Assisted with new customers and helped with the store credit and business at end of the work day.

### Palmer Public Library

Palmer MA  
**Volunteer**  
June 2016 - August 2016  
Assisted librarians weekly to assist and provide staff patron in different library services.

### Cougars Den After School Program

Palmer MA  
**Volunteer**  
August 2015 - August 2015  
Helped students complete homework during study sessions.  
Assisted preparation and distribution of projects and activities when necessary.

Experienced and dedicated graphic designer with educational knowledge of marketing and design. Specializes in graphic and typographic projects, including posters, social media blogs, postcards, logos, and publication design. Capable of collaborating and working with others in business and community settings. A strong sense of initiative and projects will be completed on time to their interests.

## Education

### UMass Dartmouth

**Bachelor of Arts in Graphic Design**  
Antelope/August 2016/August 2019  
**Bachelor of Science in Marketing**  
Antelope/August 2016/August 2019

## Relevant Skills

Fluent in using Adobe Creative Suite and Microsoft Programs.  
Comfortable working on various business and community settings.  
Experienced working with HTML and CSS on the coding.  
Knowledge of marketing strategies.

## Achievements & Awards

Dean's list 2016-2018  
Chancellor's List 2017-2018  
Dorothy M. Merrill League Award Recipient 2014  
Palmer High School's Honor Roll Award 2011-2014  
National Honor Society 2011-2014



# *il/legibility:*

experiment limits of readability  
if you can't read it, it's not for you  
desktop publishing = perfect type



# Make Connections

*Web / print = see differences*



# Make Connections

*Web / print = see differences*

Availability of print vs web fonts

# Make Connections

*Web / print = see differences*

Availability of print vs web fonts

Font size (9 pt vs 15 px)

# Make Connections

*Web / print = see differences*

Availability of print vs web fonts

Font size (9 pt vs 15 px)

Orientation (tall page vs wide screen)

# Make Connections

*Web / print = see differences*

Availability of print vs web fonts

Font size (9 pt vs 15 px)

Orientation (tall page vs wide screen)

Fluid vs static layout

# Make Connections

*Web / print = see differences*

Availability of print vs web fonts

Font size (9 pt vs 15 px)

Orientation (tall page vs wide screen)

Fluid vs static layout

Sequence of information

# Unexpected Benefit

# Unexpected Benefit

*Students stretched comfort zones*

# Unexpected Benefit

*Students stretched comfort zones*

boring,

Ann Bryan  
Methuen, Massachusetts  
908-461-8267  
annbryan@yahoo.com  
www.annbryanstudio.com

## MULTIFACETED DESIGN MAJOR

A versatile Graphic Design student blending a background in writing with meeting memorable and timeless identities for business, products and services. Works independently with streamlined usability or happily with a group. Early careers and volunteer opportunities include customer service, managerial and team-intensive environments.

## EDUCATION

University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
Graphic Design  
Anti-Cipated Graduation May 2008  
Current GPA 3.97  
Massachusetts Community College  
Beverly, Massachusetts  
Associates in Liberal Arts English  
January 2005  
GPA 3.97

## STUDENT PROJECTS

Created packaging and a logo for  
Lurking Cat Teeth.  
Designed a logo for REE, a truck  
delivering recycled craft supplies to  
schools and artists.

## SKILLS

Adobe In Design  
Adobe Illustrator  
Adobe Photoshop  
www.annbryan.com



# Unexpected Benefit

*Students stretched comfort zones*

boring, rigid,

Ann Bryan  
Methuen, Massachusetts  
308-461-8867  
annbryan@yahoo.com  
www.annbryanstudio.com

## MULTIFACETED DESIGN MAJOR

A versatile Graphic Design student, blending a background in writing with creative, memorable and timeless identities for business, products and services. Works independently with streamlined flexibility or happily with a group. Early career and volunteer opportunities include customer service, managerial and team-intensive environments.

## EDUCATION

University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
Graphic Design  
Anti-Cipated Graduation May 2018  
Current GPA 3.97

Massachusetts Community College  
Beverly, Massachusetts  
Associate in Liberal Arts: English  
January 2015  
GPA 3.97

## STUDENT PROJECTS

Created packaging and a logo for  
Loving Cat Treats.  
Designed a logo for REE, a truck  
delivering recycled coffee supplies to  
schools and artists.

## SKILLS

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Microsoft Office

## KRISTINDARCY

Graphic Designer

KRISTINDARCY.COM  
kristindarcy.com  
kristindarcy\_101  
508-675-2667

## STATEMENT

CRISP DESIGN student with 3 semesters of freelance, academic writing on a design team as well as independently. Range of skills in typography, print design, branding, and web design. Detail-oriented, highly motivated, design-savvy, & request for feedback.

## EDUCATION

CRISP DESIGN  
**BACHELOR OF FINE ARTS IN GRAPHIC DESIGN**  
UNIVERSITY OF MASSACHUSETTS DARTMOUTH COLLEGE OF VISUAL AND PERFORMING ARTS  
B.A. GPA: 3.97 (cumulative) 3.97 (honors) all semesters. President Key National Honor Society member. Related courses: Icon and Packaging Design, Color Theory, Information Design, Intro to Typography, Intermediate Typography, Web Accessibility, Photo Media, Honors Thesis

## EXPERIENCE

MAY 2016 - PRESENT  
**GRAPHIC DESIGNER**  
STUDENT ACTIVITIES, UNIVERSITY OF MASSACHUSETTS DARTMOUTH COLLEGE OF VISUAL AND PERFORMING ARTS  
DARTMOUTH, MA  
Designed and produced all of marketing materials for events and campaigns. Creation of printed posters, videos for TV screens, and designed sites for social media marketing. Also created brochures, 2016-2017 and 2017-2018.

APRIL 2016 - PRESENT  
**OUTREACH SERVICE ASSOCIATE**

# Unexpected Benefit

*Students stretched comfort zones*

boring, rigid, not my style

Ann Beyer  
Methuen, Massachusetts  
978-461-8567  
annbeyer@yahoo.com  
www.annbeyerstudio.com

## MULTIFACETED DESIGN MAJOR

A versatile Graphic Design student, blending a background in writing with creative, memorable and timeless identities for business, products and services. Works independently with streamlined flexibility or happily with a group. Early career and volunteer opportunities include customer service, managerial and team-intensive environments.

## EDUCATION

University of Massachusetts Dartmouth  
College of Visual and Performing Arts  
Graphic Design  
Anti-Corrupt Graduation May 2018  
Current GPA 3.97

Methuen Community College  
Methuen, Massachusetts  
Associate in Liberal Arts English  
January 2015  
GPA 3.97

## STUDENT PROJECTS

Created packaging and a logo for  
Loving Cat Treats.  
Designed a logo for REE, a truck  
delivering recycled coffee supplies to  
schools and artists.

## SKILLS

Adobe In Design  
Adobe Illustrator  
Adobe Photoshop  
Microsoft Office

## KRISTINDARCY

Graphic Designer

KRISTINDARCY.COM  
kristindarcy.com  
Methuen, MA  
508-675-2661

**STATEMENT** Creative design student with 3 semesters of freelance, academic writing on a design team as well as independently. Range of skills in typography, print design, branding, and web design. Detail-oriented, highly motivated, design-minded, & request for portfolio.

**EDUCATION**  
TOPSOME STATE  
**BACHELOR OF FINE ARTS IN GRAPHIC DESIGN**  
UNIVERSITY OF MASSACHUSETTS DARTMOUTH COLLEGE OF VISUAL AND PERFORMING ARTS  
METHUEN, MASSACHUSETTS  
M.A.P.E. - Received a C on my final 3D class as well as my senior. Passed Key National Honor Society member. Related courses: Icon and Packaging Design, Color Theory, Introduction Design, Intro to Typography, Intermediate Typography, Web Fundamentals, Portfolio, Honors Thesis

**EXPERIENCE**  
MAY 2018 - PRESENT  
**GRAPHIC DESIGNER**  
STUDENT ACTIVITIES, UNIVERSITY OF MASSACHUSETTS DARTMOUTH, MA  
Designed and produced all social media graphics, website for events and campaigns. Creation of printed covers, videos for TV screens, and created content for social media marketing. Also created brochures, posters, and T-shirts.

APRIL 2018 - PRESENT  
**CUSTOMER SERVICE ASSOCIATE**



# What I've learned: Readings

*Leading student discussions*

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Open-ended opinion = too vague.

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Open-ended opinion = too vague.

One right answer = too specific.

# What I've learned: Readings

## *Leading student discussions*

Open-ended opinion = too vague.

One right answer = too specific.

“Do you agree with...” or “what do you think the author meant by...” = just right.

# What I've learned: Making

*Helping students connect readings and making*







# What I've learned: Technology

*Preparing students in HTML & CSS*

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*Preparing students in HTML & CSS*

Small steps

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*Preparing students in HTML & CSS*

Small steps

Build skills sequentially

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Start early

# What I've learned: Technology

## *Preparing students in HTML & CSS*

Small steps

Build skills sequentially

Start early

readings  
print resumes  
web exercises

6 weeks

# What I've learned: Technology

*Preparing students in HTML & CSS*

Small steps

Build skills sequentially

Start early



6 weeks

4 weeks

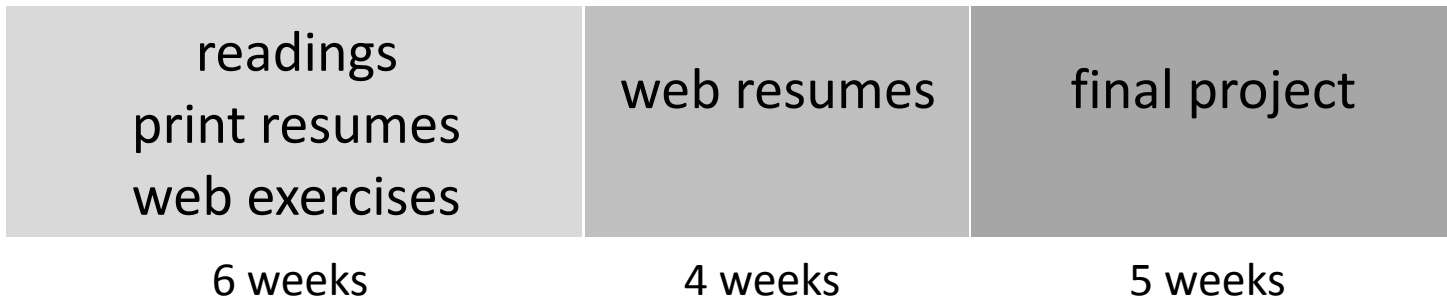
# What I've learned: Technology

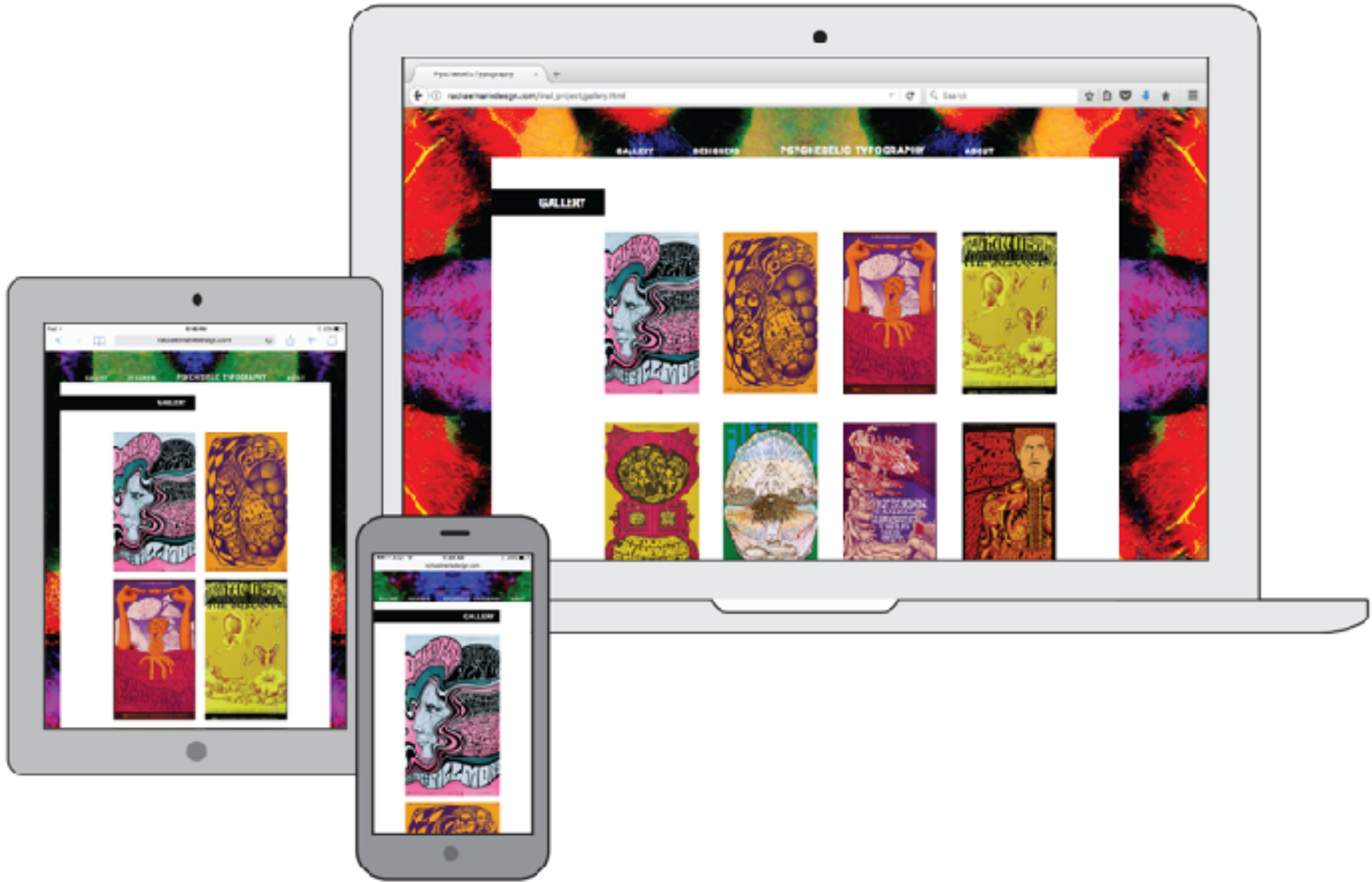
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Build skills sequentially

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Calligraphy

lessandmorell.com/calligraphy/index.html

is thin  
is smile  
is kind  
is having  
friends  
is a dog  
is love  
is a girl  
is a boy  
is love

positive for  
love

vapor

earth is  
it is er  
lone  
positive for  
love

INTRODUCTION TOOL IMAGE/CALLIGRAPHY PORTFOLIO

A WORDPRESS JUST FE

# Calligraphy

**"Calligraphy is composed of written letter forms with a great emphasis on movement and the gestural forms that accompany it."**

## Introduction

Calligraphy is defined in the Merriam-Webster Dictionary as "the art of making beautiful, stylized, or ornate handwriting." The word is derived from the Greek *kallos* (meaning beautiful) and *graphein* (meaning writing). Calligraphy can be communicative, gestural, expressive, and functional. The act of hand lettering can be therapeutic and calming. My aim with this website is to share some words of calligraphy.

Calligraphy

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Thank you.