

UCDA



35th Annual Design Competition

vision...inspiration...excellence...worth

“Simply put: it’s good, thoughtful,
well executed, ‘I wish I’d done that’ design.”

“The competition was a microcosm of design in general—a wide range of budgets, styles, levels of sophistication. Certainly much of the work fell into a formulaic trap, which is not surprising given the often similar subject matter and purpose of many of the pieces. In fact, this suggests an opportunity for forward-thinking institutions to exploit their unique attributes to create more marketplace differentiation.

Ultimately, the standout work was not hard to find—and what we did find could stand up to the best work in most shows. Simply put: it’s good, thoughtful, well executed, ‘I wish I’d done that’ design.”

—John Ball

2005 Competition Judges

[Print](#)

John Ball

Partner/Creative Director, Mires

John Ball is a respected leader in brand development, strategic design and corporate communications. A partner in the San Diego-based brand consulting and visual design firm Mires, founded in 1985, John views strategic design as a powerful business tool. His 20-plus years of experience building



brands is exemplified through numerous campaigns that balance strategic, practical thinking with an intuitive creative approach. John has led high-profile projects for clients including Starbucks, Intel, Jabra, SEGA, Gateway, Pelican, Nike and Rubio's.

John has authored articles on the business applications of branding and design and has been published in numerous books on corporate identity and graphic design. He holds membership in the American Institute of Graphic Arts/AIGA and serves on the Board of Directors of

the Lux Art Institute, an innovative new museum under development in North San Diego County.

Marcie Carson Baim

Creative Principal,
IE Design + Communications

Marcie Carson Baim graduated from the University of California at Santa Barbara, where she earned majors in communications and fine art. After graduating, she worked in marketing for the retail chain Contempo Casuals. Her fashion background helped her land a contract with Madonna as one of four costume assistants on the 1993 *Girlie Show* World Tour. The following year, Marcie returned to graphic design full time.

Marcie started IE Design with her husband, Corey, in 1995. Within six months, IE boasted clients that included Isuzu, Disney, ABC Television, UCLA and EMI Music. In December 1998, IE Design was selected by *How* magazine as one of nation's



"Seven Red Hot Firms to Watch."

Marcie's work has appeared in design books and major magazines and has garnered more than 100 awards. She has been a guest lecturer at art and design colleges in the Los Angeles area.

Valerie Sloan

Educator, Belmont University

Valerie Sloan joined Belmont University's design communications program in 2001 with more than 12 years of professional design experience and several years of teaching in both liberal arts and university settings. Her recent endeavors have led to exploration in storytelling, narrative, information architecture and identity. Valerie's passion for typography and design history is shared with students in those courses and other design core classes. She is the current charter president for the Nashville chapter of the American Institute of Graphic Arts and the former charter president for AIGA Orlando.



Electronic Media

Cheryl Towler Weese

Partner, Studio Blue

Studio Blue of Chicago creates publications, identities, collateral systems, web sites, and environmental graphics for cultural and educational institutions. The firm has received the Carl Hertzog Award for Excellence in Book Design, and its work has been recognized by the American Center for Design, the AIGA, *Eye Magazine*, *ID Magazine*, the Society of Publication Designers, the Type Directors Club, and the Stiftung Buchkunst.

Cheryl Towler Weese began her design discipleship at age 9, when she learned to proofread galleys at her parents' weekly newspaper. She is a partner at Studio Blue, where she works as lead designer, mentors colleagues, and manages operations, financial planning and marketing.

She is on the National Board of the AIGA and has taught at several universities, local and national conferences, and the College Art Association. She chaired the AIGA's 50 Books/50 Covers competition in 2004 and 2005.



Cheryl earned a bachelor's degree in studio art and art history from Wesleyan University and a master's degree in fine arts in graphic design from Yale University.

Andrea Herstowski

Educator, The University of Kansas

Andrea Herstowski returned to teach at the University of Kansas in 2003. She earned her B.F.A. at KU and the equivalent of an MFA at the Schule fur Gestaltung Basel in Switzerland. She taught design at the Academy of Art in San Francisco for several years.

Andrea has practiced design at internationally recognized studios in San Francisco and Germany, including Factory Design Inc. and xplicit GmbH in Frankfurt, Germany. Her design for Apple's iPod helped launch the hot-selling digital music device in 2002. Her work has been published and recognized in many publications such as *Form*, AIGA, *Red Dot*, and *How Magazine*.



Joel Anderson

Co-Owner/Creative Director,
Anderson Thomas Design

Joel Anderson graduated from Ringling School of Art & Design in 1986 and was recruited by Carden & Cherry Advertising Agency in Nashville, (creators of the "Hey, Vern" Ernest TV and movie character).

While with C&C, he won a daytime Emmy Award for creating the animation and graphics for the CBS Saturday morning kids' show, "Hey Vern, It's Ernest!"

In 1993, Joel and longtime friend David Thomas started Anderson Thomas Design. Today, ATD has nine designers and more than 40 clients. Joel and his team have worked on movies like "Jurassic Park III," "The Grinch," designed albums for Toby Keith and Faith Hill, and created toy packaging for Hasbro and DreamWorks.

The firm has won numerous honors, including a Dove Award for best GMA album cover, and its work has been featured in *Print*, *Graphis* and *How* magazines.





We believe that creativity in problem solving and coming up with promising new ideas is best done collaboratively across disciplines.

We bring together ideas, perspectives and processes from business, communication, design, sustainability and technology.

Simply put, sometimes
5 heads are better than 1.

COURSE NUMBER & NAME:
ART 399 Special Topics of Creative Ind
SECTION: 002

TITLE:
THEORIES, PROCESSES & PRACTICES OF THE
CREATIVE INDUSTRIES

CREDIT HOURS: 4
PREREQUISITES: NONE
TERM: FALL

Description: This new course provides insight to the disciplines of people, products and businesses that make up the creative sector. Focus is placed on the importance of multi-disciplinary collaborations and their application to a very broad range of complex concerns. Through this course students gain the foundation and skills needed to critique, present and discuss creative industries theory and case studies as well as experience in hands-on project collaborations.

PORTLAND STATE UNIVERSITY
www.creativeindustries.psu.edu

Portland State University
Creative Industries Studies Posters
Elisabeth Charman/Designer
Brad Trost/Designer

Best of Show

For some reason, this rose to the top for all of us. No question—it stood out. Not because of its lavish production, or its design fireworks, or even its newness. Rather, its power came from the intense color, classic typography and thoughtful concept—truly a triumph of simplicity, wit, and restraint.

—John Ball



There is nothing about this piece that is imitative or boring. It is everything good design should be. Inherently original. Beautifully executed. Completely unexpected.

While the florescent orange shouts, the strikingly simple layout whispers. I love the contradiction. And this piece is filled with them. The decision to mix a typically gimmick-ridden florescent orange with deep red is brilliant. Splitting the poster into a pair, displayed in multiple configurations, is unabashedly confident—and contradicts how most think of a poster. Add to that the effective simplicity of the serif type and you have a winner.

—Marcie Carson Baim

“truly a triumph of simplicity, wit, and restraint.”

“Inherently original. Beautifully executed. Completely unexpected.”

Judge's Choice

“This brochure is a piece that you want to live with, not set aside...I held it in my hand and admired it for an hour or more—reading it cover to cover, to cover.”

University of Utah

Reduce Waste Book

Jun-Yoel Kim/Designer

Carol Sogard/Art Director

Various/Writers

Something about this little book kept bringing me back to it. Was it the size and orientation—small and horizontal? Was it the simple graphic blue/brown cover including an odd little pig marked with an x? Or was it the contrasting luscious layering inside drawing my curiosity with type as texture and printing ink techniques? Was it the simple textual information with side notes to grab my attention like time of day and tasks such as 'bike to work' alongside interesting simple illustrations? Or was it the overall concept of reducing waste? In the midst of over 1,300 entries, I came across this one towards the end of the day. It definitely

stood out from the crowd initially and I just wanted to pick it up and rifle through it. At first, I just glanced at the text but was able after a break to read through the whole thing. That's when I discovered it's true magic.

This piece is about what designers should be doing—researching, conceptualizing, communicating visually and not only thinking about sustainability but acting on it. Then I read the last page and found it's beauty—an actual recycled artifact about reducing waste. This piece was an experiment in using an unused printed poster as the substrate saving wasted paper from the landfill. Wow! Then I just couldn't keep my hands off of it—flipping through and looking at it's structure, binding, the printed poster pieces on the insides of the pages and underneath the new text and

design. To make this even more impressive it is the result of a collaborative research project with students and their professor. Overall wonderful indeed and deserving

of being in the top five. This is something to be shared!

—Valerie Sloan





Virginia Commonwealth University

3rd Practice Music Festival Poster
John Malinoski/Designer

The 3P/04 poster was an easy choice for me. It is a great example of achieving maximum impact with minimum means. The bold, simple two-color design supports a concept that is deceptively sophisticated: a concert of electronic music is represented by combining a bird with the 1's and 0's of binary code. By avoiding several common design traps—we've seen code depicted many times

before, but never in such a graphic way—the design stays fresh and appropriately contemporary without becoming overly futuristic.

Although most designers covet poster assignments, it is actually a tough category with a long history of iconic images. 3P/04 meets the challenge, extending the tradition with style and smarts.

—John Ball

University of Alabama at Birmingham

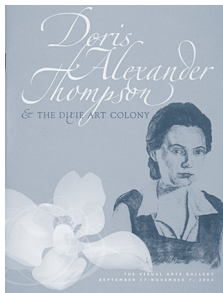
Doris Alexander Thompson Catalog

Audra Buck/Designer
Katherine A. McIver/Writer
Brett M. Levine/Writer
Lynn Williams/Writer
Audra Buck/Photographer
John Dillion/Photographer
Marie Weaver/Photographer

In a sea of work displaying student life and campus photos, Audra Buck's sensitively laid out narrative of artist Doris Alexander Thompson and the Dixie Art Colony compelled me to take a closer look.

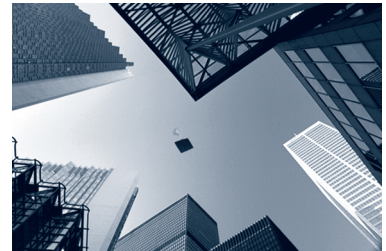
I was so taken with the beauty of the aesthetic that I initially neglected to take note of the specific content.

Problematic? In this case, I don't think so.



This smaller sized double-sided brochure is a piece that you want to live with, not set aside. The textural quality of the illustrations and the sophisticated use of color are perfect for the lithographic subject matter. I held it in my hand and admired it for an hour or more—reading it cover to cover, to cover. Even the use of a double-sided bind, which can be a risky design tactic, serves this piece well by telling the reader both sides of the story in a motion as fluid as the type that adorns it.

—Marcie Carson Baim

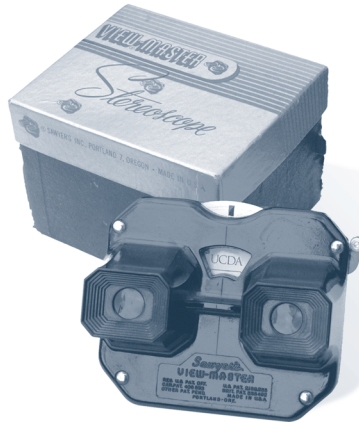


DePaul University
Caps Video

Tom Hurd/Art Director
Kevin Lynch/Writer

This was beautiful and captivating. The music and the imagery worked very well together—it was a perfect fusion of art and marketing.

—Joel Anderson



UCDA 35th Annual Design Competition vision...inspiration...excellence...worth

*All credit information provided by the individual entrant
or institution at the time the winning piece was submitted.
UCDA is not responsible for any errors or omissions.*

Recruitment/Viewbook

AWARDS OF EXCELLENCE

Colby College

*Colby College Viewbook,
2005-2006*

Brian Speer/Designer
Brian Speer/Art Director
Stephen Collins/Writer
Stephen Collins/Editor
Brian Speer/Editor
Various/Photographers

Middlebury College

Balance

Pamela Fogg/Designer
Pamela Fogg/Art Director
Maria Stadtmueller/Editor
Blair Kloman/Editor
Matt Jennings/Editor
Maggie Paine/Editor
Bob Handelman/Photographer
Dennis Curren/Photographer

Naropa University

Series of Viewbooks
Monika Edgar/Designer
Emily Summerset/Designer
Cynthia Cline/Designer
Monika Edgar/Art Director
Sigrid Badinellii/Writer
Daniele Poitras/Editor

Franklin W. Olin College of Engineering

Olin Viewbook

North Charles Street Design
Organization/Design Firm
Tracy Raff/Designer
Tracy Raff/Designer
Bernice Thieblet/Writer
Doug Hutton/Editor
Olin College/Photographer
Bernice Thieblet/Creative Director

Williams College

Williams Viewbook

North Charles Street Design
Organization/Design Firm
Tracy Raff/Designer
Tracy Raff/Art Director
Linda Thorne/Editor
Matt Westbrook/Editor
Matthew Swansen/Editor
Peter Howard/Photographer
Bernice Thieblot/Creative Director

Yale Divinity School

Yale Divinity School Viewbook

Peapod Design/Design Firm
Karen Healey/Art Director
James Healey/Art Director

Lawrence Academy

Lawrence Academy Viewbook

Peapod Design/Design Firm
Karen Healey/Art Director
James Healey/Art Director

Massachusetts College of Art

*Massachusetts College of Art
Viewbook 2005*

Stoltze Design/Design Firm
Roy Burns/Designer
Angelia Snellen/Designer
Clifford Stoltze/Designer
Lori A. Baker/Writer
Kay Ransdell/Editor
Yoay Horesh/Photographer
Various Other/Photographers

University at Buffalo

*Medical School Viewbook-
From Day One*

Rebecca Farnham/Designer
Robert Wilder/Designer
Rebecca Farnham/Art Director
Jud Mead/Writer
Jud Mead/Editor
Eric Frick/Photographer
KC Kratt/Photographer
Mark Mulville/Photographer
Jenny Luk/Photographer

Willamette University

*Atkinson Graduate School
ViewBook*

Carrie Mosar/Designer
Chris Noud/Art Director
Carrie Mosar/Art Director
Frank Miller/Photographer

Recruitment/Other

SILVER AWARD

Southwest Missouri State University

Housing Reapplication Series

Veronica Adinegara/Designer

Veronica Adinegara/Art Director

Michael VanFossen/Writer

Stacey Funderburk/Editor

Kevin White/Photographer

PrintGroup/Printer

AWARDS OF EXCELLENCE

St. Mary's College of Maryland

Simply Life

Joe Cliber/Designer

Joe Cliber/Art Director

Barb Ruppert/Writer

Cindy Kalonoski/Editor

Nick McIntosh/Photographer

Braphcom/Printer

Humboldt State University

Visitor Guidebook

Peterson & Company/Design Firm

April Guntle/Designer

Larry Peters/Art Director

Kellie Jo Brown/Photographer

The Graphic Services Team/Concept Development

Nebraska Wesleyan University

NWU Work/Play Admissions

Campaign

Melanie Falk/Designer

Melanie Falk/Art Director

Elizabeth Walls/Writer

Elizabeth Walls/Editor

Malone and Company/

Photographer

Amy Santos/Director of Marketing

Kara Peters/Marketing and

Production Manager

Kara Holtz/Website and Marketing

Coordinator

Regal Printing/Printer

George Fox University

George Fox Recruitment Package

Peterson & Company/Design Firm

Bryan Peterson/Designer

Bryan Peterson/Art Director

Ann Bennett/Writer

Rick Johnsen/Editor

Gerry Kano/Photographer

Rutgers, The State University of New Jersey

Study Abroad

Sean Tarricone/Designer

John Van Cleaf/Art Director

Vic Tulli/Writer

Allison Thomas/Editor

Student Photography/Photographer

The Fashion Institute of Design & Merchandising

Dream Out Loud

Brad Bartlett/Designer

Tamar Rosenthal/Art Director

Brad Bartlett/Writer

Brian Sanderson/Photographer

The University of British Columbia

Access Studies-Folder and Insert Sheets

Lindsay Todd/Designer

Kirsten Molstat/Writer

Thomas Billingsly/Photographer

Paul Joseph/Photographer

Perry Danforth/Photographer

Rhino Print Solutions/Printer

Fordham University Law School

Recruiting the Fordham Lawyer: Guide for Employers

Two Dogs Design/Design Firm

Vincent Lisi/Designer

Vincent Lisi/Art Director

Robert Pfeifer/Writer

Robert Pfeifer/Editor

University at Buffalo

Social Work

Becky Farnham/Designer

Karen Lichner/Designer

Becky Farnham/Art Director

Keith Crippen/Writer

Brett Essler/Editor

Kevin Corbett/Editor

Rhea Anna/Photographer

Eric Frick/Photographer

University of South Carolina

Live, Learn, Think, Create:

Department of Art Brochure

Kimberely Massey/Designer

Kimberley Massey/Art Director

Thom Harman/Writer

Thom Harman/Editor

Mike Brown/Photographer

Kim Truett/Photographer

Kimberley Massey/Illustrator

Carolyn Parks/Production

Coordinator

Sun Printing/Printer

University of Washington

Why Washington?

Jo-Ann Sire/Designer

John Linse/Designer

Wichita State University

"This is..." College Brochures

Amy Easum/Art Director

Graig Lindeman/Writer

Gavin Peters/Photographer

Graig Lindeman/Director

Willamette University

Profiles of Excellence

Wei Zhuang/Designer

Chris Noud/Art Director

Bobbi Hasselbring/Writer

Frank Miller/Photographer

Recruitment/Art Schools

SILVER AWARD

University of Hartford, Hartford Art School

The Hartford Art School Catalogue

Kevin Sepe/Designer

Mark G. Snyder/Designer

Todd Timney/Designer

Mark G. Snyder/Art Director

Rob Calafiore/Writer

Tom Bradley/Editor

Monica Mills/Editor

Christine Dalento/Photographer

John Groo/Photographer

Tim Cohan/Design Intern

AWARDS OF EXCELLENCE

Art Center College of Design

View 2005/6

Takaaki Matsumoto/Designer

Takaaki Matsumoto/Art Director

Dean Brierly/Writer

Dean Brierly/Editor

Steven A. Heller/Photographer

Savannah College of Art and Design

Admission Catalog

Pen Hon Low/Designer

Pen Hon Low/Art Director

Betsey Brairton/Editor

Scott M. Newman/Illustrator

Otis College of Art and Design

Otis College of Art and Design

Viewbook 2004-05

Studio Blue/Design Firm

Garrett Niksch/Designer

Cheryl Towler Weese/Designer

Tammy Baird/Designer

Maia Wright/Designer

Kathy Fredrickson/Creative Director

Cheryl Towler Weese/Creative

Director

Tom Fredrickson/Editors

Matt Simpson/Project Manager

Carolyn Heidrich/Production

Coordinator

Ian Brooks/Photographer

David Calicchio/Photographer

Janet Schipper/Photographer

Undine Prohl/Photographer

Mark Caneso/Illustrator

Studio Blue/Illustrator

Eric Wagner/Illustrator

Margaret Reeve/Copy Writers

Tom Fredrickson/Copy Writers

Kathy Fredrickson/Copy Writers

The Hennegan Company/Printer

Echelon and Primary Color/Color

Separations

Watkins College of Art&Design

Oxymoron Brochure

Leslie Haines/Designer

Leslie Haines/Writer

Bret Haines/Writer

Academic Catalog

AWARDS OF EXCELLENCE

Art Center College of Design

Art Center 2004-2005 Catalog
Takaaki Matsumoto/Designer
Takaaki Matsumoto/Art Director
Dean Briery/Writer
Dean Briery/Editor
Steven A. Heller/Photographer

Kitchen Academy

*Kitchen Academy 2005-06
Course Catalog*
Synergy Creative, Inc./Design Firm
Victoria Primicias/Designer
Christina Nall/Writer
Tom Maday/Photographer

The Fashion Institute of Design & Merchandising

FIDM College Catalog
Danielle Foushee/Designer
Gabrielle Morgan/Designer
Danielle Foushee/Art Director
Kim Askew/Writer
Belissa Cohen/Editor
Brian Sanderson/Photographer
Tamar Rosenthal/Creative Director
Donahue Printing/Printer

Tufts University

*Tufts Summer 2005, A Course
for Everyone*
Karen Stroman/Designer
Margot Grisar/Art Director
Vilma Sullivan/Editor
Kathleen Daaher/Photographer

Exhibition Catalog

SILVER AWARD

University of Alabama at Birmingham

Doris Alexander Thompson Catalog
Audra Buck/Designer
Katherine A. McIver/Writer
Brett M. Levine/Writer
Lynn Williams/Writer
Audra Buck/Photographer
John Dillion/Photographer
Marie Weaver/Photographer

AWARDS OF EXCELLENCE

Addison Gallery of American Art/Phillips Academy

*On Paper: Masterworks from the
Addison Collection*
Service Station/Design Firm
Bill Anton/Designer
Joseph Newland/Editor
Susan Faxon/Project Director
Toppan Printing Company/Printer

University of Hartford, Hartford Art School

The Charged Image Catalogue
Mark G. Synder/Designer
Mark G. Snyder/Art Director
Timothy Greenfield-Saunders/
Photographer
David Stansbury/Photographer
Bob McKeever/Photographer
Oren Slor/Photographer
Douglas M. Parker/Photographer
Christopher Burke/Photographer
Tim Cohan/Design Intern

Texas Tech University

Colorprint
Carla Tedeschi/Designer
Joe Arredondo/Editor
Lynwood Kreneck/Editor

University of Arizona

05 MFA Thesis Box Set
Sarah Beaudry/Designer
Kelly Leslie/Designer
Kelly Leslie/Art Director
Paul Ivey/Editor

University of Illinois at Urbana-Champaign

Over + Over: Passion for Process
Anita Meyer/Designer
Ginger Gregg Dugan/Writer
Judith Hoos Fox/Writer
Lucy Flint/Editor
Karen Hewitt/Production Assistance
Cynthia Voelkl/Production
Assistance

**University of Maryland
Baltimore County**

*Whiteness and Race In
Contemporary Art*

Guenet Abraham/Designer
Guenet Abraham/Art Director
Maurice Berger/Curator
Antonia Gardner/Editor

**Virginia Commonwealth
University**

MFA Thesis Exhibitions Catalog
VCU Design Center/Design Firm
Ted Blanks/Art Director
Brian Jones/Art Director

[Development
Information/Fundraising](#)

AWARDS OF EXCELLENCE

Middlebury College

You are Here
Martha Barker/Designer
Pamela Fogg/Art Director
Maria Stadtmueller/Writer
Bob Handelman/Photographer
Dennis Curran/Photographer
Jon Roemer/Photographer

University of Minnesota

Natural Wonders
Kathe Wilcoxon/Designer
Kathe Wilcoxon/Art Director
Kara Rose/Writer
Martha Douglas/Editor
Jim Brandenburg/Photographer

Doug Knutson/Photographer
Willard Clay/Photographer
Diversified Graphics Inc./Printer

University of Redlands

"Imagine" Case Statement
Michelle Baty/Designer
Michelle Baty/Art Director
Louise Ahern/Writer
Louise Ahern/Editor
Carlos Puma/Photographer
Crown Printing/Printer

[Annual Report/
Donor Report](#)

GOLD AWARD

**University of Missouri-Kansas
City, KCUR-FM Public Radio**

The Listener's Experience: 2003-04
KCUR Year in Review
Philip French/Designer
Philip French/Art Director
Donna Mennona Dilks/Writer
Sara Jane Crane/Writer
Jeffrey Dvorkin/Writer
Lori Robertson/Writer
Michael Braude/Writer
Danny Alexander/Writer
Lee Ingalls/Writer
Donna Mennona Kilks/Editor
NPR/Photographer
Bud Simpson/Photographer
Anthony Nagelmann/Photographer
Gary Barber/Photographer
Steve Barrett/Photographer

Christian Simms/Illustrator
Sara Jane Crane, KCUR/Project
Manager
MPress,/Printer

AWARDS OF EXCELLENCE

**Binghamton University, State
University of New York**

*Binghamton University Foundation
Annual Report 2003-2004*
David Skyrca/Designer
David Skyrca/Art Director
Rick Marsi/Writer
Van Sandbergen/Photographer
Steve Jordon/Photographer
Brian Malloy/Photographer

Clemson University

Big Ideas: 2004 President's Report
Christine U. Prado/Designer
Liz Newall/Writer
Patrick Wright/Photographer
Dave Dryden/Art Director

**Fashion Institute of
Technology**

Fast Forward/Rewind
Pentagram/Design Firm
Malka Percal/Writer
Matthew Nadelhaft/Writer
Carol Leven/Writer
Various/Photographer

Vassar College

*Vassar College Report of Gifts
2003-04*

Nesnadny + Schwartz/Design Firm
Stacie Ross/Designer
Mark Schwartz/Art Director
Lance Ringel/Writer
Lance Ringel/Editor
Lois Conner/Photographer

Northeastern University

2003-2004 Annual Report

Ianka De La Rosa/Designer
José Nieto/Art Director
Daniel C. Adams/Writer
John Ombelts/Editor
Tom Kates/Photographer
Len Rubenstein/Photographer
Steve Rosenthal/Photographer

Penn State University

*Transforming Information
Technology*

Abby Coffey/Designer
Rick Villastrigo/Art Director
Sally Heffentreyer/Editor
Scott Johnson/Photographer
Kerry Newman/Project Manager
Payne Printery, Inc./Printer

Fordham University Law School

Dean's Report 2003-2004

Two Dogs Design/Design Firm
Vincent Lisi/Designer
Grace Suhr/Designer
Vincent Lisi/Art Director
Robert Pfeifer/Editor
Matthew Septimus/Photographer

University of Iowa Foundation

*"Transitions" The 2003 Report
on Giving & Honor Roll of
Contribution*

Dick Blazek/Designer
Betsy Hickok/Writer
Tom Langdon/Photographer

University of San Diego

*University of San Diego
President's Report 2004*

Chika Sasaki/Designer
Chika Sasaki/Art Director
Michael R. Haskins/Writer
Julene Snyder/Writer
Kelly Phillips/Writer
Krysin Shrieve/Writer
Krystn Shrieve/Editor
Marhall Williams, Principal
Photography/Photographer
Fred Greaves/Photographer
Rodney Nakamoto/Photographer
Gary Payne/Photographer
Brock Scott/Photographer
Felix Sockwell/Illustrator

**University of Wisconsin
Sea Grant Institute**

UW Sea Grant Biennial Report

Tina Yao/Designer
Amy Kittleson/Designer
Tina Yao/Art Director
John Karl/Writer
Kathleen Schmitt/Writer
Stephen Wittman/Writer
Stephen Wittman/Editor
American Printing/Printer

Special Event**SILVER AWARD****University of Chicago**

Discovery and Impact Series
Joy Olivia Miller/Designer
Leslie Bardo/Art Director
Susan Blumberg/Writer
Dan Dry/Photographer

AWARDS OF EXCELLENCE**Clemson University**

*2005 ASCE National Concrete
Competition Invitation*

Christine U. Prado/Designer
Dave Dryden/Art Director
Jenny Bourne/Editor
Patrick Wright/Photographer

Cornell University

*Cornell and the Fungi of China
Collection Series*

Lorriane Heasley/Designer
Sally Duiko/Art Director
Roger Segelken/Writer
Judy Stewart/Editor
Kent Loeffler/Photographer

The University of Akron

Events at the Myers School of Art
Brittyn Dewerth/Designer
Janice Troutman/Art Director

Humboldt State University*Spring Reception Invitation*

Christine Lewis/Designer

Larry Peters/Art Director

Humboldt State University*Spring Preview Event Series*

April Guntle/Designer

Kristen Stegeman-Gould/Designer

Larry Peters/Art Director

The Graphic Services Team/

Concept Development

Mississippi State University*You are Here!*

Kate Bingaman/Designer

Kate Bingaman/Art Director

Kate Bingaman/Writer

Chris Monson/Writer

Kate Bingaman/Editor

Chris Monson/Editor

Kate Bingaman/Photographer

Regent University*Chancellor's Birthday Celebration**Invitation Package*

Chris Decker/Designer

Patrick Wright/Designer

Patrick Wright/Art Director

Devorah Nelson/Editor

School of Visual Arts*Sagmeister-Made You Look*

Sagmeister, Inc./Design Firm

Matthias Ernstberger/Photographer

Silas H. Rhodes/Creative Director

School of Visual Arts*Save the Date Card for**Alumni Society Auction*

Michael J. Walsh/Art Director

Silas H. Rhodes/Creative Director

Louise Bourgeois/Art

**The Fashion Institute of
Design & Merchandising***Debut 2005 Invitation*

Tamar Rosenthal/Designer

Tamar Rosenthal/Art Director

Tamar Rosenthal/Writer

Brian Sanderson/Photographer

Donahue Printing/Printer

**The University of British
Columbia***Realities of Race/Equity**Ambassadors*

Andrea Schmidt/Designer

Diane Yee/Designer

Andrea Schmidt/Art Director

Jenn Lau/Writer

Claire Moller/Editor

Stock Illustration/Illustrator

Leanne Prain/Project Manager

Rhino Print Solutions/Printer

Towson University*Art Student Exhibit Mailer*

Rick Pauansch/Designer

Christopher Bartlett/Art Director

Louise Miller/Editor

Towson University*2004 Student Art Exhibit Brochure*

Rick Pallansch/Designer

Rick Pallansch/Art Director

Rick Pallansch/Illustrator

University at Buffalo*Inaugural Presidential Campaign*

Tim Stegner/Designer

Becky Farnham/Designer

Karen Lichner/Art Director

Becky Farnham/Art Director

Keith Crippen/Writer

Jud Mead/Writer

Jud Mead/Editor

Rebecca Bernstein/Strategist

**University of Maryland
University College***A Vision of Nature-Philip Koch
Exhibition*

Lynthia Friedman/Designer

Terry Kelly/Art Director

Laura Nelson/Editor

University of Redlands*Student and Faculty Art Exhibition
Announcements*

Charmaine Martinez/Designer

Charmaine Martinez/Illustrator

Crown Printer/Printer

University of Tennessee*Public Art Project-Call for Artists*

Sarah Lowe/Designer

Jason Brown/Writer

Sarah Lowe/Photographer

Westmont College

Painted Faith

Scott Anderson/Designer

Tony Askew/Art Director

Scott McClaine/Photographer

Newsletter

SILVER AWARD

Auburn University

Jule Collins Smith Museum of

Fine Art Newsletter Series

Dana Ezzell Gay/Designer

Dana Ezzell Gay/Art Director

Haden Brown/Editor

AWARDS OF EXCELLENCE

Auburn University

Jule Collins Smith Museum

of Fine Art Newsletter

Dana Ezzell Gay/Designer

Dana Ezzell Gay/Art Director

Scott Bishop-Wagoner/Editor

Northwestern University

University Library Footnotes

Ken Pagni/Designer

Ken Pagni/Art Director

Patti Strait/Writer

Various/Writers

Graphics Arts Studio/Printer

University of Memphis

Department of Art: News

Gary Golightly/Designer

Gary Golightly/Art Director

Various/Writers

Various/Photographers

Advertising

AWARDS OF EXCELLENCE

Art Center College of Design

Art Center at Night Ad Campaign

Tracy Wong/Designer

Eric Goldstein/Art Director

Tom Hamling/Writer

Comrad/Photographer

DePaul University

*Cross, Reboot, Can't Start
the Meeting*

Tom Hurd/Art Director

Andrea Floren/Art Director

Kevin Lynch/Writer

DePaul University

*DIY, Business Card, College
Buddies*

Tom Hurd/Art Director

Andrea Floren/Art Director

Kevin Lynch/Writer

Michigan State University

Eat at State Series

Linda Beach/Designer

Christopher Smith/Art Director

National University

National University Military

Ads Campaign

Adrian Felt/Designer

Keith Kanzel/Art Director

Hilary Achauer/Wirter

Penn State University

Palmer Museum of Art Ad Series

Larry Krezo/Designer

Rick Villastrigo/Art Director

Patrick Pacacha/Writer

Palmer Museum of Art/

Photographer

Penn State University

HIV/AIDS Awareness

Heather Reese/Designer

Rick Villastrigo/Art Director

Sarah Juselius/Writer

Kerry Newman/Writer

Laurene Phillips/Editor

Scott Johnson/Photographer

Sarah Juselius/Project Manager

Kerry Newman/Project Manager

Advanced Color Graphics/Printer

University of Missouri- Kansas City

Your UMKC Advertising Series

Bernstein-Rein Advertising Inc./
Design Firm

Nathaniel Cooper/Designer

Nathaniel Cooper/Art Director

Jeff Bremser/Writer

Nathaniel Cooper/Illustrator

Alumni Publication

AWARDS OF EXCELLENCE

George Fox University

George Fox Journal

Peterson & Company/Design Firm

Bryan Peterson/Designer

Bryan Peterson/Art Director

Various/Writers

Tamara Cissna/Editor

Various/Photographers

Savannah College of Art and Design

Alumni Connections

David Duran/Designer

David Duran/Art Director

Christina Spitz/Editor

School of Visual Arts

Journal

Daniel Kitae Um/Designer

Michael J. Walsh/Art Director

University of the Sciences in Philadelphia

USP Bulletin

Tom Macaig/Designer

Carolyn Vivaldi/Editor

Various/Writers

Various/Photographers

Research Publication

AWARDS OF EXCELLENCE

Northeastern University

Research Publication Series

José Nieto/Art Director

One[Visual]Mind, Winsorcobb

Design/Design Firm

Kor Group/Design Firm

Carol Maglitta/Designer

John Brandon Miller/Designer

Stacy Bakaj/Designer

Erin O'Donnell/Writer/Editor

Lucy Bird Masters/Writer/Editor

Marjorie Gove/Writer/Editor

Karen Feldscher/Writer

Amy Tamburino/Writer

John Ombelets/Editor

Ann Comer/Editor

Craig Bailey/Photographer

Joel Haskell/Photographer

Tom Kates/Photographer

Eric Kulin/Photographer

Jorg Meyer/Photographer

Tracy Powell/Photographer

Tony Rinaldo/Photographer

Len Rubenstein/Photographer

Brian Smith/Photographer

Patricia Cleary/Freelance

Copyeditor/Proofreader

Robert S. Davison/Creative

Services Director

Betty Lou Edwards/Production

Director

Northeastern University

Synthesis

José Nieto/Art Director

One[Visual]Mind, Winsor Cobb

Design/Design Firm

Carol Maglitta/Designer

Lucy Bird Masters/Writer

Marjorie Gove/Writer

Lucy Bird Masters/Editor

John Ombelets/Editor

Ann Comer/Editor

Craig Bailey/Photographer

Joel Haskell/Photographer

Tom Kates/Photographer

Eric Kulin/Photographer

Jorg Meyer/Photographer

Tracy Powell/Photographer

Tony Rinaldo/Photographer

Len Rubenstein/Photographer

Brian Smith/Photographer

Patricia Cleary/Freelance

Copyeditor/Proofreader

Robert S. Davison/Creative Services

Director

Bettylou Edwards/Production

Director

**The University of Iowa
College of Public Health**

In the Field

Patti O'Neill/Designer
Patti O'Neill/Art Director
Kate Gleeson/Writer
Deb Venzke/Writer
Dan McMilan/Editor
Tom Langdon/Photographer
Kirk Murray/Photographer
Becky Hermann/Illustrator
Jim Butkus/Illustrator
Cambell Laird/Illustrator
Tru Art Color Graphics/Printer

University of South Carolina

Examine Magazine

Kimberley Massey/Designer
Chip Harvey/Art Director
Various/Writers
Mike Brown/Photographer
Kim Truett/Photographer
Kimberley Massey/Illustrator
Crowson-Stone Printing/Printer

**University of Southern California
Doheny Eye Institute**

*The Los Angeles Latino Eye
Study Brochure*

Warren Group/Studio Deluxe/
Design Firm
Linda Warren/Designer
Linda Warren/Art Director
Candace Pearson/Writer
Candace Pearson/Editor
Jose Ramirez/Illustrator
Lithographix Inc./Printer

Internal Publication

AWARDS OF EXCELLENCE

Cornell University

*Office of Publications and
Marketing Promo Piece*
Wendy Kenigsberg/Designer
Clive Howard/Art Director
Claudia Wheatley/Writer
Elizabeth Bauman/Editor
Wendy Kenigsberg/Photographer

School of Visual Arts

SVA Year Book 2005
Genevieve Williams/Faculty Advisor
Genevieve Williams/Creative
Director
Ha Do/Art Director
Lenny Naar/Art Director
Ana Pavlovic/Art Director
Lisa Sobczynski/Art Director
Chris Spooner/Art Director
Ana Pavlovic/Photo Editor/
Production Manager
David Mia/Photographer
Kanakano Sasaki/Photographer
Dorothy Hong/Contributing
Photographer
Tanja Diklie/Legal Consultant
Ralph Piper/Proofreader

Cover Design

(except magazines)

AWARDS OF EXCELLENCE

**Addison Gallery of American
Art/Phillips Academy**

*Terry Winters Paintings, Drawings,
Prints 1994-2004*
2 x 4 Inc./Design Firm
Joseph Newland/Editor
Emily Shubert/Project Director
Juliann McDonough/Project
Director
Yale University Press/Publisher

Cal State Fullerton

*2005-2007 Cal State Fullerton
Catalog*
Michael Hofeldt/Designer
Jeanine Hill/Photographer
Marcia Escobosa/Imaging
Marcia Escobosa/Illustration

Harper College

The Power of Giving
Tom Dick and Harry Advertising/
Design Firm
Mike Chomiczewski/Designer
Sandra Minich/Art Director
Picture Boy Creative/Photographers
Steve Danish/Photographer
Jerry Bezdikian/Photographer
Lake County Press/Printer

Miami Dade College

2005 Miami International
Film Festival

Ellen Saltzman/Designer
Ricardo Delgado/Art Director

UCLA Extension

UCLA Extension Summer
2005 Catalog

Michael Hodgson/Designer
InJu Sturgeon/Art Director
InJu Sturgeon/Creative Director
Robert Lapiner/Dean
Susan Ducey/Executive Director,
Marketing and Creative Services
Trend Offset Printing Services/
Printer

UCLA Extension

UCLA Extension Spring
2005 Catalog

Rebeca Mendez/Designer
InJu Sturgeon/Art Director
InJu Sturgeon/Creative Director
Susan Ducey/Executive Director,
Marketing and Creative Services
Trend Offset Printing Services/
Printer

UCLA Extension

UCLA Extension Fall 2004 Catalog
Michael Vanderbyl/Designer
InJu Sturgeon/Art Director
InJu Sturgeon/Creative Director
Robert Lapiner/Dean
Susan Ducey/Executive Director,
Marketing and Creative Services
Trend Offset Printing Services/
Printer

**University of Colorado
at Boulder**

Divide
Barb Diehl/Designer
Michael Campbell/Art Director
Tim Romano/Photographer
Diane Adams/Project Manager

**University of Maryland
Baltimore County**

Whiteness and Race In
Contemporary Art
Franc Nunoo-Quarcoo/Designer
Maurice Berger/Curator
Antonia Gardner/Editor

Poster**SILVER AWARDS****Virginia Commonwealth
University**

3rd Practice Music Festival Poster
John Malinoski/Designer

William Paterson University

The AIDS Quilt at William
Paterson University
Thomas Gerard Uhlein/Designer
Thomas Gerard Uhlein/Art Director
Hallie Cohen/Art Director
Hallie Cohen/Writer
Hallie Cohen/Editor

AWARDS OF EXCELLENCE**Art Center College of Design**

Admissions Poster
Takaaki Matsumoto/Designer
Takaaki Matsumoto/Art Director
Dean Brierly/Writer
Dean Brierly/Editor

Cleveland State University

Center for the Study of the Arts
Summer Workshop Poster
Enspace/Design Firm
Paul Perchinske/Designer
Jenn Visocky O'Grady/Designer
Ken Visocky O'Grady/Designer

AIGA Cleveland

AIGA Cleveland Student
Portfolio Review
Enspace/Design Firm
Paul Perch Inske/Designer
Jenn Visocky O'Grady/Designer
Ken Visocky O'Grady/Designer

**Fashion Institute of
Technology**

Where Creativity Gets Down
to Business
Blur Advertising/Design Firm
Matthew Septimus/Photographer

Philadelphia University

The Heads of State Lecture Poster
Maribeth Kradel-Weitzel/Designer

Philadelphia University

Feedback 7 Poster
Maribeth Kradel-Weitzel/Designer
Alyssa Krill/Writer
Gigi McGee/Writer

Philadelphia University

*Philadelphia University's Spring
Lecture Series*
Frank Baseman/Designer

Portland State University

Creative Industries Studies Posters
Elisabeth Charman/Designer
Brad Trost/Designer

**Savannah College of Art
and Design**

Sand Arts Festival Poster
Scott M. Newman/Designer
David Duran/Art Director
Scott M. Newman/Illustrator

**Savannah College of Art
and Design**

London Off-Campus Poster
Scott M. Newman/Designer
David Duran/Art Director
Scott M. Newman/Illustrator

**Savannah College of Art
and Design**

Off-Campus Programs Poster
Scott M. Newman/Designer
David Duran/Art Director
Scott M. Newman/Illustrator

School of Visual Arts

Exhibition Poster for Portfolio
Jennifer Lew/Designer
Paul Sahre/Art Director
Jason Fulford/Photographer

Missouri State University

*College of Arts and Letters Odyssey
Project: Telling Traditions
& Seeing Traditions Poster*
Abby Isackson/Designer
Abby Isackson/Art Director
Barbara Jones/Writer
Stacey Funderburk/Editor
Telling Traditions/Photographer
SMSU Printing Services/Printer

**Texas State University-
San Marcos**

Woody Guthrie's American Song
Ivanete Blanco/Designer
Ivanete Blanco/Art Director

**Texas State University-
San Marcos**

Leonard Folgarait Poster
Ivanete Blanco/Designer
Ivanete Blanco/Art Director

University of Georgia

*Chattooga: Wild River
Conference*
Kathryn Cummings/Designer
Susan Roberts/Art Director

University of Memphis

Graphic Design Senior Show
Gary Golightly/Designer
Gary Golightly/Art Director
Gary Golightly/Writer

University of Memphis

*New Ulm: Study Graphic
Design Abroad*
Gary Golightly/Designer
Gary Golightly/Art Director
Mike Schmidt/Writer

**Goldstein Museum/University
of Minnesota**

Hip Art that's Square
Steven McCarthy/Designer
UM Printing Services/Printer

University of Tennessee

Public Art Announcement
Sarah Lowe/Designer
Jason Brown/Writer
Sarah Lowe/Photographer

University of Tennessee

*Victor Margolin in Knoxville:
Culture is Everywhere*
Red Shoes Studio/Design Firm
Wade Lough/Designer
Wade Lough/Art Director
Wade Lough/Writer
Wade Lough/Illustrator

Virginia Commonwealth University

The Marriage of Figaro Poster
VCU Design Center/Design Firm
Grier Dill/Illustrator

Watkins College of Art&Design

Senior Show Poster
Jeff Leet/Designer
Jeff Leet/Writer

William Paterson University

Fashion Pollution
Thomas Gerard Uhlein/Designer
Thomas Gerard Uhlein/Art Director
Sharon Ronk/Writer
Sharon Ronk/Editor

William Paterson University

Fall Art Foundation Review
Thomas Gerard Uhlein/Designer
Thomas Gerard Uhlein/Art Director
Claudia Goldstein/Art Director
Claudia Goldstein/Writer
David Horton/Writer
Claudia Goldstein/Editor
David Horton/Editor

Magazine-Complete Unit

SILVER AWARD

Kenyon College

Kenyon College Alumni Bulletin
Emily Aldrich/Designer
Shawn Presley/Art Director
Dan Laskin/Writer
Amy Blumenthal/Writer
Fine Line Graphics/Printer

AWARDS OF EXCELLENCE

Art Center College of Design

Dot Magazine 11
Takaaki Matsumoto/Designer
Takaaki Matsumoto/Art Director
Alex Carswell/Writer
Dean Brierley/Editor
Steven A. Heller/Photographer
Vahe Alaverdian/Photographer
Ellie Eisner/Senior Production Manager

Bennington College

Bennington: The Alumni Magazine
Spring 2005
Black Trout Design/Design Firm
Carol June Jessop/Designer
Joan Taylor/Writer
Joan Taylor/Editor
Marisa Crumb/Copy Writer
Broadock Press/Printer

Quinnipiac University

Quinnipiac University Business
Cheney & Company/Design Firm
Carol Cheney/Editor
Various/Photographers

The Pennsylvania State University

The Penn Stater, September/October 2004
Jonathan Ziegler/Art Director
Tina Hay/Editor

Wesleyan University

Wesleyan Alumni Magazine
Steven Jacaruso/Designer
Steven Jacaruso/Art Director
William Holder/Writer
David Pesci/Writer
Cynthia Rockwell/Writer
David Low/Writer
William Holder/Editor
Bill Burkhart/Photographer
Dave Harvey/Cover

York University

Verso 2005 Design Annual
Alan Smith/Art Director
Daniel Suria/Editor
Evan Potkonjak/Illustrator
Vince Rozas/Illustrator
Amanda Phillips/Features Editor
C.J. Graphics/Printer

Magazine-Cover Design

AWARDS OF EXCELLENCE

Naropa University

Naropa! Magazine
Monika Edgar/Designer
Monika Edgar/Art Director
Anna Napp/Writer
Danielle Poitras/Editor
Jim Barbour/Photographer
Leila Baikova/Photographer
Liza Sawyer/Photographer

The Pennsylvania State University

Merry Pranksters Cover
Jonathan Ziegler/Art Director
Tina Hay/Editor
Michael Klein/Illustrator

Magazine-Editorial Spread

AWARDS OF EXCELLENCE

Middlebury College

Nature of Nurture
Pamela Fogg/Designer
Pamela Fogg/Art Director
Sally West Johnson/Writer
Matt Jennings/Editor
Chris Buzelli/Illustrator

Vassar College

Vassar Quarterly Magazine,
Vol. 101, No. 2
Nesnadny + Schwartz/Design Firm
Keith Pishnery/Designer
Mark Schwartz/Art Director
Stacie Ross/Art Director
Bronwen Pardes/Writer
Samantha Soper/Editor
Jim Smith/Photographer

Southern Methodist University

Election 2004
Peterson & Company/Design Firm
Dorit Suffness/Designer
Dorit Suffness/Art Director
Sherry King Myres/Art Director
Various/Writers
Susan White/Managing
Hillsman S. Jackson/Photographer
Lisa Castello/Assistant Editor
Nancy Lowell George/Assistant
Editor

Rutgers, The State University of New Jersey

The Miracle Hunters
Sean Tarricone/Designer
John Van Cleaf/Art Director
Lori Chambers/Writer
Renee Olson/Editor
Dave Plunkert/Illustrator

The William and Mary Alumni Association

William and Mary Alumni
Magazine-Spring/Summer 2005
(Lost in the Gobi Desert)
Jessica Grimes/Designer

Henry Hart/Writer
Melissa Pinard/Editor
John Wallace/Associate Editor
Sylvia Corneliussen/Assistant Editor
Wenquan Li/Photographer
B & G Design Studios/Design
Consultants

Book-Complete Unit

GOLD AWARDS

School of Visual Arts

The Senior Library Class of 2004
Carin Goldberg/Designer
Richard Wilde/Designer
Anna A. Ostrovskaya/Assistant
Designer
Seong Im Yang/Assistant Designer
Akiko Busch/Writer
Richard Wilde/Editor

The J. Paul Getty Trust

Oedipus the King
Minus9 Design/Design Firm
Sirish Rao/Writer
Gita Wolf/Writer
Indrapramit Roy/Illustrator
Amita Molloy/Production

AWARDS OF EXCELLENCE

University of Utah

Reduce Waste Book
Jun-Yoel Kim/Designer
Carol Sogard/Art Director
Various/Writers

Art Center College of Design

Boundless

Takaaki Matsumoto/Designer
Takaaki Matsumoto/Art Director
Paul Gachot/Writer
Paul Gachot/Editor
Steven A. Heller/Photographer
Leslie Marcus/Photographer

Quinnipiac University

*The Spirit of Quinnipiac
University*

Howard Design Group/
Design Firm
Dorothy Urquhart/Designer
Judith Linquist/Writer
Lynn Bushnell/Writer
Lynn Bushnell/Editor
Bob Krist/Photographer
Robert Lisak/Photographer

The J. Paul Getty Trust

*Close to Home: An
American Album*

Markus Brilling/Designer
D.J. Waldie/Writer
John Harris/Editor
Various/Photographers
Anita Molloy/Production

UCLA Extension

*Masters of Graphic Design:
Catalog Covers of UCLA
Extension (1990-2004)*

InJu Sturgeon/Art Director
InJu Sturgeon/Curator

**University of Maryland
Baltimore County**

*Whiteness and Race In
Contemporary Art*
Guenet Abraham/Designer
Franc Nunoo-Quarcoo/Designer
Antonia Gardner/Editor
Maurice Berger/Curator

**University of Maryland
Baltimore County**

Food, Culture and Society
Guenet Abraham/Designer
Guenet Abraham/Art Director
Warren Belasco/Editor

**Book-Cover
or Jacket Design****AWARDS OF EXCELLENCE****Taylor University**

The Angel in Ebony
Steve Christensen/Designer

Identity Program-Logo**AWARDS OF EXCELLENCE****Georgetown University**

*Program for Jewish
Civilization Logo*
Joshua Harless/Designer

University of Florida

Ethnobiology International Identity
Mint Design Studio/Design Firm
Christopher Myffeler/Designer
Andrea Cardenas/Designer
Dena Hynes/Designer
Monica Katzenell/Designer
Connie Hwang/Art Director

Identity Program-Package**AWARDS OF EXCELLENCE****Auburn University**

*Economic Business; Historical
Society Letterhead*
Kelly Bryant/Designer
Kelly Bryant/Art Director
David Whitten/Editor

Georgetown University

Latin American Alliance
Joshua Harless/Designer

University of Tennessee

Space, Technology, Place
Deborah Shmerler/Designer
Deborah Shmerler/Art Director
Kathy Proctor/Writer
Marleen Davis/Writer
Marleen Davis/Editor
Kathy Proctor/Editor
Diane Fox/Photographer
Students/Photographer
Litho Graphics/Printer

Best use of color in a printed publication—two colors or less

AWARDS OF EXCELLENCE

Fashion Institute of Technology

Fashion Design BFA Show Invitation and Folder
Angela Middleton/Designer

Georgetown University

Program for Jewish Civilization Brochure
Joshua Harless/Designer

Philadelphia University

Revolution: Philadelphia
Maribeth Kradel-Weitzel/Designer
Nancy Mata/Designer
Kelly Holohan/Art Director

University of Florida

UF CFA 2005 Commencement Program Brochure
Brinley Lardiere/Designer
John McSwain/Designer
Jarrod Ryhal/Designer
Sheerah Singer/Designer
Ashley Viadem/Designer
Connie Hwang/Art Director

Best use of color in a printed publication—three colors or more

AWARDS OF EXCELLENCE

Penn State University

Transforming Information Technology
Abby Coffey/Designer
Rick Villastrigo/Art Director
Sally Heffentreyer/Editor
Scott Johnson/Photographer
Kerry Newman/Project Manager
Payne Printery, Inc./Printer

University of Chicago

Museum of Contemporary Art
Joy Olivia Miller/Designer
Leslie Bardo/Art Director
Michelle Caswell/Writer

University of Tennessee

Space, Technology, Place
Deborah Shmerler/Designer
Deborah Shmerler/Art Director
Kathy Proctor/Writer
Marleen Davis/Writer
Marleen Davis/Editor
Kathy Proctor/Editor
Diane Fox/Photographer
Students/Photographer
Litho Graphics/Printer

Calendars

AWARDS OF EXCELLENCE

Tufts University

The Pachyderm, Tufts Student Handbook
Karen Stroman/Designer
Margot Grisar/Art Director
Frederick Kalil/Editor

University of Illinois at Urbana-Champaign

Krannert Art Museum Spring 2005
Evelyn C. Shapiro/Designer
Karen Hewitt/Editor
Diane Schumacher/Director of Marketing

Exhibit/Display Graphics

AWARDS OF EXCELLENCE

Boise State University

Modular Awards Display System
John Francis/Designer
John Francis/Art Director

Unpublished Work

AWARDS OF EXCELLENCE

Rutgers University Camden Campus

Demagogue Book Cover Pitches
Matt Bednarik/Designer
Susan Vanderveer/Designer
Allan Espiritu/Designer

University of Tennessee

UT Honors Identity Program
UT Design Center/Design Firm
Deborah Shmerler/Art Director

Print-Other

AWARDS OF EXCELLENCE

University of Colorado at Boulder

Just the Facts
Michael Campbell/Designer
Michael Campbell/Art Director
Larry Harwood/Photographer
Casey A. Cass/Photographer
Lisa DeYoung/Project Manager

University of Florida

University Gallery Invitation
Connie Hwang Design/Design Firm

University of Tennessee

*Clarence Brown 2005-2006
Season Brochure*
Inal Olmez/Designer

Shelly Synar/Designer
Anthony Foster/Designer
Cindy Hon/Designer
Adam Wade/Designer
Jason Kisner/Designer
Deborah Shmerler/Art Director
Thomas Cervone/Editor

Illustration

AWARDS OF EXCELLENCE

Arizona State University

Bully Boss
Michael Hagelberg/Art Director
Michael Hagelberg/Illustrator

Michigan State University

What When Where Cover
Ted Shipley/Designer

Middlebury College

Nature of Nurture
Pamela Fogg/Designer
Pamela Fogg/Art Director
Sally West Johnson/Writer
Matt Jennings/Editor
Chris Buzelli/Illustrator

Stanford Graduate School of Business

Refining an Organization's Performance
Steven Powell/Designer
Steven Powell/Art Director
Dan Page/Illustrator

Photography

AWARDS OF EXCELLENCE

Arizona State University

Walking Wonders
Michael Hagelberg/Art Director
Dan Boone/Photographer

Utah Valley State College

UVSC Athletes
Kelly Dyches/Art Director
Melynda Burt/Editor
Jacob Scott/Photographer

Photography-Complete Book or Unit

AWARDS OF EXCELLENCE

Vassar College

*Vassar College Report of Gifts
2003-04*
Nesnady + Schwartz/Design Firm
Stacie Ross/Designer
Mark Schwartz/Art Director
Lance Ringel/Writer
Lance Ringel/Editor
Lois Conner/Photographer

School of Visual Arts

Photography Portfolio
Donna Mitilli/Designer
James McKibben/Art Director
Silas H. Rodes/Creative Director

Entire Website

GOLD AWARD

The Fashion Institute of Design & Merchandising

FashionClub.com

Alyssa Kutz/Designer

Dinesh Daewar/Designer

Marianne Alfonso/Designer

AJ Seles/Designer

Alyssa Katz/Art Director

Kim Askew/Writer

Brian Sanderson/Photographer

Tamar Rosenthal/Creative Director

Trevor Tan/Web Developer

SILVER AWARD

Nebraska Wesleyan University

*NWU Admissions Work/Play
Website*

Turnpost Design Group/Design Firm

Melanie Falk/Art Director

Elizabeth Walls/Writer

Kara Holtz/Writer

Elizabeth Walls/Editor

Kara Holtz/Editor

Malone and Company/
Photographer

Orajen Group,
Inc./HTML/JavaScript/PHP
Programmer

Torchworks/Video Production

AWARDS OF EXCELLENCE

Andrews University

Andrews University Website

Martin Lee/Designer

Tom Freeman/Programming

Gerald Paul New/Photographer

Martin Lee/Photographer

Dave Sherwin/Photographer

Sarah Spangler/Photographer

Paul Kim/Photographer

Bjorn Kartman/Content Writing

Aaron Beaumont/Content Writing

Beverly Stout/Content Writing

Pat Spangler/Content Writing

Rebecca May/Content Writing

Special Thanks to: Robert Fuste,
Matt Hamel, Asad Ali,
Chris Wilson

Art Center College of Design

designmatters Website

Chuck Spangler/Designer

Chuck Spangler/Art Director

Alex Carswell/Writer

Dean Brierly/Editor

Steven A. Heller/Photographer

Buffalo State College

Buffalo State College Website

Susan Zilliox/Designer

Susan Zilliox/Art Director

Susan Zilliox/Photography

Paul Kruczynski/Web Graphic
Specialist Developer

Nick Anderson/Web Information
Specialist

Nick Anderson/Database
Development

Brett Essler/Web Systems Specialist

Brett Essler/Editor

Brett Essler/Web Publications
Specialist

Claire Jones/Associate Vice

President, College Relations

Melissa Meehan/Web

Administration Director, College
Relations

Middlebury College

Middlebury College Website

Big Bad/Design Firm

Various/Writers

Tim Etchells/Editor

Bob Handelman/Photographer

Dennis Curran/Photographer

Simon Fraser University

A Journey to a New Land

Ivana Filipovic/Designer

Ivana Filipovic/Art Director

Somerset Christian College

*Somerset Christian College
Institutional Website*

3rd Edge Communications/
Design Firm

Manny Dilone/Designer

Frankie Gonzalez/Art Director

Various/Writers

Various/Photographers

Syracuse University

Counseling Center

Ursula Zaba/Designer

Stu Lisson/Writer

Amanda Wagner/Web Developer

John Tyszka/Web Developer

Syracuse University

Lubin House

Ursula Zaba/Designer

Stu Lisson/Writer

Amanda Wagner/Web Developer

John Tyszka/Web Developer

Syracuse University

Newhouse Communications Center

Ursula Zaba/Designer

Stu Lisson/Writer

Amanda Wagner/Web Developer

John Tyszka/Web Developer

University of Michigan

*University of Michigan Museum
of Art Website*

Deborah Bibson/Designer

CD-ROM

GOLD AWARD

Addison Gallery of American Art/Phillips Academy

Jim Hodges: Color Sound

Bottle Cap Studios/Design Firm

Allison Kennmerer/Art Director

Internal/Project Director

SILVER AWARD

Vassar College

Vassar Admitted Students CD

Nesnadny + Schwartz/Design Firm

John-Paul Walton/Designer

Cindy Lowery/Designer

Mark Schwartz/Art Director

AWARD OF EXCELLENCE

University of Wisconsin-Stout

Promotional CD-ROM

Scott Kapszukiewicz/Designer

Steven Day/Designer

Bryan Carroll/Designer

Video

GOLD AWARD

DePaul University

Caps

Tom Hurd/Art Director

Kevin Lynch/Writer

SILVER AWARD

Harper College

TV Commercial

Sandra Minich/Art Director

Tom Dick and Harry

Advertising/Writer

Pat Douglass/Producer

AWARD OF EXCELLENCE

Pima Community College

*The Tapestry of Tucson: The
Chinese American Heritage*

Gloria Moore/Art Director

Gloria Moore/Producer

Gloria Moore/Video Editor

Gloria Moore/Videographer

Julie Hecimovich/Motion Graphics

Conrad Mendez/Audio

Electronic Media-Other

GOLD AWARD

Vassar College

Vassar College Virtual Tour

Nesnadny + Schwartz/Design Firm

John-Paul Walton/Designer

Cindy Lowrey/Designer

Jennifer Crawford/Designer

Mark Schwartz/Art Director

SILVER AWARD

Art Center College of Design

Art Center's 75th Year Timeline

Chuck Spangler/Designer

Chuck Spangler/Art Director

Dean Brierly/Writer

Dean Brierly/Editor

Steven A. Heller/Photographer

Various/Photographers

AWARD OF EXCELLENCE

Chicago-Kent College of Law

*Chicago-Kent College of Law
Virtual Tour*

North Charles Street Design

Organization/Design Firm

Jose Chong/Designer

Jose Chong/Art Director

Judy O'Brien/Writer

John Young Jr./Editor

Joe Rubino/Photographer

Dean Alexander/Photographer

Bernice Thieblot/Creative Director

Student-Published work in any previous category

AWARDS OF EXCELLENCE

Cal Poly State University, San Luis Obispo

Byzantium 15

Mihaela Pucko/Designer
Mihaela Pucko/Art Director
Julia Ando/Editor
Cerenca Ceaser/Editor
Sarah Schultz/Illustrator
Suzanne Hunter/Illustrator

College for Creative Studies

Spine

Ryan Cady '06/Designer
Shar McLeod '05/Designer
Various Students/Writers
Lisa Catani/Editor
Ryan Cady/Photographer
Shar McLeod/Photographer
Callie Johnson/Faculty Mentor
Unisource/Paper
KTD Printing/Printer

Philadelphia University

*Open an Anthology of Writing
& Design*

Ryan Becken/Designer
Tess Orgasan/Designer
Frank Baseman/Art Director
Various Students/Writers
John Eliason/Editor
Ryan Becker/Photographer

University of Georgia

*A Field Guide of Historic
House Types*

David Fairbairn/Student Designer
Susan Roberts/Art Director
Mark Heeb/Writer
Tom Gresham/Editor
Mark Heeb/Photographer
Tom Gresham/Editor

University of Tennessee

The End is Near

Paul Schlacter/Designer
Jeff Baxter/Designer
Deborah Shmerler/Art Director
Paul Schlacter/Writer
Jeff Baxter/Writer
Paul Schlacter/Photographer
Jef Baxter/Photographer
UT Graphic Arts/Printer

University of Texas- Pan American

Panorama Magazine

Dägoberto Perez/Designer
Dägoberto Perez/Art Director
Elizabeth Garcia/Writer
Richard Garcia/Writer
Cecelia Castenda/Writer
Dägoberto Perez/Editor
Cecelia Castenda/Editor
Franco Caballero/Editor
Kimberly Selber/Advisor

University of Texas- Pan American

Panorama Magazine Cover

Dägoberto Perez/Designer
Dägoberto Perez/Art Director
Dägoberto Perez/Editor
Franco Caballero/Editor

Western Washington University

Devise

Daniel Petrzelka/Designer
Cristina de Almeida/Art Director
Kent Smith/Editor
Elsi Vassdal Ellis/Production
Supervisor

Western Washington University

HIV AIDS

Daniel Petrzelka/Designer
Cristina de Almeida/Art Director
Kent Smith/Art Director

Student-Classroom work or assignments

AWARDS OF EXCELLENCE

Portfolio Center

Vaseline Skin Care
Jeanee Wallace/Designer

Portfolio Center

Nice Legs Wine
Michelle Bergeron/Designer

Portfolio Center

Robert Mondavi

Rebecca Strickland/Designer

Portfolio Center

JD Salinger Trilogy

Kurt Haggins/Designer

Portfolio Center

Swell Restaurant

Josh Berta/Designer

Portfolio Center

Paul Auster Book Trilogy

Jonathan Eschel/Designer

Pratt Institute

Defenders of Wildlife

So Yie Im/Designer

Alisa Zamir/Professor

Pratt Institute

Genetic Engineering

Young Hoon Lee/Designer

Young Hoon Lee/Photographer

Antonio Di Spigna/Instructor

For additional information on the 35th Annual Design Competition or future design competitions, please contact the UCDA Home Office at 615-459-4559 or info@ucda.com.



UCDA

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