

Photography
Competition



Illustration
Competition

Student
Competition

UCDA DESIGN AWARDS
List of Winners

Print and
Digital
Competition

A Program of the
University & College
Designers Association



The **UCDA DESIGN AWARDS** recognizes the best of the exceptional design work done to promote educational institutions—secondary, vocational, or higher education.

ALL CREDIT INFORMATION FOR THE 2020 UCDA DESIGN AWARDS WAS PROVIDED BY THE ENTRANT OR INSTITUTION AT THE TIME THE WINNING PIECE WAS SUBMITTED. UCDA IS NOT RESPONSIBLE FOR ANY ERRORS OR OMISSIONS.

2020 JUDGES

PHOTOGRAPHY



GLENN ASAKAWA
Associate Director
of Photography
University of
Colorado Boulder



SUSAN MCSPADDEN
Marketing
Photographer
Johnson County
Community College



CYDNEY SCOTT
Photojournalist
Boston University

PRINT



FRANK BASEMAN
Creative Director
and Principal of
Baseman Design
Associates;
Professor at Thomas
Jefferson University,
Proprietor and
Printer at Base
Press



LADONNA CHERRY
Graphic Design
Manager
Georgia Tech
University



MICHAEL HUTZEL
Chief Creative
Officer
FoxFuel Creative

ILLUSTRATION



SOOJIN BUZELLI
Senior Vice
President,
Creative Director
PLANSPONSOR



CORA LYNN DEIBLER
Department Head,
Professor of
Illustration
University of
Connecticut



PAMELA FOGG
Owner, Creative
Director
Pamela Fogg
Design



MARK CLIFTON
Web Designer,
Digital Strategy
and Design
Emory University



TRACEY HALVORSEN
Founder
Create Velocity



SARAH OLDENBURG
Senior Digital
Designer
University of
California

DIGITAL

STUDENT



DENISE BOSLER
Chair and Professor
of Communication
Design
Kutztown
University



KELLY SALCHOW MACARTHUR
Associate Professor
of Graphic Design
Michigan State
University



KEVIN SMITH
Associate Professor
of Media Studies
Auburn University



JEFF BAGLEY
Chief Creative
Officer
University of Utah



ROSS BRADLEY
Creative Director
Rodgers Townsend



LISA CRAWFORD
Director of Video
and Multimedia
William & Mary

VIDEO

A SINCERE THANK YOU TO THE JUDGES
OF THE 2020 UCDA DESIGN AWARDS.

IN-HOUSE DIGITAL

**UNIVERSITY
OF CENTRAL
FLORIDA**

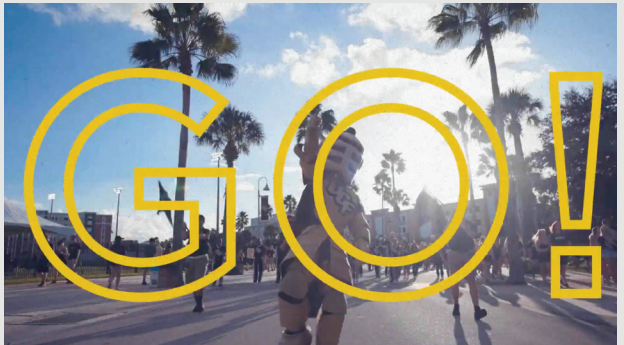
*UCF Marketing
Multimedia Team*



UCF MARCHING KNIGHTS CELEBRATE 40 YEARS



UCF YEAR-IN-REVIEW 2019



UCF FIGHT SONG: CHARGE ON!



UCF'S INCLUSIVE EDUCATION SERVICES PROGRAM FIRST CLASS GRADUATES

**UCF Marching Knights
Celebrate 40 Years**

Jasmine Kettenacker/Videographer/
Video Editor

Thomas Bell/Producer

Nicole Dudenhoefer/Producer/
Interviewer

Nicholas Leyva/Photography/
Lighting

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial
and Content Strategy

UCF Year-In-Review 2019

Jasmine Kettenacker/Video Editor

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial
and Content Strategy

UCF Fight Song: Charge On!

Jasmine Kettenacker/Video Editor

Ron Boucher/Creative Director

Carly McCarthy/Producer

**UCF's Inclusive Education Services
Program First Class Graduates**

Jasmine Kettenacker/Videographer/
Video Editor

Thomas Bell/Producer/Videographer

Jenna Lee/Producer/Interviewer

Nicholas Leyva/Photography/
Lighting

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial
and Content Strategy

Stay Safe, Knights

Jasmine Kettenacker/Video Editor

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial
and Content Strategy

Bree Watson/Senior Copywriter

**Is it Finally Time to Pass the
Equal Rights Amendment?**

Jasmine Kettenacker/Videographer/
Video Editor

Thomas Bell/Producer/Videographer
Jenna Lee/Producer/Interviewer

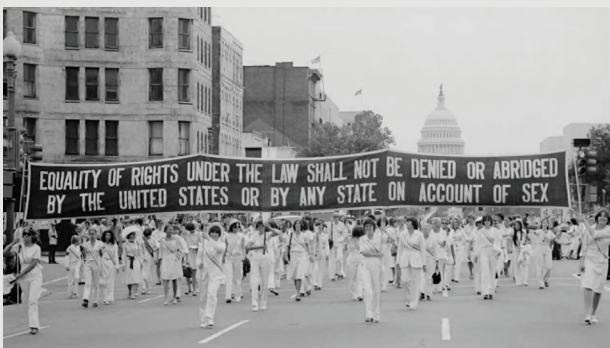
Nicholas Leyva/Lighting

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial
and Content Strategy



STAY SAFE, KNIGHTS



IS IT FINALLY TIME TO PASS THE EQUAL RIGHTS AMENDMENT?



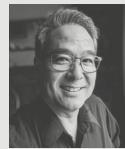
ARTS AND
CULTURE

UTAH VALLEY UNIVERSITY

Dancer in Smoke

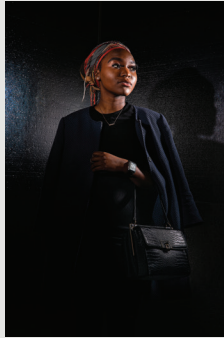
August Miller/Photographer

“It’s a mesmerizing shot that has many layers to keep viewers coming back to it. The smoke is almost like a Rorschach test to see what figures and faces you can make out.”



GLENN
ASAKAWA

UNIVERSITY
OF COLORADO
BOULDER



**PEOPLE AND
PORTRAITS**

UTAH VALLEY UNIVERSITY

August Miller/Photographer

*Black Student Union
Portrait Series*



**SUSAN
McSPADDEN**

JOHNSON
COUNTY
COMMUNITY
COLLEGE

“Portraits are a large part of what university photographers shoot, so finding ways to keep them fresh can be challenging. This set of portraits is so well done both technically and creatively. The photographer utilized texture and mood so expertly. The set also has a wonderful mix of calm in the first three and motion in the next three images.”



ATHLETICS

UTAH VALLEY UNIVERSITY

Jay Drowns/Photographer

Rodeo Cowboys

“This one is my favorite thanks to the lighting, the composition, layering, body language, and documentary style.”



**CYDNEY
SCOTT**

BOSTON
UNIVERSITY

CAMPUS

SILVER

UNIVERSITY OF CENTRAL FLORIDA

UCF Downtown - A New Day

Nick Leyva/Photographer

ARTS AND CULTURE

SILVER **JUDGES CHOICE**

UTAH VALLEY UNIVERSITY

Dancer in Smoke

August Miller/Photographer

EXCELLENCE

UTAH VALLEY UNIVERSITY

Fly More Than You Fall

August Miller/Photographer

ATHLETICS

EXCELLENCE

UTAH VALLEY UNIVERSITY

Baseball Silhouette

Gabriel Mayberry/Photographer

SILVER **JUDGES CHOICE**

UTAH VALLEY UNIVERSITY

Rodeo Cowboys

Jay Drowns/Photographer

PEOPLE AND PORTRAITS

EXCELLENCE

FRANKLIN & MARSHALL COLLEGE

This Talent Shines Bright

Deb Grove/Photographer

EXCELLENCE

UNIVERSITY OF NEVADA, LAS VEGAS

A Twist On Blackjack

Lonnie Timmons III/Photographer

GOLD **JUDGES CHOICE**

UTAH VALLEY UNIVERSITY

Black Student Union Portrait Series

August Miller/Photographer

EXCELLENCE

UTAH VALLEY UNIVERSITY

Ron Taylor Portrait

Gabriel Mayberry/Photographer

NEWS AND EDITORIAL

EXCELLENCE

UTAH VALLEY UNIVERSITY

ROTC Training Photo Series

Jay Drowns/Photographer

SCIENCE AND RESEARCH

EXCELLENCE

BRIGHAM YOUNG UNIVERSITY

Audiology Study

Jaren Wilkey/BYU Photo - Photographer

OTHER PHOTOGRAPHY

any entry not fitting listed categories

EXCELLENCE

BUCKNELL UNIVERSITY

Sparklers on Malesardi Quad

Emily Paine/Bucknell University



NEWS AND
EDITORIAL

**SOTHEBY'S
INSTITUTE OF ART**

May Ta

American Dream circa 2019



**CORA LYNN
DEIBLER**

UNIVERSITY OF
CONNECTICUT

“In this piece the atmospheric quality is so communicative. It’s neither morning nor evening—or perhaps it’s both? But it isn’t a clear or open landscape, the vertical streaks might be a forest or rain. In any case, it’s not inviting. The figures seem vulnerable and uncomfortable as a result. I notice this in opposition to the birds and their freedom—their ability to fly above. I also see the birds in opposition to the airplane. Humans flying (not walking, like the isolated figures). On the plane humans are comfortable, known, and they travel safely and quickly. The layers of metaphor here are what works so well. None of this is hitting me over the head with a direct concept; rather, the piece hints at and suggests

so many things that I’m encouraged to form a narrative, but the piece holds back from telling me what to think. That’s its success. The title of the series, “American Dream circa 2019” is all the context/text I need to allow the narrative to take off.

Visually, I love the use of textures and the range of value and how it is distributed. The arrangement of values and the limited color palette really works and sends me traveling around the image in a very deliberate way. The image draws us first to the airplane using the salmon pink circle (like a target). The plane points me downward and to the left, where the artist capitalizes on the use of negative space to suggest figures without nailing them down with specifics—they are ageless, genderless, nationality-less, and wandering. From there I travel up to the birds—that I almost don’t even see at first. That connects the figures to the birds, for me. As though the free flock of birds represents the wishful thinking of these figures. That’s some good storytelling. There is a definite mood created but enough space for me to craft the narrative from an economy of visual hints and signs provided.”



OTHER
ILLUSTRATION

UNIVERSITY OF
CENTRAL FLORIDA
Let's Go!

Lauren Waters/Assistant Creative
Director
Caryn Ann Bendrick/Illustrator
Laura Cole/Editor-in-Chief

“The cover illustration for *Pegasus* magazine was innovative and did a terrific job at communicating an overall theme for the issue. It is cover illustration at its best—conveying a concept with stunning visuals. It kept me looking and thinking—who wouldn’t want that?!”



PAMELA FOGG

PAMELA FOGG
DESIGN

ARTS AND CULTURESILVER **JUDGES CHOICE****FASHION INSTITUTE OF TECHNOLOGY***Wearable Art Paper Doll Foldout*

Anita Rundles/Illustrator

Linda Angrilli/Concept/Editor

Gary Tooth/Designer

EXCELLENCE

**UNIVERSITY OF CALIFORNIA,
OFFICE OF THE PRESIDENT***COVID-19: Gratitude Illustrations*

Nate Luetkehans

Matt Glass

Rana Freedman

Nicole Freeling

GOLD

UNIVERSITY OF SOUTH CAROLINA*Artisphere Selfie Station*

Marius Valdes/Illustrator

Melissa Harper/Senior Designer

Kim Massey/IC Associate Director

Thom Harman/Senior Writer

NEWS AND EDITORIALEXCELLENCE **JUDGES CHOICE****SOTHEBY'S INSTITUTE OF ART***American Dream circa 2019*

May Ta

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA*Life After Hate*

Ron Boucher/Creative Director

Keith Pfeiffer/Illustrator

Laura J. Cole/Editor-in-Chief

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA*The Lost Highway*

Mario Carrillo/Designer

John S. Dykes/Illustrator

Laura Cole/Editor-in-Chief

Ron Boucher/Creative Director

SCIENCE AND RESEARCH

EXCELLENCE

**UNIVERSITY OF MICHIGAN,
MICHIGAN MEDICINE, DEPARTMENT
OF COMMUNICATION***U-M Michigan Medicine Blog Illustrations*

Stephanie King/Multimedia Designer

OTHER ILLUSTRATION

any entry not fitting listed categories

EXCELLENCE **JUDGES CHOICE****UNIVERSITY OF CENTRAL FLORIDA***Let's Go!*

Lauren Waters/Assistant Creative Director

Caryn Ann Bendrick/Illustrator

Laura Cole/Editor-in-Chief



OTHER
STUDENT

ENDICOTT COLLEGE

Portfolio Book



Gabriela Guerrero/Designer
Gabriela Guerrero/Illustrator
Kathleen Desmond/Professor

“The development of a strong illustrative voice often takes years for an illustrator to develop. Gabriela Guerrero has achieved it in her short university career. She describes her work well when



DENISE BOSLER

UNIVERSITY OF CONNECTICUT

she says it’s full of ‘sweetness and emotion’. It really is! Her portfolio’s range of conceptual ideas, beautifully rendered illustrations, and sweet and dynamic color palette portrays an illustrator who has found confidence in her style. Her work equally complements application to graphic design. Her work was a standout in the student competition.”

“The work really was just the complete package—very professionally executed. The concepts were extremely well done.



KEVIN SMITH

AUBURN UNIVERSITY

The color palettes were subtle and worked individually and as a group. Overall it has a way of making the complex scenes seem simple. Which is very difficult to do.”



OTHER STUDENT

ROCHESTER INSTITUTE OF TECHNOLOGY, SCHOOL OF DESIGN
Elysium

- Rohan Pawar/Designer
- Dylan Davis/Designer
- Theresa Piersall/Designer
- Zainab Hasan/Designer
- MacKenzie Karwas/Designer
- Kaitlin Plane/Designer
- Cassy Smithies/Designer
- Jordyn Antinore/Developer
- Wyatt Lynch/Developer



KELLY SALCHOW MacARTHUR

MICHIGAN STATE UNIVERSITY

Elysium tackles the urgent, imperative and global topic of protecting the Amazon rainforest. The collaborative group began with a clear concept, and grounded their work in research and inquiry, including results from a survey they developed. The project submission presents the process clearly, and shares difficulties and successes. The two resulting web-based interactive applications demonstrate an impactful humanistic digital approach to inspire care and thought towards the environment.

PUBLISHED WORK DIGITAL

SILVER

UNIVERSITY OF ARKANSAS

Frankly, the University of Arkansas Graphic Design BFA Senior Show 2020

Ali Place/Assistant Professor of Graphic Design

Bree McMahon/Assistant Professor of Graphic Design

Maria O'Dell, Bret Watson, William Clift, Brianna Fill/Student Leaders

Stevie Petet/VR Lead and Tesseract Liaison

Brooke Aldridge, Kait Ayres, Michael Boyd, Jasmine Brooks, Sherill Choong, Nicole Dee, Katelyn Dixon, Bri Forst, Jackson Franke, Alyssa Frazier, Catherine Howell, Amber Jones, Courtney Lashar, Shelby Osbourn, JJ Perez-Bejar, Hannah Rainer, Haley Snowden, Allie Wang, Chris Young/Branding, Web and Event Design

CLASSROOM WORK OR ASSIGNMENTS

EXCELLENCE

CABRINI UNIVERSITY

Vibe Brand Style Guide

Nelson Marin/Designer

Jeanne Komp/Professor

EXCELLENCE

ENDICOTT COLLEGE

'Lil Sudz Branding Project

Jaymie Caponigro/Designer

Jaymie Caponigro/Illustrator

Juan Carlos Morales/Professor

EXCELLENCE

PENN STATE UNIVERSITY

*Critic**

Taylor Mazzarella/Designer

EXCELLENCE

SOUTH CAROLINA SCHOOL OF THE ARTS AT ANDERSON UNIVERSITY

Wave Band

Ashley Stone/Graphic Designer

Maggie Hance/Graphic Designer

Rachel Greene/Graphic Designer

Nathan Spainhour/Instructor

EXCELLENCE

THE COLLEGE OF SAINT ROSE

Millbrook Library Website

Gabriela Gordon/Designer

EXCELLENCE

MIDDLE TENNESSEE STATE UNIVERSITY, DEPARTMENT OF ART AND DESIGN

Middle Tennessee Anthropology Society

Campbell Turner/Student Designer

Noël Lorson/Instructor

EXCELLENCE

MIDDLE TENNESSEE STATE UNIVERSITY, DEPARTMENT OF ART AND DESIGN

Shine Eye - Band, Event, and Swag Branding

Hien Phan/Student Designer

Sheri Selph/Instructor

EXCELLENCE

CABRINI UNIVERSITY

Paradise Smoothies Brand Style Guide

Breanna Woodroffe/Designer

Jeanne Komp/Professor

EXCELLENCE

MIDDLE TENNESSEE STATE UNIVERSITY, DEPARTMENT OF ART AND DESIGN

Ché - Campaign

Hien Phan/Student Designer

Sheri Selph/Instructor

Noël Lorson/Instructor

Tony Rodriguez/Instructor

EXCELLENCE

MIDDLE TENNESSEE STATE UNIVERSITY, DEPARTMENT OF ART AND DESIGN

Lila Mae Watson Campaign

Courtney Gilliam/Student Designer

Sheri Selph/Instructor

EXCELLENCE

**MIDDLE TENNESSEE STATE UNIVERSITY,
DEPARTMENT OF ART AND DESIGN**

Xpanse Conference Video

Tori King/Student Designer
Stephen Dahl/Student Designer
Stefanie Cobb/Instructor
Noël Lorson/Instructor

EXCELLENCE

**MIDDLE TENNESSEE STATE UNIVERSITY,
DEPARTMENT OF ART AND DESIGN**

*Looking Beyond - Space Interactive
Textbook Prototype*

Morgan Gill/Student Designer
Stefanie Cobb/Instructor

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN

GoPro Rebrand

Ching-Fa Lung/Designer
Simon Johnston/Instructor

PHOTOGRAPHY

EXCELLENCE

THE COLLEGE OF SAINT ROSE

Photograms 9.19

Gabriela Gordon/Photographer

ILLUSTRATION

GOLD

**MEDIADESIGN HOCHSCHULE FÜR
DESIGN UND INFORMATIK**

World Full of Monsters

Jonghun (Johnny) Won/Design/Illustration

OTHER STUDENT

any entry not fitting listed categories

EXCELLENCE JUDGES CHOICE

ENDICOTT COLLEGE

Portfolio Book

Gabriela Guerrero/Designer
Gabriela Guerrero/Illustrator
Kathleen Desmond/Professor

SILVER JUDGES CHOICE

**ROCHESTER INSTITUTE OF TECHNOLOGY,
SCHOOL OF DESIGN**

Elysium

Rohan Pawar/Designer
Dylan Davis/Designer
Theresa Piersall/Designer
Zainab Hasan/Designer
MacKenzie Karwas/Designer
Kaitlin Plane/Designer
Cassy Smithies/Designer
Jordyn Antinore/Developer
Wyatt Lynch/Developer

EXCELLENCE

TEMPLE UNIVERSITY

*Klein College of Media and Communication
Senior Showcase Talent Premiere Campaign*

Charlotte Dawes/Art Director
Malia Hee/Art Director
Morganne Hodgson/Art Director
Jessica Heydlauf/Copywriter
Daniel Wallace/Copywriter
Danielle Batze/Operations Coordinator
Harshitha Kakani/Operations Coordinator
Kerra Masella/Operations Coordinator
Julia Brumbaugh/Creative Advisor
Alaina DeLeone/PR Associate
Shannon McQuaid/PR Associate
Christina Billie/PR Associate
Sydney Carter/PR Associate
Yahne' Jackson/PR Associate
Katelyn Kizitaff/PR Associate
Gabrielle Macrina/PR Associate



BOOK : **SWARTHMORE COLLEGE**
Friends, Peace and Sanctuary Book

GDLOFT/Design Firm
 Swarthmore College/Client
 Allan Espiritu, GDLOFT/Art Director/
 Designer
 Kevin Kernan, GDLOFT/Project
 Manager
 Matt Higgins, GDLOFT/Designer

“Overall excellence; the kind of project you look at and have “design envy” (as in, I wish I had thought of that...)”



**FRANK
 BASEMAN**

BASEMAN
 DESIGN
 ASSOCIATES



IN-HOUSE
PRINT

BOSTON UNIVERSITY

The Campaign for Boston University: Annual Report 2019

- Mark Chamberlain/Executive Creative Director
- Carla Baratta/Senior Associate Creative Director
- Ellie Steever/Senior Graphic Designer
- Caleb Daniloff/Senior Marketing Writer
- Ken Lewis/Marketing Writer
- Nelia Ponte/Director, Content Strategy
- Janice Checchio/Associate Creative Director, Photography
- James Kang/Account Supervisor



**LaDONNA
CHERRY**

GEORGIA TECH
UNIVERSITY

“Annual reports are those highly-coveted and exciting projects that quickly become nightmarish. Confronted with an overload of data, text, and image scarcity, it can be tempting to resort to clean, ‘tried and true’ formatting to meet a specific deadline window. But this was not the approach taken by the team at Boston University. They wrapped color and content around a concept, and created...magic.

The use of typography and space gives an early Pentagram feel, however the infusion of a vibrant palette and semi-decorative font choices create a unique interpretation. Attempts to continue a theme throughout a piece can sometimes lead to monotony, but that is not the case with this extremely captivating composition. One could have absolutely no interest or connection with Boston University, and yet this piece draws you into an experience. In the end, isn’t that the goal of great design?”



**DEVELOPMENT
INFORMATION
- FUNDRAISING**

**MASSACHUSETTS
INSTITUTE OF
TECHNOLOGY**

*MIT Top Donor
Milestone Gift*

Barbara Malec/Senior Creative Director
Eric Keezer/Senior Design Lead
Tracey Lazos/Editorial Director
Evanthia Malliris/Copy Editor/Proofreader
Jennifer McGrath/Senior Director, Donor
Relations and Stewardship
Corey Smentek/Director, Donor Relations
and Stewardship
Tara Fadenrecht/Lecturer/Metal Artist
Michael Tarkanian/Senior Lecturer
Puritan Press/Print Vendor
Hope Bindery and Box Company/Packaging
Vendor
Beth Connolly/Production Consulting
Aimee Jack/Senior Director, Marketing and
Communications
Carrie Johnson/Executive Director,
Communications, Events, Donor Relations,
and Stewardship
Julie A. Lucas/Vice President, Resource
Development

“This piece is memorable, simple in concept, complex in execution, and just beautifully done. Everything from the booklet, to the enclosure and the finishing in the packaging conveys itself as a precious and valuable gift.”



**MICHAEL
HUTZEL**
FOXFUEL
CREATIVE

POSTER**EXCELLENCE****AUBURN UNIVERSITY***Think Fresh*

David Smith/Designer

EXCELLENCE**EAST TENNESSEE STATE UNIVERSITY***ETSU 19/20 Theatre Season*

David Dixon/Designer

EXCELLENCE**FASHION INSTITUTE OF TECHNOLOGY***#DESIGN*

C. J. Yeh/Art Director/Typographer

Christie Shin/Designer

EXCELLENCE**MISSISSIPPI STATE UNIVERSITY***Amy Friend |**Contact Photography Visiting Artist Series*

Cassie Hester/Designer

Cassie Hester/Photographer (Headline Text)

Amy Friend/Photographer (Main Image)

EXCELLENCE**OKLAHOMA STATE UNIVERSITY***Oklahoma State University MFA Program Poster*

Nick Mendoza/Designer

EXCELLENCE**THE CORTONA PROGRAM AT UNIVERSITY OF GEORGIA, CORTONA, ITALY***MOSTRA*

Moon Jung Jang/Designer

Kristine Schramer/Editor

EXCELLENCE**THE UNIVERSITY OF MEMPHIS***The University of Memphis Graphic**Design Senior Show Fall 2019*

Gary Golightly/Designer

EXCELLENCE**UTAH VALLEY UNIVERSITY***Noises Off*

Kimberlee Forsgren/Designer

Shari Warnick/Art Director

IDENTITY PROGRAM - LOGO**EXCELLENCE****CLEMSON UNIVERSITY***Graduation 2020 Logo*

Jesse Godfrey/Art Director

Dale Cochran/Creative Director

Dave Dryden/Creative Director

SILVER**FASHION INSTITUTE OF TECHNOLOGY***FIT at 75*

C. J. Yeh/Creative Director

Christie Shin/Art Director

Hira Ali/Designer

Tyisha Kellman/Designer

EXCELLENCE**THE COLLEGE AT BROCKPORT, STATE UNIVERSITY OF NEW YORK***SUNY Design Invitational Exhibition Logo*

Mitchell Christensen/Designer

IDENTITY PROGRAM - BRAND MANUAL**EXCELLENCE****BOSTON UNIVERSITY***The Howard Thurman Center for
Common Ground - Brand Manual*

Carla Baratta/Senior Associate Creative Director

Gary Hedrick/Associate Creative Director

Raquel Schott/Lead Designer

Melissa Phineus/Account Executive

COVER DESIGN - MAGAZINE**EXCELLENCE****AMERICAN UNIVERSITY***Grounds Rules for Recycling*

Maria Jackson/Art Director/Designer

Shaw Nielsen/Illustrator

Adrienne Frank/Managing Editor

EXCELLENCE

CALTECH

Caltech Magazine (Fall 2019)

Shayna Chabner/Chief Communications Officer

Lori Oliwenstein/Editor-in-Chief

Judy Hill/Senior Editor

Jenny K. Somerville/Art Director/Designer

iStock.com/Dimitris_k/Photography

Whitney Clavin/Writer

EXCELLENCE

DREXEL UNIVERSITY

EXEL Magazine (2019)

Pentagram Design/Design Firm

DJ Stout/Art Director

Stu Taylor/Designer

EXCELLENCE

**HARVARD GRADUATE SCHOOL
OF ARTS & SCIENCES**

Colloquy (Summer 2019), Spark

2communiqué/Design Firm

Kelly McMurray/Creative Director

Morgan Jordan/Art Director

Ann Hall/ Director of Communications, Harvard
Graduate School of Arts & Sciences

Sunny & Kai/Illustrators

EXCELLENCE

**INDIANA UNIVERSITY
ALUMNI ASSOCIATION**

Birds on a Mission

Matt Shoemaker/Designer

Kyle Fewell/Illustrator

SILVER

LOYOLA MARYMOUNT UNIVERSITY

LMU Magazine (Winter 2020)

Pentagram Design/Design Firm

DJ Stout/Art Director

Michelle Maudet/Designer

EXCELLENCE

OBERLIN COLLEGE

Oberlin Alumni Magazine (Fall/Winter 2019)

Ryan Sprowl/Senior Designer

Melissa McFeeters/Illustrator

Nicole Slatinsky/Designer

Jeff Hagan/Editor

Kelly Viancourt/Director of Print and Publications

EXCELLENCE

OBERLIN COLLEGE

Oberlin Conservatory Magazine (2019)

Nicole Slatinsky/Designer/Illustrator

Ryan Sprowl/Senior Designer

Kelly Viancourt/Director of Print and Publications

Cathy Partlow Strauss/Director of Conservatory
Communications

Erich Burnett/Associate Director of Conservatory
Communications

EXCELLENCE

QUINNIPIAC UNIVERSITY

Quinnipiac Magazine (Winter 2020)

Pentagram Design/Design Firm

DJ Stout/Art Director

Jeffrey Wolverton/Designer

EXCELLENCE

**UNIVERSITY OF CALIFORNIA,
SAN FRANCISCO**

UCSF Magazine (Winter 2020)

Pentagram Design/Design Firm

DJ Stout/Art Director

Jeffrey Wolverton/Designer

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

Pegasus (Summer 2019), Let's Go!

Lauren Waters/Assistant Creative Director

Caryn Ann Bendrick/Illustrator

Laura J. Cole/Editor-in-Chief

EXCELLENCE

UNIVERSITY OF UTAH

University of Utah Magazine (Spring 2020)

Pentagram Design/Design Firm

DJ Stout/Art Director

Haley Taylor/Designer

EXCELLENCE

UNIVERSITY OF UTAH

University of Utah Magazine (Spring 2020)

Pentagram, Austin/Art Direction

Brian Stauffer/Illustrator

Melody Murdock/Editor-in-Chief

Dave Titensor/Art Director

Seth Bracken/Managing Editor

EXCELLENCE

UNIVERSITY OF UTAH

University of Utah Magazine (Winter 2020)

Pentagram, Austin/Magazine Redesign/Art Direction

John S. Dykes/Illustrator

Melody Murdock/Editor-in-Chief

Dave Titensor/Art Director

Seth Bracken/Managing Editor

EXCELLENCE

WINSOR SCHOOL

Winsor (Spring 2020), Bold and Unafraid

2communiqué/Design Firm

Kelly McMurray/Creative Director

J Walker/Art Director

Jennifer Bubb/Editor

Celyn/Illustrator

RECRUITMENT - VIEWBOOK

EXCELLENCE

OSGOODE HALL LAW SCHOOL. YORK UNIVERSITY

This is Your First Step

Hambly & Woolley Inc./Design Firm

Barb Woolley/Creative Director

Frances Chen/Designer

EXCELLENCE

OTIS COLLEGE OF ART AND DESIGN

2019 Otis College of Art and Design Viewbook

Sheharazad Fleming/Design

Daisy Rosas/Poster Illustration

Kirsten Aten/Production

Fawad Assadullah/Principal Photography

Monica Nouwens/Principal Photography

Typecraft/Printing

Mohawk/Paper Merchant

RECRUITMENT - ART SCHOOLS

EXCELLENCE

MASSACHUSETTS COLLEGE OF ART AND DESIGN

MassArt Viewbook

Sametz Blackstone Associates/Design Firm

McKenna Shuster/Designer

Alex Budnitz/Creative Director

Michael Eads/Director of Operations

RECRUITMENT - OTHER

EXCELLENCE

MCGILL UNIVERSITY

McGill University Recruitment Suite

Enrolment Services, McGill University/Client

Jean-Bernard Ng Man Sun/Art Director

Julie Roussy/Graphic Designer

Prachi Khandekar/Associate Director, Graphic Design and Multimedia

Allison Flynn/Director, Integrated Communications

Susan Murley/Senior Director, Strategic Communications

Neely McDonald/Associate Director, Marketing

SidLee/Collaborator, Made by McGill Creative Platform

SidLee and McGill Photographers/Photographers

MAGAZINE - COMPLETE UNIT

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN

BeanMagazine

Ching-Fa Lung/Designer

Annie Huang Luck/Instructor

EXCELLENCE

BETHEL UNIVERSITY

Textura Magazine: Vol. 2 - Haryana India

Jessica Henderson/
Designer

Molly Korzenowski
Kumar Mukesh

Scott Winter/Editor

Rafi Mukesh

Paige Cornwell/Editor

Sonia Mukesh

Brandon Barnaal

Thanh Nguyen

Jhenna Becker

Ally O'Neil

Caroline Blackford

Braeden Peterson

Maddie Christy

Manisha Shakuntala

Emma Eidsvoog

Hersh Singh

Josh Eller

Jenny Singh

Aastha Gill

Vada Stoddard

Emma Gottschalk

Josh Townner

Neha Goyal

Jake Van Loh

Neelam Gujjar

Katie Viesselman

Emma Harville

Toan Vo

Will Jacott

Zach Walker

Jasmine Johnson

EXCELLENCE

BOSTON UNIVERSITY

CFA Magazine (Fall 2019)

Doug Most/Executive Editor

Carla Baratta/Senior Associate Creative Director

Janice Checchio/Associate Creative Director, Photography

Lee Caulfield/Principal Designer

Lara Ehrlich/Editor

EXCELLENCE

BOWDOIN COLLEGE

Bowdoin Magazine (Winter 2020)

Matt O'Donnell/Editor
Melissa Wells/Designer/Art Director
2Communiq /Design Consultant
Alison Bennie/Executive Editor
Scott Schaiberger/Consulting Editor
Leanne Dech/Class News Editor

EXCELLENCE

CLEMSON UNIVERSITY

Clemson World (Fall 2019)

Chris Waldrop/Art Director
Nancy Spitler/Managing Editor
Sara Ann Hutto/Assistant Editor
Craig Mahaffey/Photographer
Josh Wilson/Photographer
Ashley Jones/Photographer

EXCELLENCE

COLUMBIA UNIVERSITY/NYC

Columbia Business School Alumni Magazine

Landesberg Design/Design Firm
Joe Petrina/Designer

EXCELLENCE

**HARVARD MEDICAL SCHOOL /
BRIGHAM & WOMEN'S HOSPITAL**

Brigham Health Magazine

Taylor Design/Design Firm
Dan Taylor/Art Director
Steve Habersang/Designer
Joy Howard/Managing Editor
Stu Rosner/Photographer
Len Rubenstein/Photographer
John Holcroft/Illustrator

EXCELLENCE

**JOHNS HOPKINS CAREY
BUSINESS SCHOOL**

Carey Business Magazine

Patrick Ercolano/Editor
Skelton Sprouls/Design

EXCELLENCE

**WEINBERG COLLEGE OF ARTS AND
SCIENCES, NORTHWESTERN UNIVERSITY**

Weinberg Magazine

Landesberg Design/Design Firm
Joe Petrina/Designer

EXCELLENCE

OBERLIN COLLEGE

Oberlin Alumni Magazine (Fall/Winter 2019)

Ryan Sprowl/Senior Designer
Nicole Slatinsky/Designer
Jeff Hagan/Editor
Kelly Viancourt/Director of Print and Publications

EXCELLENCE

OBERLIN COLLEGE

Oberlin Conservatory Magazine (2019)

Ryan Sprowl/Senior Designer
Nicole Slatinsky/Designer
Kelly Viancourt/Director of Print and Publications
Cathy Partlow Strauss/Director of Conservatory Communications
Erich Burnett/Associate Director of Conservatory Communications

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

Pegasus (Summer 2019)

Laura J. Cole/Editor-in-Chief
Ron Boucher/Creative Director
Lauren Waters/Assistant Creative Director
Jenna Lee/Staff Writer
Nicole Dudenhoefer/Staff Writer
Gene Kruckemyer/Staff Editor
Bree Watson/Staff Writer
Mario Carrillo/Graphic Designer
Sandy Pouliot/Production Manager
Thomas Bell/Multimedia
Nick Leyva/Multimedia
Jamine Kettencaker/Multimedia

EXCELLENCE

**UNIVERSITY OF MARYLAND
SCHOOL OF NURSING**

Nursing Forum

Giordana Segneri/Editor
Laura Hager/Associate Editor
Libby Zay/Associate Editor
Skelton Sprouls/Design

EXCELLENCE

**UNIVERSITY OF MICHIGAN PENNY W.
STAMPS SCHOOL OF ART & DESIGN**

Stamps Emergence Magazine (2019)

Erin Nelson/Art Direction/Design
Truly Render/Editor
Nick Beardslee/Photography

EXCELLENCE

UNIVERSITY OF MINNESOTA

Carlson School of Management Magazine

James Plessler/Editor
Katie Dohman/Editor
Skelton Sprouls/Design

EXCELLENCE

**UNIVERSITY OF NOTRE DAME
MENDOZA COLLEGE OF BUSINESS**

Mendoza Business

Carol Elliott/Executive Editor
Zara Osterman/Managing Editor
Skelton Sprouls/Design

EXCELLENCE

UNIVERSITY OF PENNSYLVANIA

Penn Law Journal

Landesberg Design/Design Firm
Tim Madle/Designer

EXCELLENCE

**UNIVERSITY OF PITTSBURGH
SCHOOL OF MEDICINE**

*University of Pittsburgh School of
Medicine 2019 Annual Report*

Landesberg Design/Design Firm
Joe Petrina/Designer
Print & Digital Print

EXCELLENCE

UNIVERSITY OF UTAH

University of Utah Magazine

Pentagram, Austin/Magazine Redesign/Art Direction
William Warren/Publisher
Melody Murdock/Editor-in-Chief
Dave Titensor/Art Director
David Meikle/Art Director
Seth Bracken/Managing Editor
Marcia Dibble/Senior Editor
Brian Stauffer/Cover Illustration (Spring)
John S. Dykes/Cover Illustration (Winter)

EXCELLENCE

**UNIVERSITY OF WISCONSIN-MADISON
COLLEGE OF LETTERS AND SCIENCE**

Letters & Science Magazine

Landesberg Design/Design Firm
Tim Madle/Designer

EXCELLENCE

VILLANOVA UNIVERSITY

Villanova Magazine

Landesberg Design/Design Firm
Jenn Moore/Designer

**MAGAZINE - EDITORIAL SPREAD -
SINGLE SPREAD**

EXCELLENCE

LOYOLA MARYMOUNT UNIVERSITY

LMU Magazine Homeless Opener

Pentagram Design/Design Firm
DJ Stout/Art Director
Michelle Maudet/Designer

EXCELLENCE

UNIVERSITY OF SOUTHERN CALIFORNIA

USC Trojan Family Magazine Health Opener

Pentagram Design/Design Firm
DJ Stout/Art Director
Haley Taylor/Designer

EXCELLENCE

UNIVERSITY OF UTAH

U of Utah Magazine (Spring 2020), Vaping Opener

Pentagram Design/Design Firm
DJ Stout/Art Director
Haley Taylor/Designer

EXCELLENCE

UNIVERSITY OF WASHINGTON

Jordan in University of Washington Magazine

Pentagram Design/Design Firm
DJ Stout/Art Director
Haley Taylor/Designer

EXCELLENCE

WINSOR SCHOOL

Bold and Unafraid

2communiqué/Design Firm
Kelly McMurray/Creative Director
J Walker/Art Director
Jennifer Bubb/Editor
Stephen Voss/Photographer

**MAGAZINE - EDITORIAL SPREAD -
SERIES OF SPREADS**

EXCELLENCE

AMERICAN UNIVERSITY

Grounds Rules for Recycling

Maria Jackson/Art Director/Designer
Shaw Nielsen/Illustrator
Adrienne Frank/Managing Editor
Andrew Erickson/Writer
Madaleine Laird/Copy Editor

EXCELLENCE

COLLEGE OF CHARLESTON

Journalism Under Fire

Elizabeth Foos/Art Director

Chiara Ghigliazza/Illustrator

Laura Jane Willoughby/Writer

EXCELLENCE

**JOHNS HOPKINS WHITING
SCHOOL OF ENGINEERING**

Roadwork Ahead

Cut Once/Design Firm

Greg Bennett/Creative Director

Holly Barnard/Designer

Lacey Ann Johnson/Writer

Tracy Walker/Illustrator

Abby Lattes/Director of Communications

Sue DePasquale/Editor

EXCELLENCE

LOYOLA MARYMOUNT UNIVERSITY

LMU Magazine Hate Spreads

Pentagram Design/Design Firm

DJ Stout/Art Director

Michelle Maudet/Designer

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

The Defiant One

Mario Carrillo/Designer

Jenna Lee/Staff Writer

Nick Leyva/Photographer

Laura J. Cole/Editor-in-Chief

Ron Boucher/Creative Director

EXCELLENCE

UNIVERSITY OF SOUTHERN CALIFORNIA

USC Trojan Family Magazine

Data Science Spreads

Pentagram Design/Design Firm

DJ Stout/Art Director

Haley Taylor/Designer

EXCELLENCE

UNIVERSITY OF UTAH

U of Utah Magazine Big Data Spreads

Pentagram Design/Design Firm

DJ Stout/Art Director

Haley Taylor/Designer

EXCELLENCE

UNIVERSITY OF UTAH

Clearing the Haze

Brian Stauffer/Illustrator

Pentagram, Austin/Art Direction

Melody Murdock/Editor-in-Chief

Seth Bracken/Managing Editor

Dave Titensor/Art Director

EXHIBITION CATALOG

EXCELLENCE

J. PAUL GETTY MUSEUM

Buried by Vesuvius:

The Villa dei Papiri at Herculaneum

Beatrice Hohenegger/Project Editor

Jim Drobka/Designer

Victoria Gallina/Production Coordinator

Nina Damavandi/Rights Coordinator

EXCELLENCE

J. PAUL GETTY MUSEUM

True Grit: American Prints from 1900 to 1950

Nola Butler/Project Editor

Jim Drobka/Designer

Victoria Gallina/Production Coordinator

Nina Damavandi/Rights Coordinator

EXCELLENCE

MONMOUTH UNIVERSITY

Karen Bright: Throughline

Linh Dao/Designer

Karen Bright/Artwork/Photographer/Copywriter

DEVELOPMENT INFORMATION - FUNDRAISING

EXCELLENCE **JUDGES CHOICE**

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MIT Top Donor Milestone Gift

Barbara Malec/Senior Creative Director

Eric Keezer/Senior Design Lead

Tracey Lazos/Editorial Director

Evanthia Malliris/Copy Editor/Proofreader

Jennifer McGrath/Senior Director, Donor Relations and Stewardship

Corey Smentek/Director, Donor Relations and Stewardship

Tara Fadenrecht/Lecturer/Metal Artist

Michael Tarkanian/Senior Lecturer

Puritan Press/Print Vendor

Hope Bindery and Box Company/Packaging Vendor

Beth Connolly/Production Consulting

Aimee Jack/Senior Director, Marketing and Communications

Carrie Johnson/Executive Director, Communications, Events, Donor Relations, and Stewardship

Julie A. Lucas/Vice President, Resource Development

DEVELOPMENT INFORMATION - ANNUAL REPORT/DONOR REPORT

SILVER

BOSTON UNIVERSITY

*The Campaign for Boston University -
Annual Report 2019*

Mark Chamberlain/Executive Creative Director

Carla Baratta/Senior Associate Creative Director

Ellie Steever/Senior Graphic Designer

Caleb Daniloff/Senior Marketing Writer

Nelia Ponte/Director, Content Strategy

Janice Checchio/Associate Creative Director,
Photography

James Kang/Account Supervisor

EXCELLENCE

DALLA LANA SCHOOL OF PUBLIC HEALTH, UNIVERSITY OF TORONTO

Public Health is a Trust. What's Shaking It?

Hambly & Woolley Inc./Design Firm

Barb Woolley/Creative Director

Heshaka Jayawardena/Designer

SPECIAL PUBLICATION - ARTS AND CULTURE

EXCELLENCE

BETHEL UNIVERSITY

Textura Magazine, Vol. 2: Haryana India

Jessica Henderson/
Designer

Molly Korzenowski

Kumar Mukesh

Scott Winter/Editor

Rafi Mukesh

Paige Cornwell/Editor

Sonia Mukesh

Brandon Barnaal

Thanh Nguyen

Jhenna Becker

Ally O'Neil

Caroline Blackford

Braeden Peterson

Maddie Christy

Manisha Shakuntala

Emma Eidsvoog

Hersh Singh

Josh Eller

Jenny Singh

Aastha Gill

Vada Stoddard

Emma Gottschalk

Josh Towner

Neha Goyal

Jake Van Loh

Neelam Gujjar

Katie Viesselman

Emma Harville

Toan Vo

Will Jacott

Zach Walker

Jasmine Johnson

SPECIAL PUBLICATION - SCIENCE AND RESEARCH

EXCELLENCE

JOHNS HOPKINS UNIVERSITY SCHOOL OF MEDICINE

Division of Rheumatology Leap

Allan Gelber/Editor

Janet Farrar Worthington/Writer

Skelton Sprouls/Design

EXCELLENCE

UC SAN DIEGO

Discoveries Magazine

Traina/Design Firm

Mark Gallo/Creative Director

Ed Garcia/Designer

Kat Turgeon/Account Manager

BOOK

EXCELLENCE

ARTCENTER COLLEGE OF DESIGN

Refracting Reality

Ching-Fa Lung/Designer

Brad Bartlett/Instructor

Kevin Martin/Photographer

EXCELLENCE

CENTRAL CONNECTICUT STATE UNIVERSITY AND NORWALK COMMUNITY COLLEGE

A Mouth Full : The Re-Cookbook

Jeanne Criscola/Designer/Collaborator

Joan Fitzsimmons/Photographer/Collaborator

Deborah Cannarella/Editor OctoberWorks/Publisher

EXCELLENCE **JUDGES CHOICE**

SWARTHMORE COLLEGE

Friends, Peace and Sanctuary Book

GDLOFT/Design Firm

Swarthmore College/Client

Allan Espiritu, GDLOFT/Art Director/Designer

Kevin Kernan, GDLOFT/Project Manager

Matt Higgins, GDLOFT/Designer

SILVER

SOUTHERN UTAH UNIVERSITY

Re-Design of Turn of the Screw by Henry James

Brock Landrum/Instructor

Jimmy Allen/Designer

William Crockett/Designer

Lincoln Frei/Designer

Monica Lee/Designer

Jared Matterfis/Designer

Haley Webster/Designer

Naomi Wyatt/Designer

SPECIAL EVENT - INVITATION

EXCELLENCE

MARYLAND INSTITUTE COLLEGE OF ART

MICA 2019 Grad Show Invitations

Erica Holeman/Designer

SPECIAL EVENT - COLLATERAL

EXCELLENCE

OTIS COLLEGE OF ART AND DESIGN

Include Me! AICAD Symposium,

Otis College of Art and Design

Sheharazad Fleming/Creative Director

Kirsten Aten/Graphic Designer

Becca Todd/Production

TYPE DESIGN

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

Be Bad Until You are Good &

Good Until You are Great

Janeza Dino/Designer

Lauren Waters/Project Lead/Assistant Creative Director

Ron Boucher/Creative Director

ENVIRONMENTAL GRAPHICS - WAYFINDING/SIGNAGE

EXCELLENCE

UNIVERSITY OF COLORADO DENVER

CU Denver North Classroom Atrium

ArtHouse Design/Design Firm

Marty Gregg/Art Director, ArtHouse Design

Zach Kotel/Art Director, ArtHouse Design

Abigail Knab/Designer, ArtHouse Design

University of Colorado Denver/Client

AndersonMasonDale Architects/Architect

AdLight Group/Fabricator

EXCELLENCE

SAN DIEGO UNIFIED SCHOOL DISTRICT

Bell Middle School, Color Signage Graphics

Visual Asylum/Design Firm

MaeLin Levine/Designer

Amy Levine/Designer

Stephen Simpson/Project Photography

SDUSD/Client

ENVIRONMENTAL GRAPHICS - EXHIBIT/DISPLAY GRAPHICS

EXCELLENCE

MARYLAND INSTITUTE COLLEGE OF ART

MICA 2019 Grad Show Signage

Erica Holeman/Designer

EXCELLENCE

UNIVERSITY OF CENTRAL FLORIDA

UCF Downtown

Lauren Waters/Assistant Creative Director/Project Lead

Cristina Cimmino/Account Director

Ron Boucher/Creative Director

Janeza Dino/Designer

Mike Kilbride/Campus Director

Jamie Giller/Coordinator/Project Manager

EXCELLENCE

VIRGINIA COMMONWEALTH UNIVERSITY

*On Being A Factory Worker—
Exhibition at Anderson Gallery*

Yixue Li/Art Director/Designer

BEST REDESIGN

EXCELLENCE

BROWN MEDICINE

Medicine@Brown

2communiqué/Design Firm

Kelly McMurray/Creative Director

Morgan Jordan/Art Director

Kris Cambra/Director of Communications

Phoebe Hall/Editor

EXCELLENCE

LOYOLA MARYMOUNT UNIVERSITY

LMU Magazine Redesign (Spring 2019)

Pentagram Design/Design Firm

DJ Stout/Art Director

Michelle Maudet/Designer

EXCELLENCE

RICE UNIVERSITY

Rice Magazine (Spring 2019)

Zehno/Design Firm

Lynn Gosnell/Senior Editor, Rice Magazine

Alese Pickering/Art Director, Rice Magazine

Jeff Cox/Director of Creative Services, Rice Magazine

Linda Thrane/Publisher, Rice Magazine

Zehno Redesign Consulting:

Shane Shanks/Editorial Strategist

Lauren Sanders/Art Direction

EXCELLENCE

STOCKHOLM INTERNATIONAL SCHOOL

Stockholm International School Rebranding

Beth Elzer Design/Design Firm

Beth Elzer/Design/Strategy

EXCELLENCE

UNIVERSITY OF UTAH

University of Utah Magazine (Winter 2020)

Pentagram Design/Design Firm

DJ Stout/Art Director

Haley Taylor/Designer

**BEST USE OF PRINTING PROCESSES -
TWO COLORS OR FEWER**

EXCELLENCE

OTIS COLLEGE OF ART AND DESIGN

2020 Summer of Art Materials

Sheharazad Fleming/Design

Becca Todd/Production

Fawad Assadullah/Photography

**BEST USE OF PRINTING PROCESSES -
SPECIALTY PROCESS**

EXCELLENCE

BRED

Moon Landing Commemorative Stamp

BRED/Design Firm

Brenda McManus/Design/Printer

Ned Drew/Design/Printer

OTHER PRINT

any entry not fitting listed categories

EXCELLENCE

**COLLEGE OF ARTS & LETTERS,
MICHIGAN STATE UNIVERSITY**

*Morrill Hall Brick - Legacy of
the Liberal Arts at MSU*

Ryan Kilcoyne/Marketing Director

Ryan Frederick/Videographer

Kim Popiolek/Writer

Joshua Morey/Graphic Designer

Ben Tobey/Web Manager

Abbie Tykocki/Communications Specialist

EXCELLENCE

UTAH VALLEY UNIVERSITY

UVU Airplanes

Josh Taylor/Designer

Shari Warnick/Art Director

INTEGRATED - MARKETING

EXCELLENCE

CALIFORNIA INSTITUTE OF THE ARTS

Discover Campaign

Stephanie Chan/Creative Direction

Armando Martínez-Celis/Graphic Design

Darren Duterte/Motion Graphics

EXCELLENCE

MIAMI UNIVERSITY

Miamians Make History

Aliatu Burke/Director of Creative Services
Jon Simon/Director of Content Strategy
Barbara Maccombs/Director, UCM Client Relations and Operations
Halie Best/Manager of Digital and Social Media Strategy
Paige Hake/Graphic Designer
Donna Boen/Managing Editor, Miamian Alumni Magazine
Katrina Kessler/Student Intern

EXCELLENCE

URSULINE ACADEMY OF NEW ORLEANS

Ursuline Academy of New Orleans Blaze Brighter

Zehno/Design Firm
Kathy Cain/Creative Director
Lauren Sanders/Art Director
Mary Louise Killen/Senior Designer
Shane Shanks/Senior Strategist & Editorial Director
Megan Youngblood/Editorial Manager
Mary Sullivan/Production Designer
Jarrell Fudickar/Video Creative Director, Producer
Jonathan Chapman/Photography, Video
Daymon Gardner/Photography
Margie Tillman/Illustrator
Heather Weaver/Developer
Rachel Wilson/Video Scriptwriter
Clare Hall/Account Manager

EXCELLENCE

UTAH VALLEY UNIVERSITY

Noorda Center for the Performing Arts Grand Opening

Emily Weaver/Designer

INTEGRATED - CAMPAIGN

GOLD

BOSTON UNIVERSITY

The Campaign For Boston University: Annual Report 2019

Mark Chamberlain/Executive Creative Director
Jon Brousseau/Digital Creative Director
Andrea Cacase/Lead Designer, Interactive Design
Caleb Daniloff/Senior Marketing Writer
Ken Lewis/Marketing Writer
Nelia Ponte/Director, Content Strategy
Janice Checchio/Associate Creative Director, Photography
Brock Savage/Senior Project Manager
James Kang/Account Supervisor
Carla Baratta/Senior Associate Creative Director
Ellie Steever/Senior Graphic Designer, Print Design

EXCELLENCE

MARYLAND INSTITUTE COLLEGE OF ART

MICA 2019 Grad Show Collateral

Erica Holeman/Designer
Amelia Szpiech/Client
Erin Jakowski/Client

EXCELLENCE

NANYANG TECHNOLOGICAL UNIVERSITY

Cut and Paste: Preventing Visual Plagiarism

Lisa Winstanley/Creative Director/Lead Designer
Wu You/Research Assistant/Designer
Lisa Peh Jiaxian/Photographer
Eugene Lim Ming Zheng/Film/Production

INNOVATIVE STRATEGY

An innovative approach in design to achieve specific goals

EXCELLENCE

WALI'S STUDIO

Let's Play! - Innovating the Arabic Learning experience through LEGO.

Wali's Studio/Design Firm

Ghada Wali/Designer

IN-HOUSE PRINT

EXCELLENCE

AUBURN UNIVERSITY SCHOOL OF INDUSTRIAL + GRAPHIC DESIGN

2020 Auburn Graphic Design Juried Student Show Poster

Courtney Windham/Designer

Craftmaster Printers Inc./Printer

SILVER **JUDGES CHOICE**

BOSTON UNIVERSITY

The Campaign for Boston University: Annual Report 2019

Mark Chamberlain/Executive Creative Director

Carla Baratta/Senior Associate Creative Director

Ellie Steever/Senior Graphic Designer

Caleb Daniloff/Senior Marketing Writer

Ken Lewis/Marketing Writer

Nelia Ponte/Director, Content Strategy

Janice Checchio/Associate Creative Director, Photography

James Kang/Account Supervisor

EXCELLENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MIT Resource Development Holiday Card

Beth Connolly/Creative Director

Eric Keezer/Senior Design Lead

Katie Wohlwend/Production Artist

Evanthia Malliris/Copy Editor and Proofreader

Universal Wilde/Print Vendor

Barbara Malec/Senior Creative Director

Carrie Johnson/Executive Director, Communications, Events, Donor Relations, and Stewardship

Julie A. Lucas/Vice President, Resource Development

EXCELLENCE

NEW JERSEY CITY UNIVERSITY

NJCU Athletics Fall 2019 Calendar Posters

Robert Gonzalez/Designer

Paul Gargiulo/Photographer

IN-HOUSE PORTFOLIO

up to six pieces, any media

EXCELLENCE

INDIANA WESLEYAN UNIVERSITY-NATIONAL & GLOBAL

Alumni Ambassador Campaign

Peter Troutner/Illustrator/Writer/Graphic Designer

Hannah Hood/Alumni Ambassador Coordinator/Writer

EXCELLENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MIT Resource Development Design Team

Barbara Malec/Senior Creative Director

Beth Connolly/Creative Director

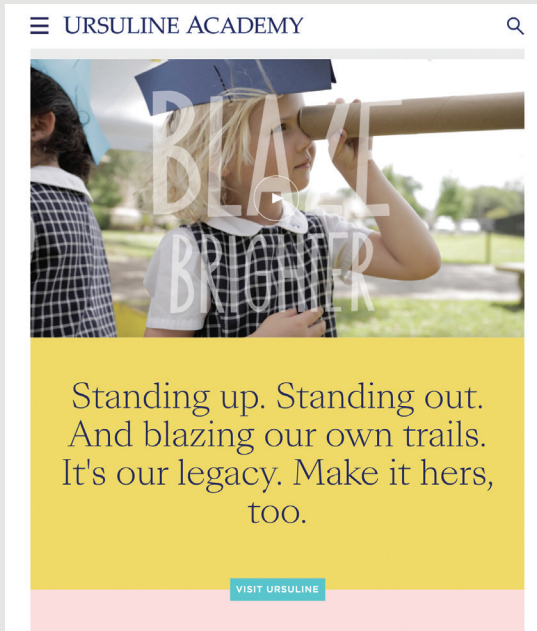
Eric Keezer/Senior Design Lead

Niki Hinkle/Senior Graphic Designer

Marshall Lambert/Graphic Designer

Alex Mamel/Web Designer and Developer

Katie Wohlwend/Graphic Designer



**WEBSITE -
RECRUITMENT**

**URSULINE ACADEMY
OF NEW ORLEANS**

*Blaze Brighter Admissions
Microsite*

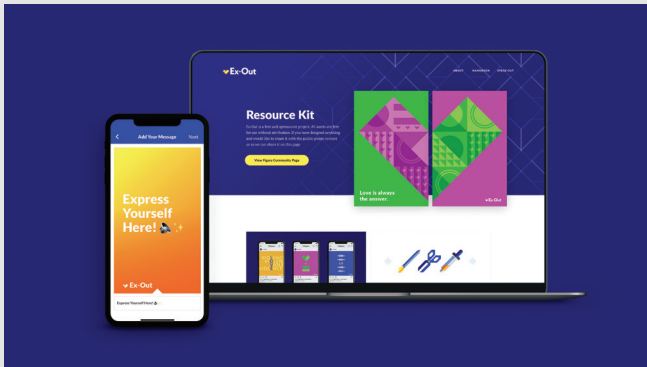
Zehno/Design Firm
Kathy Cain/Creative Director
Lauren Sanders/Art Director
Mary Louise Killen/Senior Designer
Shane Shanks/Senior Strategist &
Editorial Director
Megan Youngblood/Editorial
Manager
Jonathan Chapman/Photography,
Video
Daymon Gardner/Photography
Margie Tillman/Illustrator
Heather Weaver/Developer
Clare Hall/Account Manager

“Being a primary learning institution, Ursuline Academy of New Orleans was a bit different than usual, and their recruitment site stood out as a special experience within their category. Typography, color, illustration, photography, video—every element is superbly produced and tastefully combined to create an engaging whole. Substantive content balancing its focus between outcomes and student life, and a large collection of individual student stories, is consistently served and not overshadowed by the design.”



MARK CLIFTON

EMORY
UNIVERSITY



**OTHER
DIGITAL**

**ROCHESTER INSTITUTE
OF TECHNOLOGY**

Ex-Out



**TRACEY
HALVORSEN**

CREATE
VELOCITY

“The reason I selected Ex-Out is for several reasons which I’ll elaborate on. First, the overall branding and design of every aspect of this entry is exceptionally well done. As an overall concept

focused on “fighting against hate and violence” the design is thoughtful, welcoming, direct, and strong. It welcomes users

into a set of resources and teachings that feel both warm as well as powerful. It feels as if it’s offering the visitor/user a vibrant, sharp, and focused set of tools to add to a toolbox we all need to be filling right now. The overall experience walks users through a welcoming series of helpful instructions and resource areas in the spirit of helping them leverage design, messaging, and the power of social sharing to put out positive and directed messages that can combat the rampant proliferation of orchestrated messages of hate, violence, and divisiveness. This work is not only timely but extremely rich in its offerings and also helpful to those that might find posting content online intimidating or fruitless. It seeks to empower voices that are muffled by the cacophony of elaborate hateful campaigns and sophisticated divisive propaganda, and I think it succeeds across the board.

I applaud the RIT team for creating an ambitious campaign, brand, and series of tools and resources. Buoyed by a beautiful and perfectly designed brand system, integrating content strategy that I wish more people would use (brief, direct, and human), and fully developed to be utilized across a wide range of media including digital, this work inspires and encourages connection and communication. The entire Ex-Out campaign is generous in spirit, empowering in design, and powerful in delivery and execution.”

Hye-Jin Nae/Creative Director/Project Manager/Editor

Miguel Cardona/Creative Director/Production Manager/Developer/Editor

Sarah Danseglio/Lead Designer

Luka Schulz/Lead Designer

Stephanie Liu/Writer/Designer

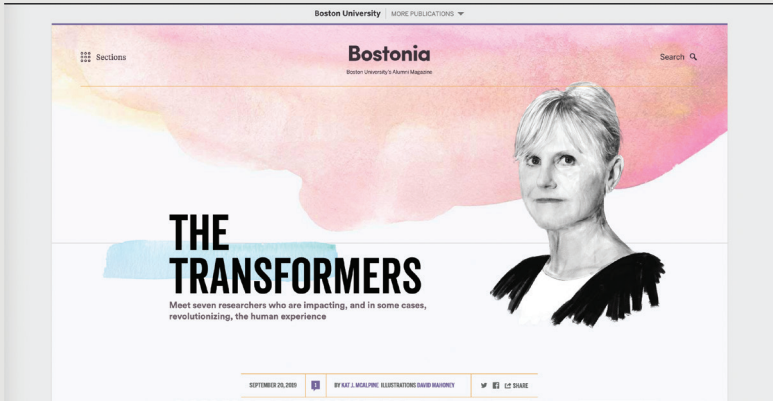
Vanasa Liu/Writer/Designer

Senjal Pandharpatte/Writer/Designer

Will McCloskey/Designer

Haena Lee/Designer

Jon Potter/Developer



**ONLINE
MAGAZINE**

BOSTON UNIVERSITY

*Bostonia - Boston University's
Alumni Magazine*

- Doug Most/Executive Editor
- Cindy Buccini/Editor
- Dakota Chichester/Associate
Creative Director
- Charlie Guerrero/Senior Lead
Designer
- Andrea Cacase/Senior Lead
Designer
- Gabriella Ketema/Web Producer
- David Bergeron-Keefe/Production
Manager-Editorial
- David Mahoney/Illustrator

“A beautiful digital publication experience, executed at a high level both visually and in terms of user experience. Sets the bar high for all higher ed digital magazines and news experiences.”



**SARAH
OLDENBURG**

UNIVERSITY OF
CALIFORNIA

WEBSITE - ENTIRE SITE**EXCELLENCE****BOSTON UNIVERSITY***The Campaign For Boston University - Annual Report 2019*

Mark Chamberlain/Executive Creative Director
 Jon Brousseau/Digital Creative Director
 Andrea Cacase/Lead Designer
 Caleb Daniloff/Senior Marketing Writer
 Nelia Ponte/Director, Content Strategy
 Janice Checchio/Associate Creative Director, Photography
 Brock Savage/Senior Project Manager
 James Kang/Account Supervisor

EXCELLENCE**DAKOTA STATE UNIVERSITY***Dakota State University Website*

mStoner/Agency

EXCELLENCE**MARYMOUNT CALIFORNIA UNIVERSITY***Marymount California University Website*

mStoner/Agency

EXCELLENCE**MCPHERSON COLLEGE***McPherson College Website*

Up&Up Agency/Design Firm
 Ryan Davidson/Art Director
 Bailey Boese/UX Designer
 Julia Terwilliger/Copywriter
 Mary Beth Oakey/Account Executive

EXCELLENCE**PURDUE UNIVERSITY NORTHWEST***Purdue University Northwest Website*

mStoner/Agency

EXCELLENCE**KAISER PERMANENTE SCHOOL OF MEDICINE***Kaiser Permanente School of Medicine Microsite*

Lipman Hearne/Agency

EXCELLENCE**MIAMI UNIVERSITY***Virtual Visit Website*

Jessica Rea/Director of Web Marketing
 Aliatu Burke/Director of Creative Services
 Jon Simon/Director of Content Strategy
 Cathy Heinz/Director of Enrollment Marketing and Communications
 Jeremy Adam/Director of Digital Marketing
 Kelly Bennett/Manager of Social Media and Marketing Strategy
 Halie Best/Manager of Digital and Social Media Strategy
 Jason Walters/Web Design Specialist
 Erik Seyferth/Web Development Specialist

WEBSITE - RECRUITMENT**SILVER JUDGES CHOICE****URSULINE ACADEMY OF NEW ORLEANS***Blaze Brighter Admissions Microsite*

Zehno/Design Firm
 Kathy Cain/Creative Director
 Lauren Sanders/Art Director
 Mary Louise Killen/Senior Designer
 Shane Shanks/Senior Strategist & Editorial Director
 Megan Youngblood/Editorial Manager
 Jonathan Chapman/Photography, Video
 Daymon Gardner/Photography
 Margie Tillman/Illustrator
 Heather Weaver/Developer
 Clare Hall/Account Manager

WEBSITE - DEVELOPMENT/FUNDRAISING**EXCELLENCE****MCGILL UNIVERSITY***Giving Website*

McGill University Advancement Communications and Sid Lee

WEBSITE - DEPARTMENTAL**EXCELLENCE****UTAH STATE UNIVERSITY***USU HR Recruitment Website*

Meagan Roach/Designer
 Jay Wright/Marketing Lead

EXCELLENCE**WESTERN WASHINGTON UNIVERSITY***Department of Design Website*

Brittany Schade/Designer

ONLINE MAGAZINE

SILVER **JUDGES CHOICE**

BOSTON UNIVERSITY

Bostonia - Boston University's Alumni Magazine

Doug Most/Executive Editor

Cindy Buccini/Editor

Dakota Chichester/Associate Creative Director

Charlie Guerrero/Senior Lead Designer

Andrea Cacase/Senior Lead Designer

Gabriella Ketema/Web Producer

David Bergeron-Keefe/Production Manager-Editorial

David Mahoney/Illustrator

EXCELLENCE

CALIFORNIA INSTITUTE OF THE ARTS

The Pool CalArts Alumni Magazine

Melissanthi Saliba/Designer/Developer

Rafael Hernandez/Photography (Print and Web)

Nicolas Savignano/Videography (Web)

Christine Ziemba/Editor-in-Chief

Roman Jaster/Art Direction/Design (Print)

Kat Catmur/Art Direction/Design (Print)

Debbie Stears/Production Manager (Print and Web)

Marylou Ferry/Interim Executive Director of the Office of Marketing and Communications

Denise Nelson/Senior Director of Communications

EXCELLENCE

CALTECH

Caltech Effect (January 2020)

Stacey Hong/Editor/Writer

Annette Moore/Editor

Rachel Cartmell/Editor

Andrew Moseman/Writer

Ann Motrunich/Writer

Brandon Hook/Art Director

Alyce Torrice/Project Manager

Joel Caswell/Illustrations

Leslie Maxfield/Video Production

BingsWings Production/Video Production

Bravo Charlie Delta/Interactive Design

EMAIL MARKETING AND NEWSLETTERS

EXCELLENCE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

MIT Spectrum E-Newsletter

Beth Connolly/Creative Director

Alex Mamel/Web Designer/Developer

Niki Hinkle/Senior Graphic Designer

Tracey Lazos/Editorial Director

Evanthia Malliris/Copy Editor/Proofreader

Stephanie Eich/Senior Digital Marketing Assistant

Ben Schwartz/Digital Marketing Director

Matt Williams/Email Marketing Coordinator

Barbara Malec/Senior Creative Director

Aimee Jack/Senior Director, Marketing and Communications

Carrie Johnson/Executive Director, Communications, Events, Donor Relations, and Stewardship

Julie A. Lucas/Vice President, Resource Development

MOBILE APPS

EXCELLENCE

KUTZTOWN UNIVERSITY

Cahoodle: A Collaborative Doodling Experience

Erin Williams/Designer

GOLD

ROCHESTER INSTITUTE OF TECHNOLOGY

Ex-Out Creativity Handbook

Hye-Jin Nae/Creative Director/Project Manager/Editor

Miguel Cardona/Creative Director/Production Manager/Developer/Editor

Sarah Danseglio/Lead Designer

Luka Schulz/Lead Designer

Stephanie Liu/Writer/Designer

Vanasa Liu/Writer/Designer

Senjal Pandharpatte/Writer/Designer

Will McCloskey/Designer

Haena Lee/Designer

Jon Potter/Developer

OTHER DIGITAL

any entry not fitting listed categories

EXCELLENCE

ROCHESTER INSTITUTE OF TECHNOLOGY

Ex-Out **JUDGES CHOICE**

Hye-Jin Nae/Creative Director/Project Manager/Editor
Miguel Cardona/Creative Director/Production Manager/
Developer/Editor
Sarah Danseglio/Lead Designer
Luka Schulz/Lead Designer
Stephanie Liu/Writer/Designer
Vanasa Liu/Writer/Designer
Senjal Pandharpotte/Writer/Designer
Will McCloskey/Designer
Haena Lee/Designer
Jon Potter/Developer

EXCELLENCE

THE ROCKEFELLER UNIVERSITY

Digital Signage System
C&G Partners/Design Firm
Maya Kopytman/Partner
Jonathan Alger/Partner
Amy Siegel/Partner
Red de Leon/Director of Technology
Daniel Rodriguez/Design Director
Bruce Chao /Graphic and Motion Design
Cheng Cheng/Motion Design
Alex Kelly /Producer
Ashutosh Patil/Systems Manager

EXCELLENCE

THE ROCKEFELLER UNIVERSITY

Scientist Explorer
C&G Partners/Design Firm
Maya Kopytman/Partner
Jonathan Alger/Partner
Daniel Fouad/3D Design Director
Red de Leon/Director of Technology
Bart Lewandowski/Senior UI/UX Designer
Si Ping Lim/Lead Designer
Dachang Liu/Front-end Developer
Shuyler Nazareth/Technical Producer
Ashutosh Patil/Systems Manager

IN-HOUSE DIGITAL

EXCELLENCE

AUBURN UNIVERSITY SCHOOL OF INDUSTRIAL + GRAPHIC DESIGN

2020 Auburn Graphic Design Juried Student Show
—*Animated Poster + Digital Advertising*
Courtney Windham/Designer

EXCELLENCE

INDIANA WESLEYAN UNIVERSITY-NATIONAL & GLOBAL

\$500 Scholarship Social Media Challenge
Peter Troutner/Graphic Designer
Hannah Hood/Social Media Coordinator

GOLD BEST OF SHOW

UNIVERSITY OF CENTRAL FLORIDA

UCF Marketing Multimedia Team

UCF Marching Knights Celebrate 40 Years

Jasmine Kettenacker/Videographer/Video Editor

Thomas Bell/Producer

Nicole Dudenhofer/Producer/Interviewer

Nicholas Leyva/Photography/Lighting

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial and Content Strategy

UCF Year-In-Review 2019

Jasmine Kettenacker/Video Editor

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial and Content Strategy

UCF Fight Song: Charge On!

Jasmine Kettenacker/Video Editor

Ron Boucher/Creative Director

Carly McCarthy/Producer

UCF's Inclusive Education Services

Program First Class Graduates

Jasmine Kettenacker/Videographer/Video Editor

Thomas Bell/Producer/Videographer

Jenna Lee/Producer/Interviewer

Nicholas Leyva/Photography/Lighting

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial and Content Strategy

Stay Safe, Knights

Jasmine Kettenacker/Video Editor

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial and Content Strategy

Bree Watson/Senior Copywriter

Is it Finally Time to Pass the Equal Rights Amendment?

Jasmine Kettenacker/Videographer/Video Editor

Thomas Bell/Producer/Videographer

Jenna Lee/Producer/Interviewer

Nicholas Leyva/Lighting

Ron Boucher/Creative Director

Laura J. Cole/Director of Editorial and Content Strategy

EXCELLENCE

UNIVERSITY OF UTAH PARIS

Learning Abroad

Jeff Bagley/Chief Creative Officer

Spencer Bott/Videographer/Editor

Jeff Hanson/Executive Producer



VIDEO

UTAH VALLEY UNIVERSITY

*Come As You Are |
Recruitment Video*

Benji Allred/Director/
Director of Photography

Sam Hadlock/Producer

Chad Johnson/Producer

Christian Darais/Producer

Merik Richardson/Producer

Kris Coles/Producer

Mickaela Kester/Hair and
Makeup

Kenion Harvey/Assistant



JEFF BAGLEY

UNIVERSITY
OF UTAH

“I thought this was a great combination of a wonderful music track, an edit that went along with it, and some beautifully shot footage that all came together in a very, very dynamic way. The video possesses an awesome voiceover, and it made the place look engaging, exciting,

and interesting—particularly if you are a non-traditional student—it promoted that aspect of their university really well. I learned they have a great culinary arts program, and who knew that rodeo was a major.

The really interesting part of the video was that it was filmed and directed by a student—and it looks like they have a great career ahead of them.”



**ROSS
BRADLEY**

RODGERS
TOWNSEND

“This piece has a lot going for it. The first thing you notice is the track, or lack of it. The music choice isn’t an afterthought here. It is the piece. It breathes with the film and drives the story forward. To compliment that intentionality, the aspect ratio and color grade elevate the

production. As the concept of the piece evolves with the VO, the cinematography and camera techniques begin to tilt off angle, reflecting the odd-ball, black sheep mentality in the copy. And I also think there’s a bravery represented in this spot. The University chose to spend very little time showing classrooms or the campus. Instead, they depicted a mindset that they hoped to inspire in their students. At a time when kids are so focused on SAT scores and entrance essays, I’m sure “Come as you are” is a pretty compelling and inspirational message—at Utah Valley University you aren’t defined by your current state, but can make yourself into what you want to be. This piece stands apart.”



VIDEO

UNIVERSITY OF CALIFORNIA, OFFICE OF THE PRESIDENT

Fig. 1 by University of California

- Jess Wheelock
- Zak Long
- Sinead Santich
- Hector Herrera
- Pazit Calhoun
- Alexandra Morales
- Larissa Branin

“I loved the use of mixed media within the Fig. 1 videos. The combination of video, animation and sound design kept me engaged as a viewer and was a great way to showcase the research being presented.”



LISA CRAWFORD

WILLIAM & MARY

VIDEO

EXCELLENCE

CLEMSON UNIVERSITY

Clemson World | The Power of Calling a Name

Eric Rodgers/Producer/Editor/Cinematographer
 Nancy Spittler/Producer
 Rick Griebno/Cinematographer
 Thomas Messervy/Motion Graphics

EXCELLENCE

THE UNIVERSITY OF ST. THOMAS

i'm a tommie

Pete Winecke/Creative Director
 Andy Amena/Art Director
 Heidi Nelson/Writer

EXCELLENCE **JUDGES CHOICE**

**UNIVERSITY OF CALIFORNIA,
 OFFICE OF THE PRESIDENT**

Fig. 1 by University of California

Jess Wheelock
 Zak Long
 Sinead Santich
 Hector Herrera
 Pazit Calhoun
 Alexandra Morales
 Larissa Branin

SILVER

UNIVERSITY OF CENTRAL FLORIDA

Charge On!

Ron Boucher/Creative Director
 Laura Cole/Director of Editorial and Content Strategy
 Bree Watson/Senior Copywriter
 Tom Bell/Senior Multimedia Specialist
 Erin Paulin/Project Manager
 Patrick Burt/Associate Vice President of
 Communications and Marketing
 Strong Films/Production

EXCELLENCE

UNIVERSITY OF NORTH DAKOTA

We Believe in Work

sureCAN productions/Production Company
 Matt Genesis/Director
 Maria Carrera/Producer
 Christie Carrera/Line Producer/Production Manager
 Marcus Taplin/Director of Photography

EXCELLENCE

UNIVERSITY OF UTAH

Active Shooter Training

Jeff Bagley/Chief Creative Officer/Writer
 Andy Brimhall/Videographer/Editor
 Jeff Hanson/Executive Producer
 Jessica Taylor/Producer
 Kevin Faires/Account Executive

EXCELLENCE

UNIVERSITY OF UTAH

Eric Weddle Founders Day

Jeff Bagley/Chief Creative Officer
 Spencer Bott/Videographer/Editor
 Kevin Faires/Account Executive

EXCELLENCE

UTAH STATE UNIVERSITY

2019 Aggie Impact Videos

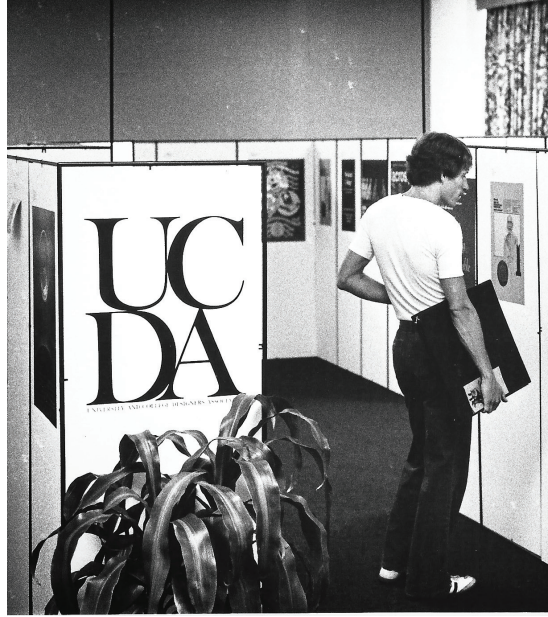
Andrew Diamond/Video
 Mitch Hawk/Copywriter

GOLD **JUDGES CHOICE**

UTAH VALLEY UNIVERSITY

Come As You Are | Recruitment Video

Benji Allred/Director/Director of Photography
 Sam Hadlock/Producer
 Chad Johnson/Producer
 Christian Darais/Producer
 Merik Richardson/Producer
 Kris Coles/Producer
 Mickaëla Kester/Hair and Makeup
 Kenion Harvey/Assistant



UCDA DESIGN AWARDS





UCDA

199 Enon Springs Road West
Suite 400
Smyrna, Tennessee 37167

615-459-4559
615-459-5229 fax
info@ucda.com

inspiring
design