

“

What struck me about the body of work shown here is that there were few trends. There wasn't a typeface, a photographic style, or a gimmick that infiltrated the work nationwide. The pieces that stood out used original imagery and a visual voice that spoke to their audience . . . not flashier, not shinier, but smarter. Smart design was evident in the entries of 2003. That's a trend I love to see.

”

Helen Young, judge
33rd annual
design competition

the judges: print

tim moore

art director

Moore Moscovitz

Shortly after leaving the Rhode Island School of Design in 1980, Tim founded Tim Moore Associates in London. His firm specialized in all areas of print design, from publication design to posters and illustration. His work and reputation attracted London's largest arts and cultural organizations as his clients; including the BBC, SONY Music, the Royal National Theater, and independent television network, Channel 4.

In 1991 Tim immigrated to the United States where he became founding partner in the communication design firm Moore Moscovitz. The firm was established to provide clients with a full-service, European approach to design. Clients range from large mutual fund companies in the financial services sector, to small independent schools in the educational market. Their work has been published in *Print* magazine and *Communication Arts*.



helen young

creative principal

EnZed Design

EnZed is a full service design firm specializing in print communications, including annual reports, magazines, catalogs, brochures, and corporate identity. Their clients include The Children's Hospital, National Ski Patrol, Hunter Douglas, and StorageTek.

Helen's work has been recognized in numerous design exhibitions and publications, including AIGA's Get Out The Vote campaign, AIGA Colorado's Literacy traveling poster exhibition, "AIGA Colorado's Eye-Cons" at the Boulder Museum of Contemporary Art, Graphic Design USA, Creativity 30, and Creativity 32. In addition, her work has been recognized by the International ARC Awards, Art Directors Club of Denver, APEX Awards for Publication Excellence, Mohawk Paper, Neenah Paper, and the Public Relations Society of America.



john robertson

principal

Robertson Design, Inc.

Robertson began his career in 1973 after graduating magna cum laude from Pratt Institute, which he attended as a national scholarship recipient and where he received a bachelor of fine arts degree in communications design. Before forming his own firm, he served as art director for several Nashville-based advertising and design agencies.

RDI has been involved in projects that range from corporate image and identity programs to a national travel magazine and large-format hardcover books. The firm's work has been published in leading trade annuals including *GRAPHIS*, *Print*, and *Step-by-step* and has won local, regional, national and international awards.

judge's choice

john robertson



Middlebury College
Inside spread from Middlebury College 2003-2004 Viewbook
recruitment/viewbook • gold award

I felt that the designer absolutely hit the target from every angle. The size and shape was unique compared to the majority of the other schools books. The choice of paper stock played an integral part of the visual and tactile experience instead of just serving as a surface to put ink on. It was contemporary but combined with the tone of the graphics managed not to be gimmicky.

The photos were energized and engaging. The photographer was successful in overcoming that most difficult challenge of capturing people in a way that makes the compositions believable.

The use of the grid, typography, and page embellishments makes the dynamics of the spreads active and inviting, but never overwhelming. The organization of information made it very easy to navigate both forward and backwards through the book.

Overall, this design gave me a sense of believability.

graphic communications publications

recruitment/ viewbook

Biola University **Rosemead School of** **Psychology Viewbook**

EXCELLENCE

John-Mark Warkentin/
Art Director

Rob Westervelt/*Writer*

Rob Westervelt/*Editor*

Louis Felix, Greg Schneider/
Photographers

Brian Miller/*Creative*
Director

Bryn Mawr

Proud to be Bryn Mawr

EXCELLENCE

Generation/Jan Krukowski &
Company/*Design Firm*

Lia Chee/*Designer*

John Dippel, Katie Berg/
Writers

Tom Sternal/*Editor*

Flynn Larsen/*Photographer*

Fuller Theological Seminary **School of Theology Brochure** **Series**

EXCELLENCE

David Riley Associates/
Design Firm

Lonnice Duka/*Photographer*

Middlebury College **Middlebury College** **2003-2004 Viewbook**

GOLD

Pamela Fogg/*Designer*

Jan Bark/*Writer*

Regan Eberhart/*Writer*

Rachel Morton/*Editor*

Bob Handelman/
Photographer

Middlebury College **Recruitment Series**

EXCELLENCE

Pamela Fogg/*Designer*

Jan Bark, Regan Eberhart/
Writers

Rachel Morton/*Editor*

Bob Handelman/
Photographer

MIT

Studies in Chemical **Engineering Series**

SILVER

Stoltze Design/*Design Firm*

John Pietrately, Tammy

Dotson/*Designers*

Clifford Stoltze/*Art Director*

Suffolk University

Suffolk Undergraduate **Viewbook**

EXCELLENCE

Christine Hagg/*Designer*

Nancy Profera/*Writer*

Tom Kates, Kindra Clineff/
Photographers

Tom Willcockson/
Campus Map

Sarah Medina/*Production*

Manager

Tuck School of Business **at Dartmouth**

Things Look a Little **Different from Here**

EXCELLENCE

Philographica, Inc./

Design Firm

Susan Geib, Written Work/
Writer

John Goodman & Others/
Photographer

Quebecor World Universal/
Printer

University of Delaware **University of Delaware** **Viewbook and Envelope**

EXCELLENCE

Tal Leming/*Designer*

Amy Greenwald Foley/*Writer*

Liz Dunkle/*Editor*

Carlos Alejandro/
Photographer

Adam Cruz, Chris Gardner/
Illustrators

Washington University- **Olin School of Business** **Olin MBA Standout Series**

EXCELLENCE

Pfeiffer plus Company/
Design Firm

Scott Ferguson, Ferguson

Katzman/*Photographers*

Wheaton College

Wheaton-Innovation **Individuality**

EXCELLENCE

Generation/Jan Krukowski &
Company/*Design Firm*

Giona Mairelli/*Designer*

John Dippel, Tom Sternal/
Writers

Holger Thoss/*Photographer*

Universal Press/*Printer*

recruitment/ other

Carleton College

Visiting Carleton College

EXCELLENCE

Jonathon Reese/*Designer*

Marla Holt/*Writer*

Teresa Scalzo/*Editor*

Rutgers, The State University **of New Jersey**

Rutgers Study Abroad

EXCELLENCE

John VanCleaf/*Designer*

Vic Tullii/*Writer*

Allison Thomas/*Editor*

Student Photography/
Photographer

Lawrence College

Sarah Lawrence College **Admissions Publications**

EXCELLENCE

North Charles Street Design
Organization/*Design Firm*

Tracy Raff/*Designer*

Matthew Westbrook/*Writer*

Matthew Westbrook/*Editor*

Peter Howard/*Photographer*

The University of Georgia **Studies Abroad Program** **Series**

EXCELLENCE

Joey Hannaford/*Designer*

recruitment/ art schools

The Fashion Institute of Design & Merchandising *FIDM, A Different Kind*

EXCELLENCE

Petrula Vrontikis, Ania
Borysiewicz, Rebecca Av/
Designers

Tamar Rosenthal/*Art Director*
Petrula Vrontikis (35k.com)/
Art Director

Candace Pearson, Victoria
Namkung/*Writers*
BrainSanderson/
Photographer

The School of the Art Institute of Chicago *Creative Currents*

EXCELLENCE

Generation/Jan Krukowski &
Company/*Design Firm*
Naomi Mizusaki/*Designer*
Ken Emerson, Rob Morris/
Writers

Nick Johnson/*Photographer*

The School of the Art Institute of Chicago *SAIC (untitled)*

EXCELLENCE

Generation/Jan Krukowski &
Company/*Design Firm*
Giona Mairelli/*Designer*
Rob Morris/*Writer*
Gianluca Simoni, Nick
Johnson, Matthew Gilson/
Photographers

University of Washington *Design Program Brochure*

EXCELLENCE

John Rousseau Design/
Design Firm
John Rousseau/*Designer*
John Rousseau/*Photographer*

academic catalog

Academy of Art College *The Gallery*

EXCELLENCE

exhibition catalog

Bard College *Dave Muller Connections*

EXCELLENCE

Mary Smith/*Designer*
Diana Murphy/*Editor*

Getty Publications

Bill Viola: The Passions

EXCELLENCE

Lorraine Wild, Stuart Smith/
Designers
John Walsh/*Editor*

Krannert Art Museum, University of Illinois at Urbana-Champaign *Drawings of Choice from a New York Collection*

EXCELLENCE

Evelyn C. Shapiro
Publication Design &
Development/*Design Firm*
Evelyn C. Shapiro/*Designer*
Sarah Eckhardt/
Design Assistance
Josef Helfenstein, Jonathan
Fineberg/*Editors*
Sol LeWitt/*Illustrator (cover)*

development information/ fundraising

Antioch College

Making Change Happen/ The Campaign for Antioch College

EXCELLENCE

Generation/Jan Krukowski &
Company/*Design Firm*
Giona Mairelli/*Designer*
Ken Emerson/*Writer*
Nick Johnson/*Photographer*

Case Western Reserve University & Weatherhead School of Management *Peter B. Lewis Dedication*

Brochure

EXCELLENCE

Nesnadny + Schwartz/
Design Firm
Michelle Moehler, Gregory
Oznowich, Stacie Ross/
Designers

College of Notre Dame of Maryland *Simple Gifts*

EXCELLENCE

SDY&M/*Design Firm*
Ann Lano/*Writer*
Susie Breaux/*Editor*
Peter Howard, Christine
Langr/*Photographers*

Duke University Health System

Alumni Notecards

EXCELLENCE

Regina Barnhill/*Designer*
Suzanne Porter, Ann Horner/
Writers

Bill Bamberger/*Photographer*
Margaret Epps/*Production
Coordinator*

Fuller Theological Seminary *Alumni Impact*

Brochure Series

GOLD

David Riley Associates/
Design Firm
Lonnie Duka/*Photographer*

Indiana University Foundation

The Bepko Scholars & Fellows Program

EXCELLENCE

Mario Mirelez/*Designer*
Ellen M. Crowe/*Writer*
Ellen M. Crowe/*Editor*
Drew Endicott/*Photographer*

Mount Holyoke College *Square Appeals Series*

EXCELLENCE

Tekla McInerney/*Designer*
Sujeong Shin/*Writer*
Tekla McInerney/*Illustrator*

Radcliffe Institute for Advanced Study *Radcliffe Institute Fellows 2002-2003*

EXCELLENCE

plus design, inc./
Design Firm
Karin Fickett/*Designer*
Whitney Espich/*Editor*
Tony Rinaldo, Tom
Jorgensen, Tom Sandberg/
Photographers

annual report/ donor report

American University *A Culture of Leadership- 2001-2002 Annual Report*

EXCELLENCE

Joe Hodanich/*Designer*
Virginia Myers Kelly/*Writer*
Linda McHugh, Marjorie
Neumann/*Editors*
Jeff Watts/*Photographer*

Barnard College
Barnard College President's Report

EXCELLENCE

North Charles Street Design
Organization/*Design Firm*
Donna Schaefer/*Art Director*
Jill Jasuta/*Writer*
Jill Jasuta/*Editor*
Timothy Fadek, Gerald
Forster (HBO), Rich Goehl,
Ann Grillo, Howard Korn,
NYC & Company, Joe
Pineiro, Lynn Saville, Ruth
Thomas, Edward Jahn/
Photographers

Baylor University,
Controllers Office
Baylor University
Annual Report

EXCELLENCE

Paul Carr/*Director of*
Publications and Creative
Services
Eric Yarbrough/*Art Director,*
Creative Services
Brenda Tacker/*University*
Editor
Paul Carr/*Account Executive*
Alan Kinsella/*Writer*
Michele Witherspoon/*Writer*
Clayton Thompson/*Designer*
Matthew Lester/
Photographer

Fordham University
School of Law
Dean's Report

EXCELLENCE

Two Dogs Design/
Design Firm
Vincent Lisi/*Designer*
Robert Pfeifer/*Writer*
Robert Pfeifer/*Editor*

Mass College of Art
Mass College of Art
President's Report

EXCELLENCE

Stoltze Design/*Design Firm*
Tammy Dotson/*Designer*
Clifford Stoltze, Tammy
Dotson/*Art Directors*
Kent Dayton/*Photographer*

The University of Iowa
College of Public Health
Annual Report

EXCELLENCE

Patti O'Neill/*Designer*
Deb Venzke/*Writer*
Dan McMillan/*Editor*
Danny Wilcox Frazier/
Photographer
Claudia McGehee, Cheryl
Jacobsen/*Illustrators*

University of California,
Berkeley

Annual Report of

Philanthropy

EXCELLENCE

Michelle Frey-Schutters/
Designer
Alice K. Boatwright/*Writer*
Alice K. Boatwright, Mary
Keegan/*Editors*
Kirstie Tweed/*Photographer*

University of Houston-
Clear Lake

UHCL Report to the

Community: Building
on Experience

EXCELLENCE

Rebecca Trahan/*Designer*
Sheshe Giddens/
Magazine Editor
Karen Barbier/
Associate Editor
Theresa Presswood/
Executive Editor
Carol Pruitt, Kim Herhold/
Editorial Assistants
Beryl Striewski/*Photographer*

University of Washington
UW Medicine

Dean's Report 2002

EXCELLENCE

Jo-Ann Sire, John Linse/
Designers
Dan Lamont/*Photographer*

VMI Foundation, Inc.
VMI Report to Investors

EXCELLENCE

North Charles Street Design
Organization/*Design Firm*
Jennifer Hill/*Designer*
Scott Belliveau/*Writer*
Clifford Lull/*Editor*
Peter Howard/*Photographer*

special event

Bates College
Bates College
Presidential Inauguration

EXCELLENCE

Tammy Caron, Camille Buch/
Designers
Judith Head/*Writer*
Doug Hubley/*Editor*
Phyllis Graber Jensen/
Photographer

Case Western Reserve
University & Weatherhead

School of Management

Peter B. Lewis

Dedication Invitation

EXCELLENCE

Nesnadny + Schwartz/
Design Firm
Michelle Moehler, Gregory
Oznowich, Stacie Ross/
Designers

Oklahoma City University
OCU Inauguration Invitation
and Program

EXCELLENCE

Allison Bastian/*Designer*
Robert K. Erwin/*Editor*

Portland State University
Celebrating Invitation

EXCELLENCE

Elisabeth Charman/
Designer
Sue Taylor/*Editor*
Elisabeth Charman/
Photographer

School of Dentistry at
The University of North
Carolina at Chapel Hill
Best of Dentistry Invitation

EXCELLENCE

Alison Duncan Design/
Design Firm
Alison Duncan/*Designer*
Kelly Almond/*Writer, Editor*

The University of Chicago
Harper Society Package

EXCELLENCE

Stephanie Salant/*Designer*
Soo Ji Min/*Writer*
Leslie Bardo/*Editor*
Karen Alexander/*Associate*
Vice President Development
Communications

The University of Iowa
Foundation

Presidents Club Assembly
Invitation Package

EXCELLENCE

Connie Driscoll-Wicke/
Designer
Leah Klevar/*Writer*
Jill Michka/*Photographer*
Jeff Brockmeyer/
Photo Pre-press

University of Southern
California

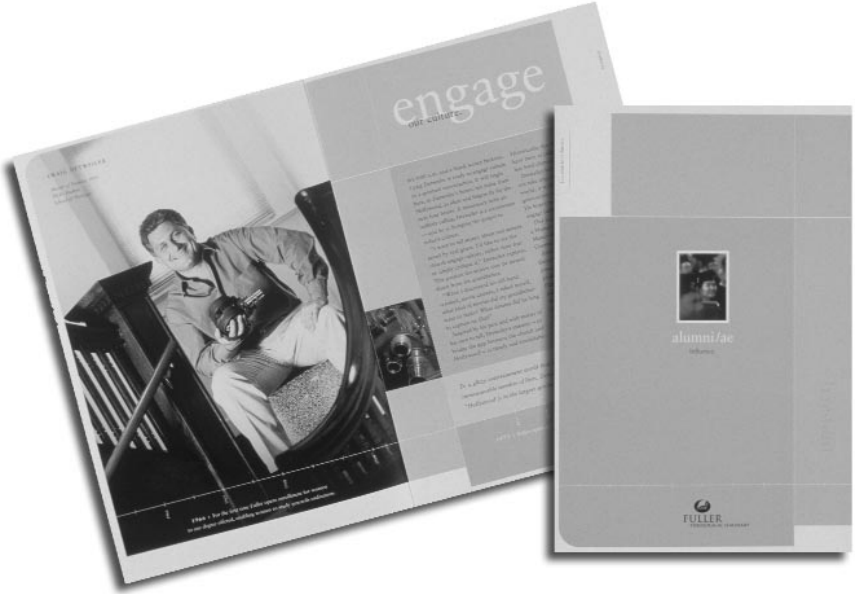
USC Scripter Award Series

EXCELLENCE

Linda Warren/*Designer*
Susan L. Wampler/*Editor*
and Writer
Darren Schenck/*Writer*
Kevin Durkin/*Writer*
Toni Miller/*Event Producer*

judge's choice

tim moore



Fuller Theological Seminary
Alumni Impact Brochure Series
development information/fundraising • gold award

I did not find it easy to pick out a favorite entry, as I had many selections all picked for different reasons. However when push came to shove I chose the Fuller Theological Seminary Brochures. A fine example of design craftsmanship, very well composed, with every detail considered.

Overall there was an appropriate balance of classical and modern typography and layout. An elegant color palette. And beautiful, semi-formal, but very well executed portraits, (especially in the alumni/ae piece). I'd describe the feel and pace as graceful, of course, totally appropriate for the institution. Which prompts me to add an acknowledgment for the client. As we all know the relationship we have with them can constrain or empower. In this case they were a partnership of benefit to all.

**University of Wisconsin-
Eau Claire**
**Summer Session Programs
2003 Brochure**
EXCELLENCE
Derek Wallen/*Designer*
Juelie Sires/*Writer*
Juelie Sires/*Editor*

newsletter

Getty Publications
First Draft
EXCELLENCE
Meryl Pollen/*Designer*
Jennifer Ott/*Editor*

University of Minnesota
**M Series (Fall 2002,
Winter 2003, Spring 2003)**
EXCELLENCE
Woychick Design/
Design Firm
Nicki McCracken/*Designer*
Martha Coventry/*Editor*
Tom Foley/*Photographer*
Various/*Writers*

sports publication

University at Buffalo
Basketball Campaign
EXCELLENCE
Dave Riley, Tim Stegner/
Designers
Sara Saldi/*Writer*
Sara Saldi/*Editor*
Alan Kegler/*Art Director*

advertising

Middlebury College
Middlebury College
Store Ads
EXCELLENCE
Pamela Fogg/*Designer*
Pamela Fogg, Jan Bark/
Writers
Tad Merrick/*Photographer*

Seneca College
Touch This Life Series
EXCELLENCE
Up Inc., Sheila Mudrick/
Designers
Sheila Mudrick/*Writer*
Sheila Mudrick/*Editor*

University at Buffalo
Basketball Ad
EXCELLENCE
Alan Kegler, Dave Riley/
Designers
Sara Saldi/*Writer*
Mark Deilas/*Photographer*

**University of Southern
California**
literacy_01
EXCELLENCE
Linda Wampler/*Designer*
Candace Pearson/*Writer*
Susan L. Wampler/*Editor*

alumni publication

Lesley University
**Lesley Magazine Series
(Spring 2002, Fall 2002)**
EXCELLENCE
Corey McPherson Nash/
Designer
Mary Clare Powell, Cathy
Deshano, Lon Ayotte,
Susan Williams/*Writers*
Susan Williams/*Editor*
Ted Fitzgerald, Peter
Travers, Amanda
Puzzahese/*Photographers*

Vassar College
**Vassar Magazine Series
(Winter 2002, Spring 2003,
Summer 2003)**
EXCELLENCE
Nesnadny + Schwartz/
Design Firm
Stacie Ross, Keith Pishnery,
Joyce Nesnadny, Dana
Anderson/*Designers*
Samantha Soper/*Editor*
Darren Little, Will Faller/
Photographers

research publication

Arizona State University
**ASU Research Magazine
Series (Summer 2002,
Fall 2002)**
EXCELLENCE
Michael Hagelberg/*Designer*
Conrad J. Storad/*Editor*
Michael Hagelberg/
Illustrator

The College of New Jersey
Framed Character
EXCELLENCE
Fanky Chak/*Designer*
Arnold Au/*Writer*
Fanky Chak/*Writer*
Arnold Au/*Editor*
Fanky Chak/*Photographer*

University of Pittsburgh
Little Black Book
EXCELLENCE
Coleen Rush/*Designer*
Kate Whitmore/
Communications Manager
Chuck Dinsmore/
Production Coordinator
Aviva Selekmán/*Proofreader*

internal publication

**University of Wisconsin-
Eau Claire**
**Instructional Resource
Rental Department Brochure**
EXCELLENCE
Derek Wallen/*Designer*
Juelie Sires/*Writer*
Juelie Sires/*Editor*

cover design (except magazines)

**Rutgers, The State University
of New Jersey**
Rutgers Study Abroad
EXCELLENCE
John VanCleaf/*Designer*
Allison Thomas/*Editor*

UCLA Extension
**UCLA Extension Catalog 2002
(Fall Quarter)**
SILVER
Woody Pirtle/*Designer*

UCLA Extension
**UCLA Extension Catalog 2003
(Spring Quarter)**
SILVER
Woody Pirtle/*Designer*
Robert Lapiner/*Dean*
Susan Ducey/*Executive
Director Marketing*
InJu Sturgeon/*Creative
Director*

UCLA Extension
**UCLA Extension Catalog 2003
(Summer Quarter)**
EXCELLENCE
Tenazas Design/*Design Firm*
Lucille Tenazas, Zaldy
Serrano/*Designers*

**University of Colorado
at Boulder**
CU 2002 Annual Report
EXCELLENCE
Michael Campbell/*Designer*

poster

Adelphi University
Open Mic Night
EXCELLENCE
John Reid/*Designer*

AIGA Cleveland
AIGA Cleveland: 19th Annual Student Portfolio Review
EXCELLENCE
Enspace/*Design Firm*
Jennifer Visocky O'Grady,
Kenneth Visocky O'Grady,
Paul Perchinske/*Designers*
Jennifer Visocky O'Grady/
Writer
Paul Perchinske/
Photographer

Baylor University,
Judicial Affairs
Anti-Alcohol Poster
EXCELLENCE
Paul Carr/*Director of Publications and Creative Services*
Eric Yarbrough/*Art Director, Creative Services*
Brenda Tacker/*University Editor*
Randy Fiedler/*Editor*
Clayton Thompson/*Designer*

Valley State University
3 Poets Poster
EXCELLENCE
Philip Mitri/*Designer*

Grand Valley State University
John Kamm Poster
EXCELLENCE
Philip Mitri/*Designer*
Philip Mitri, Piemin Ni/
Illustrators

Grand Valley State University
Little Women Theatre Production
EXCELLENCE
Philip Mitri/*Designer*
Philip Mitri/*Illustrator*

Moraine Valley Community College
Student Art Competition
EXCELLENCE
Victoria Neubeck-O'Connor/
Designer
Delores Brooks/*Editor*
Glenn Carpenter/
Photographer

Northeastern University
AIGA Student Portfolio Review Poster
EXCELLENCE
Robert Davison/*Designer*
Robert Davison/*Writer*
Robert Davison/*Illustrator*
Craig Bailey/*Photographer*

Penn State University
2003 Central Pennsylvania
EXCELLENCE
Lanny Sommese/*Designer*
Lanny Sommese/*Illustrator*

Penn State University
Sommese Design Lectures
EXCELLENCE
Kristine Sommese, Lanny Sommese/*Designers*
Lanny Sommese/*Illustrator*

School of Visual Arts
Art Is...
EXCELLENCE
Adrienne Leban/*Designer*
Silas H. Rhodes/*Creative Director*
James McKibben/*Art Director*

School of Visual Arts
School of Visual Arts Poster
EXCELLENCE
James Victore/*Designer*
Silas H. Rhodes/*Creative Director*

Texas Tech University
Raider Gate 2002 Poster
EXCELLENCE
Brandy Winans/*Designer*
Brody Price/*Art Director*

The Fashion Institute of Design & Merchandising
Imagine
EXCELLENCE
Danielle Foushee/*Designer*
Tamar Rosenthal/*Art Director*
Danielle Foushee/*Writer*
Danielle Foushee/*Illustrator*

The University of Memphis
2003 Graphic Design Student Exhibition
EXCELLENCE
Lucas Charles/*Designer*
Lucas Charles/*Photographer*
Lucas Charles/*Illustrator*

University of Akron
Spring Dance Concert
EXCELLENCE
Christopher Dunn/*Designer*
Janice Troutman/*Creative Director*
John Morrison/*Creative Director*

University of Hartford
Hartford Art School 125
EXCELLENCE
John Nordyke/*Designer*
John Nordyke/*Illustrator*

University of Tennessee, Knoxville
Senior Show 2003 Invite
EXCELLENCE
Sarah Lowe, Deborah Shmerler/*Art Directors*
Alison Reed, Blake Howard,
Jenny Vonderfecht,
Susannah Finley/*Designers*
Allison Reed/*Illustrator*

magazine— complete unit

Baylor University
Baylor Magazine Series
EXCELLENCE
Randy Morrison/*Designer*
Vicki Marsh Kabat/*Editor*

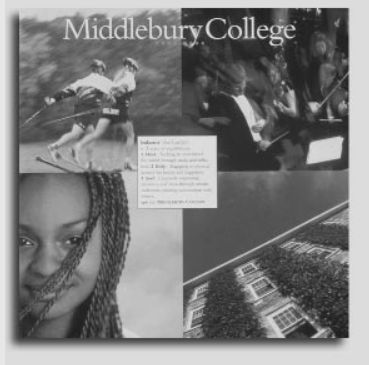
Baylor University, Hankamer School of Business
Baylor Business Review (Spring 2003)
EXCELLENCE
Paul Carr/*Director of Publications and Creative Services*
Cynthia Jackson/*Director of Communications & Marketing, Hankamer School of Business*
Eric Yarbrough/*Art Director, Creative Services*
Brenda Tacker/*University Editor*
Cynthia Jackson/*Editor*
Clayton Thompson/*Designer*
Pollei Design Works/
Design Firm
Matthew Lester/
Photographer

Duke University Health System
DukeMed Magazine Series (Vol. 2, Issue 2, Vol. 3, Issue 1)
EXCELLENCE
Regina Barnhill/*Designer*
Minnie Glymph/*Editor*
Butch Uesry, Will McIntyre/
Photographers

the winners' showcase

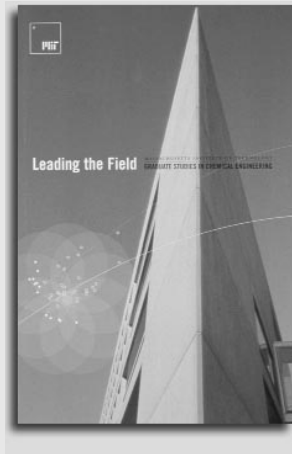
GOLD

Category
Recruitment/Viewbook
Institution of Entry
Middlebury College
Entry title
Middlebury College
2003-2004 Viewbook
Designer
Pamela Fogg
Writer
Jan Bark
Editor
Rachel Morton
Photographer
Bob Handelman



SILVER

Category
Recruitment/Viewbook
Institution of Entry
MIT
Entry title
Studies in Chemical
Engineering Series
Design Firm
Stoltze Design
Designers
John Pietratesa
Tammy Dotson
Art Director
Clifford Stoltze



GOLD

Category
Development
Information/Fundraising
Institution of Entry
Fuller Theological Seminary
Entry title
Alumni Impact
Brochure Series
Design Firm
David Riley Associates
Photographer
Lonnie Duka



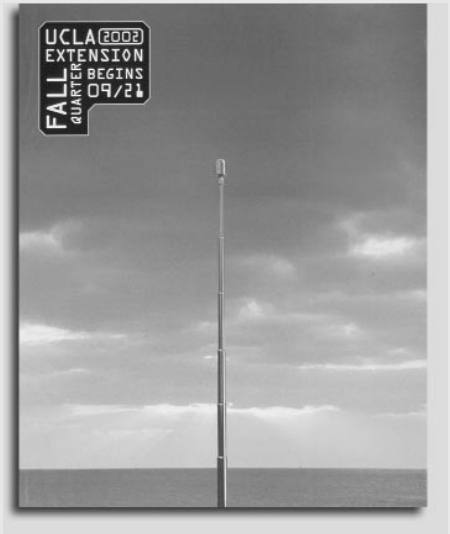
GOLD

Category
Magazine-Complete Unit
Institution of Entry
The Hospital for
Sick Children Foundation
Entry title
INSPIRE Series
(Fall/Winter 2002,
Spring/Summer 2003)
Designer
Soapbox
Editors
Deborah McNorgan,
Carol Duncan
Photographers
Graphic Centre
Alison Wardman



SILVER

Category
Cover Design
(except magazines)
Institution of Entry
UCLA Extension
Entry title
UCLA Extension Catalog 2002
(Fall Quarter)
Designer
Woody Pirtle



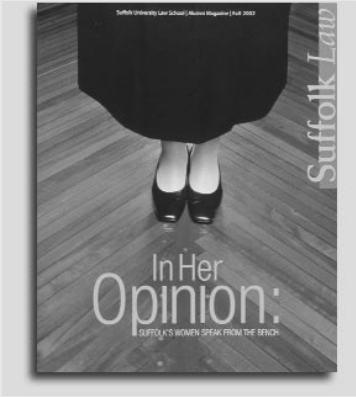
SILVER

Category
Cover Design
(except magazines)
Institution of Entry
UCLA Extension
Entry title
UCLA Extension Catalog 2003
(Spring Quarter)
Designer
Woody Pirtle
Dean
Robert Lapiner
Executive Director Marketing
Susan Ducey
Creative Director
InJu Sturgeon

GOLD

Category
Magazine—Cover Design
Institution of Entry
Duke University
Health System
Entry title
Dukenvironment
Magazine
Designer
Amy Chapman Braun
Writer
Scottee Cantrell
Editor
Scottee Cantrell





SILVER

Category
Magazine
Cover Design
Institution of Entry
*Suffolk University
 Law School*
Entry title
*In Her Opinion
 (Suffolk Law, Fall 2002)*

Designer
Ianka Delarosa
Writer
Sara Romer
Photographer
Tom Kates
Production Manager
Sarah Medina

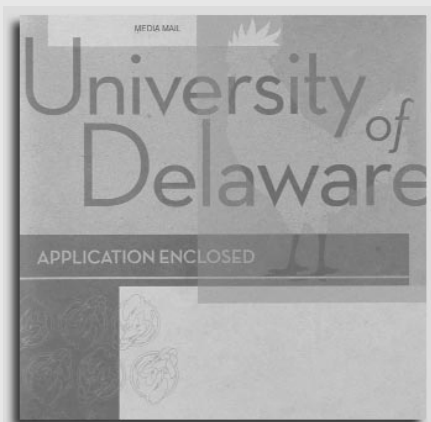
SILVER

Category
Magazine—Editorial Spread
Institution of Entry
*Duke University
 Health System*
Entry title
*Duke Comprehensive Cancer
 Center Annual Report*
Designer
Regina Barnhill
Writer
Barbara Pierce
Photographer
Butch Usery



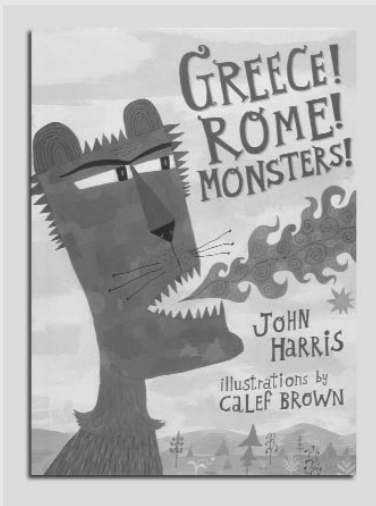
SILVER

Category
*Best Use of Colors—
 three colors or more*
Institution of Entry
University of Tennessee
Entry title
*Clarence Brown Theatre
 Brochure*
Designer
Deborah Shmerler
Illustrator
Deborah Shmerler
Writer
Blake Robison
Photographers
*Kenton Yeager
 Eric Smith*



SILVER

Category
Other
Institution of Entry
University of Delaware
Entry title
*University of Delaware
 Envelope*
Designer
Tal Leming
Writer
Amy Greenwald Foley
Editor
Liz Dunkle
Photographer
Carlos Alejandro
Illustrators
Adam Cruz



SILVER

Category
Illustration
Institution of Entry
Getty Publications
Entry title
Greece! Rome! Monsters!
Designer
Jim Drobka
Writer
John Harris
Editor
John Harris
Illustrator
Calef Brown
Sr. Production Coordinator
Elizabeth Kahn

(NOT SHOWN)

SILVER

Category
Electronic Media—Video
Institution of Entry
Grant MacEwan College
Entry title
What Can You Do With a B.A.?
Writer
Scott Peters
Editor
Jeremy Chugg

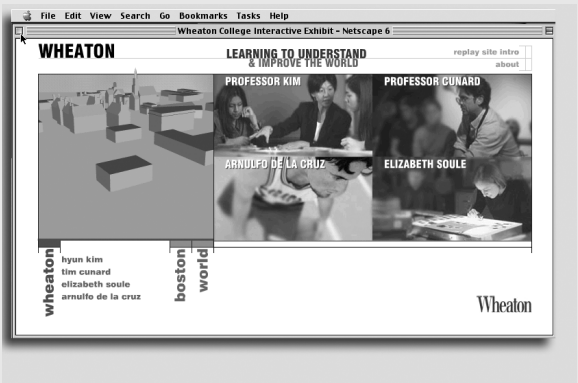
GOLD

Category
Electronic Media—Entire Website
Institution of Entry
Hampshire College
Entry title
Hampshire College Website
Design Firm
Generation Designers
Matt Cottam
Joel Taplin
Writer
Christo Sims
Photographer
Matt Cottam



SILVER

Category
Electronic Media—Other
Institution of Entry
Wheaton College
Entry title
Explore How Wheaton Students Learn to Understand the World
Design Firm
Generation Designers
Designer
Nick Scappaticci
Writer
Christo Sims
Videographer
Josh Backer



GOLD

Category
Student—Classroom Work or Assignments
Institution of Entry
Drexel University
Entry title
Letterform Poster Series
Designer
Manda Sackawicz

**The Hospital for Sick Children
Foundation**
*INSPIRE Series (Fall/Winter
2002, Spring/Summer 2003)*
GOLD
Soapbox/Designer
Deborah McNorgan, Carol
Duncan/Editors
Graphic Centre, Alison
Wardman/Photographers

Vassar College
Vassar Magazine
(Spring 2003)
EXCELLENCE
Nesnadny + Schwartz/
Design Firm
Stacie Ross, Keith Pishnery,
John-Paul Walton, Cindy
Lowrey/Designers
Samatha Soper/Editor
Cameron Davidson, Will
Faller, Mark Mann/
Photographers

Wesleyan University
Wesleyan Alumni Magazine
(Spring 2003)
EXCELLENCE
Steven Jacaruso/Designer
William Hoder, David Pesci,
Amy Zuckerman, Cynthia
Rockwell, David Lou,
Michael Yamashita/Writers
William Holder/Editor
Bill Burkhart/Photographer

Williams College
Williams Alumni Review
(Summer 2003)
EXCELLENCE
Jeff Kibler, The Magazine
Group/Designer
Amy T. Lovett/Editor

magazine— cover design

**California Western
School of Law**
Res Ipsa
(Winter 2002/2003)
EXCELLENCE
Goss Keller Martinez, Inc./
Design Firm
Fernando Martinez/Designer
Dan Peoples/Editor

**Duke University
Health System**
DukeMed Magazine
(Spring/Summer 2003)
EXCELLENCE
Regina Barnhill/Designer
Minnie Glymph/Editor

**Duke University
Health System**
Dukenvironment Magazine
GOLD
Amy Chapman Braun/
Designer
Scottee Cantrell/Writer
Scottee Cantrell/Editor

Grinnell College
The Grinnell Magazine Series
*(Winter 2002,
Spring 2003, Summer 2003)*
EXCELLENCE
Jim Powers/Designer
Jackie Stolze/Writer, Editor
Steve O'Connor, Jim
Heemstra, Roy Doms/
Photographers

**Suffolk University
Law School**
In Her Opinion
(Suffolk Law, Fall 2002)
SILVER
Ianka Delarosa/Designer
Sara Romer/Writer
Tom Kates/Photographer
Sarah Medina/Production
Manager

Swarthmore College
A Renaissance Soul
*(Swarthmore,
September 2002)*
EXCELLENCE
Suzanne DeMott Gaadt/
Designer
Jeffrey Lott/Editor
Paine Proffitt/Illustrator

**The University of Texas
at San Antonio**
Sombrilla (Spring 2003)
EXCELLENCE
Karen Thurman/Art Director,
Designer
Lynn Gosnell/Editor
Robert Neubecker/Illustrator

**University of California,
Berkeley**
Boalt Hall Transcript Series
EXCELLENCE
Goss Keller Martinez, Inc./
Design Firm
Fernando Martinez/Designer
Caroline Tobias-Hagen/
Editor

**University of Illinois
at Chicago**
AHS Magazine
EXCELLENCE
Norman Design/Design Firm
Armin Vit/Designer
Jim Newberry/Photographer

University of Maryland
The Criminal Mind
*(College Park Magazine,
Vol. 14, No. 1)*
EXCELLENCE
Jennifer Paul/Art Director
John T. Consoli/Creative
Director
Danny Cusick/Editor
John T. Consoli/Photographer

magazine— editorial spread

Baylor University
The River Wide
(Baylor Magazine)
EXCELLENCE
Randy Morrison/Designer
Vicki Marsh Kabat/Editor
Wes Hickey/Photographer

**Baylor University,
School of Engineering
& Computer Science**
On Top of Her Game
(Synergy Magazine)
EXCELLENCE
Paul Carr/Director of
Publications and Creative
Services
Eric Yarbrough/Art Director,
Creative Services
Brenda Tacker/University
Editor
Michele Witherspoon/
Account Executive
Judy Long/Writer
Leigh Ann Marshall/Writer
Clayton Thompson/Designer
Jon Patillo/Photographer

**Duke University
Health System**
*Duke Comprehensive Cancer
Center Annual Report*
SILVER
Regina Barnhill/Designer
Barbara Pierce/Writer
Butch Usery/Photographer

**Mendoza College
of Business**
*Notre Dame
Business Magazine*
EXCELLENCE
Gerhardt and Clemons, Inc./
Design Firm
Margaret Barry/Editor
Multiple/Writers
Multiple/Photographers

judge's choice

helen young



The Hospital for Sick Children Foundation
INSPIRE Series (Fall/Winter 2002, Spring/Summer 2003)
magazine—complete unit • gold award

I chose INSPIRE magazine because it is smart design. It uses its resources wisely. All designers struggle with small art budgets, yet here they managed to create a look that is fresh, interesting and contemporary, yet timeless. The designers of this piece used just two classic typefaces and a great color palette to create this magazine. The photography and illustration was combined well to keep each article distinct and still work as part of a whole. A tough subject matter, sick kids, was handled well, with respect and optimism, and the design captures the liveliness children naturally embody. Although it was a difficult choice to select just one project for this category, this one inspired me the most.

Northeastern University
End of an Era (Northeastern University Magazine)
EXCELLENCE
Eson Chan/*Designer*
Karen Feldscher/*Writer*
Suan Piland/*Editor*
Eric Weeks/*Photographer*

Northeastern University
Who's Afraid of the Big, Bad Bear? (Northeastern University Magazine)
EXCELLENCE
Eson Chan/*Designer*
Susan Piland/*Editor*
Karen Feldscher/*Writer*
Jordin Isip/*Illustrator*

Radcliffe Institute for Advanced Study
Promising Discoveries in Brain Research
EXCELLENCE
plus design, inc./
Design Firm
Karin Fickett/*Designer*
Pat Harrison/*Editor*
Tony Rinaldo/*Photographer*

The Hospital for Sick Children
Gas Fireplaces, Too Hot for Tots (Kids' Health Magazine)
EXCELLENCE
Susan Hedley, Studio Bello/
Designer
John Pires/*Editor*
Alanna Cavanagh, 121 Art/
Illustrator

The Hospital for Sick Children
Inspect Your Home Heating (Kids' Health Magazine)
EXCELLENCE
Susan Hedley, Studio Bello/
Designer
John Pires/*Editor*
Amanda Duffy/*Illustrator*

The Hospital for Sick Children
Why Should You Wash Your Hands? (Kids' Health Magazine)
EXCELLENCE
Susan Hedley, Studio Bello/
Designer
John Pires/*Editor*
Henrik Drescher, Reactor/
Illustrator

The Hospital for Sick Children Foundation
A Tale of Two Boys (INSPIRE)
EXCELLENCE
Soapbox/*Designer*
Carol Duncan/*Editor*
Graphic Centre/*Photographer*

The Hospital for Sick Children Foundation
Game On-Brain and Behaviour Centre (INSPIRE)
EXCELLENCE
Soapbox/*Designer*
Deborah McNorgan/*Editor*
Graphic Centre/*Photographer*

University at Buffalo
Surviving the Scandals (Buffalo Business, Autumn 2002)
EXCELLENCE
Alan Kegler/*Designer*
Jackie Ghosen/*Writer*
Cindy Hennessey/*Editor*

book— complete unit

College of Notre Dame of Maryland
Marikle Chapel of the Annunciation Book
EXCELLENCE
Cyndi Amerman/*Designer*
Staff/*Writers*
Susie Breau/*Editor*
Alain Jaramillo/*Photographer*

Getty Publications
Robert Irwin Getty Garden
EXCELLENCE
Markus Brilling/*Designer*
Lawrence Weschler/*Writer*
John Harris/*Editor*
Becky Cohen/*Photographer*

book—cover or jacket design

Fashion Institute of Technology
FIT Summer Continuing Education Class Schedule Series
EXCELLENCE
Pentagram New York/
Design Firm
FIT College Relations, Office of Continuing and Professional Studies/*Writer*
Matthew Septimus/
Photographer

identity program logo

Auburn University
Ag Heritage Park Logo
EXCELLENCE
Al Eiland/*Designer*

Auburn University
Food Secure Logo
EXCELLENCE
Al Eiland/*Designer*

Lawrence University
Lawrence Academy of Music Identity
EXCELLENCE
Marsha Tuhscherer/
Designer

Towson University
Towson University Athletics Logo System
EXCELLENCE
Jason Drumheller, Rick Pallansch/*Designers*
Jason Drumheller/*Illustrator*

best used of color —two colors or less

The University of Austin at Texas Design Center
Harrington Fellows Program
EXCELLENCE
Dave Holston/*Designer*
Jackie Macha/*Writer*
Marsha Miller/*Photographer*
Jackie Macha/*Illustrator*

best used of color —three colors or more

California State University, Northridge
CSUN Extension Package
EXCELLENCE
Noramae R. Munster/
Creative Director
Patricia Fitzgerald/
Copy Writer

Grand Valley State University
3 Poets Poster
EXCELLENCE
Philip Mitri/*Designer*
Philip Mitri/*Illustrator*

Grand Valley State University
John Kamm Poster
EXCELLENCE
Philip Mitri/*Designer*
Philip Mitri, Piemin Ni/
Illustrators

**University of Tennessee
Clarence Brown Theatre
Brochure**

SILVER

Deborah Shmerler/*Designer*
Deborah Shmerler/*Illustrator*
Blake Robison/*Writer*
Kenton Yeager, Eric Smith/
Photographers

calendars

**Krannert Art Museum,
University of Illinois at
Urbana-Champaign
Krannert Art Museum
Calendar (Spring 2003)**

EXCELLENCE

Evelyn C. Shapiro Publication
Design & Development/
Design Firm

Evelyn C. Shapiro/*Designer*
Diane Schumacher/*Writer*
Cynthia Voelkl, Rhonda
Bruce/*Editors*

Middlebury College

Alumni Engagement Calendar

EXCELLENCE

Donovan Andrews/*Designer*
Sarah Field/*Illustrator*

unpublished work

**Michigan State University
Housing Ad Series**

EXCELLENCE

Christopher Smith/*Designer*
Tony Frewen/*Writer, Creative
Director*

other

**California State University,
Fullerton**

**Yeah, it is Rocket Science
T-shirt**

EXCELLENCE

Michael Hofeldt/*Designer*
Howard Chang/*Illustrator*

**Texas Tech University
Union Bistro Logo**

EXCELLENCE

Brandy Winans/*Designer*
Brody Price/*Art Director*

**The George Washington
University**

GW Graphic Design Portfolio

EXCELLENCE

GW Graphic Design/*Designer*
Kelly Livezey/*Editor*

**University of Delaware
University of Delaware
Envelope**

SILVER

Tal Leming/*Designer*
Amy Greenwald Foley/*Writer*
Liz Dunkle/*Editor*
Carlos Alejandro/
Photographer
Adam Cruz, Chris Gardner/
Illustrators

illustration/ photography

illustration

College of Charleston

Admissions

EXCELLENCE

David Carson Design, Inc./
Design Firm
David Carson/*Designer*
Justin Kauffmann/*Illustrator*

Getty Publications

Greece! Rome! Monsters!

SILVER

Jim Drobka/*Designer*
John Harris/*Writer*
John Harris/*Editor*
Calef Brown/*Illustrator*
Elizabeth Kahn/
Sr. Production Coordinator

Northeastern University

**Who's Afraid of the Big,
Bad Bear?**

EXCELLENCE

Eson Chan/*Designer*
Karen Feldscher/*Writer*
Susan Piland/*Editor*
Hordin Lsip/*Illustrator*

**The University of Texas
at San Antonio**

Being American

EXCELLENCE

Karen Thurman/*Art Director,
Designer*
Robert Neubecker/*Illustrator*

University at Buffalo

Buffalo Business

(Autumn 2002)

EXCELLENCE

Alan Kegler, Karen Lichner/
Designers
Jackie Ghosen/*Writer*
Cindy Hennessey/*Editor*
Brad Yeol/*Illustrator*

illustration— complete book or unit

School of Visual Arts

**SVA Handbook Illustrations in
Student Survival Guide**

EXCELLENCE

Nathan Fox/*Illustrator*
Silas H. Rhodes/*Creative
Director*
James McKibben/*Art Director*

photography

Pennsylvania State University

Back Roads Series

(Penn Stater Magazine)

EXCELLENCE

Jonathan Ziegler/*Designer*
Tina Hay/*Editor*
Dan Way/*Photographer*

University of Pittsburgh

Blue & Gold and Building

EXCELLENCE

Marci Belchick/*Designer*
Louise Sciannameo/*Editor*
Mary Ann Aug/*Writer*
Jim Schafer/*Photographer*
Terry Capp/*Communications
Manager*

**University of Tennessee
at Martin**

Harold Connor Photograph

EXCELLENCE

Robert Muilenburg/
Photographer

photography— complete book or unit

National University

Legacy

EXCELLENCE

Patricia E. Potter/*Vice
President of Regional
Operations & Marketing*
Keith Kanzel/*Director of
Communications*
John Fretz/*Graphic Designer*
Sky Barnhart/*Copy Editor*
Mark Dastrup/*Photographer*
Robin Long/*Creative Services
Buyer*

School of Visual Arts

**Photography Portfolio
& Clam Shell Box**

EXCELLENCE

Donna Montilli/*Designer*
Silas H. Rhodes/*Creative
Director*
James McKibben/*Art Director*

The College of New Jersey
Framed Character
EXCELLENCE
Fanky Chak/*Designer*
Arnold Au/*Writer*
Fanky Chak/*Writer*
Arnold Au/*Editor*
Fanky Chak/*Photographer*

electronic media

entire website

Boston University
BU Alumni Club of LA
EXCELLENCE
Office of New Media/
Designer
Cara Mia Bruncati, Tony
Scudellari/*Writers*
Cara Mia Bruncati/*Editor*
Ch'ien Chan/*Illustrator*

Duke University
Health System
Year in Review-Duke
University Annual Report
EXCELLENCE
Lacey Chylack/*Designer*
Susan Kauffman/*Writer*
Minnie Glymph/*Editor*
Duke University
Photography/*Photographer*

Hampshire College
Hampshire College Website
GOLD
Generation/*Design Firm*
Matt Cottam, Joel Taplin/
Designers
Christo Sims/*Writer*
Matt Cottam/*Photographer*

Harvard Business School
Harvard Business School
Colloquium Website
EXCELLENCE
Stoltze Design/*Design Firm*
Tammy Dotson, John
Pietrafesa/*Designers*
Clifford Stoltze/*Art Director*
Photonica/*Photographer*
Tyler Hawes/*Programmer*

Indiana University
Foundation
New Ground Website
EXCELLENCE
Dave Richardson/*Designer*
Liz Rosdeitcher/*Writer*
Liz Rosdeitcher/*Editor*

Towson University
School Show
EXCELLENCE
Kathy Malanowski/*Designer*
Jackie Durbin/*Writer*
Kanji Takeno/*Photographer*

University of Pittsburgh
University of Pittsburgh
Institutional Site
EXCELLENCE
Chris Jones/*Designer*
John Cooper/*Editor and*
Director, University Web
Communications
Colleen Mayowski/
Web Manager
Kenn Lucas/*Web Developer*
Various/*Writers*
Various/*Photographers*

cd-rom

Moraine Valley
Community College
2003 CD-ROM
EXCELLENCE
Terrence Glenn, Charles
Olson/*Designers*
Delores Brooks/*Editor*
John Galgano/*Writer*
Glenn Carpenter/
Photographer
Ray Greinke/*Videographer*

video

Grant MacEwan College
What Can You Do
With a B.A.?
SILVER
Scott Peters/*Writer*
Jeremy Chugg/*Editor*

University of Pittsburgh
Institutional Message
EXCELLENCE
Robert Hill/*Executive*
Producer
Bill Young/*Producer*
Valerie Oltmanns/
Director/Writer

other

Northern Michigan University
Create a Space
EXCELLENCE
Stamats Communications,
Inc./*Design Firm*
Kevin Ostmo/*Designer*
Kevin Ostmo/*Illustrator*

Wheaton College
Explore How Wheaton
Students Learn to Understand
the World
SILVER
Generation/*Design Firm*
Nick Scappaticci/*Designer*
Christo Sims/*Writer*
Josh Backer/*Videographer*

student

student—print

Kent State University
Clarion! Magazine
(Spring 2003)
EXCELLENCE
John Brett Buchanan/
Creative Director
Aaron J. Cook, Jodi Kostelnik,
Mika Owens/*Designers*
Jerry Sowden, Terry Wild
Studios/*Photographers*
Ron Wilshire, Tom Schott,
Paul Hamoke/*Writers*
Ron Wilshire, Tom Schott,
Paul Hamoke/*Editors*

Kent State University
Platinum—Portfolio 2003
EXCELLENCE
John Brett Buchanan/
Creative Director
Aron J. Cook, Robert J.
Cureton, Jodi Kostelnik,
Benjamin Ludtke, Mika
Owens, Jenny Pan, James
Wilhelm/*Designers*
Bob Christi, Gary Harwood,
Erin Galleta, Scott
Galvin/*Photographers*

Kent State University
The Elixir of Love
EXCELLENCE
John Brett Buchanan/
Creative Director
Aaron J. Cook, Robert J.
Cureton, Jodi Kostelnik/
Designers

Dominican University
Illustrations for the
King of Masks
EXCELLENCE
Ruyi Yuen/*Designer*
Ruyi Yuen/*Illustrator*
Jean Bevier, Jeffery Cote
De Luna/*Faculty Advisors*

Kent State University
CCL Identity (College of Communication and Information)
EXCELLENCE

Aaron J. Cook/*Designer*
John Brett Buchanan/
Creative Director
Richard Rybin/*Client*

College of DuPage
Dance Symbols
EXCELLENCE

JK SecuriTech, L.L.C./
Design Firm

Jennifer Lei Zhang/*Designer*
Jennifer Lei Zhang/*Illustrator*
John Callegari/*Instructor*

student- classroom work or assignments

Dominican University
Glamour Girl Hair Products Package Design
EXCELLENCE

Ruyi Yuen/*Designer*
Ruyi Yuen/*Illustrator*
Jean Bevier/*Instructor*

Drexel University
Burnt Toast Bakery and Cafe Series
EXCELLENCE

Colleen McCabe/*Designer*

Drexel University
Haute to Trot Letterform Logotype
EXCELLENCE

Kristen Garber/*Designer*

Drexel University
Letterform Poster Series
GOLD

Manda Sackawicz/*Designer*

Drexel University
Literature Poster Series
EXCELLENCE

Jon Kostasich/*Designer*
Jon Kostasich/*Photographer*
Jon Kostasich/*Illustrator*

Drexel University
Shut up and Dance
EXCELLENCE

Sarah Buonopane/*Designer*
Sarah Buonopane/
Photographer

Drexel University
Timbuktu Book Jacket
EXCELLENCE
Rebecca Soll/*Designer*

Portfolio Center
Ami Sustainable TV Packaging
EXCELLENCE
Wade Thompson/*Designer*

Portfolio Center
Anita O'Day Illustration
EXCELLENCE
Laura Stone/*Illustrator*

Portfolio Center
Asti Wine Bottles
EXCELLENCE
Tiphaine Guillemet/*Designer*

Portfolio Center
Burroughs Trilogy
EXCELLENCE
Cara Sanders/*Designer*

Portfolio Center
Censorship
EXCELLENCE
Liz Zang/*Designer*

Portfolio Center
Chair Design
EXCELLENCE
Ryan Slone/*Designer*

Portfolio Center
Coffee Cup
EXCELLENCE
Doni Conner/*Illustrator*

Portfolio Center
Cornerstone
EXCELLENCE
Anna Lazarus/*Designer*

Portfolio Center
Dwell Magazine
EXCELLENCE
Bari Samuels/*Designer*

Portfolio Center
Enlight
EXCELLENCE
Christian Helms/*Designer*

Portfolio Center
EPIC
EXCELLENCE
Carman Brown/*Designer*

Portfolio Center
Flannery O'Conner Trilogy
EXCELLENCE
Emily Moody/*Designer*

Portfolio Center
Havana Trilogy
EXCELLENCE
Magan Forb/*Designer*

Portfolio Center
I Love New York
EXCELLENCE
Brian Rosenkrans/*Designer*

Portfolio Center
MAC Magazine
EXCELLENCE
Derlyn Chambers/*Designer*

Portfolio Center
Major Lager
EXCELLENCE
Emily Moody/*Designer*

Portfolio Center
Martin Luther King Day Series
EXCELLENCE
Brian Rosenkrans/*Designer*

Portfolio Center
Metamorphoses
EXCELLENCE
Ryan Boblett/*Designer*

Portfolio Center
Millicent/Lola Illustration
EXCELLENCE
Laura Stone/*Illustrator*

Portfolio Center
Mondavi Wine Bottles
EXCELLENCE
Christian Helms/*Designer*

Portfolio Center
New York Marathon
EXCELLENCE
Ryan Boblett/*Designer*

Portfolio Center
On Magazine
EXCELLENCE
Denise Medina/*Designer*

Portfolio Center
Paul Auster
EXCELLENCE
Ryan Slone/*Designer*

Portfolio Center
Peace Corps Logo
EXCELLENCE
David Zorn/*Designer*

Portfolio Center
Pirates
EXCELLENCE
Michael Moreau/*Designer*

Portfolio Center
Pret a Manger
EXCELLENCE
Emily Moody/*Designer*

Portfolio Center
San Francisco Ballet
EXCELLENCE
Denise Medina/*Designer*

Portfolio Center
Sedaris Trilogy
EXCELLENCE
Anna Lazarus/*Designer*

Portfolio Center
Seville
EXCELLENCE
Agi Morawska

Portfolio Center
Soul Shoestore Logo
EXCELLENCE
David Zorn/*Designer*

Portfolio Center
Spitfire
EXCELLENCE
Carman Brown/*Designer*

Portfolio Center
Steer Logo
EXCELLENCE
Alan Hyder/*Designer*

Portfolio Center
Suburban Lanes
EXCELLENCE
David Zorn/*Designer*

Portfolio Center
Suburbanization Series
EXCELLENCE
Maureen Meyer/*Designer*

Portfolio Center
Taste Makers Series
EXCELLENCE
Wade Thompson/*Designer*

Portfolio Center
Temple
EXCELLENCE
Michael Moreau/*Designer*

Portfolio Center
The Priest and the Boy
EXCELLENCE
Ryan Stone/*Designer*

Portfolio Center
Westmark Trilogy
EXCELLENCE
Olivia Wikholm/*Designer*

Portfolio Center
Williams Sonoma Series
EXCELLENCE
Anja Duering/*Designer*
Carl Corbitt/*Writer*

**Richard Stockton College
of New Jersey**
8
EXCELLENCE
Elijah Vargas/*Designer*
Elijah Vargas/*Illustrator*

University of Hartford
***Interactive Interface
for Appliances***
EXCELLENCE
Susan Deluca/*Designer*
John Nordyke/*Instructor*

Yale University
Melting Type
EXCELLENCE
Sharon Oiga/*Graphic
Designer*
Allen Hori/*Instructor*

*student–
electronic media
video*

Kent State University
***Platinum-Portfolio
2003 Video***
EXCELLENCE
John Brett Buchanan/
Creative Director
Robert J. Cureton, Jodi
Kostelnik, Mika Owens/
Designers

judge's choice

cheri cross



Hampshire College
Hampshire College Website
electronic media—entire website • gold award

In Hampshire College's website, I find that rare instance when an institution uses fine design as an integral aspect of communication. Here, design neither dominates nor decorates; instead, words, images, sound and movement meld into beautiful, effective ways to impart information and impressions. The graphic and verbal content is substantial and sophisticated. I am also impressed by how the site holds together through its depths. For example, the profiles section contains many treatments—all within a layout system, which results in consistency with variety. The more conventional content sections have a unifying (yet distinct from the profiles section) information architecture scheme. All sections work together within an over-arching design system. Multimedia is appropriate and expressive—not gratuitous. Brilliant work.

www.hampshire.edu

the judges: electronic media

cheri cross

client partner and strategist
Slate Roof Studio

Cheri Cross is a communications professional with more than 30 years' experience. She is recognized nationally for developing comprehensive integrated marketing programs, which include new media solutions. Cheri served as a client partner at the international Internet consultancy, Viant Corporation, where she managed engagements with Polaroid Corporation and International Data Corporation. Cheri's experience includes serving as national director of publications for Price Waterhouse and as an art director for Corporate Annual Reports (now Addison), where her accounts included Texaco and Salomon Brothers. She was director of communications for Northfield Mount Hermon School (NMH) and for Mount Holyoke College.

Cheri is currently the client partner and strategist at Slate Roof Studio which she co-founded with designer Tim Toffoli. Slate Roof is a communications-service company that develops strategic, integrated marketing media for institutional advancement efforts; their education clients include Emma Willard School; Bates, Middlebury, Mount Holyoke, and Smith Colleges; and Indiana University.



daniel makoski

product designer
Microsoft

Daniel Makoski is a Product Designer at Microsoft, currently focused on evolving the MSN communications experience.

Daniel has served on the Board of Directors for the American Institute of Graphic Arts (AIGA) Colorado chapter, founded the Denver Experience Design community of interest, has authored several case studies accepted into the AIGA and SIGCHI libraries of exceptional work in experience design, and recently spoke at the Designing for User Experiences Conference in San Francisco.

With a background in interaction design, design management and ethnographic research, Daniel has helped companies such as United Airlines, Janus, Wells Fargo, GE and Verizon create compelling user experiences across multiple channels.



david schell

design director
texture 1 media

As Design Director for texture 1 media, in Denver, David Schell works with his team of designers to develop creative, innovative, user-focused designs that exceed client goals and excite the user. Trained as an illustrator, David believes the best design solutions present themselves through concept, not simply technical sophistication.

Throughout his career, David has created award-winning work for clients such as Lee Jeans, VF Corporation, Spyder Skiwear, Qwest, Sprint, Sun Microsystems, Pearl Izumi, The History Channel, Einstein/Noah Bagel Corp., The Arts and Entertainment Channel, Jeppesen, and Sub Pop Records.

judge's choice **david schell**

“At first exploration of the Hampshire College web site, I was impressed by the extremely interactive flash navigation. The navigation was so attractive, and well animated, that I had to play with it and click on the links to see what was next. I was also impressed to see that they added another level of usability to the flash navigation, visually marking which links you have already visited. The site continues to impress me with the depth in content that it has on the various majors and activities. The choice in using flash to present these various “articles” is a wise one in that their target audience desires a certain level of animation and interactivity to keep their attention.”

UCDA

University & College Designers Association

UCDA Home Office
153 Front Street
Smyrna, TN 37167

PRSRT STD
US POSTAGE
PAID
PERMIT NO. 245
CHAMPAIGN, IL

33rd annual design competition list of winners

Promoting Excellence
in Visual Communications
for Institutions of Higher Education