



# SPONSORSHIP BENEFITS

## PRESENTING SPONSOR OPPORTUNITIES

Presenting sponsors receive all the benefits of the gold level below, along with these additional benefits:

DESIGN CONFERENCE PRESENTING SPONSOR	OPPORTUNITY	COST	AVAILABLE
	Put your brand above all others, stand out, and get noticed by making this the UCDA Design Conference presented by your company. Numerous points of access and promotional benefits above regular sponsorship including being featured at one (1) virtual Creative Conversation or Webinar.	\$7000+	1
DESIGN AWARDS PRESENTING SPONSOR	OPPORTUNITY	COST	AVAILABLE
	This is available to only one (1) company. Put your brand above all others, stand out, and get noticed by making this the UCDA Design Conference presented by your company. Numerous points of access and promotional benefits above regular sponsorship including being featured at one (1) virtual Creative Conversation or Webinar.	\$6000+	1

## SPONSORSHIP LEVELS

The 2024 UCDA Design Conference has a wide variety of sponsorship opportunities that allow your company to directly market your products and/or services to 150-200 design professionals from the United States and Canada.

	GOLD	SILVER	BRONZE	IN-KIND DONOR	EXHIBITOR	SWAG BAG
<b>Sponsorship Level</b>						
Monetary or In-Kind Donation	\$5,000	\$4,000	\$3,000	3,000 +	up to \$3,000	\$1,200 \$250
<b>Vendor Expo (3 1/2 hours)</b>						
Dedicated Booth (\$1200 Value)	•	•	•	discount		• (w/1 pass)
<b>Conference Registration (additional passes may be purchased separately at the prevailing rate)</b>						
Conference Pass (\$1500 value)	• (2)	• (1)	• (1)	discount		discount
<b>Branding Exposure (Sponsorship Level determines logo size and placement in recognition)</b>						
Swag bag insert (both physical and digital available)	•	•	•	•	•	•
Brand recognition on conference event page on website	•	•	•	•	•	•
Brand recognition on conference sponsor page on website	•	•	•	•	•	
Brand recognition on UCDA Social Media Channels Pre and Post Conference	•	•	•	•	•	
Brand recognition in Pre and Post Promotional Conference Email	•	•	•	•		
Verbal and Visual main stage brand recognition during the conference	•	•	•	•		
One-year corporate membership to UCDA for one representative (\$295 value)	•	•				
Display Your Pop Up Banner During Conference	•					
<b>Add-on Options</b>						
Availability to add-on Sponsor Pod (limited availability) (\$500 value)	\$250	\$250	\$300	\$300		\$500
Featured at one Virtual Creative Conversation or Webinar (limited availability) (\$500 value)	•	•	\$300	\$300		\$500

<b>UCDA FOUNDATION</b>	Make your sponsorship dollars go further when you donate <b>any amount</b> to the UCDA Foundation. The UCDA Foundation provides scholarships, endows educational programs, and recognizes creativity.
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