



UCDA DESIGN SHOW

Winners List

A Program of the
University & College
Designers Association



The **UCDA DESIGN COMPETITION** recognizes the best of the exceptional design work done to promote educational institutions—secondary, vocational, or higher education.



ALL CREDIT INFORMATION WAS PROVIDED BY THE ENTRANT OR INSTITUTION AT THE TIME THE WINNING PIECE WAS SUBMITTED. UCDA IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS.

2019 JUDGES

PRINT



LaHenrya Boyd is a senior graphic designer and brand manager at the University of Memphis, a public research university in the metropolitan city of Memphis, Tennessee. She holds a BFA in Fine Arts in Graphic Design from the University of Memphis and is currently pursuing a master's in Strategic Leadership. LaHenrya is passionate about helping clients visually communicate to their audience.



Sheri Flournoy Selph is an assistant professor in graphic design at Middle Tennessee State University. Before joining MTSU, Sheri accrued over 10 years of experience in the professional field of graphic design working in art direction, print design, and web design. She currently teaches a variety of interactive graphic design classes and senior-level graphic design classes at MTSU.



Jeremy Slagle always knew he'd become a designer someday. Today, as the principal of his own firm, Jeremy puts his insatiable curiosity to work every day as he gets into the heads of his clients to really understand what it is they want and—perhaps more importantly—need in order to develop a memorable brand presence.

DIGITAL



Luis Chacón is the web director at NC State University and serves as the university's lead digital strategist, focusing on integrating content strategy with results-based web marketing execution. He has proven ability to build strong collaborative relationships with strategic partners and key constituents, as well as managing a top-tier research university's comprehensive online presence.



Abby McLean is a UX/visual designer for mStoner, a digital design agency specializing in higher education websites. She has been designing websites professionally for almost 20 years. Previously, Abby served as a senior designer at Columbia College Chicago for nearly 10 years. Abby holds a bachelor's in Visual Communications from Ohio University.



David Roll is an assistant professor at Kent State University as a joint appointment with the School of Visual Communication Design and the School of Information. He earned his combined BS/MA degree from the Kent State University VCD program. David splits his teaching assignment between the UXD and VCD programs, focusing on interaction and interface design and usability for the UXD program, and print, interactive, and branding for the VCD program.

A sincere thank you to the judges of the 2019 UCDA Design Competition.

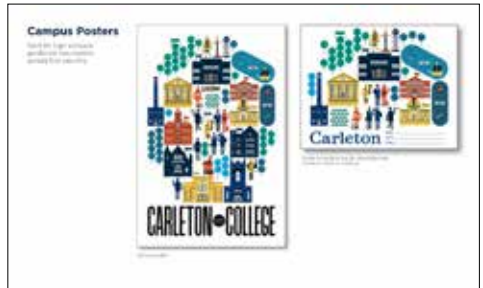
BEST OF SHOW PRINT

CAMPAIGN STRATEGY

CARLETON COLLEGE

Admissions Publication Suite

Teresa Scalzo/Project Manager/
Art Director/Editor
Zehno/Market Research and Strategy
Beth Elzer/Freelance Graphic Designer/
Photographer
Sara Rubinstein/Freelance Photographer
Kayla McGrady/Writer
Thomas Rozwadowski/Writer
Jaime Anthony/Admissions
Communications Strategist



BEST OF SHOW DIGITAL

OTHER DIGITAL

UNIVERSITY OF CALIFORNIA

*If UC were 100 students...
Data Visualization*

Sarah Oldenburg/Senior Digital Designer
Jason Schupp/Senior Web Developer
Nicole Freeling/Communications Strategist
Carolyn McMillan/Editorial Director
Matt Glass/Creative Director



JUDGES CHOICE PRINT

JUDGES

LaHENRYA BOYD

Senior Graphic Designer and
Brand Manager
University of Memphis

SHERI FLOURNEY SELPH

Assistant Professor, Graphic Design
Middle Tennessee State University

JEREMY SLAGLE

Principal
Slagle Design

LaHENRYA BOYD

OTHER PRINT

COLORADO STATE UNIVERSITY COLLEGE OF VETERINARY MEDICINE AND BIOMEDICAL SCIENCES

College Overview

Kris Browning-Blas/Director of Communications
Rachel Yager/Assistant Director of Communications
Billy Babb/Graphic Designer
Jason Russell/Video Producer



SHERI FLOURNEY SELPH

EXHIBITION CATALOG—COMPLETE UNIT

**BRUCE PEEL SPECIAL COLLECTIONS
UNIVERSITY OF ALBERTA**

*A Contemplative Angler: Selections from the
Bruce P. Dancik Collection of Angling Books*

Lara Minja, Lime Design/Catalogue Design

Adrian Sheppard, University of Alberta

Copyright Office/Copyright Consultation

Kevin Zak/Creative Direction/Digital Reproduction/Photography

Jeff Papineau/Digital Reproduction

Cheryl Cundell/Editorial

Robert Desmarais/Managing Editor

Michaela Stang/Research Assistance

Linda Quirk/Special Assistance

Cori Sanderson/Special Assistance

Carolyn Morgan/Special Assistance

Justin Hanisch/Curator

Bruce P. Dancik/Foreword



JEREMY SLAGLE

IDENTITY PROGRAM

INDIANA UNIVERSITY

IU Bloomington Athletics Brand Book

AnnaRose Girvin

Casey Brinegar

Catharine McElwee-Roach

Derek Adams

Eric Rudd

James Brosher

Jeff Green

Kay Daniel

Keith Roach

Tim Keller



JUDGES CHOICE DIGITAL

JUDGES

LUIS CHACÓN

Web Director

North Carolina State University

ABBY McLEAN

UX/Visual Designer

mStoner

DAVID ROLL

Assistant Professor

Visual Communication Design/

User Experience Design

Kent State University

LUIS CHACÓN

WEBSITE—RECRUITMENT

CARLETON COLLEGE

Admissions Website

Teresa Scalzo/Project Manager/Art Director/Editor

mStoner/Web Design

David Huyck/Web Developer

Kayla McGrady/Writer

Thomas Rozwadowski/Writer

Jaime Anthony/Admissions Communications Strategist



ABBY McLEAN

WEBSITE—ENTIRE SITE

MARYLAND INSTITUTE COLLEGE OF ART

MICA.edu

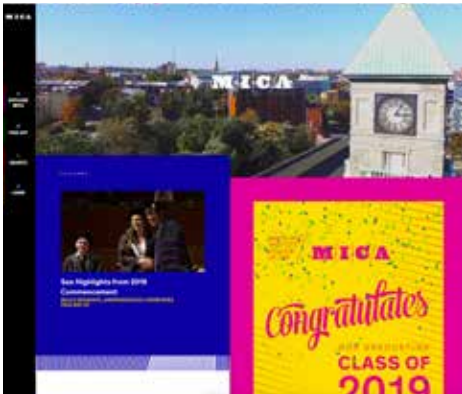
Debra Rubino '92/Vice President for Strategic Communications
Justin Codd/Director of Web and Electronic Communications
Nicole Clark/Writer
Lorri Angelloz/Writer
Fastspot/Design

DAVID ROLL

VIDEO

GEORGIA INSTITUTE OF TECHNOLOGY

Partner-Based Review—Undergraduate Admissions
Harris Callahan/Animation



LIST OF WINNERS

PRINT

RECRUITMENT/VIEWBOOK—COMPLETE UNIT

EXCELLENCE

ARKANSAS TECH UNIVERSITY

2019 ATU Viewbook

Felisha Weaver/Director of Creative Services
Liz Underwood/Designer
Tera Simpson/Front-End Web Developer
Carrie Phillips/Interim Director of MARCOMM
Brandi Collins/Editing
Ryan Taylor/Video
Liz Chrisman/Director of Photography
Mike Stoker/Senior Web Developer

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN

ArtCenter Viewbook 2019-2020

Brad Bartlett/Creative Director/ Art Director/Designer
Alex Seth/Creative Coder and Designer
Josh Finklea/Type Designer
Juan Posada/Photographer
Mike Winder/Editorial Director and Writer
Ellie Eisner/Production Supervisor
Audrey Krauss/Production

EXCELLENCE

EDINBORO UNIVERSITY

AIA: Form+Foundation

Jewell Melisa T. Morton/Graphic Designer
Francis Demaske/Instructor

EXCELLENCE

GEORGIA INSTITUTE OF TECHNOLOGY

Georgia Tech 2018 Road Piece

Erica Endicott/Designer

EXCELLENCE

IMPERIAL COLLEGE LONDON

Postgraduate Prospectus 2019-2020

Abby Bolt/Designer
Brigid Marriott/Editor
Caz Ulley/Writer
Reece Delaney/Writer

EXCELLENCE

KENDALL COLLEGE OF ART AND DESIGN OF FERRIS STATE UNIVERSITY (KCAD)

*Kendall College of Art and Design
Graduate Viewbook*

Kendall College of Art and Design Communications
and Admissions
Grey Matter Group

EXCELLENCE

KENDALL COLLEGE OF ART AND DESIGN OF FERRIS STATE UNIVERSITY (KCAD)

*Kendall College of Art and Design
Undergraduate Viewbook*

Kendall College of Art and Design Communications
and Admissions
Grey Matter Group

EXCELLENCE

LEHIGH UNIVERSITY

Lehigh University Viewbook

Lauren Furrer/Director of Undergrad Recruitment
Kelly Hochbein/Manager of Editorial Services
Kurt Hansen/Creative Director
Kate Cassidy/Senior Graphic Designer
Christa Neu/Photographer

EXCELLENCE

SCHOOL OF VISUAL ARTS

SVA Undergraduate Viewbook 2019-20

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director/Writer
Brian E. Smith/Senior Art Director
Ryan Durinick/Senior Designer
Linnea Taylor/Designer
Carli Malec/Designer
Eric Corriel/Senior Digital Strategist
Sheilah Ledwidge/Managing Editor/Writer
Angela Riechers/Writer
Jennifer Liang/Production Manager
Abby Kreh/Proofreader
Joanna Citrinbaum/Proofreader
Francesca Moisin/Proofreader
Jeremy Cohen/Principle Photography
Tyler Kufs/Principle Photography
Sam Morgan/Facilities Photography
David Leutert/Illustration
Zak Tebbal/Illustration

EXCELLENCE

THE UNIVERSITY OF TEXAS AT DALLAS

Comet's Guidebook

LeeDon Moore/Designer

EXCELLENCE

THE WHEELER SCHOOL

The Wheeler School Viewbook

Sametz Blackstone Associates/Concept and Design
Copper Hound Pictures/Principal Photography

EXCELLENCE

UNIVERSITY OF IOWA

TIPPIE COLLEGE OF BUSINESS

Business Analytics Viewbook

Nikki Lichthardt/Designer

EXCELLENCE**UTAH VALLEY UNIVERSITY***Discovering the Wolverine*

Sam Hadlock/Art Director/Designer
 Jay Drowns/Photographer
 Spencer Childs/Research Lead
 Janelle Frossard/Writer
 Kris Coles/Producer
 Stacey Hall/Editor
 Sierra Lawrence/Assistant
 Will McKinnon/Assistant
 Mark Hansen/Assistant

EXCELLENCE**WAKE FOREST UNIVERSITY***Undergraduate Admissions Viewbook*

Hayes Henderson/Creative Director
 Shana Atkins/Account Director
 Brent Piper/Design Director
 Gretta Kohler/Production Director
 Rob Daniels/Writer
 Bart Rippin/Writer
 Ken Bennett/Photographer
 Nigel Sussman/Illustrator

RECRUITMENT/OTHER**EXCELLENCE****ARKANSAS TECH UNIVERSITY***ATU Iron Cross*

Felisha Weaver/Director of Creative Services
 Liz Underwood/Designer
 Tera Simpson/Front-End Web Developer
 Carrie Phillips/Interim Director of MARCOMM
 Brandi Collins/Editing
 Ryan Taylor/Video
 Liz Chrisman/Director of Photography
 Mike Stoker/Senior Web Developer

EXCELLENCE**ARKANSAS TECH UNIVERSITY***Financial Aid Packaging*

Felisha Weaver/Director of Creative Services
 Liz Underwood/Designer
 Tera Simpson/Front-End Web Developer
 Carrie Phillips/Interim Director of MARCOMM
 Brandi Collins/Editing
 Ryan Taylor/Video
 Liz Chrisman/Director of Photography
 Mike Stoker/Senior Web Developer

EXCELLENCE**CARLETON COLLEGE***Teachers of Carleton*

Teresa Scalzo/Project Manager/Editor/Art Director
 Beth Elzer/Freelance Designer/Illustrator
 Cass Urquhart/Freelance Illustrator
 Raymond Biesinger/Freelance Illustrator
 Mar Hernández/Freelance Illustrator
 Kayla McGrady/Writer
 Jaime Anthony/Admissions Communications Strategist

EXCELLENCE**THE UNIVERSITY OF TEXAS AT DALLAS***Admission and Enrollment Series*

LeeDon Moore/Designer
 Julianne Fowler/Designer
 Steve Chambers/Designer
 Pete Pagliaccio/Designer
 Nitashia Johnson/Designer

EXCELLENCE**UNIVERSITY OF CALIFORNIA, SAN DIEGO (UCSD)***Look Deeper: UC San Diego*

James Ingram/Designer/Photographer/Project Manager
 Emily Aughinbaugh/Designer/Writer
 Eric Jepsen/Photographer
 Lisa Wolf/Writer

EXCELLENCE**UNIVERSITY OF CENTRAL FLORIDA***This is Big*

Steve Webb/Art Director
 Bree Watson/Senior Copywriter
 Ron Boucher/Creative Director
 Cristina Simone/Account Supervisor
 Nick Leyva/Photographer
 Sandy Pouliot/Production Manager
 Laura Cole/Director of Editorial and Content Strategy

**RECRUITMENT/ART SCHOOLS—
COMPLETE UNIT****EXCELLENCE****MARYLAND INSTITUTE COLLEGE OF ART***MICA Creatives at Work*

Debra Rubino '92/Vice President for Strategic Communications
 Michael Rund/Director of Publications and Creative Assets
 Lorri Angelloz/Writer
 Jason Mannix/Designer, Polygraph, Washington, DC
 Lindsay Mannix/Designer, Polygraph, Washington, DC

EXCELLENCE**MIDDLE TENNESSEE STATE UNIVERSITY***Department of Art and Design Recruitment Zine*

Noël Lorson/Art Director/Designer/Production Manager
 Jake Bruce/Screen Printing Art/Color Mixer/
 Cover Print Production
 MTSU Graphic Design Students/Screen Printing/
 Zine Production
 Jackee LaFever/Zine Production

EXCELLENCE

UNIVERSITY OF CENTRAL OKLAHOMA

College Collage Recruiting Campaign

William Muschinske/Designer/Writer
Monique Ortman/Designer/Writer
Brian Winkler, Robot House/Creative Director/Writer
Amy Johnson, UCO Design/Creative Director/Writer
College of Fine Arts and Design/Client
Kenzie McFeely/Writer
Austin Moore/Writer
Amanda Dely/Writer
Marissa Thelen/Writer
Rachel Kear/Writer
Hayla Perrone/Writer
Mandy Rochat/Writer
Hayden Magar/Writer

EXHIBITION CATALOG—COMPLETE UNIT

EXCELLENCE

ADDISON GALLERY OF AMERICAN ART, PHILLIPS ACADEMY

Harlem: In Situ

Johanna Halford-MacLeod/Editor
Stephanie Sparling Williams/Exhibition Curator
Skelton Sprouls/Design

EXCELLENCE

BRUCE PEEL SPECIAL COLLECTIONS, UNIVERSITY OF ALBERTA

A Contemplative Angler: Selections from the Bruce P. Dancik Collection of Angling Books

Lara Minja, Lime Design/Catalogue Design
Adrian Sheppard, University of Alberta
Copyright Office/Copyright Consultation
Kevin Zak/Creative Direction/Digital Reproduction/Photography
Jeff Papineau/Digital Reproduction
Cheryl Cundell/Editorial
Robert Desmarais/Managing Editor
Michaela Stang/Research Assistance
Linda Quirk/Special Assistance
Cori Sanderson/Special Assistance
Carolyn Morgan/Special Assistance
Justin Hanisch/Curator
Bruce P. Dancik/Foreword

EXCELLENCE

DAVIS MUSEUM AT WELLESLEY COLLEGE

Christiane Baumgartner: Another Country

Clif Stoltze/Creative Director
Katherine Hughes/Design Director
Stoltze Design/Design Firm
Davis Museum at Wellesley College/Client
Lisa Fischman/Writer

EXCELLENCE

SCHOOL OF VISUAL ARTS

The Masters Series: Roz Chast Exhibition Catalog

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Designer
Roz Chast/Illustrator
Jennifer Liang/Production Manager

DEVELOPMENT INFORMATION/FUNDRAISING

EXCELLENCE

DANA HALL SCHOOL

Vision 2025

Taylor Design/Design Firm
Daniel Taylor/Creative Director
Stephanie Baumer/Designer
Bill Taylor/Writer
Liza Cohen Writer/Editor
Various/Photographer

EXCELLENCE

INDIANA UNIVERSITY FOUNDATION

Imagine Magazine (Fall 2018)

Meg Barrett/Creative Director
Andrea Alumbaugh/Sr. Writer
Alex Price/Writer
Amy Kirchner/Sr. Graphic Designer
Kenya Cockerham/Project Manager

ANNUAL REPORT/DONOR REPORT

EXCELLENCE

FASHION INSITUTE OF TECHNOLOGY

2018 FIT Annual Report

Carol Leven/Assistant Vice President for Communications
Ellen Davidson/Publications and Advertising Manager
Linda Angrilli/Editorial Content Manager
Nancy Garfinkel/Writer
Smiljana Peros/Photography Coordinator
James Pearce/Augmented Reality
Pentagram/Design

EXCELLENCE

TOWSON UNIVERSITY

2018 Towson University Annual Report

Daryana Rudenko/Designer
Rick Pallansch/Art Director

EXCELLENCE

WAKE FOREST UNIVERSITY

Year 5

Hayes Henderson/Creative Director
Brent Piper/Design Director
Elaine Tooley/Feature Writer
Rob Daniels/Writer
Gretta Kohler/Production Director
Mary Boyd Chenery/Account Director
Magan Donovan/Campaign Operations
Mercedes deBellard/Illustrator

SPECIAL EVENT

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN

ArtCenter Alumni Reunion Invitation

Scott Taylor/Creative Director/Art Director/
Designer/Illustrator/Writer
Mike Winder/Writer

SILVER

NASHER MUSEUM OF ART AT DUKE UNIVERSITY

Pop America: 1965-1975:

Exhibition Special Event Invitation

Wendy Hower/Director of Engagement and Marketing
Rachel Goodwin/Graphic Designer/Web Content Manager

EXCELLENCE

NORTHERN ILLINOIS UNIVERSITY, SCHOOL OF ART AND DESIGN

12 Frames/12 Klatak.

Design and Media Arts Exchange.

Aleksandra Giza/Designer

EXCELLENCE

SAINT LOUIS UNIVERSITY

Save the Date, Invitations, Party Favors for

Bicentennial Events

Jamie Klopmeier/Designer

Aimee Felter/Designer

Ron Ferree/Illustrator

EXCELLENCE

UNIVERSITY OF CALIFORNIA

College Signing Day

Matt Glass/Creative Director

Ethan Davis/Lead Designer

Jose Pantoja/Illustrator

Jason Huang/Designer

Jess Wheelock/Multimedia Producer

Yem Ling Fong/Production Director

Tracy FitzGerald/Traffic Coordinator

Deanna Geddie/Project Manager

Vanessa Correa/Marketing Director

Carolyn McMillan/Editorial Director

Nicole Freeling/Communications Strategist

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

An Evening of Honor

Ron Boucher/Creative Director

EXCELLENCE

UTAH VALLEY UNIVERSITY

Presidential Inauguration

Shari Warnick/Designer/Art Director

Emily Shaw/Designer

Alexis Witkowski/Designer

Stace Hall/Writer/Editor

Jay Wamsley/Writer

August Miller/Photography

EXCELLENCE

WEST CHESTER UNIVERSITY

Archetype: Annual Senior Thesis Show

Karen Watkins/Art Direction/Designer

Morgan Foust/Assistant Designer

EXCELLENCE

WEST CHESTER UNIVERSITY

Study Abroad in Copenhagen

Sophie Olson/Designer

Karen Watkins/Creative Director/Art Director

NEWSLETTER

EXCELLENCE

SCHOOL OF VISUAL ARTS

SVA Style (Fall 2018)

Anthony P. Rhodes/Executive Creative Director

Gail Anderson/Creative Director

Brian E. Smith/Senior Art Director

Carli Malec/Designer

Sabrina Tseng/Designer

Sheilah Ledwidge/Editor/Writer

Angela Riechers/Writer/Photographer

Declan Van Welie/Photographer

Tyler Kufs/Photographer

Matt Iocavelli/Illustrator

EXCELLENCE

SCHOOL OF VISUAL ARTS

SVA Style (Spring 2019)

Anthony P. Rhodes/Executive Creative Director

Gail Anderson/Creative Director

Brian E. Smith/Senior Art Director

Carli Malec/Designer

Sabrina Tseng/Designer/Photographer

Sheilah Ledwidge/Editor/Writer

Diana Egnatz/Photographer

Declan Van Welie/Photographer

SPECIAL PUBLICATION—ARTS AND CULTURE

EXCELLENCE

BRIGHAM YOUNG UNIVERSITY

BYU ARTS Season Brochure 2018-19

Nick Mendoza/Designer

Ken Crossley/Marketing Manager

EXCELLENCE

UNIVERSITY OF ALBERTA

Journey into the Anthropocene

Susan Colberg/Designer

David Kleinsasser/Scanning

Burke Group/Printing

SPECIAL PUBLICATION—ACADEMIC AND ADMINISTRATIVE UNITS

EXCELLENCE

TEMPLE UNIVERSITY KLEIN COLLEGE OF MEDIA AND COMMUNICATION

Temple University Klein College 50 Publication

Baseman Design Associates/Design Firm

Frank Baseman/Creative Director/Designer

Shannon McLaughlin Rooney/Client/Writer/Editor

Heads of State/Illustration

Mario Zucca/Illustration

Jenna Granville/Illustration/Design

EXCELLENCE

UNIVERSITY OF NOTRE DAME / INTERNATIONAL

Kylemore Abby Global Centre

Justin Zimmerman/Designer

Amy Bladow/Project Manager

Tim Legge/Creative Director

GOLD**WILLIAM & MARY***Powerful Leadership*

Rachel Dominy/Designer
 Justin Schoonmaker/Art Director
 Cortney Will/Writer
 Stephen Salpukas/Photographer

ADVERTISEMENT—OUTDOOR, TRANSIT, BILLBOARDS**EXCELLENCE****MERRIMACK COLLEGE***Merrimack College Food Truck*

PBD/Design Firm
 Shannon Beer/Art Director
 Mary Reed/Designer
 Holly Broussard/Designer

ALUMNI PUBLICATION**EXCELLENCE****COLLEGE OF THE HOLY CROSS***Holy Cross Magazine*

Stephen Albano/Designer/Art Director
 Melissa Shaw/Managing Editor

EXCELLENCE**SARAH LAWRENCE COLLEGE***Sarah Lawrence Magazine*

Taylor Design/Design Firm
 Daniel Taylor/Creative Director
 Hannah Fichandler/Designer
 Jen Smith/Editor
 Christopher Hann/Interim Associate Editor
 Leslie Garisto Pfaff/Writer
 Shannon Mullen/Writer
 Kevin Coyne/Writer
 John T. Ward/Writer
 Peter Starain/Illustrator
 Daniel Baxter/Illustration
 Chris Gash/Illustrator
 Naomi Ishisaka/Photographer
 Elana Dorfman/Photographer
 Mike Morgan/Photographer

EXCELLENCE**SARAH LAWRENCE COLLEGE**

Sarah Lawrence Magazine:
Global Citizen (Fall 2018)

Jean Smith/Editor
 Hannah Fichandler/Designer, Taylor Design
 Christopher Hann/Associate Editor

EXCELLENCE**THE UNIVERSITY OF TEXAS AT DALLAS**

UT Dallas Magazine
(Winter 2019, Volume 9 Issue 1)

LeeDon Moore/Designer
 Steve Chambers/Designer
 Pete Pagliaccio/Designer
 Julianne Fowler/Designer
 Nitashia Johnson/Designer

EXCELLENCE**UNIVERSITY OF NEW HAVEN***University of New Haven Alumni Magazine*

Taylor Design/Design Firm
 Daniel Taylor/Creative Director
 Hannah Fichandler/Art Director
 Bria Caso/Designer
 Lyn Chamberlain/Editor
 Elizabeth Rodgers/Editor and Writer
 Sue Pranulis/Editor
 Christopher Hann/Writer
 Shannon Mullen/Writer
 John T. Ward/Writer
 Chris Gash/Illustrator
 Joel Kimmel/Illustrator
 Clarus Studios Inc./Photographer
 Defining Studios/Photographer
 Will Figg/Photographer

EXCELLENCE**UNIVERSITY OF NOTRE DAME***Notre Dame Traditions*

Elissa Chudzicki/Designer
 Amy Bladow/Project Manager
 Erin Winger/Account Manager
 Tim Legge/Creative Director

EXCELLENCE**VIRGINIA COMMONWEALTH UNIVERSITY SCHOOL OF THE ARTS***2018 VCUarts Studio*

Teresa Illnicki/Senior Associate Director of Communications, VCUarts
 Bobby C. Martin Jr./Founding Partner, The Original Champions of Design

INTERNAL PUBLICATION**EXCELLENCE****SCRIPPS COLLEGE***Scripps College Strategic Announcement Plan*

Kilter/Design Firm
 Joseph Prichard/Creative Direction
 Armando Martinez-Celis/Graphic Design

COVER DESIGN—EXCEPT MAGAZINES AND RECRUITMENT**EXCELLENCE****INDIANA UNIVERSITY FOUNDATION***Arts & Humanities Solicitation (2018)*

Meg Barrett/Creative Director
 Ryan Millbern/Sr. Writer
 Jen Schmitz/Sr. Graphic Designer
 Loretta Higgins/Assoc. Director
 Scott Hutcheson/Project Manager

POSTER

EXCELLENCE

AUBURN UNIVERSITY SCHOOL OF INDUSTRIAL + GRAPHIC DESIGN

2019 Auburn Graphic Design Juried Student Show Poster

Courtney Windham/Designer/Illustrator/Photographer/Printer (silkscreen and digital)

GOLD

BRIGHAM YOUNG UNIVERSITY

BYU Theatre Season Posters 2018-19

Nick Mendoza/Designer

EXCELLENCE

CALIFORNIA STATE UNIVERSITY, LOS ANGELES

50 Years of Transforming Minds and Communities

Nery Orellana/Artwork/Designer
Robert Lopez/Art Director
Jocelyn Stewart/Art Director

EXCELLENCE

CARLETON COLLEGE

Admissions Poster

Teresa Scalzo/Project Manager/Editor/Art Director
Raymond Biesinger/Illustrator
Jaime Anthony/Admissions Communications Strategist

EXCELLENCE

COLLEGE OF CHARLESTON

2018 Fall Alumni Weekend Poster

Kris Adams/Art Director
Mike Ledford/Photographer

EXCELLENCE

PENN STATE HARRISBURG

FEMINAE

Craig Welsh/Designer

EXCELLENCE

PENN STATE UNIVERSITY

TOUCH

Ryan Russell/Creative Director/Designer

EXCELLENCE

THE UNIVERSITY OF MEMPHIS

Department of Theatre and Dance 2018-19 Season Posters

Gary Golightly/Designer

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

Knights—One Team One Heartbeat

Janeza Dino/Graphic Designer/Illustrator
Ron Boucher/Creative Director
Laura Cole/Editor-in-Chief

EXCELLENCE

UNIVERSITY OF NEBRASKA—LINCOLN

Jazz in June Posters

Clint Chapman/Designer
Marcelo Plioplis/Creative Director
Denis Gonchar/Illustrator
Lauren Becwar/Project Manager

MAGAZINE—COMPLETE UNIT

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN ARTCENTER DOT MAGAZINE (FALL 2018)

Winnie Li/ArtDirector/Designer

Juan Posada/Photographer
Mike Winder/Editor
Solvej Schou/Senior Writer
Ellie Eisner/Print Production Management
Audrey Krauss/Production Artist

EXCELLENCE

BOWDOIN COLLEGE

Bowdoin Magazine (Fall 2018)

Matt O'Donnell/Editor
Melissa Wells/Designer/Art Director
Scott Schaiberger/Consulting Editor
Alison Bennie/Executive Editor
Leanne Dech/Class News Editor

EXCELLENCE

BOWDOIN COLLEGE

Bowdoin Magazine (Spring/Summer 2018)

Matt O'Donnell/Editor
Melissa Wells/Designer/Art Director
Scott Schaiberger/Consulting Editor
Alison Bennie/Executive Editor
Leanne Dech/Class News Editor

EXCELLENCE

BOWDOIN COLLEGE

Bowdoin Magazine (Winter 2019)

Matt O'Donnell/Editor
Melissa Wells/Designer/Art Director
Scott Schaiberger/Consulting Editor
Alison Bennie/Executive Editor
Leanne Dech/Class News Editor

EXCELLENCE

CALVIN COLLEGE

Verge (Spring 2019)

Sarah Johnson/Head Writer
Jeanne Nienhuis/Editor
Erin Elders/Designer
Amanda Impens/Designer
Madisyn Kuipers/Artwork
Connor Bechler/Writer
Anne Van Solkema/Writer
Lyric Floria/Photographer
Stephen Norregaard/Photographer

EXCELLENCE

COLLEGE OF THE HOLY CROSS

Holy Cross Magazine

Stephen Albano/Designer/Art Director
Melissa Shaw/Managing Editor

EXCELLENCE**HARVARD GRADUATE SCHOOL OF EDUCATION***Harvard Ed. Magazine*

Lory Hough/Editor

Patrick Mitchell/Modus Operandi Design/Creative Director

EXCELLENCE**MARYLAND INSTITUTE COLLEGE OF ART***Velocity*

Debra Rubino '92/Vice President for Strategic Communications

Michael Rund/Director of Publications and Creative Assets

Lorri Angelloz/Contributing Editor and Writer

Emily Chappell/Contributing Editor and Writer

Allison Eatough/Contributing Editor and Writer

Joseph Martin/Contributing Editors and Writer

Yam Chew Oh/Contributing Editor and Writer

Shane Carpenter/Photographer

Andrew Copeland '13/Photographer

Justin T. Gellersen/Photographer

Christopher Myers '94/Photographer

Tori Soper/Photographer

Justin Tsucalas/Photographer

EXCELLENCE**NOBLE AND GREENOUGH SCHOOL***The Magazine of Noble and Greenough School*

2communiqué/Design Firm

Kelly McMurray/Creative Director

Morgan Jordan/Designer

J Walker/Designer

Karli Pawlak/Designer

Farrah Mills/Designer

Heather Sullivan/Director of Communications

EXCELLENCE**SCHOOL OF VISUAL ARTS***Visual Arts Journal (Spring 2019)*

Anthony P. Rhodes/Executive Creative Director

Gail Anderson/Creative Director

Brian E. Smith/Senior Art Director

Ryan Durinick/Senior Designer

Carli Malec/Designer

Sabrina Tseng/Designer

EXCELLENCE**SWARTHMORE COLLEGE***Swarthmore College Bulletin (Spring 2019)*

Phillip Stern '84/Designer

Kate Campbell/Interim Editor

Elizabeth Slocum/Class Notes Editor

Ryan Dougherty/Senior Writer/Editor

Laurence Kesterson/Photographer

EXCELLENCE**SWARTHMORE COLLEGE***Swarthmore College Bulletin (Winter 2019)*

Phillip Stern '84/Designer

Jonathan Riggs/Editor

Kate Campbell/Managing Editor

Elizabeth Slocum/Class Notes Editor

Laurence Kesterson/Photographer

EXCELLENCE**THE PUTNEY SCHOOL***Putney Post: Impact (Fall 2018)*

aldeia/Design Firm

Alison Frye/Editor

Vada Mossavat/Director of Marketing and Communications

Lilly Pereira/Art Director

EXCELLENCE**UNIVERSITY OF CENTRAL FLORIDA***Pegasus (Fall 2018)*

Lauren Waters/Assistant Creative Director

Mario Carrillo/Graphic Designer

Ron Boucher/Creative Director

Laura Cole/Editor-in-Chief

Jenna Marina Lee/Staff Writer

Bree Watson/Staff Writer

Nicole Dudenhoefter/Staff Writer

Gene Kruckemeyer/Staff Writer

Nick Leyva/Photographer

Sandy Pouliot/Production Manager

EXCELLENCE**UNIVERSITY OF CENTRAL FLORIDA***Pegasus: Football Issue*

Steve Webb/Art Director

Janeza Dino/Graphic Designer

Mario Carrillo/Graphic Designer

Lauren Waters/Assistant Creative Director

Ron Boucher/Creative Director

Laura Cole/Editor-in-Chief

Jenna Marina Lee/Staff Writer

Nicole Dudenhoefter/Staff Writer

Nick Leyva/Photographer

Austin Warren/Photographer

Sandy Pouliot/Production Manager

EXCELLENCE**UNIVERSITY OF HARTFORD***H, University of Hartford Magazine (Winter 2019)*

aldeia/Design Firm

Jonathan Easterbrook/Editor

Molly Polk/Vice President of Marketing and Communication

Paula Ribeiro/Art Direction

Lilly Pereira/Design

EXCELLENCE**UNIVERSITY OF NOTRE DAME****MENDOZA COLLEGE OF BUSINESS***Mendoza Business*

Carol Elliott/Executive Editor

Zara Osterman/Managing Editor

Skelton Sprouls/Design Firm

EXCELLENCE**UNIVERSITY OF PITTSBURGH****SCHOOL OF MEDICINE***Pitt Med Annual Report, 2018*

Landesberg Design/Design Firm

Joe Petrina/Designer/Art Director

Joshua Franzos/Photography

Mike Drazdzinsk/Photography

Warren Jagger Photography/Photography

Tom Altany/Photography

Maria Zaikina/Illustrator

EXCELLENCE**UNIVERSITY OF TORONTO SCARBOROUGH***UTSC Commons (Spring 2019)*

Hambly & Woolley/Design Firm
 Taylor Kristan/Designer
 Various/Photographers
 Chris Garbutt/Editor

EXCELLENCE**UNIVERSITY OF WISCONSIN-MADISON
COLLEGE OF LETTERS & SCIENCE***Letters & Science (Fall 2018, Spring 2019)*

Landesberg Design/Design Firm
 Tim Madle/Designer/Art Director
 Mary Ellen Gabriel/Editor/Writing
 Jeff Miller/Photography
 Sarah Morton/Photography
 Paulius Musteikis/Photography
 David W. Johnson/Photography
 Bryce Richter/Photography
 Adam McCauley/Illustration
 Andrew Colin Beck/Illustration
 Doug Chayka/Illustration
 Lisk Fen/Illustration
 Alex Nabaum/Illustration
 Cristina Spano/Illustration
 Brian Stauffer/Illustration
 Katie Vaughn/Writing
 Louisa Kamps/Writing
 Kelly April Tyrrell/Writing
 J.B. Kenehan, Royle Printing/Printing

EXCELLENCE**USC SCHOOL OF PHARMACY***Results Magazine*

Warren Group | Studio Deluxe/Design Firm
 Linda Warren/Creative Director
 Karine Sekoian/Art Director

EXCELLENCE**VALPARAISO UNIVERSITY***Valpo Magazine (Winter 2019)*

Landesberg Design/Design Firm
 Michael Artman/Designer/Art Director
 Nicole Niemi/Editor
 Amy Lowery/Editor
 Jon Hendricks/Photographer
 Kagan Mcleod/Illustrator
 Scotty Reifsnnyder/Illustrator
 R.R. Donnelly, Pittsburgh/Printer

EXCELLENCE**VILLANOVA UNIVERSITY***Villanova Magazine (Summer 2018, Spring 2019)*

Landesberg Design/Design Firm
 Jennifer Moore/Designer/Art Director/Illustrator
 Marian Butcher/Editor
 Colleen Donnelly/Assistant Editor
 Paul Crane/Photographer
 John Shetron/Photographer
 David Aaron Troy/Photographer
 Ryan Colledr/Photographer
 Johanna Austin/Photographer
 John Welsh/Photographer
 The University of North Carolina at Chapel Hill/Photography
 Villanova University/Photography
 Peter James Field/Illustrator
 Jason Ruggiero/Illustrator
 Shawn Proctor/Writing
 Suzanne Wentzel/Writing
 Yazmine Iqbal/Writing
 Meg Maxwell/Writing
 Lane Press/Printing

MAGAZINE—COVER DESIGN**EXCELLENCE****SAINT LOUIS UNIVERSITY***SLU 200, Universitas (Winter 2019)*

Matt Krob/Art Director
 Laura Geiser/Editor
 Amy Garland/Assistant Editor
 Aldo Crusher/Illustrator

EXCELLENCE**THE UNIVERSITY OF ALABAMA***Alabama Alumni Magazine Series*

Lydia Seabol Avant/Editor
 Caroline Gazzara-McKenzie/Assistant Editor
 Laura Nichols Buchanan/Designer
 Mary Claire Brakefield/Editorial Assistant
 Audrey Watford/Editorial Assistant
 Emily Strickland/Editorial Assistant
 Marcelle Peters/Editorial Assistant
 Sarah Rosenthal/Editorial Assistant

EXCELLENCE**UNIVERSITY OF CENTRAL FLORIDA***Pegasus: Wired to Win (Fall 2018)*

Lauren Waters/Assistant Creative Director/Illustrator
 Laura Cole/Editor-in-Chief
 Ron Boucher/Creative Director

EXCELLENCE**UNIVERSITY OF HARTFORD***H, University of Hartford Magazine (Winter 2019)*

aldeia/Design Firm
 Jonathan Easterbrook/Editor
 Molly Polk/Vice President of Marketing and Communication
 Paula Ribeiro/Art Direction
 Lilly Pereira/Design
 Nasr Kamar/Photographer
 Allied Printing/Printer

SILVER

WILLIAM & MARY

W&M Magazine (Spring 2019)

Michael D. Bartolotta/Art Director
Gwen Keraval/Illustrator

**MAGAZINE, EDITORIAL SPREAD—
SINGLE SPREAD**

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

How Nanotech Can Improve What We're Wearing

Ron Boucher/Creative Director
Laura Cole/Editor-in-Chief
Kevin Pavik/Illustrator

EXCELLENCE

UNIVERSITY OF HARTFORD

No Harping on the Norm

aldeia/Design Firm
Jonathan Easterbrook/Editor
Molly Polk/Vice President of Marketing and Communication
Paula Ribeiro/Art Direction
Lilly Pereira/Design

EXCELLENCE

UNIVERSITY OF LA VERNE

Voice Magazine: Man on the Run (Fall 2018)

Maureen Panos/Creative Director/Designer

**MAGAZINE, EDITORIAL SPREAD—
SERIES OF SPREADS**

EXCELLENCE

AACSB INTERNATIONAL

BizEd

2communiqué/Design Firm
Kelly McMurray/Creative Director
Morgan Jordan/Designer
J Walker/Designer
Karli Pawlak/Designer
Farrah Mills/Designer
Sharon Shinn/Co-Editor
Tricia Bisoux/Co-Editor
Harry Campbell/Illustrator

EXCELLENCE

BOWDOIN COLLEGE

A New Line of Thinking

Matt O'Donnell/Editor
Melissa Wells/Designer/Art Director
Jonathan Calugi/Illustrator
Scott Schaiberger/Consulting Editor
Alison Bennie/Executive Editor
Leanne Dech/Class News Editor

EXCELLENCE

CLEMSON UNIVERSITY

*Clemson World 2019 Research Magazine:
Big Data*

Chris Waldrop/Art Director
Nancy Spittler/Writer
Craig Mahaffey/Photographer
Chris Koelle/Illustrator
Dale Cochran/Creative Director
Jesse Godfrey/Director of Design Services

EXCELLENCE

COLORADO STATE UNIVERSITY

Heart Doc at High Altitude, STATE Magazine

Mary Sweitzer/Designer/Art Director
Coleman Cornelius/Writer/Editor
Alec Jacobson/Photographer
Cara Neth/Publisher
Kathy Phifer/Deputy Publisher

EXCELLENCE

COLORADO STATE UNIVERSITY

Learning en Pointe, STATE Magazine

Mary Sweitzer/Designer/Art Director
Coleman Cornelius/Writer/Editor
Mary Neiberg/Photographer
Cara Neth/Publisher
Kathy Phifer/Deputy Publisher

EXCELLENCE

INDIANA UNIVERSITY FOUNDATION

A Field, a Farm, and a Food-Sourcing Feat

Meg Barrett/Creative Director
Andrea Alumbaugh/Sr. Writer
Alex Price/Writer
Amy Kirchner/Sr. Graphic Designer
Kenya Cockerham/Project Manager

EXCELLENCE

SWARTHMORE COLLEGE

The Global Bridge

Phillip Stern '84/Designer
Beth Walrond/Illustrator
Kate Campbell/Interim Editor
Elizabeth Slocum/Class Notes Editor
Elizabeth Redden '05/Writer

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

Wired to Win—The Strategist

Lauren Waters/Assistant Creative Director/Illustrator
Laura Cole/Editor-in-Chief
Ron Boucher/Creative Director

EXCELLENCE

UNIVERSITY OF MICHIGAN COLLEGE OF LITERATURE, SCIENCE, AND THE ARTS

LSA Magazine: In the Public Eye (Spring 2019)

Julia Lubas/Multimedia Designer
Susan Hutton/Writer
Liz DeCamp/Photographer
Alicia Vazquez, Lead Magazine Designer/Art Director
Brian Short/LSA Magazine Editor
Kathryn Kopald/Creative Director
Anthony Cece/Marketing Director
Tamra Talmadge-Anderson/Director of Communications
John Lofy/Director of Marketing and Communications

BOOK—COMPLETE UNIT

EXCELLENCE

BRANDEIS UNIVERSITY

Brandeis University: Inquiry and Action

Jessica Tanny/Designer
Sarah C. Baldwin/Writer
Claudia Herman/Copy editor
Laura Gardner/Project lead
Deborah Wieder/Project lead

EXCELLENCE

GETTY PUBLICATIONS

Artists and Their Books / Books and Their Artists

Catherine Lorenz/Designer

EXCELLENCE

UCLA, HOUSING & HOSPITALITY SERVICES

UCLA's Bruin Plate Cookbook

Magyn Kydd/Designer/Writer
Minh Ly/Designer
Sara Stockford/Writer
Lynley Fleak/Writer
Karen Wise/Copyeditor
Heather E Saunders/Copyeditor
Skyler Burt/Photographer
Paul Turang/Photographer
Felicia Caldwell/Photographer

SILVER

UNIVERSITY OF NOTRE DAME

One Team One Goal / Women's Basketball

Justin Zimmerman/Designer
Amy Bladow/Project Manager
Scott Tingwald/Account Manager
Tim Legge/Creative Director

IDENTITY PROGRAM

EXCELLENCE

CLEMSON UNIVERSITY

Experience Clemson Rebrand

Jesse Godfrey/Director of Design Services
Jocita Burka/Director of Editorial Services
Jake Grove/Copy Writer
Dale Cochran/Director of Creative Operations
Dave Dryden/AVP of Marketing and Brand Strategy

SILVER

INDIANA UNIVERSITY

IU Bloomington Athletics Brand Book

AnnaRose Girvin
Casey Brinegar
Catharine McElwee-Roach
Derek Adams
Eric Rudd
James Brosher
Jeff Green
Kay Daniel
Keith Roach
Tim Keller

EXCELLENCE

WILLIAM & MARY

Wren Traditions Brand

Alfred Herczeg/Graphic Designer
Claire De Lisle/Communications Manager
Michael D. Bartolotta/Art Director

BEST USE OF PRINTING PROCESSES— SPECIALTY PROCESS

EXCELLENCE

BRED

Drew's ABCs

BRED/Design Firm
Brenda McManus, Ned Drew/Design
Brenda McManus, Ned Drew, Dalia Abdalla, Nadya Andrianova, Flora Balla, Julia Briganti, Shawn Collins, Emily Corson, Rachel Craig, Tyren Crowley, Diana Diaz, Natalia Dymora, Ayah Elgendy, Allie Gallagher, Marilyn Gomes, Cindy Guzman, Yolanda Hung, Shaneen Johnson, Joseph Labib, Antoinette Lacy, David Lisi, Gisela Ochoa, Roshani Pise, Donald Portillo, Alexandra Pozo, Susanna Seery, Ronald Solano, Arley Velasco/Printers

SILVER

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Presidential Holiday Card

Julie A. Lucas/Vice President for Resource Development
Carrie Johnson/Executive Director of Communications and Events
Barbara Malec/Senior Creative Director/Art Direction
Marshall Lambert/Graphic Designer/Writer/Paper Engineering
Brian Chan/Origami Pattern
Evanthia Malliris/Copy Editor/Proofreader
Puritan Press/Print Vendor
Jake Faiola/Print Production Liaison
Superior Packaging and Finishing/Production Vendor
Elizabeth Connolly/Production Consultant

EXCELLENCE

SAINT LOUIS UNIVERSITY

Bicentennial Events Save the Date

Aimee Felter/Designer
Ron Ferree/Illustrator

BEST USE OF PRINTING PROCESSES— DIGITALLY PRINTED

EXCELLENCE

UTAH STATE UNIVERSITY, HUNTSMAN SCHOOL OF BUSINESS

Huntsman School of Business Viewbook

Hilary Frisby/Art Director/Designer
Talan David/Photographer
USU PDP/Printer

ENVIRONMENTAL GRAPHICS

EXCELLENCE

COLORADO STATE UNIVERSITY

The Foundry

Tonie Miyamoto/Creative Direction
Marianne Wieghaus/Project Management
Bonnie Palmatory/Designer
Jarad Heintzelman/Designer

EXCELLENCE

COLORADO STATE UNIVERSITY CREATIVE SERVICES

Warner College of Natural Resources Building

Adam Mendez/Designer
Britton Hart/Designer
Cameron Nelson/Art Director
Lindsay Connors/Writer
Rob Novak/Editor
Bill Cotton/Photographer
John Eisele/Photographer
Joe Mendoza/Photographer
Elias Martinez/Creative Director
Mark Hanson/Project Manager

EXCELLENCE

SANTA CLARA UNIVERSITY

Benson Center Wall Graphics

Blake Ferguson/Art Director
Terran Washington/Illustrator

EXCELLENCE

SCHOOL OF VISUAL ARTS

SVA 24th Street Residence Lobby Magnetic Wall

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Senior Art Director
Carli Malec/Designer
Sarah Ji-Won Kim/Designer
Myung Jin Lee/Designer

EXCELLENCE

WAKE FOREST UNIVERSITY

Wake Forest Wellbeing Center Donor Graphic

Hayes Henderson/Creative Director
Kris Hendershott/Design Director

EXCELLENCE

WILLIAM & MARY

William & Mary Women Installation

Jessica Flannery/Senior Graphic Designer
Michael D. Bartolotta/Art Director

EXHIBIT/DISPLAY GRAPHICS

EXCELLENCE

FASHION INSTITUTE OF TECHNOLOGY

*#IMPACT: Celebrating a Decade of the
FIT Diversity Council*

C.J. Yeh/Creative Director
Christie Shin/Design Director
Carrie Harvey/Designer/Copywriter

EXCELLENCE

UNIVERSITY OF WASHINGTON

*University of Washington Office of Minority Affairs
and Diversity—50th Anniversary*

Kristine Matthews/Class Instructor at UW/Art Director at
Studio Matthews
Matt Cole/Lead Designer at Studio Matthews
Christen Miyasato/Student Concept Designs:
Tearing Down & Building Up
Monica Niehaus/Student Concept Designs:
Tearing Down & Building Up
Angela Piccolo/Student Concept Designs:
Tearing Down & Building Up
Samantha Spaeth/Student Concept Designs:
Tearing Down & Building Up
Dana Golan/Student Concept Designs:
Celebrate/Absorb/Reflect
Eva Grate/Student Concept Designs: Celebrate/Absorb/Reflect
Jazmine Hoyle/Student Concept Designs: Celebrate/
Absorb/Reflect
Ben Benschneider/Photography

INTEGRATED CAMPAIGN

EXCELLENCE

CALIFORNIA LUTHERAN UNIVERSITY

Admission Acceptance Packet

Jee Jung/Graphic Designer
Sherri Matsumoto/Art Director
Brittany App/Photographer
Kim Fox/Photographer
Semester at Sea/Photographer
Michael DeTerra/Video Producer/Drone Photographer
Scott Smith/Web Developer

EXCELLENCE

CALIFORNIA LUTHERAN UNIVERSITY

Athletics Campaign

Jee Jung/Graphic Designer
Sherri Matsumoto/Art Director
Michael DeTerra/Photo Shoot Coordinator
Ric Tapia/Photographer
Austin Sosa/Digital Tech
Jordon Kelly/Photo Assistant
Brandon Slotter/Photo Assistant
Carsen Labella/HMU

EXCELLENCE

INDIANA UNIVERSITY

Indiana University Reputation Campaign

Ashley Rutter
Ashley Tylek
Amanda McIntyre
Mike Nelson
Tim Keller
Amber Page
Aaron Van Ruler
Jeff Green
Casey Brinegar
Eleanor Berman
Tim Vinson-Chastain

EXCELLENCE

INDIANA UNIVERSITY

IUPUI Pedestrian Safety Campaign

Heather Edelblute
Christy Deines
Keith Roach
Emily Wheelock
Dennis Pund
Jay Mercer
Allison Cooke
Kate Wehner
Kay Daniel
Jess Linxwiler
Tim Keller

EXCELLENCE

PACE UNIVERSITY

Ribbon Cutting Event

Maria Taffera Lewis/Art Director/Designer
Cicero Clamor/Designer
Giselle Canino/Designer
Brienna Vos/Designer

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

UCF First Day

Laura Cole/Director of Editorial and Content Strategy
Lauren Waters/Assistant Creative Director
Ron Boucher/Creative Director
Carly McCarthy/Social Media Manager
Tom Bell/Multimedia Manager
Nick Leyva/Photographer
Austin Warren/Photographer Assistant
Nicole Dudenhofer/Content Producer
Jenna Lee/Features Writer
Brandon Brown/Social Media Intern

EXCELLENCE

UNIVERSITY OF MICHIGAN COLLEGE OF LITERATURE, SCIENCE, AND THE ARTS

University of Michigan Museum of Natural History Grand Reopening

Julia Lubas/Lead Multimedia Designer
Lisa Kiser/Copywriter
Liz Wason/Writer
Nicole Cischke/Social Media Specialist
Matthew Adams/Digital Communications Strategist
Brittany Smith/Senior Public Relations Officer
Kathryn Kopald/Creative Director
Levi Stroud/Video Content Producer
Natalie Condon/Video Content Producer
Liz DeCamp/Video Content Producer
Anna Batcke/Marketing Strategy and Director of Project Management
Anthony Cece/Marketing Director
Tamra Talmadge-Anderson/Director of Communications
Lori Dick/Marketing Manager, UMMNH
John Lofy/Director of Marketing and Communications

EXCELLENCE

UNIVERSITY OF MICHIGAN, PENNY W. STAMPS SCHOOL OF ART & DESIGN

Pre-College Programs

Katie Spak/Designer/Illustrator
Truly Render/Director of Communications and Marketing
Erin Nelson/Creative Lead
Andre Grewe/Web Developer and Web Administrator
Nick Beardslee/Videographer
Precious Earley/Marketing Communications Specialist
Michael Neville/Pre-College Programs Coordinator
Karina Galvan Moore/Director of Admissions and Enrollment Management

EXCELLENCE

UNIVERSITY OF MISSOURI-COLUMBIA

Mizzou Viewbook Campaign

Mary Ann Rotert/Director
Jared Hogan/Creative Director
Jill Fox/Art Director
Marcus Wilkins/Writer
Michael Montgomery/CRM Email Coordinator

GOLD

UNIVERSITY OF NEBRASKA-LINCOLN

In Our Grit, Our Glory Brand Campaign

University Communication, University of Nebraska-Lincoln
Taylor Denaro/Designer
Katie Black/Designer
Marcelo Plioplis/Art Director
Andy Schadwinkel/Writer
Craig Chandler/Photographer
Deb Fiddelke/CMMO

EXCELLENCE

UNIVERSITY OF PORTLAND

Wonder Admissions Campaign

Ologie/Various
Pat McDonald/Graphic Design Manager
Frances Pimentel/Graphic Designer

EXCELLENCE**WILLIAM & MARY***William & Mary Women*

Jessica Flannery/Senior Graphic Designer
 Michael D. Bartolotta/Art Director
 Alfred Herczeg/Graphic Designer
 Tiffany Broadbent Beker/Director of Digital Marketing
 Lisa Crawford/Director of Video and Multimedia
 Kathleen Mazzitti/Director, Advancement Events
 Valerie Cushman/Sr. Director of Engagement and
 Inclusion Initiatives
 Jenifer Page Wall/Senior Director of Communications
 Claire De Lisle/Communications Manager
 Michael Williams/Web Developer
 Eric Lusher/Photographer
 Swem Library Special Collections Research Center

BEST REDESIGN**EXCELLENCE****ARKANSAS TECH UNIVERSITY***ATU Viewbook*

Felisha Weaver/Director of Creative Services
 Liz Underwood/Designer
 Tera Simpson/Front-End Web Developer
 Carrie Phillips/Interim Director of MARCOMM
 Brandi Collins/Editing
 Ryan Taylor/Video
 Liz Chrisman/Director of Photography
 Mike Stoker/Senior Web Developer

EXCELLENCE**SAINT LOUIS UNIVERSITY***Saint Louis University Viewbook*

Aimee Felter/Designer
 Sarah Hilgendorf/Writer

EXCELLENCE**SEATTLE PACIFIC UNIVERSITY***Response Magazine (Autumn 2018)*

Journey Group/Design/Art Direction
 Ruth Moon Mari/Editor

EXCELLENCE**UNIVERSITY OF WISCONSIN-MADISON
COLLEGE OF LETTERS & SCIENCE***Letters & Science (Fall 2018, Spring 2019)*

Landesberg Design/Design Firm
 Tim Madle/Designer/Art Director
 Mary Ellen Gabriel/Editor
 Jeff Miller/Photography
 Sarah Morton/Photography
 Paulius Musteikis/Photography
 David W. Johnson/Photography
 Bryce Richter/Photography
 Adam McCauley/Illustration
 Andrew Colin Beck/Illustration
 Doug Chayka/Illustration
 Lisk Fen/Illustration
 Alex Nabaum/Illustration
 Cristina Spano/Illustration
 Brian Stauffer/Illustration
 Mary Ellen Gabriel/Writing
 Katie Vaughn/Writing
 Louisa Kamps/Writing
 Kelly April Tyrrell/Writing
 J.B. Kenehan, Royle Printing/Printing

SILVER**VILLANOVA UNIVERSITY***Reflecting the Villanova of Now*

Marian Butcher/Editor
 Colleen Donnelly/Assistant Editor
 Jennifer Moore/Designer, Landesberg Design
 Suzanne Wentzel/Senior Writer
 Shawn Proctor/Staff Writer

SILVER**VILLANOVA UNIVERSITY***Villanova Magazine (Summer 2018, Spring 2019)*

Landesberg Design/Design Firm
 Jennifer Moore/Designer/Art Director/Illustrator
 Marian Butcher/Editor
 Colleen Donnelly/Assistant Editor
 Paul Crane/Photographer
 John Shetron/Photographer
 David Aaron Troy/Photographer
 Ryan Collier/Photographer
 Johanna Austin/Photographer
 John Welsh/Photographer
 The University of North Carolina at Chapel Hill/Photography
 Villanova University/Photography
 Peter James Field/Illustrator
 Jason Ruggiero/Illustrator
 Shawn Proctor/Writing
 Suzanne Wentzel/Writing
 Yazmine Iqbal/Writing
 Meg Maxwell/Writing
 Lane Press/Printing

OTHER PRINT**EXCELLENCE****COLORADO STATE UNIVERSITY
COLLEGE OF VETERINARY MEDICINE
AND BIOMEDICAL SCIENCES***"This is How We Care" Video Brochure*

CVMBMS Communications Team

ILLUSTRATION**EXCELLENCE****NORTHWESTERN UNIVERSITY***Mansa Musa_Medieval West African ruler believed to be the richest man in history_Northwestern Magazine*

Tim O'Brien/Illustrator
 Christina Senese/Art Director

EXCELLENCE**WILLIAM & MARY***Power of the W&M Network*

Michael D. Bartolotta/Art Director
 Gwen Keraval/Illustrator

PHOTOGRAPHY

EXCELLENCE

BOWDOIN COLLEGE

Making Space

Matt O'Donnell/Editor
Melissa Wells/Designer/Art Director
Bob Handelman/Photographer
Scott Schaiberger/Consulting Editor
Alison Bennie/Executive Editor
Leanne Dech/Class News Editor

EXCELLENCE

THE UNIVERSITY OF TEXAS AT DALLAS

Strategic Plan Photos

Ricardo Castrillon/Digital Media Specialist

EXCELLENCE

UNIVERSITY OF CALIFORNIA

UC Photography

Elena Zhukova/Photographer
Sarah Oldenburg/Project Lead/Art Director
Vanessa Correa/Creative Director
Matt Glass/Art Director
Ethan Davis/Art Director

EXCELLENCE

UNIVERSITY OF NORTH DAKOTA

Art Class at UND

Shawna Schill/Photographer

EXCELLENCE

UNIVERSITY OF UTAH

Lacrosse Team

Dave Titensor Photographer/Associate Creative Director
Melody Murdock Editor-in-Chief
William Warren CMCO/Publisher

STUDENT PUBLISHED WORK IN ANY PREVIOUS CATEGORY

EXCELLENCE

SCHOOL OF THE ART INSTITUTE OF CHICAGO

Visual Communication Design Annual Publication: Class of 2018

Stephanie Yueyang Wang/Designer
Mark Stammers/Design Director
Classic Color/Printer

EXCELLENCE

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Ninth Letter 15.2 Literary Journal

Jodee Stanley/Editor
Brock Landrum/Art Director
Jessica Badofsky/Designer
Edwin Capuli/Designer
Donna Dimitrova/Designer
Andrew Harlan/Designer
Ryan Hock/Designer
Vivian Hong/Designer
Jessica Jutz/Designer
Margaret Kots/Designer
Sydney Kozolowski/Designer
Estefana Loret De Mola/Designer
Edgar Madrigal/Designer
Matthew Musial/Designer
Megan Myrie/Designer
Sophia Presutti/Designer
Myah Price/Designer
Miriam Salah/Designer
Kristy Vuong/Designer
Amanda Yu/Designer
Premier Print Group/Printer

EXCELLENCE

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Ninth Letter 16.1 Literary Journal

Jodee Stanley/Editor
Brock Landrum/Art Director
Becca Alexander/Designer
Abrielle Bujack/Designer
S. E. Choi/Designer
Morgan Dunn/Designer
Lindsay Endres/Designer
Mahshid Farzinfar/Designer
Pascale Grant/Designer
Ryan Hock/Designer
Rija Khan/Designer
Casey McGinnis/Designer
Erika loret de Mola/Designer
Hayley Peterson/Designer
Yewon Shin/Designer
James Tran/Designer
Becca Vahldick/Designer
Deneé Webster/Designer
Premier Print Group/Printer

EXCELLENCE

UNIVERSITY OF MICHIGAN, PENNY W. STAMPS SCHOOL OF ART & DESIGN

Open House Poster

Katie Spak/Designer/Illustrator

EXCELLENCE

UNIVERSITY OF SAN FRANCISCO

USF Department of Art + Architecture Placemaking and Identity

Mary Mitchell/Designer
Noopur Agarwal/Art Director
Steve Rhyne/Advisor
Sean Olson/Advisor
Rachel Beth Egenhofer/Advisor

STUDENT CLASSROOM WORK OR ASSIGNMENTS

GOLD

UNIVERSITY OF WASHINGTON

*University of Washington Office of Minority Affairs
and Diversity—50th Anniversary*

- Kristine Matthews/Class Instructor at UW/Art Director at
Studio Matthews
Matt Cole/Lead Designer at Studio Matthews
Christen Miyasato/Student Concept Designs:
Tearing Down & Building Up
Monica Niehaus/Student Concept Designs:
Tearing Down & Building Up
Angela Piccolo/Student Concept Designs:
Tearing Down & Building Up
Samantha Spaeth/Student Concept Designs:
Tearing Down & Building Up
Dana Golan/Student Concept Designs:
Celebrate/Absorb/Reflect
Eva Grate/Student Concept Designs: Celebrate/Absorb/Reflect
Jazmine Hoyle/Student Concept Designs: Celebrate/Absorb/
Reflect
Ben Benschneider/Photography

DIGITAL

WEBSITE—ENTIRE SITE

EXCELLENCE

EMORY UNIVERSITY

- Laney Graduate School Centennial Website*
Bryce Roberts/Senior Director of Technology
Mark Clifton/Web Designer
Jennifer Etheredge/Lead Web Developer
Lindsay Paroczai/Web Developer and Project Manager
Kayla Pratt/Front End Web Developer
Laura Redfern/Associate Director of Client Services
Jerald Butler/Communications Specialist,
Laney Graduate School
Melissa Gilstrap/Associate Director of Communications,
Laney Graduate School

EXCELLENCE

MARYLAND INSTITUTE COLLEGE OF ART

MICA.edu

- Debra Rubino '92/Vice President for Strategic Communications
Justin Codd/Director of Web and Electronic Communications
Nicole Clark/Writer
Lorri Angelloz/Writer
Fastspot/Design

EXCELLENCE

MICHIGAN STATE UNIVERSITY- COLLEGE OF ARTS & LETTERS

Resilience—2018 Dean's Report

- Ryan Kilcoyne/Director of Marketing
Joshua Morey/Graphic Designer
Pete Johnston/Videographer
Ryan Frederick/Videographer
Kirk Mason/Videographer
Ben Tobey/Web Developer
Kim Popiolek/Writer

EXCELLENCE

MOUNT ST. MARY'S UNIVERSITY

Mount St. Mary's University Website Redesign

- Up&Up Agency/Design Firm
Dustin M. Thomas/Creative Director
Brandee Ellis/Account Executive
Ryan Davidson/Art Director/Designer
Josh Boland/Developer
Courtney Moseley/Project Manager

EXCELLENCE

PARK UNIVERSITY

Park University Website Redesign

- mStoner/Design Firm
Aimee Patton/Director of Digital Marketing
Jonathan Dickson/Web Designer
Gabriela Sa Teles/Web Manager

EXCELLENCE

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

SIUE Interactive Map

- Jim Benhoff/Project Manager
Brandon Rice/Designer
Kyle Hawk/Programmer
Ashley Chitwood/Writer
Sketches, etc./3D Map

EXCELLENCE

THE ROCKEFELLER UNIVERSITY

RockEDU Science Outreach

- C&G Partners /Design Firm
Maya Kopytman/Art Director
Kim Howell /UX Designer
Jenny Kim /Visual Designer
DataArt/Development Firm

EXCELLENCE**THE UNIVERSITY OF TEXAS AT DALLAS***UT Dallas Strategic Plan Microsite*

Czarina Cando/Web Designer

EXCELLENCE**UCLA - HOUSING & HOSPITALITY SERVICES***UCLA H&HS Summer Hostel Website*

Lowell Kepics/Designer

Ivy McNally/Writer

EXCELLENCE**UNIVERSITY OF FLORIDA***UF Explore—Research at the University of Florida*

Jewel Midelis/Web Administrator/Content Creator

Ivan Ramos/Lead Designer

Joseph Kays/Creative Director

Cindy Spence/Copy Editor

K. Kinsley-Momberger/Art Director

EXCELLENCE**UNIVERSITY OF NORTH DAKOTA***University of North Dakota Website Redesign*

mStoner/Design Firm

Tera Buckley/Associate Director, Web and Digital Strategy

Nathan Clough/Web Development Manager

Kelicja Christianson/Web Designer and Developer

Tanner Rosendahl/Digital Marketing Manager

EXCELLENCE**UNIVERSITY OF UTAH***Digital.utah.edu*

Scott Troxel/Director of Digital Strategy

James Tombs/Senior UI/UX, Developer

David White/Associate Director of Web Development

Brian Thurber/Web Developer

Marie Wintriss/Sr. Digital Project Manager

Niki Pena/UI/UX, Web Designer

William Warren/CMCO

EXCELLENCE**UNIVERSITY OF UTAH***EAE Program*

Scott Troxel/Director of Digital Strategy

James Tombs/Senior UI/UX, Developer

Jessica Taylor/Sr. Account Executive

Marie Wintriss/Senior Digital Project Manager

William Warren/CMCO

WEBSITE—RECRUITMENT**SILVER****CARLETON COLLEGE***Admissions Website*

Teresa Scalzo/Project Manager/Art Director/Editor

mStoner/Web Design

David Huyck/Web Developer

Kayla McGrady/Writer

Thomas Rozwadowski/Writer

Jaime Anthony/Admissions Communications Strategist

EXCELLENCE**EMORY UNIVERSITY***Office of Undergraduate Admission Website*

Susan Carini/Executive Director of Communication

Mark Clifton/Web Designer

Jennifer Etheredge/Lead Web Developer

Jane Howell/Associate Director, Brand and Content Strategy

Stacey Jones/Senior Associate Director, Brand and

Content Strategy

Lindsay Paroczai/Web Developer and Project Manager

Kayla Pratt/Front End Web Developer

Laura Redfern/Associate Director of Client Services

Bryce Roberts/Senior Director of Technology

Ann Watson/Senior Director of Photography

Peta Westmaas/Creative Director

Lisa Coetzee/Director of Communications, Office of

Undergraduate Admission

Ardana Ford/Web Developer, Office of

Undergraduate Admission

Jeff LaGoy/Web Developer, Office of Undergraduate Admission

Chris Pace/Senior Associate Dean of Admission,

Office of Undergraduate Admission

Stacey Towler/Associate Dean of Marketing and

Enrollment, Oxford

College Enrollment Services

WEBSITE—DEVELOPMENT/FUNDRAISING**EXCELLENCE****CALIFORNIA STATE UNIVERSITY, LOS ANGELES***We Are LA: The Campaign for Cal State Los Angeles*

Eddie Kitaoka

Caroline Lee

EXCELLENCE**DANA HALL SCHOOL***Vision 2025*

Taylor Design/Design Firm

Daniel Taylor/Creative Director

Stephanie Baumer/Designer

Hannah Wool/Web Developer

Bill Taylor/Writer

Liza Cohen/Writer and Editor

ONLINE MAGAZINE**SILVER****JOHNS HOPKINS SCHOOL OF ADVANCED INTERNATIONAL STUDIES***SAIS Magazine*

Kimberle Morton/Associate Dean, Development and

Alumni Relations

Christina Alexander/Director, Constituent Engagement

Sue DePasquale/Editor

Skelton Sprouls/Print Design and Art Direction

Friends of The Web/Web Design and Development

ONLINE ADVERTISEMENTS

EXCELLENCE

UNIVERSITY OF UTAH

Licensed Gear

Jeff Bagley/Writer/Creative Director
Spencer Bott/Videographer/Editor
Jeff Hanson/Executive Producer
Hannah Haack/Account Executive
Brian Rasmussen/Director of Marketing
William Warren/CMCO

SOCIAL NETWORKING SITE

EXCELLENCE

UNIVERSITY OF MICHIGAN, LIFE SCIENCES INSTITUTE

Inktober—Science

Stephanie King/Illustrator

EMAIL MARKETING AND NEWSLETTERS

EXCELLENCE

UNIVERSITY OF MICHIGAN COLLEGE OF LITERATURE, SCIENCE, AND THE ARTS: LSA ADVANCEMENT

LSA Student Recruitment Series

Ravi Teja Bandaru/Multimedia Designer
Josh Salazar/Web Designer and Administrator
Lisa Kiser/Marketing Copywriter
Kathryn Kopald/Creative Director
Matthew Adams/Digital Communications Strategist
Lynne Gould/Project Manager
Anthony Cece/Marketing Manager
John Lofy/Director of Marketing and Communications

MOBILE APPS

EXCELLENCE

FASHION INSTITUTE OF TECHNOLOGY

Design Innovation and Education

C.J. Yeh/Creative Director
Christie Shin/Design Director
Nate Mueller/Creative Technologist
Kelly Wang/Assistant Designer
Emilia Dabrowska/Assistant Designer

VIDEO

EXCELLENCE

CALIFORNIA LUTHERAN UNIVERSITY

Cal Lutheran—A Resilient Community

Michael DeTerra/Video Producer/Drone Operator/Editor
Sherri Matsumoto/Associate Creative Director
Marc Quezada/Writer
Dakota Allen/Photographer
Brian Stethem/Photographer

EXCELLENCE

CALIFORNIA LUTHERAN UNIVERSITY

California Lutheran University Brand Campaign—Open

Scott Hidingier/Creative Director/Writer
Chris Cummings/Producer/Editor
Josh Franer/Director
Keenan O'Reilly/AD
Matt Ryan/DP
Chris Galano/AC
Isaac Guy/2nd AC/DIT
Dave Han/Gaffer
Jeb Alderson/Swing
Alex Laber/Key Grip
Ricky Irizarry/BBG
Luke Kelly/Sound
Joelle Chandran/HMU
Ramon Christian/Art Department
Grecia Gaby Magallanes/PA
Pravin Sisowath/PA
Erik Hagen/Director of University Marketing
Luke Tabor/Marketing Coordinator
Michael DeTerra/Videographer/Drone Operator

EXCELLENCE

CALIFORNIA LUTHERAN UNIVERSITY

Executive MBA Program

Michael DeTerra/Video Producer
Sarah Bourscheid/Editor
Sherri Matsumoto/Associate Creative Director

EXCELLENCE

CALIFORNIA LUTHERAN UNIVERSITY

Pacific Lutheran Theological Seminary— Put Your Faith into Action

Michael DeTerra/Video Producer/Editor
Sherri Matsumoto/Associate Creative Director

EXCELLENCE

CLEMSON UNIVERSITY

Clemson World: Coral Crusader

Jesse Godfrey/Director of Design Services
Madison Williams/Student Videographer
Nancy Spitler/ Clemson World Editor
Dale Cochran/Director of Creative Operations
Dave Dryden/AVP of Marketing and Brand Strategy

EXCELLENCE

CLEMSON UNIVERSITY

Clemson World: The Best Medicine

Jesse Godfrey/Director of Design Services
Madison Williams/Director of Photo Services
Nancy Spitler/ Clemson World Editor
Dale Cochran/Director of Creative Operations
Dave Dryden/AVP of Marketing and Brand Strategy

EXCELLENCE

MICHIGAN STATE UNIVERSITY- COLLEGE OF ARTS & LETTERS

Resilience—2018 Dean's Report

Ryan Kilcoyne/Director of Marketing
Joshua Morey/Graphic Designer
Pete Johnston/Videographer
Ryan Frederick/Videographer
Kirk Mason/Videographer
Ben Tobey/Web Developer
Kim Popiolek/Writer

SILVER

COLORADO STATE UNIVERSITY CREATIVE SERVICES

Proud to Be

Brian Buss/Videographer
Ben Ward/Videographer
Joe Mendoza/Videographer
Elias Martinez/Creative Director
Marla Wegrzyn/Producer

EXCELLENCE

GEORGIA INSTITUTE OF TECHNOLOGY

*Partner-Based Review—
Undergraduate Admissions*

Harriss Callahan/Animation

EXCELLENCE

LENOIR-RHYNE UNIVERSITY

Scholarship Donor Video

Mikeala Skelton/Videographer/Producer

EXCELLENCE

MILWAUKEE SCHOOL OF ENGINEERING

Impossible is just the Start

Kristin Dunn, MSOE/Creative Director
Nicholas Cialdini, Column and Verse/Producer and Writer
Josh Halverson, Column and Verse/Director

EXCELLENCE

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

SIUE Global Impact—Costa Rica (extended video)

Brandon Rice/Creative Director/Videographer/Editor
Nathan Brewer/Producer/Video Production Assistant

EXCELLENCE

UNIVERSITY OF UTAH

Humanities Tracy McMillan

Jeff Bagley/Creative Director
Spencer Bott/Videographer/Editor
Jeff Hanson/Executive Producer
Steve Smith/Motion Graphics
Kevin Faires/Account Executive
Brian Rasmussen/Director of Marketing
William Warren/CMCO

EXCELLENCE

UNIVERSITY OF UTAH

Marriott Library Archives

Jeff Bagley/Writer/Creative Director
Andy Brimhall/Videographer/Editor
Jeff Hanson/Executive Producer
Collin Barrett/Account Director
Brian Rasmussen/Director of Marketing
William Warren/CMCO

EXCELLENCE

WAKE FOREST UNIVERSITY

Redeye to Venice

Hayes Henderson/Creative Director
Brent Piper/Design Director
Sean Wilkinson/Video
Cameron Speaks/Video Director
Lisa Perriello/Digital
Mary Boyd Chenery/Account Director

ANIMATION AND MOTION GRAPHICS

EXCELLENCE

UTAH VALLEY UNIVERSITY

UVU E-Birthday Card Video

Joshua D. Taylor/Designer
Shari Warnick/Art Director
Jody Birch/Art Director
Stace Hall/Writer
Jay Drowns/Photographer
August Miller/Photographer

INTEGRATED MARKETING

EXCELLENCE

CLEMSON UNIVERSITY

Moments Campaign

Christine Prado/Designer
Jesse Godfrey/Art Director
Hannah Davis/Writer
Joquita Burka/Editor
Craig Mahaffey/Photographer
Ashley Jones/Photographer
Crystal Bennett/Strategist
Eric Rodgers/Videographer

EXCELLENCE

UTAH STATE UNIVERSITY

Aggie Impact Video Series Campaign

Jay Wright/Marketing Director
Andrew Diamond/Producer
Mitch Hawk/Copywriter
Taylor Ballam/Director of Photography

OTHER DIGITAL

EXCELLENCE

THE UNIVERSITY OF TEXAS AT DALLAS

Countdown to Fall Semester

Ricardo Castrillon/Digital Media Specialist
Rachael Drury/Student Photographer
Sarah Wall/Student Photographer

GOLD

UNIVERSITY OF CALIFORNIA

If UC were 100 students... Data Visualization

Sarah Oldenburg/Senior Digital Designer
Jason Schupp/Senior Web Developer
Nicole Freeling/Communications Strategist
Carolyn McMillan/Editorial Director
Matt Glass/Creative Director

EXCELLENCE

UNIVERSITY OF WASHINGTON, PAUL G. ALLEN SCHOOL OF COMPUTER SCIENCE & ENGINEERING

*The Tribute Wall at Gates Center for Computer
Science and Engineering*

Belle & Wissell /Design Firm

Belle & Wissell Team Credits:

Gabe Kean/Principal

Sarah Trueblood/Studio Director

Claudia de Almeida/Design Director

Edward Tang/Technology Director

Natalie Karbelnig/Content Lead

Scott Thiessen/Senior Developer

Edrea Lita/Senior Designer

Isabella Vasquez/Designer

Thomas Ryun/Contributing Creative Director

Eric Harvey/Contributing Art Director

Siarhei Bokach/Quality Assurance Engineer

Additional Project Credits:

LMN Architects/Architect

Nathan Thomas (Stantec)/A/V Systems Design

Whitlock/A/V Integration

Paul G. Allen School of Computer Science and
Engineering/Project Leadership

STRATEGY

CAMPAIGN STRATEGY

GOLD

CARLETON COLLEGE

Admissions Publication Suite

Teresa Scalzo/Project Manager/Art Director/Editor

Zehno/Market Research and Strategy

Beth Elzer/Freelance Graphic Designer/Photographer

Sara Rubinstein/Freelance Photographer

Kayla McGrady/Writer

Thomas Rozwadowski/Writer

Jaime Anthony/Admissions Communications Strategist

GOLD

SANTA CLARA UNIVERSITY

Innovating with a Mission

Michael Patrick Partners/Creative Agency

Duane Maidens/Chief Strategy Officer

Dan O'Brien/Chief Design Officer

Robert Maidens/Creative Director (Art and Copy)

Keith Pacoma/Senior Designer

Ryan Pando/Account Director

Chad Riley/Photographer

Kyle Hilton/Illustrator

Lithographix/Printer

Mohawk/Paper

MEDIA STRATEGY

EXCELLENCE

UNIVERSITY OF MISSOURI, ENROLLMENT MANAGEMENT COMMUNICATIONS

Spring Search Strategy and Collateral

Mary Ann Rotert/Director

Jared Hogan/Creative Director

Jill Fox/Art Director

Marcus Wilkins/Writer

Michael Bauer/Social Media Manager

Michael Montgomery/CRM Email Coordinator

Anna Comfort/Digital Content Strategist

INNOVATIVE STRATEGY

EXCELLENCE

CLEMSON UNIVERSITY

Poinsettia Research Media Mailer

Jesse Godfrey/Director of Design Services

Joquita Burka/Director of Editorial Services

Tara Romanella/Director of External Communications

Dale Cochran/Director of Creative Operations

Dave Dryden/AVP of Marketing and Brand Strategy

IN-HOUSE PRINT

EXCELLENCE

ARKANSAS TECH UNIVERSITY

ATU Financial Packaging

Felisha Weaver/Director of Creative Services
Liz Underwood/Designer
Tera Simpson/Front-End Web Developer
Carrie Phillips/Interim Director of MARCOMM
Brandi Collins/Editing
Ryan Taylor/Video
Liz Chrisman/Director of Photography
Mike Stoker/Senior Web Developer

EXCELLENCE

ARKANSAS TECH UNIVERSITY

ATU Pennant

Felisha Weaver/Director of Creative Services
Liz Underwood/Designer
Tera Simpson/Front-End Web Developer
Carrie Phillips/Interim Director of MARCOMM
Brandi Collins/Editing
Ryan Taylor/Video
Liz Chrisman/Director of Photography
Mike Stoker/Senior Web Developer

EXCELLENCE

ARKANSAS TECH UNIVERSITY

ATU Viewbook

Felisha Weaver/Director of Creative Services
Liz Underwood/Designer
Tera Simpson/Front-End Web Developer
Carrie Phillips/Interim Director of MARCOMM
Brandi Collins/Editing
Ryan Taylor/Video
Liz Chrisman/Director of Photography
Mike Stoker/Senior Web Developer

EXCELLENCE

COLLEGE OF THE HOLY CROSS

Holy Cross Magazine

Stephen Albano/Designer/Art Director
Melissa Shaw/Managing Editor

EXCELLENCE

FORT LEWIS COLLEGE

Colorado's Crossroads of Education + Adventure— FLC Recruitment Communication Package

Anna McBrayer/Art Director/Designer/Illustrator
Joy Martin/Writer
Ben Brashear/Photographer

EXCELLENCE

GEORGETOWN UNIVERSITY

2018 Georgetown University Medical Center Stewardship Investment Report

Carolyn Zimmerman/Designer
Elisa Morsch/Art Director

EXCELLENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MIT Corporation Partners Program Event Invitations

Julie A. Lucas/Vice President for Resource Development
Carrie Johnson/Executive Director of Communications
and Events
Barbara Malec/Senior Creative Director
Elizabeth Connolly/Creative Director, Art Direction
Sehry Ahmad/Graphic Designer
Alex Mamel/HTML Email Development
Aimée Jack/Senior Director of Marketing and Communications
Stephanie Valen/Marketing and Communications Strategist
Evanthia Malliris/Copy Editor and Proofreader

EXCELLENCE

MOUNT HOLYOKE COLLEGE

Mount Holyoke College 2018 Investment Report

Aaron Haesaert/Creative Director
Emily Malloy/Copywriter/Copyeditor

EXCELLENCE

UNIVERSITY OF MARYLAND

M Collection Mailer

Ryumi Sung/Art Director/Designer
John T. Consoli/Photographer
Lauren Brown/Copywriter
Margaret Hall/Creative Director
Sagan Harlin/University Licensing
Gail Rupert/Photo Assistant
Kolin Otto Behrens/Design Intern
Linsay Collins/Photo Intern
Mike Davis/Photo Editor

EXCELLENCE

UNIVERSITY OF NOTRE DAME

Notre Dame Family Wines 2019

Elissa Chudzicki/Designer
Amy Bladow/Project/Production Manager
Tim Legge/Creative Director

EXCELLENCE

UNIVERSITY OF UTAH

Captain Unity

Jeff Bagley/Writer/Creative Director
Dave Meikle/Sr. Art Director
Dave Titensor/Photographer/Photoshop
Shelly Christensen/Account Executive
Brian Rasmussen/Director of Marketing
William Warren/CMCO

GOLD

WILLIAM & MARY

Powerful Leadership

Rachel Dominy/Designer
Justin Schoonmaker/Art Director
Cortney Will/Writer
Stephen Salpukas/Photographer

IN-HOUSE DIGITAL

EXCELLENCE

APPALACHIAN STATE UNIVERSITY

Department of Art Website

Mark Nystrom/Designer and Developer
Raphael Wenger/Designer

EXCELLENCE

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

More Than a Job | SIUE

Brandon Rice/Creative Director/Videographer/Editor/Co-Writer
Ashley Chitwood/Producer/Video Production Assistant
Nathan Brewer/Co-Writer/Video Production Assistant

EXCELLENCE

UNIVERSITY OF UTAH

Grateful Patient Whitney

Jeff Bagley/Creative Director
Spencer Bott/Videographer/Editor
Josh Dunn/Videographer/Editor
Jeff Hanson/Executive Producer
Collin Barrett/Account Director
Brian Rasmussen/Director of Marketing
William Warren/CMCO

EXCELLENCE

UNIVERSITY OF UTAH

Imagine New Heights

Jeff Bagley/Writer/Creative Director
Spencer Bott/Videographer/Editor
Jeff Hanson/Executive Producer
Linda Hart/Music Producer
Collin Barrett/Account Director
Brian Rasmussen/Director of Marketing
William Warren/CMCO

EXCELLENCE

UNIVERSITY OF UTAH

Mark Fuller Imagine U

Jeff Bagley/Writer/Creative Director
Spencer Bott/Videographer/Editor
Jeff Hanson/Executive Producer
Brian Rasmussen/Director of Marketing
William Warren/CMCO

EXCELLENCE

UNIVERSITY OF UTAH

Pastor Davis Commencement Speaker

Jeff Bagley/Creative Director
Spencer Bott/Videographer/Editor
Josh Dunn/Videographer
Jeff Hanson/Executive Producer
Shelly Christensen/Account Executive
Brian Rasmussen/Director of Marketing
William Warren/CMCO

IN-HOUSE TEAM

SILVER

ARKANSAS TECH UNIVERSITY

Arkansas Tech Team

Felisha Weaver/Director of Creative Services
Liz Underwood/Designer
Tera Simpson/Front-End Web Developer
Carrie Phillips/Interim Director of MARCOMM
Brandi Collins/Editing
Ryan Taylor/Video
Liz Chrisman/Director of Photography
Mike Stoker/Senior Web Developer

EXCELLENCE

INDIANA UNIVERSITY

In-House Team Portfolio

Kate Wehner
Tim Keller
Christy Deines
Aaron Van Ruler
Ashley Tylek
Rohit Chandran
Allison Cooke
Trish Surfus
Catharine McElwee-Roach
Casey Brinegar
Heather Barber
Kay Daniel
Molly Brush
Mike Nelson
Emily Wheelock
Mary Spohn
Heather Edelblute
Keith Roach
Dennis Pund
Jay Mercer
Jess Linxwiler
AnnaRose Girvin
Derek Adams
Eric Rudd
James Brosher
Jeff Green
Ashley Rutter
Amanda McIntyre
Amber Page
Aaron Van Ruler
Eleanor Berman
Tim Vinson-Chastain

EXCELLENCE

INDIANA UNIVERSITY FOUNDATION

IU Day 2019

Meg Barrett/Creative Director
Amy Kirchner/Sr. Graphic Designer
Alex Price/Writer
Andrea Alumbaugh/Sr. Writer
Jen Schmitz/Sr. Graphic Designer
Emily Richard/Project Manager
Scott Hutcheson/Project Manager
Sarah King/Project Manager
Brandon Derck/Digital Marketing Manager
Brittany Bauer/Strategist

EXCELLENCE

MOUNT HOLYOKE COLLEGE

Admission 2019 Yield Print Campaign

Aaron Haesaert/Creative Director
Marina Li/Digital Designer
Emily Malloy/Copywriter/Copy Editor

EXCELLENCE

MOUNT HOLYOKE COLLEGE

Mount Holyoke Traditions/Be Well

Aaron Haesaert/Creative Director
Marina Li/Digital Designer
Emily Malloy/Copywriter/Copy Editor

EXCELLENCE

MOUNT HOLYOKE COLLEGE

Why Mount Holyoke? Editions Campaign

Aaron Haesaert/Creative Director
Marina Li/Digital Designer
Emily Malloy/Copywriter/Copy Editor

EXCELLENCE

PROVIDENCE COLLEGE

Providence College Creative Services Team 2019

Dean Welshman/Lead Designer
Richard Smith/Graphic Designer
Michael Hagan/Assistant Director of Marketing
and Communications
Hillary Costa/Production Operations Manager
Kristen Lainsbury/Senior Director of Marketing and
Creative Services

EXCELLENCE

UNIVERSITY OF CALIFORNIA

*University of California Marketing
Communications Creative Team*

Matt Glass/Creative Director
Larissa Branin/Multimedia Director
Ethan Davis/Lead Designer
Sarah Oldenburg/Senior Digital Designer
Jason Schupp/Senior Web Developer
Jess Wheelock/Multimedia Producer
Zak Long/Multimedia Producer
Sinead Santich/Multimedia Production Assistant
Jose Pantoja/Designer
Jason Huang/Designer
Yem Ling Fong/Production Director
Tracy FitzGerald/Traffic Coordinator

EXCELLENCE

UNIVERSITY OF MISSOURI

*University of Missouri, Enrollment Management
Communications Team Annual Collateral*

Mary Ann Rotert/Director
Jared Hogan/Creative Director
Jill Fox/Art Director
Marcus Wilkins/Writer
Michael Bauer/Social Media Manager
Michael Montgomery/CRM Email Coordinator
Anna Comfort/Digital Content Strategist

EXCELLENCE

WESTERN CAROLINA UNIVERSITY

Western Carolina University Marketing Team

Robin Oliver/Chief Marketing Officer
Adrienne Applegate/Marketing Services Manager
Donna Gallo/Director of Digital Content
Ashley Beavers/Media Planning and Research Specialist
John Balentine/Senior Art Director
Will Huddleston/Art Director
Todd Charles/Designer
Lauren Faulkenberry/Designer
Sam Wallace/Director of Photo and Video Production
Travis Stanley/Videographer
Keith Kunstmann/Videographer
Ashley Evans/Photographer
Rylee Roquemore/Social Media and Digital Content Strategist
Amelia Bryan/Web Content Manager
Patrick Hinkle/CMS Manager
Haley Hopper/Digital Designer and Developer
Tom Frazier/Director of Printing and Mail Services
Clint Hardin/Digital Print Production and Design,
University Print Shop
Mike McKendrick/Large Format Printing, University Print Shop
Terry Shular/Production Specialist, University Print Shop



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inspiring
design