

2011 UCDA Design Competition List of Winners

Award	Category #	Institution of Entry	Title of Entry
Silver	1. Recruitment/Viewbook	American University	American University Viewbook
Excellence	1. Recruitment/Viewbook	Cambridge School of Weston	Cambridge School of Weston Viewbook
Excellence	1. Recruitment/Viewbook	Carnegie Mellon School of Music	Carnegie Mellon School of Music Viewbook
Excellence	1. Recruitment/Viewbook	Embry-Riddle Aeronautical University	Worldwide Information Brochure
Excellence	1. Recruitment/Viewbook	Goucher College	Start Here, Go Anywhere (Viewbook)
Excellence	1. Recruitment/Viewbook	Rhode Island School of Design	Rhode Island School of Design Viewbook
Gold	1. Recruitment/Viewbook	School of Visual Arts	SVA Undergraduate Catalog 2011/12
Excellence	1. Recruitment/Viewbook	Simon Fraser University	Think. You're Ready.
Excellence	1. Recruitment/Viewbook	University of Baltimore	Undergraduate Viewbook
Excellence	1. Recruitment/Viewbook	University of Delaware	Dare to Be First Book Series
Excellence	1. Recruitment/Viewbook	Wichita State University	Wichita State Viewbook
Excellence	2. Recruitment/Other	Ashland University	Psychology Major Push Mailer
Silver	2. Recruitment/Other	Goucher College	Here is Goucher (Admissions Suite)
Excellence	2. Recruitment/Other	Kenyon College	Did You Know Cards
Excellence	2. Recruitment/Other	Neeley School of Business at TCU	Admissions Campaign for MBA Program
Excellence	2. Recruitment/Other	Neeley School of Business at TCU	Fear the Pretzel
Excellence	2. Recruitment/Other	Valencia College	Search Piece
Gold	3. Recruitment/Art Schools	School of Visual Arts	SVA Undergraduate Catalog 2011/12
Excellence	5. Exhibition Catalog	Getty Publications	Engaged Observers
Excellence	5. Exhibition Catalog	Getty Publications	Fashion in the Middle Ages
Silver	5. Exhibition Catalog	James Madison University	Clarence Morgan: Notes and Ideas
Excellence	5. Exhibition Catalog	Saint Louis University	Tom Huck: Brutal Truths
Excellence	5. Exhibition Catalog	Sam Houston State University	Art Faculty Catalog
Excellence	5. Exhibition Catalog	School of Visual Arts	Ink Plots
Excellence	5. Exhibition Catalog	University of Alabama at Birmingham	Faculties
Excellence	5. Exhibition Catalog	University of Dayton	Marking the Past/Shaping the Present: The Art of
Excellence	6. Development Information/Fundraising	Goucher College	Julia Rogers Fundraising Suite
Excellence	6. Development Information/Fundraising	University of Central Florida	UCF Performing Arts Center
Excellence	6. Development Information/Fundraising	University of Pittsburgh School of Medicine	The Evolution of Excellence
Excellence	6. Development Information/Fundraising	Washington and Lee	Washington and Lee Case Book
Excellence	7. Annual Report/Donor Report	Middlebury College	Summer School
Excellence	8. Special Event	Alma College	Celebrating 125 Years
Excellence	8. Special Event	Brandeis University	40th Annual Rosenstiel Award Ceremony
Excellence	8. Special Event	Brandeis University	MFA Showcase Invitation
Excellence	8. Special Event	Hamline University	Scholars Day Invite
Excellence	8. Special Event	Occidental College	Occidental College Honoring the Work of Christo and
Excellence	8. Special Event	School of Visual Arts	Dusty Film Festival Materials
Excellence	8. Special Event	School of Visual Arts	SVA Commencement Materials
Excellence	8. Special Event	Temple University	Temple University, President's Holiday Card
Excellence	8. Special Event	Texas Tech University	5 x 7 A Night of Dada
Excellence	8. Special Event	University of Arizona	Jack Sinclair Letterpress Studio
Excellence	8. Special Event	University of Maryland	Maryland Day 2011
Excellence	9. Newsletter	McGill University	Perspective 2011
Excellence	9. Newsletter	McGill University's School of Continuing	The Next Page, Fall 2010, Spring 2011
Excellence	10. Tabloid	University of Central Florida	UCF Today, Spring 2011
Excellence	12. Sports Publication	Temple University	Campus Recreation Annual Summary Book
Excellence	14. Advertising	California College of the Arts	2011 Career Expo Series
Silver	14. Advertising	California College of the Arts	2011 Pre-College Series

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Excellence	14. Advertising	McGill University's School of Continuing	For What You've Got in Mind
Excellence	14. Advertising	Southern Utah University	Get There Semi-Truck Advertisement
Excellence	14. Advertising	Texas Christian University	Ad Series
Excellence	15. Alumni Publication	Columbia Business School	Hermes, Spring 2011
Excellence	15. Alumni Publication	Pitzer College	Come Home to Roost and Dinner Program
Excellence	16. Research Publication	Penn State University	Penn State DIGI-Net Brochure
Excellence	16. Research Publication	University of Maryland	START Brochure
Excellence	17. Internal Publication	Rochester Institute of Technology	Athenaëum, Volume 2, Numbers 1,3, and 6, Special
Excellence	17. Internal Publication	St. Ambrose University	Brand Manual
Excellence	17. Internal Publication	University of Maryland	Be Worldwide
Excellence	18. Cover Design (except magazines)	University of Dayton	Marking the Past/Shaping the Present: The Art of
Excellence	18. Cover Design (except magazines)	University of San Diego	Graduate Prospectus Cover
Excellence	19. Poster	Auburn University	32nd Annual Design Interaction Poster
Excellence	19. Poster	Bowling Green State University	I/O: 2011 AIGA Toledo / BGSUGD Student Portfolio
Excellence	19. Poster	Cal State, Fullerton	F+ Series
Excellence	19. Poster	Cal State, Fullerton	Pop-Artsicle
Excellence	19. Poster	Central Washington University	Plant Sale
Excellence	19. Poster	Colleges of the Fenway	New Play Festival Poster
Excellence	19. Poster	Michigan State University	Biennial Faculty Exhibition Poster
Excellence	19. Poster	Penn State University	The Central Pennsylvania Festival of the Arts 2011
Excellence	19. Poster	School of the Art Institute of Chicago	Visiting Designer Lecture
Excellence	19. Poster	School of Visual Arts	Carin Goldberg Subway Poster
Excellence	19. Poster	School of Visual Arts	David Sandlin Subway Posters
Excellence	19. Poster	University of Maryland	LGBT Studies Lecture Poster
Excellence	19. Poster	University of South Carolina	Maymester Promotion Poster
Excellence	19. Poster	William Patterson University	Persepolis
Excellence	19. Poster	William Patterson University	WPU Department of Art Spring Lecture Series
Silver	20. Magazine-Complete Unit	California College of the Arts	Glance, Fall 2010
Excellence	20. Magazine-Complete Unit	Imperial College London	Imperial Magazine, Spring/Summer 2011
Gold	20. Magazine-Complete Unit	Kenyon College	Kenyon College Alumni Bulletin, Spring/Summer 2011
Excellence	20. Magazine-Complete Unit	Northwestern University	Northwestern Magazine, Fall 2010
Excellence	20. Magazine-Complete Unit	Ontario College of Art & Design	Sketch, Winter 2010
Excellence	20. Magazine-Complete Unit	School of Visual Arts	Cartooning Portfolio Magazine 2010
Excellence	20. Magazine-Complete Unit	School of Visual Arts	Dear Dave, Issue #8
Excellence	20. Magazine-Complete Unit	School of Visual Arts	Dear Dave, Issue #9
Excellence	20. Magazine-Complete Unit	School of Visual Arts	Visual Arts Journal, Fall 2010
Excellence	20. Magazine-Complete Unit	School of Visual Arts	Visual Arts Journal, Spring 2011
Excellence	20. Magazine-Complete Unit	St. Edward's University	St. Edward's University Magazine-Summer 2011
Excellence	20. Magazine-Complete Unit	University of Baltimore	University of Baltimore Alumni Magazine, Winter
Excellence	20. Magazine-Complete Unit	University of Maryland	Illumination, Fall 2010
Excellence	20. Magazine-Complete Unit	University of Maryland Baltimore County	UMBC Magazine, Fall 2010, Winter 2011
Excellence	20. Magazine-Complete Unit	University of Minnesota	Momentum, Summer 2010, Fall 2010, Spring 2011
Excellence	20. Magazine-Complete Unit	William Patterson University	COAC
Excellence	21. Magazine-Cover Design	Colgate University	The Colgate Scene, Summer 2010, Autumn 2010,
Excellence	21. Magazine-Cover Design	Kenyon College	Kenyon College Alumni Bulletin, Spring/Summer 2011
Excellence	21. Magazine-Cover Design	Middlebury College	Saving Detroit
Excellence	21. Magazine-Cover Design	Temple University	Temple 20/20, Winter 2011
Excellence	21. Magazine-Cover Design	University of Michigan School of Public	Findings, Fall/Winter 2010 and Spring/Summer 2011

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Excellence	21. Magazine-Cover Design	University of San Diego	USD Magazine, Summer 2011
Excellence	21. Magazine-Cover Design	Valencia College	VITAE, Summer/Fall 2010
Excellence	22. Magazine-Editorial Spread	Augsburg College	Student Research at Augsburg
Excellence	22. Magazine-Editorial Spread	Bunker Hill Community College	This Way to the Future
Excellence	22. Magazine-Editorial Spread	Hamline University	Meet the Board
Excellence	22. Magazine-Editorial Spread	Hamline University	Peace, Love, and Hamline in the 1960s
Excellence	22. Magazine-Editorial Spread	Imperial College London	Liquid Asset
Excellence	22. Magazine-Editorial Spread	Indiana University Alumni Association	Mr. Bamboo
Excellence	22. Magazine-Editorial Spread	Johns Hopkins Carey Business School	Genomics Revolution(s), ONE Magazine, Fall/Winter
Excellence	22. Magazine-Editorial Spread	Middlebury College	Can the Louisiana Coast Be Saved?
Excellence	22. Magazine-Editorial Spread	Middlebury College	Stranger in a Strange Land
Excellence	22. Magazine-Editorial Spread	University of Maryland	Cancer Answer
Excellence	23. Book-Complete Unit	Getty Publications	G Journal
Excellence	23. Book-Complete Unit	Getty Publications	Man Ray in Paris
Excellence	23. Book-Complete Unit	Getty Publications	Photography as Fiction
Excellence	23. Book-Complete Unit	School of Visual Arts	20/20 Catalog
Excellence	23. Book-Complete Unit	School of Visual Arts	BFA Photography Portfolio
Excellence	23. Book-Complete Unit	School of Visual Arts	Portfolio 31
Gold	23. Book-Complete Unit	School of Visual Arts	Senior Library 2010
Excellence	24. Book-Cover or Jacket Design	University of Pittsburgh Press	The Physics of Imaginary Objects
Excellence	26. Identity Program	Harvard University	375th Anniversary Identity
Excellence	26. Identity Program	SUNY New Paltz	The Dorsky Logo
Excellence	26. Identity Program	Trinity University	Cat Alliance/Trinity Logo
Excellence	26. Identity Program	University of Colorado Boulder	Red Lodge Clearinghouse Logo
Excellence	26. Identity Program	University of Dallas	University of Dallas Logo System
Excellence	26. Identity Program	Wayne State University	The WSU Yamasaki Legacy Logo
Excellence	27b. Best use of color-three colors or more	Brandeis University	MFA Showcase Invitation
Excellence	27b. Best use of color-three colors or more	University of California, Los Angeles	UCLA Summer Catalog
Gold	28. Integrated Campaign	American University	American Wonks Campaign
Excellence	28. Integrated Campaign	McGill University's School of Continuing	For What You've Got in Mind 2010 Ad Campaign
Excellence	28. Integrated Campaign	Metropolitan State College of Denver	45 Degrees of Impact
Excellence	28. Integrated Campaign	Red Deer College	You've Got Guts!
Excellence	28. Integrated Campaign	Savannah College of Art and Design	Secession 2011
Silver	28. Integrated Campaign	The University of Chicago	College Admissions Campaign
Excellence	28. Integrated Campaign	University of Colorado, Colorado Springs	GOCA (Gallery of Contemporary Art)
Excellence	30. Calendars	College of Marin	Concerts, Fall 2010, Spring 2011
Excellence	32. Signage	University of Colorado	Alfred Packer Grill
Excellence	34. Unpublished Work	Azusa Pacific University	Galileo Forum
Excellence	35. Other	Penn State	Center for the Performing Arts Season Brochure 2011
Excellence	35. Other	Penn State University	3D Digital Fabrication Tool Icons
Excellence	35. Other	Peterson Ray & Company	Peterson Ray & Company Higher Ed Design Process
Excellence	35. Other	Peterson Ray & Company	Peterson Ray & Company Marketing Communications
Excellence	35. Other	Rider University	Study Tours T-Shirts
Excellence	35. Other	University of Minnesota	Mao to Now
Excellence	36. Illustration	Columbia University	Aguas Calientes
Excellence	36. Illustration	Johns Hopkins Carey Business School	By the Numbers, ONE Magazine, Fall/Winter 2010
Excellence	36. Illustration	Malone University	Life Together
Excellence	36. Illustration	Simon Fraser University	Think. You're Ready.

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Excellence	36. Illustration	Tufts University	Chew on This, Tufts Veterinary Medicine, Spring 2011
Excellence	36. Illustration	Tufts University	House of Israel, Tufts Magazine, Winter 2011
Excellence	36. Illustration	University of Central Florida	Where In The World is UCF?
Excellence	36. Illustration	University of Kansas	55th Annual Snyder Book Collecting Contest
Excellence	36. Illustration	University of Maryland	Commencement Poster
Excellence	36. Illustration	University of Minnesota	Homecoming T-Shirt
Excellence	38. Photography	Kennesaw State University	2011 KSU Soccer Photo
Excellence	38. Photography	Malone University	Malone University Zoo Crew Photograph
Excellence	38. Photography	Moraine Valley Community College	Our House
Excellence	38. Photography	Santa Clara University	Life Cycle Series
Excellence	38. Photography	Taylor University	Sundance Portraits
Excellence	40. Published work in any previous category (Student)	Corcoran Gallery of Art, Corcoran College of	Corcoran College of Art + Design 2011
Excellence	40. Published work in any previous category (Student)	Corcoran Gallery of Art, Corcoran College of	National Portfolio Day Poster
Excellence	40. Published work in any previous category (Student)	Corcoran Gallery of Art, Corcoran College of	NEXT Exhibition Identity Package
Excellence	40. Published work in any previous category (Student)	Drexel University, Antoinette Westphal	Post-it for Prime Time Poster
Excellence	40. Published work in any previous category (Student)	Drexel University, Antoinette Westphal	Westphal College Viewbook (brochure)
Excellence	40. Published work in any previous category (Student)	Edinboro University of Pennsylvania	Chimera 8: A Journal of Literature and Art
Excellence	40. Published work in any previous category (Student)	Northern Illinois University	LGBT Awareness Poster
Excellence	40. Published work in any previous category (Student)	University of Alberta, Edmonton	Toronto Ukrainian Festival
Excellence	40. Published work in any previous category (Student)	University of Dayton	Orpheus: Spring 2011 Art and Library Magazine
Excellence	40. Published work in any previous category (Student)	University of Minnesota, Twin Cities	THERE Journal of Design, Volume 6: Craft
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	American Typewriter Typeface Poster
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Cannery Row Book Jacket
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Dalton Ghetti Artist Book
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Evolution of the Kimono Book
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Metropolitan Restaurant Branding
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Patrick Dougherty Artist Book
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Pointless, Type Without Limits Publication Design
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Ronan and Erwan Bouroullec Artist Book
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Technology and Letterforms Book
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	The Night Listener Book Jacket
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	The Old Man and the Sea Book Jacket
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Unfolding the Art of Paper Folding Book and Kit
Excellence	42. Classroom work or assignments (Student)	Drexel University, Antoinette Westphal	Verner Panton Artist Book
Excellence	42. Classroom work or assignments (Student)	Northern Illinois University	Josh Ritter Concert Poster
Excellence	42. Classroom work or assignments (Student)	SUNY New Paltz	Math Book Cover
Gold	42. Classroom work or assignments (Student)	Western Washington University	Boulder Eckenstein
Excellence	42. Classroom work or assignments (Student)	Western Washington University	Lore Magazine Identity
Excellence	42. Classroom work or assignments (Student)	Western Washington University	T3 Event Branding
Excellence	43. Message (Going Green)	Albright College	Recycle Series
Excellence	43. Message (Going Green)	Indiana State University	Earth Day 2011
Excellence	43. Message (Going Green)	University of Tennessee, Knoxville	Living Light
Excellence	44. Production (Going Green)	Michigan State University	MSU Department of Art and Art History Visiting Artist
Excellence	44. Production (Going Green)	Pitzer College	Reunion Invitation, Come Home to Roost
Excellence	46. Website	Nazareth College	Campaign for College and Community Website
Excellence	46. Website	Penn State University, University Park	Penn State Graphic Design Website
Excellence	46. Website	School of Visual Arts	Visual Arts Journal Website
Excellence	46. Website	Vassar College	Vassar College Home Page

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Award	Category #	Institution of Entry	Title of Entry
Excellence	46. Website	Vassar College	Vassar College Sesquicentennial Website
Excellence	49. Social networking site	College of William & Mary	Social Stream Website
Silver	51. Mobile apps	Embry-Riddle Aeronautical University	Worldwide Mobile iOS and Android Applications
Excellence	52. Video	Alma College	The Alma Experience
Excellence	52. Video	Teaching and Learning Centre, Simon	From C to C: Chinese Canadian Stories of Migration
Excellence	54. Integrated marketing	Pitzer College	Pitzer College Troublemakers
Excellence	54. Integrated marketing	Simon Fraser University	Thinking of SFU