

44th annual

UCDA DESIGN COMPETITION

the winners

*A sincere thank you to the
judges of the 44th annual
UCDA Design Competition.*



PRINT JUDGES

Bob Hambly
*Partner
Hambly & Woolley*

Sara Spencer
*Director of Creative Services
Office of University Marketing
Belmont University*

Barb Woolley
*Partner
Hambly & Woolley*

DIGITAL JUDGES

Lisa Abendroth
*Communication Design Professor
and Program Coordinator
Metropolitan State University of Denver*

Brad Baer
*Creative Director
Bluecadet*

Jean Bevier
*Associate Professor, Graphic Design
Dominican University*

Santiago Uceda
*Interactive Design Manager
Oregon State University*



Printed on Enviro 100 Satin 80# cover;
Enviro 100 Satin 80# text



BEST OF SHOW – PRINT

PUBLISHED WORK IN ANY PREVIOUS CATEGORY

California College of the Arts

CCA Commencement Announcement

Flavie Liu/Designer

Doug Akagi/Art Director

Meghan Ryan/Art Director

Lindsey Westbrook/Editor

Oscar Printing/Printer

BEST OF SHOW – DIGITAL

WEBSITE (Entire Site)

University of California

UC Uncovered

Matt Glass/Designer

Vanessa Correa/Art Director

Elena Zhukova/Photographer

Larissa Branin/Video Producer

Jessica Wheelock/Video Producer

Zak Long/Video Producer

Best of Show



JUDGES CHOICE—PRINT, BOB HAMBLY

EXHIBITION CATALOG (COMPLETE UNIT)

University of Illinois at Urbana-Champaign, Krannert Art Museum and Kinkead Pavilion

Blind Field

Studio Blue/Design Firm

Silja Hillmann/Designer

J. Brad Sturm/Designer

Cheryl Towler Weese/Creative Director

Tumelo Mosaka/Author

Irene V. Small/Author

Kathleen Harleman/Museum Director

Kathryn Koca Polite/Curatorial Assistant

Diane Schumacher/Director of Communications

Prographics/Color Separations

Die Keure/Printer

JUDGES CHOICE—PRINT, SARA SPENCER

PUBLISHED WORK IN ANY PREVIOUS CATEGORY

California College of the Arts

CCA Commencement Announcement

Flavie Liu/Designer

Doug Akagi/Art Director

Meghan Ryan/Art Director

Lindsey Westbrook/Editor

Oscar Printing/Printer

JUDGES CHOICE—PRINT, BARB WOOLLEY

ANNUAL REPORT/DONOR REPORT

University of Pittsburgh

School of Medicine 2013 Annual Report

Landesberg Design/Design Firm

Joe Petrina/Designer

Rick Landesberg/Art Director

Various/Photographers

Various/Illustrators

Broudy Printing Inc./Printer

JUDGES CHOICE—DIGITAL, LISA ABENDROTH

VIDEO

University of California

Fig. 1

Vanessa Correa/Art Director

Larissa Branin/Video Producer

Jessica Wheelock/Video Producer

Zak Long/Video Producer

JUDGES CHOICE—DIGITAL, BRAD BAER

JUDGES CHOICE—DIGITAL, SANTIAGO UCEDA

WEBSITE (ENTIRE SITE)

Providence College

Vantage Points

Kelly Clawson/Interactive Designer

Tim Beitz/Interactive Designer

Cameron Baney/Lead Developer

Chara Odhner/Senior Writer/Associate Creative Director

Elizabeth Kalbach/Editor

Chris Lee/Lead Motion Graphics Designer

Konstantinos Pzimaris/Digital Creative Director

Steve Penning/Executive Creative Director

Joe Carr/Associate Vice President for Marketing &

Communications

Kristen Lainsbury/Director of Marketing & Creative Services

Tom Ammon/Executive Producer

JUDGES CHOICE—DIGITAL, JEAN BEVIER

VIDEO

Middlebury College

Middlebury College Winter Snowfall

Matt Lennon/Photographer/Editor

PRINT CATEGORIES

RECRUITMENT/VIEWBOOK (COMPLETE UNIT)

Excellence

Caltech

Caltech Yield Piece 2014

Alfie Christiansen/Designer/Art Director

Caltech Admissions Office/Writer/Photographer

Excellence

Cate School

Cate School Recruitment Series

2communiqué/Design Firm

Kelly McMurray/Designer/Art Director

Chris St. Cyr/Designer

Morgan Jordan/Designer

Mark Sheehy/Writer

Sarah Kidwell/Editor

Ben Morris/Photographer

Excellence

Colgate University

Colgate Viewbook

Karen Luciani/Designer

Daniel DeVries/Writer

Andrew Daddio/Photographer

Brodock Press/Printer

Karen Long/Contributor

Excellence

Cornell College

Cornell College Viewbook: What Will You Bring

Allan Recalde/Art Director/Design

Dean Poblete/Design

Cedar Graphics/Printer

Excellence

Imperial College London

Postgraduate Prospectus 2014-15

Abby Lloyd-Pack/Designer

Beth Elzer/Art Director

Caz Ulley/Writer

Jon Ashton/Editor

Excellence

Imperial College London

Undergraduate Prospectus 2015

Abby Lloyd-Pack/Designer

Beth Elzer/Art Director

Caz Ulley/Writer

Jon Ashton/Editor

Excellence

Taylor University

The Loop

Adam Perry/Designer/Art

Director/Photographer/Illustrator

Amy Barnett/Writer

Meredith Sell/Writer

Erin McGaughey/Writer

Angelina Burkholder/Writer

Sam Stone/Photographer

Shana Griffon/Illustrator

Christa Siegelin/Project Management

Stephen Mortland/Vice President for Enrollment

Management and Marketing

Judges Choice



Excellence

The Doane Stuart School

Admissions Viewbook

Ruth Sadinsky Design & Art Direction/Design Firm

Ruth Sadinsky/Art Director

Elisa Gallaro/Writer

Mark McCarty/Photographer

Raymond Felix/Photographer

Excellence

University of Baltimore

UB School of Law Prospectus 2014

Stephen Turgi/Designer

Gigi Boam/Art Director

Excellence

University of California, Los Angeles

UCLA Summer 2014

Amita Makdani/Designer/Art Director

Gloria Kim/Designer

Gold

University of Maryland

Corcoran 2013-2014 Viewbook

Joshua Harless/Designer/Art Director

Various/Writers

Matt Martz/Editor

Various/Editors

John Consoli/Photographer

Denny Henry/Photographer

Kate Warren/Photographer

Don Ripper/Illustrator

Christopher Cunetto/Illustrator

Gaby Bonilla-Escala/Illustrator

Excellence

University of Notre Dame

Go About Your Business

Elissa Chudzicki/Designer

Tim Legge/Art Director

Ryan Milbern/Writer

Carol Elliott/Editor

Peggy Bolstetter/Editor

Barbara Johnston/Photographer

Amy Bladow/Production

Excellence

University of Texas at Austin

Viewbook 2014-15

Hoyt Haffelder/Designer

Michael Caldwell/Art Director

Mary Kincy Cope/Writer

Marsha Miller/Photographer

Silver

Vassar College

Vassar Admissions Publications

Chermayeff & Geismar & Haviv/Design Firm

Julia Van Develder/Writer/Editor

Holly Wilmeth/Principal Photographer

Susan Dekrey/Project Supervisor

George Laws/Production Supervisor

Janet Allison/Production Supervisor

RECRUITMENT/VIEWBOOK (COVER DESIGN)

Excellence

Cornell College

Cornell College Viewbook Cover

Allan Recalde/Art Director/Designer Cedar Graphics/Printer

RECRUITMENT/OTHER

Excellence

Auburn University School of Industrial + Graphic Design

Graphic Design Poster/Brochure

Courtney Windham/Designer/Art Director/Writer/Editor/

Photographer/Illustrator

Bennet Graphics/Printer

Excellence

Case Western Reserve University

Case Western Reserve University Mini-Viewbook

Landesberg Design/Design Firm

Joe Petrina/Designer

Rick Landesberg/Art Director

Antia Driscoll/Writer

Jonathan Wehner/Editor

Annie O'Neill/Photographer

Joshua Franzos/Photographer Various/Photographers

Marco Cibola/Illustrator

RR Donnelley Hoeschstetter Plant/Printer

Excellence

Colgate University

International Brochure

Katherine Mutz/Designer

Daniel DeVries/Writer Andrew Daddio/Photographer

Universal Printing/Printer

Excellence

Cornell College

Cornell College Junior Pieces

Allan Recalde/Art Director/Designer

Cedar Graphics/Printer

Excellence

Johns Hopkins Engineering for Professionals

JHEP Program Cards

Maureen Punte/Designer/Art Director

Alyssa Vetro/Writer/Editor

Ken Schappelle/Creative Director

Alexandra Raver/Contributor

Excellence

Oberlin College

Only at Oberlin Postcards

Emily Crawford/Art Director

Ma'ayan Plaut/Writer

Kelly Viancourt/Editor

MJ Robinson/Illustrator

Excellence

Philadelphia University

Philadelphia University Admissions Deck of Playing Cards

Rebecca Cox/Designer/Illustrator

Dan Dinsmore/Designer/Illustrator

Giovanni Frias/Designer/Illustrator

Krista Serianni/Designer/Illustrator

Frank Baseman/Art Director

Mario Zucca/Art Director

Greg Potts/Writer/Editor

Kathy Kissane/Writer/Editor

Excellence

Stonehill College

YIELD

Fastspot LLC/Design Firm

Devlo Media/Design Firm

Sandra Kenney/Marketing Director

Shane LaPrade/Associate Director of Web Marketing

Sara Ladds/Senior Graphic Designer

John Murphy/Senior Writer

Excellence

University of California

UC Executive Recruitment Materials

Jason Huang/Designer

Vanessa Correa/Art Director

Anne Wolf/Editor

Elena Zhukova/Photographer

Excellence

University of California, Los Angeles

UCLA Summer 2014 Study Abroad Series

Amita Makdani/Designer/Art Director

Gloria Kim/Designer

Excellence

Wichita State University

Wichita State Financial Aid Scholarship Package

Sandra Denneler/Art Director

Andrew Hurt/Writer

Craig Lindeman/Creative Director

RECRUITMENT/ART SCHOOLS (Complete Unit)

Excellence

School of Visual Arts

SVA Graduate Catalog 2014/2015

Brian E. Smith/Designer/Art Director

Sheilah Ledwidge/Editor

Abby Kreh/Editor

Collier Schorr/Photographer

Anthony P. Rhodes/Creative Director

Michael J. Walsh/Director of Design and Digital Media

Excellence

School of Visual Arts

SVA Undergraduate Catalog 2014/2015

E. Patrick Tobin/Senior Designer

Michael J. Walsh/Director of Design and Digital Media/Art Director

Anthony P. Rhodes/Creative Director

Sheilah Ledwidge/Writer

Excellence

The University of the Arts

Pre-College Summer Institute

GDLOFT PHL/Design Firm

Allan Espiritu/Designer/Art Director

Chelsea Burrows/Designer

Steve Belkowitz/Photographer

Ryan Brandenburg/Photographer

Lou Caltabiano/Photographer

Jason Chen/Photographer

Rosi Dispensa/Photographer

Perfect Printing/Printer

EXHIBITION CATALOG (Complete Unit)

Excellence

Getty Publications

Los Angeles Union Station

Jeffrey Cohen/Designer

Laura Santiago/Editor

Amita Molloy/Production Coordinator

Excellence

Getty Publications

The Nude in Photography

Jeffrey Cohen/Designer

Dinah Berland/Editor

Stacy Miyagawa/Production Coordinator

Excellence

Pitzer College

Arthur Dubinsky: The Life and Times of Pitzer College

Stephanie Estrada/Designer

Laura Skandera/Trombley/Writer

Stacy Elliott/Writer

Arthur Dubinsky/Photographer

Ciara Ennis/Organizer

Laurie Babcock/Image Processor

Susan Warmbrunn/Copyeditor

Cheukwa Jones/Coordinator

Excellence

Pitzer College

Martin Durazo: Sleep to Dream

Terry Vuong/Designer

Excellence

Rutgers University-Newark

Datascape

Ludlow 6/Design Firm

James Wawrzewski/Designer

Anonda Bell/Editor

Excellence

University of Alberta

"Wow, open this!" Paper Engineering in Books and Artists' Books

Kevin Zak/Designer/Writer

Cheryl Cundell/Editor

Louise Asselstine/Photographer

Jeff Papineau/Digital Reproduction

Gold

**University of Illinois at Urbana-Champaign,
Krannert Art Museum and Kinkead Pavilion**

Blind Field

Studio Blue/Design Firm

Silja Hillmann/Designer

J. Brad Sturm/Designer

Cheryl Towler Weese/Creative Director

Tumelo Mosaka/Author

Irene V. Small/Author

Kathleen Harleman/Museum Director

Kathryn Koca Polite/Curatorial Assistant

Diane Schumacher/Director of Communications

Prographics/Color Separations

Die Keure/Printer

EXHIBITION CATALOG (Cover Design)

Excellence

Northwestern University

Presence of Absences Catalog Cover

Ken Pagni/Designer/Art Director

Kingsley Day/Editor

DEVELOPMENT INFORMATION/FUNDRAISING

Excellence

Brandeis University

Crown Fellows: History That Matters
Anna Spool/Designer
Catherine Mallen/Editor
Mike Lovett/Photographer
Les Todd/Photographer
Denise Applewhite/Photographer
Marsha Miller/Photographer
Greg Urquiaga/Photographer

Excellence

Imperial College London

Imperial 1851 Circle
Beth Elzer/Designer/Art Director
Various/Writers
Various/Photographers
Various/Printers

Excellence

Imperial College London

Can you spot of pattern? Direct Mail Appeal
Beth Elzer/Designer/Art Director/Illustrator
Catherine Prescott/Writer
Heather Campbell/Editor
Pamela Agar/Editor

Excellence

The Oxbow School

The Oxbow School
Craig Frazier Studio/Design Firm
Craig Frazier/Designer/Art Director/Photographer
Delphine Hirasuna/Writer
Stephen Thomas/Writer
Nora Rodriguez/Illustrator
Oxbow Students/All other artwork
Blanchette Press/Printer

ANNUAL REPORT/DONOR REPORT

Excellence

Clemson University

2012-2013 Division of Student Affairs Annual Report
Daniel Austin/Designer
David Bishop/Designer
Jennifer Clark/Writer
Debbie Allen/Production Manager

Excellence

Massachusetts College of Art and Design

Annual Report 2012-13
Opus Design/Design Firm
Emily Knapp/Designer
Ellery Curran/Designer
Julia Frenkle/Art Director
Darlene Gillan/Editor
Puritan Press, Inc./Printer

Excellence

McGill University

McGill Annual Report 2012-2013
Jean-Bernard Ng Man Sun/Designer
James Martin/Writer
Victoria Legnders-Cheng/Writer
Allison Flynn/Editor
Claudio Calligaris/Photographer

Excellence

Middlebury College

Learning on the Land
Dave Barron/Designer
Pamela Fogg/Art Director
Jennifer Kiewit/Writer/Editor
Various Students/Photographers
Various Students/Illustrators P
am McGuire/Production

Silver

University of Pittsburgh

School of Medicine 2013 Annual Report
Landesberg Design/Design Firm
Joe Petrina/Designer
Rick Landesberg/Art Director
Various/Photographers
Various/Illustrators
Broudy Printing Inc./Printer

Excellence

University of Toronto Scarborough

IMPACT Annual Review 2012-13
Fresh Art & Design, Inc./Design Firm
Dean Mitchell/Designer/Art Director
Kyle Schruder/Designer
Berton Woodward/Principal Writer
Dilys Leman/Copy Editor
Kurt Kleiner/Editor
Ken Jones/Photographer
Shelley Romoff/Director of Communications

Excellence

Vassar College

Vassar College Report of Gifts 2013
Nesnadny + Schwartz Design/Design Firm
Greg Oznowich/Designer
Keith Pishnery/Designer
Mark Schwartz/Art Director
Lance Ringel/Writer
Various/Photographer

Excellence

Washington University in St. Louis

Impact Annual Report 2012-13
Jennifer Wessler/Designer
Kathleen Fields/Editor
Tracy Collins/Creative Director
Sue Crisp/Project Manager

SPECIAL EVENT

Excellence

Harvard University

Faculty of Arts and Sciences Evening Program
Diane Machado/Designer/Illustrator
Lucinda O'Neill/Art Director
Ben Aaronson/Editor
Kris Snibbe/Photographer

Excellence

Harvard University

Harvard Stem Cell Institute 10 Year Anniversary
Meaghan O'Keefe/Designer
Lucinda O'Neill/Art Director
Amiée Jack/Writer
Ben Aaronson/Editor
Harvard Stem Cell Institute/Lab Images

Excellence

Imperial College London

Alumni Reunion Invite, Playing Cards Theme
Beth Elzer/Designer/Art Director/Writer
Sam Morris/Writer
Tom Pearson/Editor
Sam Morris/Editor
FastAnt/Printer

Excellence

Imperial College London *Imperial Festival 2014*

Abby Lloyd-Pack/Designer
Beth Elzer/Art Director
Research Communications Team/Event Organization

Excellence

Imperial College London

Postgraduate Graduation Programme 2014
Beth Elzer/Art Director/Designer
Pamela Agar/Editor
Kelly Stewart/Illustrator
Various/Writer
Belmont/Printer

Excellence

Missouri State University

Dinner at the Negro Leagues Baseball Museum
Abby Isackson/Designer/Art Director/Illustrator
Michelle Rose/Writer/Editor
MSU Printing Services/Printer
4imprint/Printer
Signs Now/Printer

Excellence

Philadelphia University

Single Bullet Exhibition and Collateral Materials
John Alberto/Designer
Annelise Babula/Designer
Christina Minopoli/Designer
Lauren Yager/Designer
Frank Baseman/Art Director
David Kratzer/Art Director
Karen Albert/Writer
Jenny Barr/Writer
Liz Lewis/Writer
Stan Gorski/Editor
Evan Laine/Editor
MacKenzie Watt/Editor
Sam Fritch/Photographer

Excellence

School of Visual Arts

SVA Commencement Materials 2014
E. Patrick Tobin/Senior Designer
Anthony P. Rhodes/Creative Director
Michael J. Walsh/Director of Design and Digital Media

Excellence

University of Texas at Dallas

Welcome Week Series
Julie Spanos/Designer

NEWSLETTER

Excellence

Atlanta Girls' School *Global Girls*

Zehno Cross Media Communications/Design Firm
Lauren Sanders/Designer/Art Director
Cassie Streich/Writer/Editor

Excellence

University of Illinois at Urbana-Champaign, Krannert Art Museum and Kinkead Pavilion

Krannert Art Museum 2013 Series
Studio Blue/Design Firm
Silja Hillmann/Designer
Brad Sturm/Designer
Cheryl Towler Weese/Creative Director
Kathleen Harleman/Museum Director
Kathryn Koca Polite/Curatorial Assistant
Diane Schumacher/Director of Communications
Prographics/Color Separations
Lowitz and Sons/Print Broker

Excellence

University of the Pacific

Pacific Rocks!
Zehno Cross Media Communications/Design Firm
Erin Allen/Designer
Lauren Sanders/Art Director
Shane Shanks/Writer
Randall Gee/Photographers

TABLOID

Excellence

University of Toronto

University of Toronto EDGE—The Cities Issue, Vol. 15, No. 2
Fresh Art & Design, Inc./Design Firm
Dean Mitchell/Designer/Art Director
Kyle Schruder/Designer Various/Writers
Paul Fraumeni and Jenny Hall/Editor
Rob Wayman/Photographer
Christopher Wahl/Photographer
John Hryniuk/Photographer
All Principal Photography/Photographer
Various/Photographers

SPECIAL PUBLICATION (Arts and Culture)

Excellence

Getty Publications

Twentieth-Century Color Photographs: Identification and Care
Jim Drobka/Designer
Tevvy Ball/Editor
Stacy Miyagawa/Production Coordinator

SPECIAL PUBLICATION (Academic and Administrative Units)

Excellence

Eastern Washington University

Inside/Out Gallery: Student Success Poster Campaign
Mindy Breen/Art Director
Ginelle Hustrulid/Art Director
Paige Kulm/Student Designer
Monica Hublin/Student Designer
Marina Gulova/Student Illustrator
Eric Galey/Photographer
Standard Digital Print/Printer

Excellence

Harvard Business School

Harvard Business School Brochure Series
Stoltze Design/Design Firm
Katherine Hughes/Designer
Clifford Stoltze/Art Director

Excellence

Schuykill Center for Environmental Education

Rain Yard
GDLOFT PHL/Design Firm
Allan Espiritu/Designer/Art Director
Tim Pacific/Illustrator
Perfect Printing/Printer

ADVERTISEMENT (Outdoor, Transit, Billboards)

Excellence

McGill University

For What You've Got In Mind Transit Posters
Orangetango/Design Firm
Elana Trager/Senior Marketing and Communications Advisor

ALUMNI PUBLICATION

Excellence

Caltech

Caltech Connect 2014
Warren Group/Studio Deluxe/Design Firm
Linda Warren/Creative Director
Karine Sekoian/Designer
Ben Tomlin/Art Director/Editor
Various/Writers
Various/Photographers
Various/Illustrators

Excellence

Dickinson College

Dickinson Magazine, Spring 2014
Landesberg Design/Design Firm
Kipp Madison/Designer
Rick Landesberg/Art Director
Matt Getty/Writer
MaryAlice Bitts-Jackson/Writer
Tony Moore/Writer
Michelle Simmons/Editor
Carl Socolow/Photographer
Intelligencer Printing Company/Printer

Excellence

Dickinson College

Dickinson Magazine, Winter 2014
Landesberg Design/Design Firm
Kipp Madison/Designer
Rick Landesberg/Art Director
Matt Getty/Writer
MaryAlice Bitts-Jackson/Writer
Tony Moore/Writer
Michelle Simmons/Editor
Carl Socolow/Photographer
Intelligencer Printing Company/Printer

Excellence

Northwestern University

Weinberg Magazine, Fall/Winter 2013
Landesberg Design/Design Firm
Jenn Piesetzkie/Designer
Rick Landesberg/Art Director
Various/Writers
Rebecca Lindell/Editor
Various/Illustrator
UniqueActive/Printer

Excellence

Sarah Lawrence College

Sarah Lawrence Magazine, Spring 2014
Hannah Fichandler/Designer
Daniel Taylor/Art Director
Sally Ann Flecker/Writer
Tom Blum/Writer
Suzanne Walters Gray/Editor
Don Hamerman/Photographer
Kirstie Shanley/Photographer
Ping Zhu/Illustrator
Mike Lowery/Illustrator

Excellence

University of Pittsburgh School of Law

PittLaw, Fall 2013
Landesberg Design/Design Firm
Kipp Madison/Designer
Rick Landesberg/Art Director
Christine H. O'Toole/Writer
Megan O'Donnell/Editor
Various/Photographer
Various/Illustrator
RR Donnelley Hoechstetter Plant/Printer

COVER DESIGN (except magazines and recruitment)

Excellence

UC Santa Barbara Library

UCSB Library Capital Campaign Identity and Case Statement
Chen Design Associates/Design Firm
Kimberly Low/Designer
Joshua C. Chen/Designer/Art Director
Kathryn Hoffman/Art Director/Writer/Editor
Julie Sperling/Editor
Rebecca Metzger/Editor
Denise Stephens/Editor
Jenny Pfeiffer/Photographer
Randall Lamb/Photographer
Monie de Wit/Photographer
Essence Printing/Printer
Pfeiffer Partners Architects/Architectural Renderings

POSTER

Excellence

Auburn University

Film and Philosophy
Kelly Bryant/Designer/Art Director/Illustrator
James Shelley/Editor
Walker 360/Printer

Excellence

Auburn University School of Industrial + Graphic Design

Graphic Design and Designing Green Poster
Courtney Windham/Designer/Art Director/Writer/Editor/
Photographer/Illustrator
McQuick Printing Company/Printer

Excellence
Minor Art / The University of Georgia
Slingshot Festival
Moon Jung Jang/Designer/Art Director

Excellence
Kent State University
Tiny Pieces
Bob Kelemen/Designer/Writer

Excellence
McGill University
McGill at Mason Symphonique
Jean-Bernard Ng Man Sun/Designer

Excellence
McGill University
Who's Truth?
Mario Marandola/Designer

Excellence
Sarah Lawrence College
Incredibly Sarah Lawrence
Taylor Design/Design Firm
Hannah Fichandler/Designer
Daniel Taylor/Art Director
Stacey Resnikoff/Writer
Vaughn Fender/Illustrator

Excellence
School of Visual Arts
Louise Fili SVA Subway Poster
Louise Fili LTD/Design Firm
Anthony P. Rhodes/Creative Director
Michael J. Walsh/Director of Design and Digital Media

Excellence
School of Visual Arts
Nathan Fox SVA Subway Posters
Nathan Fox/Designer/Art Director/Illustrator
Anthony P. Rhodes/Creative Director
Michael J. Walsh/Director of Design and Digital Media
The Collected Works

Excellence
School of Visual Arts
Sagmeister and Walsh SVA Subway Posters
Stefan Sagmeister/Designer/Art Director
Jessica Walsh/Designer/Art Director
Santiago Carrasquilla/Designer
Henry Leutwyler/Photographer
Anthony P. Rhodes/Creative Director
Michael J. Walsh/Director of Design and Digital Media Erik
Johansson/Creative Retoucher

Excellence
University of Memphis
Cosi Fan Tutte
Gary Golightly/Designer/Art Director/Illustrator

Excellence
University of Memphis
Theatre Poster Series
Gary Golightly/Designer/Art Director/Illustrator

Excellence
University of Memphis
Trouble in Tahiti
Gary Golightly/Designer/Art Director/Illustrator

Excellence
University of West Georgia
AIGA Meeting Poster
Cassie Hester/Designer/Art Director/Photographer
UWG Publications & Printing/Printer

MAGAZINE (Complete Unit)

Excellence
Columbia Business School
Columbia Ideas at Work, Winter 2014
Stephanie Baumer/Designer
Daniel Taylor/Art Director
Kimberly Kinchen/Writer
James Steinberg/Illustrator

Excellence
Columbia College
Chicago /RE/CREATE Magazine
Megan Carty/Designer/Art Director/Editor Various/Writers
Various/Photographers
Magcloud/Printer
Guy Villa, Jr./Instructor

Excellence
Emily Carr University of Art + Design
Current Design Research Journal, Issue 5, 2014
Jocelyn Aarnoutse, Katie Dixon, Alice Jen, Lucas Lopez, Alan
Maranho and Yadira Stubbs/Designers
Jean Chisholm and Emanuel Ilagan/Art Directors
Various/Writers
Dr. Glen Lowry, Celeste Martin and Deborah Shackleton/ Editors
Bernard Patacsil and Jacquie Shaw/Photographers
Jean Chisholm, Katie Dixon and Alan Maranho/Illustrators
Jacquie Shaw and Victoria Simansjah/Production Managers
Carley Hodgkinson and Celeste Martin/Creative Directors

Excellence
Lehigh University
Lehigh Bulletin. Winter 2014
Pentagram Design/Design Firm
Stu Taylor/Designer
DJ Stout/Art Director
Tim Hyland/Editor

Excellence
Loyola Marymount University
LMU Magazine, Winter 2013
Pentagram Design/Design Firm
Barrett Fry/Designer
DJ Stout/Art Director
Jon Rou/Photographer
Van Partible/Illustrator

Excellence
Noble and Greenough School
Nobles, Fall 2013
2communiqué/Design Firm
Kelly McMurray/Designer/Art Director
Morgan Jordan/Designer
Heather Sullivan/Writer/Editor
Tiffany Tran/Writer
Melissa McClung/Writer
Nora Belal/Photographer
Kathleen Dooher/Photographer
Michael Dwyer/Photographer

Excellence

Oberlin College

*Oberlin Alumni Magazine, Summer 2013, Winter 2014,
Spring 2014*

Emily Crawford/Art Director
Jeff Hagan/Editor

Excellence

Ohio University

Ohio Today, Spring 2014

Sarah McDowell/Designer/Art Director
Mariel Jungkunz/Editor
Jennifer Bowie/Executive Director

Excellence

The Shipley School

Shipley Magazine, Spring 2014

Melissa Tassoni/Designer/Writer/Editor
Lauren Sanders/Art Director
Mark Tassoni/Photographer

Excellence

University of Central Florida

Pegasus Magazine, Fall 2013

Lauren Haar/Art Director
Steve Webb/Art Director
Terry Helms/Editor in Chief
Michelle Fuentes/Managing Editor
Corryn Goldschmidt, Michael Chen, Geoff Levy and Jason
Greene/Photographers
Helen Musselwhite, Andrew Lyons and Brian Boesch/Illustrators
Lane Press/Printer
Patrick Burt/Creative Director
Sandy Pouliot/Production Manager

Excellence

University of Central Florida

Pegasus Magazine, Summer 2013, Fall 2013, Spring 2014

Lauren Haar/Art Director
Steve Webb/Art Director
David Dadurka/Writer
Terry Helms/Editor in Chief
Michelle Fuentes/Managing Editor
Eric Michael/Editorial Director
Corryn Lytle, Michael Chen and Geoff Levy/Photographers
Lane Press/Printer
Patrick Burt/Creative Director
Sandy Pouliot/Production Manager

Excellence

USC Dornsife

*USC Dornsife Magazine, Sustainability Issue,
Fall 2013/Winter 2014*

Letty Avila/Designer
Dan Knapp/Art Director
Pamela J. Johnson/Writer/Editor
Laura Paisley/Writer
Michelle Boston/Writer
Susan Bell/Writer
Kate Gammon/Writer
Emily Cavalcanti/Editor
Max Gerber/Photographer
Corey Arnold/Photographer
John Livzey/Photographer
Hiram Hernandez/Illustrator
Niklas Asker/Illustrator
Rober Neubecker/Illustrator
Lithographix/Printer

MAGAZINE (Cover Design)

Excellence

Deerfield Academy

Deerfield Magazine, Spring 2014

Brent M. Hale/Designer/Art Director
Jessica Day/Editor
Lane Press/Printer
David Thiel/Director of Communications

Excellence

Drexel University

Ask Magazine Cover

Smithworks Design Communications/Design Firm
Luis Quevedo/Designer
Amy Weaver/Art Director/Editor
Diane Ketler/Associate Editor
Jared Castaldi/Photographer

Excellence

Middlebury College

*Middlebury Magazine, Summer 2013, Fall 2013, Winter 2014,
Spring 2014*

Pamela Fogg/Designer/Art Director
Matt Jennings/Writer/Editor
Brett Simison/Photographer
Todd Balfour/Photographer
Ellen Weinstein/Illustrator
Mary Kate McDevitt/Illustrator
Peter Horridge/Illustrator

Excellence

Oberlin College

Oberlin Alumni Magazine, Summer 2013

Emily Crawford/Art Director
Jeff Hagan/Editor
Tanya Rosen-Jones/Photographer

Excellence

Oberlin College

Oberlin Alumni Magazine, Winter 2014

Emily Crawford/Art Director
Jeff Hagan/Editor
Ryan Sprowl/Illustrator

Excellence

School of Visual Arts *Cartooning Magazine*

Brian E. Smith/Art Director
Anthony P. Rhodes/Creative Director
Michael J. Walsh/Director of Design and Digital Media

MAGAZINE-EDITORIAL SPREAD (Series of Spreads)

Excellence

Drexel University

Ask Magazine, Faculty Extracurriculars

Smithworks Design Communications/Design Firm
Amy Weaver/Art Director/Editor
Diane Ketler/Associate Editor
Jared Castaldi/Photographer

Excellence

Indiana University Alumni Association

IU Alumni Magazine, The Future

Matt Shoemaker/Designer
Kelly Carnahan/Art Director
Mike Wright/Editor
Sarah Anderson/Associate Publisher
JD Denny/Creative Director

Excellence

University of Southern California

My Room, My USC, USC Trojan Family Magazine, Spring 2013

Sheharazad Fleming/Designer/Art Director

Dongyi Wu/Designer

Alicia Di Rado/Writer/Editor-in-Chief

Meiko Takechi Arquillos/Photographer

Mary Modina/Production Manager

BOOK (Complete Unit)

Excellence

University of San Francisco

Living the Mission

Anne Hoglund/Designer/Art Director

Dale Johnston/Art Director

Eugene Vinvan-Pagal/Production Manager

Various/Writers

Julia Dowd/Editor

David Macmillan/Editor Barbara Ries/Photographer

ColorGraphics/Printer

IDENTITY PROGRAM

Excellence

Stonehill College

Stonehill College Visual Identity

Malcolm Gear Designers, Inc./Design Firm

Sandra Kenney/Marketing Director

Sara Ladds/Senior Graphic Designer

John Murphy/Senior Writer

BEST USE OF PRINTING PROCESSES (Specialty Process)

Excellence

Moraine Valley Community College

Health Fitness and Rec Center Invite

Ellen Rowe/Designer/Writer

Mary Stewart/Writer

ENVIRONMENTAL GRAPHICS

Excellence

University of Akron

Type and Image Collage

design x nine/Design Firm

Janice Troutman/Art Director

John Morrison/Art Director

Alexander Somoskey/Illustrator

Brian Barr/Illustrator

EXHIBIT/DISPLAY GRAPHICS

Excellence

**University of Illinois at Urbana-Champaign,
Krannert Art Museum and Kinkead Pavilion**

Encounters: The Arts of Africa

Studio Blue/Design Firm

Silja Hillmann/Designer

J. Brad Sturm/Designer

Cheryl Towler Weese/Creative Director

Allyson Purpura/Curator

Chris Brown/Photographer

Rice+Lipka/Architects

Night Kitchen/Interactive Design

Kathleen Harleman/Museum Director

INTEGRATED CAMPAIGN

Excellence

University of Illinois Urbana-Champaign

2014 BFA Exhibition

Lauren Blackburn/Designer

Andrew Fishel/Designer

Evan Jarzynski/Designer

Elaine Palutsis/Designer

Ellen Winston/Designer

Michael Zhang/Designer

Brad Tober/Art Director

BEST REDESIGN

Excellence

The Shipley School

Shipley Magazine

Melissa Tassoni/Designer/Writer/Editor

Lauren Sanders/Art Director

Mark Tassoni/Photographer

OTHER (Print)

Excellence

Auburn University School of Industrial + Graphic Design

Auburn Graphic Design Tool Share Series

Courtney Windham/Designer/Art Director/Writer/Editor/

Photographer/Illustrator

Excellence

Harvard University

The Harvard Campaign Launch Memento

Lucinda O'Neill/Designer/Art Director

Hannah Ellsworth/Editor

Harvard University Archive and Harvard Public Affairs and

Communications/Photography

Excellence

Imperial College London

Alumni Children's T-Shirt

Beth Elzer/Designer/Art Director/Illustrator

Publicity Centre, Wales/Printer

ILLUSTRATION/PHOTOGRAPHY CATEGORIES

ILLUSTRATION

Excellence

Columbia University

Columbia Magazine, Breaking Through, Spring 2014

Eson Chan/Designer/Art Director

Paul Hond/Writer

Michael B. Shavelson/Editor

Keith Negley/Illustrator

Excellence

Columbia University

Invisible Lines, Columbia Magazine

Eson Chan/Designer/Art Director

Paul Hond/Writer

David J. Craig/Writer

Michael B. Shavelson/Editor

Davide Bonazzi/Illustrator

Excellence

Middlebury College

Mother's Sins/ Middlebury Magazine

Carey Bass/Designer

Pamela Fogg/Art Director

Regan Eberhart/Writers

Matt Jennings/Editor

Anna Balbusso/Illustrator

Elena Balbusso/Illustrator

Excellence

Pitzer College

Green Bike Ride Event

Terry Vuong/Designer

ILLUSTRATION-COMPLETE BOOK OR UNIT

Excellence

University of Utah

Go Learn Illustrations

David Meikle/Design/Illustrator

Continuing Education, University of Utah/Client

PHOTOGRAPHY

Excellence

Auburn Magazine, Auburn University

The Face of Change

Jeff Etheridge/Photographer

Shannon Bryant-Hankes/Creative Director

Excellence

Douglas College

2013-2014 Douglas College Royals Athletics Calendar

Sean Velasco/Designer/Art Director

Elliot Dix James/Writer

Chris Raeside/Writer

Bill Wu/Writer

Alvin Lescano/Photographer

Excellence

Vassar College

Vassar Admissions Publications

Chermayeff & Geismar & Haviv/Design Firm

Julia Van Develder/Writer/Editor

Holly Wilmeth/Principal Photographer

Susan Dekrey/Project Supervisor

George Laws/Production Supervisor

Janet Allison/Production Supervisor

Excellence

The Doane Stuart School

Admissions Viewbook

Ruth Sadinsky Design & Art Direction/Design Firm

Ruth Sadinsky/Art Director

Elisa Gallaro/Writer

Mark McCarty/Photographer

Raymond Felix/Photographer

Excellence

Vassar College

Vassar College Report of Gifts 2013

Nesnadny + Schwartz Design/Design Firm

Greg Oznowich/Designer

Keith Pishnery/Designer

Mark Schwartz/Art Director

Lance Ringel/Writer

Various/Photographer

STUDENT CATEGORIES

PUBLISHED WORK IN ANY PREVIOUS CATEGORY

Excellence

California College of the Arts

Architecture Lecture Series Poster Spring 2014

Jonathan Hioki/Designer/Illustrator

Doug Akagi/Art Director

Meghan Ryan/Art Director

Lindsey Westbrook/Editor

Excellence

California College of the Arts

Career Expo 2014 Poster

Christopher Jordan/Designer/Photographer

Doug Akagi/Art Director

Meghan Ryan/Art Director

Lindsey Westbrook/Editor

Gold

California College of the Arts

CCA Commencement Announcement

Flavie Liu/Designer

Doug Akagi/Art Director

Meghan Ryan/Art Director

Lindsey Westbrook/Editor

Oscar Printing/Printer

Excellence

California College of the Arts

CCA Honorary Doctorate Luncheon Invitation

Benjamin Wasserman/Designer

Doug Akagi/Art Director

Meghan Ryan/Art Director

Lindsey Westbrook/Editor

Oscar Printing/Printer

Excellence

California College of the Arts

Glance Magazine, Spring 2014

Emerald Yang/Designer

Suwanna Ruayrinsaowarot/Designer

Doug Akagi/Art Director

Meghan Ryan/Art Director

Lindsey Westbrook/Writer/Editor

Matthew Harrison Tedford/Writer

Various/Writers

Jim Norrena/Photographer

Rachel Walther/Photographer

Alison Yin/Photographer

Excellence

California College of the Arts

Wornick Award 2013 Commemorative Series

Anna Carollo/Designer

Doug Akagi/Art Director

Meghan Ryan/Art Director

Lindsey Westbrook/Editor

Mark Serr/Photographer

Excellence

Philadelphia University

Philadelphia University Admissions Deck of Playing Cards

Rebecca Cox/Designer/Illustrator

Dan Dinsmore/Designer/Illustrator

Giovanni Frias/Designer/Illustrator

Krista Serianni/Designer/Illustrator

Frank Baseman/Art Director

Mario Zucca/Art Director

Greg Potts/Writer/Editor

Kathy Kissane/Writer/Editor

Silver
University of Dayton
*Creating Identities: Semiotic Theory as Applied to
Visual Messages*
Lauren Banfield/Designer/Author
Reka Juhasz/Letterpress
John V. Clarke/Advisor
Kathleen Kargl/Advisor

Excellence
Auburn University School of Industrial + Graphic Design
Caitlin Piery: Self Promotion Notecard and Website
Caitlin Piery/Designer
Courtney Windham/Art Director

CLASSROOM WORK OR ASSIGNMENTS

Excellence
**Drexel University, Antoinette Westphal College of Media Arts
& Design, Graphic Design Program**
Alternative Format Publication on Typography
Ashley MacDonald/Designer
Sandy Stewart/Instructor

Excellence
**Drexel University, Antoinette Westphal College of Media Arts
& Design, Graphic Design Program**
Foodie Magazine
Shauna Goldman/Designer/Photographer
Mark Willie/Instructor

Excellence
**Drexel University, Antoinette Westphal College of Media Arts
& Design, Graphic Design Program**
Scratch Magazine
Lauren Poole/Designer
Sandy Stewart/Instructor

Excellence
**Drexel University, Antoinette Westphal College of Media Arts
& Design, Graphic Design Program**
*The Victory Fleet: Merchant Marines on the Murmansk,
1941-1945*
Krissy Beck/Designer
Shushi Yoshinaga/Instructor

Silver
Endicott College
Model UN Posters
Abby Hoffman/Designer
Sanford Farrier/Faculty

Excellence
Missouri Western State University
Sasquatch Music Festival
Kelsey Noe/Designer

Excellence
University of Akron
Myers Interactive Installation
Katie Soinski/Designer
Kevin Stuhldreher/Designer
Brittyn DeWerth/Art Director
Janice Troutman/Art Director
Repros/Printer

Excellence
University of Alberta
Interculturalism Posters
Devaki Ajit Joshi/Designer/Art Director/Writer/Illustrator

Excellence
William Paterson University
The XX
Sean Cowie/Designer/Illustrator
Thomas G. Uhlein/Art Director

GREEN CATEGORIES

MESSAGE
Excellence
University of Maryland
University College LEED Displays
Sherri Joyce/Designer
Cynthia Friedman/Art Director
Allan Zackowitz/Writer
Rashad Mulla/Writer
Sandy Bernstein/Editor
Katherine Lambert/Photographer
Cora Lee Gilbert
George Trujillo

DIGITAL CATEGORIES

WEBSITE (Entire Site)

Excellence
Harvard University
Harvard University Gazette
Chris Eramo/Designer
Mike Petroff/Designer
Harvard Gazette News Staff/Writers
Terry Murphy/Editor
Jim Concannon/Editor

Gold
Providence College
Vantage Points
Kelly Clawson/Interactive Designer
Tim Beitz/Interactive Designer
Cameron Baney/Lead Developer
Chara Odhner/Senior Writer/Associate Creative Director
Elizabeth Kalbach/Editor
Chris Lee/Lead Motion Graphics Designer
Konstantinos Pzimaris/Digital Creative Director
Steve Penning/Executive Creative Director
Joe Carr/Associate Vice President for Marketing &
Communications
Kristen Lainsbury/Director of Marketing & Creative Services
Tom Ammon/Executive Producer

Excellence
Trinity University
Trinity University Website Redesign
Trinity University and Colab Interactive for Edu/Designers
Amy Chapman/Project Director
Jeanna Balreira/Editor/Photographer
Matthew Barsalou/Editor
Michelle Bartonico/Editor
Damon Bullis/Editor
Anh-Viet Dinh/Photographer
Russell Guerrero/Photographer
Josh Huskin/Photographer
Joshua Moczygamba/Photographer
Colab Interactive for Edu/Developers
Taylor Stakes/Video Producer

Silver
University of California
UC Start Site
Matt Glass/Designer
Vanessa Correa/Art Director
Erin Greenfield/Writer
Corey Mahoney/Writer
Elena Zhukova/Photographer

Gold
University of California
UC Uncovered
Matt Glass/Designer
Vanessa Correa/Art Director
Elena Zhukova/Photographer
Larissa Branin/Video Producer
Jessica Wheelock/Video Producer
Zak Long/Video Producer

Excellence
University of Toronto: Research and Innovation
The 2014 Research Report
Hambly & Woolley/Design Firm
Frances Chen/Designer
Barb Woolley/Art Director
Various/Writers
Paul Fraumeni/Editor
Various/Photographers
Mel Racho/Web Developer
Andrew J. Ryther/Production Advisor

WEBSITE (Recruitment)

Excellence
University of Texas at Austin
Be a Longhorn—You
Michael Caldwell/Designer/Art Director/Developer
Mary Kincy/ Copy Writer

WEBSITE (Development/Fundraising)

Excellence
Eastern Illinois University
EIU Annual Report
Jamie Kemp/Designer

MOBILE APPS

Excellence
Cardozo Law, Yeshiva University
Cardozo Life
Gisel Pineyro/Designer
Emily Scherer-Steinberg/Designer
Philippe Cassamajor/Art Director
Judy Tashji/Creative Director

Excellence
Noble & Greenough School
Nobles
Chris St. Cyr/Designer/Art Director
Morgan Jordan/Designer
Heather Sullivan/Writer/Editor
Tiffany Tran/Writer
Melissa McClung/Writer

Silver
University of Central Florida
UCF Viewbook for Undergraduate Admissions
Lauren Haar/Art Director
Michelle Fuentes/Account Executive

Excellence
Yeshiva University
This is Yeshiva University
Gisel Pineyro/Designer
Emily Scherer-Steinberg/Designer
Philippe Cassamajor/Art Director
Judy Tashji/Art Director
Adena Stevens/Photographer

VIDEO

Excellence
Eastern Illinois University
Autism Center Crowdfunding
Michael Babcock/Videographer

Excellence
Eastern Illinois University
Experience EIU: Your University. Your Home.
Mary Herrington-Perry/Writer
Michael Babcock/Videographer
Keith Sutterfield/Videographer
Kyle Fisher/Videographer

Excellence
Middlebury College
Selecting a Steinway
Stephen Diehl/Producer
Matt Lennon/Producer

Excellence
Middlebury College
Middlebury College Fall Foliage
Matt Lennon/Art Director/Editor

Silver
Middlebury College
Middlebury College Winter Snowfall
Matt Lennon/Photographer/Editor

Excellence
Middlebury College
Middlebury Class of 2014 Commencement
Matt Lennon/Photographer/Editor

Excellence
Middlebury College
Seasons Greetings 2013
Brett Simison/Photographer
Matt Lennon/Animator/Editor

Excellence
Northwestern University
The Value of an SCS Education Video
Laura Ress/Designer/Editor
Brad Farrar/Art Director
Margaret McCarthy/Editor
Chris Strong/Videographer

Excellence
Oregon State University
A Bright Start
Callie Newton/Writer
Darryl Lai/Editor
Taylor Howard/Narrator

Excellence

Truman State University

T'Pain Misses You

Tim Barcus/Photographer

Todd Kuhns/Director/Film Editor

Travis Miles/Production Assistant

Silver

University of California

Fig. 1

Vanessa Correa/Art Director

Larissa Branin/Video Producer

Jessica Wheelock/Video Producer

Zak Long/Video Producer

STRATEGY CATEGORIES

CAMPAIGN STRATEGY

Excellence

Kutztown University

KUCD Senior Portfolio Review

Kayla Bryer/Designer/Art Director/Writer/Illustrator

Excellence

University of Colorado Boulder

CU Boulder Visual Strategy Guidelines

Pentagram Design/Design Firm

Kristen Keiser/Designer

DJ Stout/Art Director

Tori Peglar/Editor

MEDIA STRATEGY

Excellence

University of Texas at Austin

President's Admitted Student Welcome

Hoyt Haffelder/Designer

Michael Caldwell/Art Director

Mary Kincy Cope/Writer

IN-HOUSE CATEGORIES

IN-HOUSE PRINT

Excellence

Azusa Pacific University

University Brandbook

Michelle Stys/Assistant Creative Director

Christian Brazo/Creative Director

Evelyn Allen/Writer/Editor

Dual Graphics/Printer

Excellence

Ohio University

Alma Mater OHIO in Pictures

Sarah McDowell/Designer/Art Director

Kelee Riesbeck/Writer

Ben Siegel/Photographer

Jennifer Bowie/Executive Director

Janis Miller-Fox/Director

Ellen Grey/Graphic Designer

Excellence

University of California, Los Angeles

UCLA Summer 2014 Study Abroad Series

Amita Makdani/Designer/Art Director

Gloria Kim/Designer

IN-HOUSE DIGITAL

Excellence

Harvard University

Harvard University Gazette

Chris Eramo/Designer

Mike Petroff/Designer

Harvard Gazette News Staff/Writers

Terry Murphy/Editor

Jim Concannon/Editor

IN-HOUSE TEAM

Excellence

Imperial College London

Imperial College London Communications and Public Affairs

Beth Elzer/Designer/Art Director

Abby Lloyd-Pack/Designer

Pamela Agar/Writer/Editor

Caz Ulley/Writer

Natasha Martineau/Writer

Harriet Martin/Writer

Tom Miller/Writer

Andrew Czyzewski/Writer

Caroline Davis/Writer

Various/Illustrators

Various/Photographers

Various/Printers

