

UCDA Design Conference

October 12-15, 2019, Portland, Oregon

NAME (Last) _____ (First) _____

POSITION/TITLE _____ FIRST NAME AS YOU'D LIKE IT ON YOUR NAME TAG _____

INSTITUTION/COMPANY _____

DEPARTMENT/OFFICE _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

EMAIL _____ PHONE _____

SESSIONS

To ensure proper space for each session, **please mark all the sessions you plan to attend.** If registering online, you will be asked to select sessions at the end of the process.

SATURDAY, OCTOBER 12

9 a.m.-12 noon

PRE-CONFERENCE WORKSHOPS (\$)

Sign up for workshops on form below

- How Not To Be a Vidiot
 Travel Sketching Workshop

2:30-3:30 p.m.

- Volunteer Meeting and Reception

3:30-4:30 p.m.

- Opening Mixer

4:30-6 p.m. (Main Stage)

- Welcome, Krider Prize for Creativity, and
 1. Urban Sketchers

6-7:30 p.m.

- Dinner and UCDA Design Awards

7:30-9:30 p.m.

- UCDA Design Awards Show and Dessert Reception

SUNDAY, OCTOBER 13

7-8 a.m.

OPTIONAL ACTIVITIES

- City Walk
 Coffee Talk
 InstaMeet

9-10:15 a.m. (Main Stage)

2. Little Brown Girl Rising

10:30-11:30 a.m. (choose one)

3. No Budget. No Resources.
 4. Becoming Amazing!
 5. Adobe Illustrator
 6. External Agencies/ Internal Creatives

11:45-2:30 p.m. (Main Stage)

- Lunch, Business Meeting, and
 7. McMenamins Artists Panel

2:45-3:45 p.m. (choose one)

8. Reflections on Identity
 9. Adobe InDesign
 10. External Agencies/Internal Creatives
 11. Photo Exclusive!

4-5 p.m.

- OPTIONAL ACTIVITY**
 Publications Swap Shop

MONDAY, OCTOBER 14

7:30-11 a.m.

- UCDA Resource Center with Breakfast

11:15 a.m.-12:15 p.m. (choose one)

12. UX Tips
 13. Moving the Needle
 14. Find Your Authentic Brand
 15. Open for Business

1:45-2:45 p.m. (choose one)

16. Digital Print/Agile Making
 17. How Not to Get Sued
 18. Sappi
 19. Open for Business

3-4:15 p.m. (Main Stage)

20. Finding Your Artistic Voice

4:15-5 p.m.

- Pop-Up Shop: Lisa Congdon

Dinner on Your Own

TUESDAY, OCTOBER 15

8-9 a.m.

- Continental Breakfast

9-10 a.m. (choose one)

21. I Survived Website Redesign
 22. Make a Virtual Visit a Reality
 23. Lean User Testing
 24. The Connected Future

10:15-11:30 a.m. (Main Stage)

25. Get Out of Your Own Way

1:30-2:30 p.m. (choose one)

26. Sell-in to Get Buy-in
 27. Small Team? Small Budget?
 28. Make a Virtual Visit a Reality
 29. Lean User Testing

2:45-4:30 p.m. (Main Stage)

31. Playing Like Champions, Closing Remarks, and Prize Drawings

CONFERENCE PASS	REGULAR	EARLY BIRD by August 1	TOTAL
NON-MEMBER	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,075	
CONFERENCE PASS—REDUCED RATES			
UCDA PARTNER Partner Member No. _____	<input type="checkbox"/> \$1,075	<input type="checkbox"/> \$950	
UCDA MEMBER (Professional, Associate, Faculty) <input type="checkbox"/> Current Member No. _____ <input type="checkbox"/> Renew Membership (see below) No. _____ <input type="checkbox"/> New membership (see below)	<input type="checkbox"/> \$950	<input type="checkbox"/> \$825	
<input type="checkbox"/> Professional Membership (\$205) <input type="checkbox"/> Associate Membership (\$205) <input type="checkbox"/> Faculty Membership (\$160) <input type="checkbox"/> Corporate Membership (\$260) <input type="checkbox"/> Student Membership (\$50) <input type="checkbox"/> Retired Membership (\$50)	<input type="checkbox"/> \$205 <input type="checkbox"/> \$205 <input type="checkbox"/> \$160 <input type="checkbox"/> \$260 <input type="checkbox"/> \$50 <input type="checkbox"/> \$50	<input type="checkbox"/> \$205 <input type="checkbox"/> \$205 <input type="checkbox"/> \$160 <input type="checkbox"/> \$260 <input type="checkbox"/> \$50 <input type="checkbox"/> \$50	
STUDENT (Copy of student ID enclosed)	<input type="checkbox"/> \$500	<input type="checkbox"/> \$450	
UCDA EMERITUS	<input type="checkbox"/> \$350	<input type="checkbox"/> \$300	
SINGLE DAY PASS			
Saturday, October 12 (includes dinner)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	
Sunday, October 13 (includes lunch)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	
Monday, October 14 (includes breakfast)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	
Tuesday, October 15 (includes breakfast)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$400	
CARBON OFFSET			
Carbon Offset Your Travel (see details at left)	<input type="checkbox"/> \$18	<input type="checkbox"/> \$18	

GUEST MEALS	ATTENDEE	GUEST(S)	TOTAL
October 12: Opening Mixer, Dinner, and Reception	included	<input type="checkbox"/> \$75	
October 13: Business Meeting Lunch	included	<input type="checkbox"/> \$40	
October 14: Resource Center Breakfast	included	<input type="checkbox"/> \$30	

PRE-CONFERENCE WORKSHOPS	ATTENDEE	GUEST(S)	TOTAL
How Not to Be a Vidiot (October 12)	<input type="checkbox"/> \$80	<input type="checkbox"/> \$100	
Travel Sketching (October 12)	<input type="checkbox"/> \$80	<input type="checkbox"/> \$100	
Grand Total (USD)			\$

All rates in US dollars.

PAYMENT (UCDA's Federal Tax ID #34-1302823)

Check enclosed (made payable to UCDA in US dollars)

Purchase Order No. _____ (Please include a copy of the PO.)

Charge my credit card: VISA Mastercard American Express Discover

CARD NUMBER _____ EXPIRATION DATE _____ SECURITY OR V-CODE _____

NAME ON CREDIT CARD _____ CARDHOLDER SIGNATURE _____

GUEST MEALS	ATTENDEE	GUEST(S)	TOTAL
Conference Volunteer: (Along with my volunteer duties, there will be a brief informational meeting and reception on Sat., Oct. 12.)	<input type="checkbox"/> Yes	<input type="checkbox"/> Maybe	<input type="checkbox"/> No
Dietary Restrictions	<input type="checkbox"/> Vegetarian <input type="checkbox"/> Vegan	<input type="checkbox"/> Gluten Free <input type="checkbox"/> Other:	<input type="checkbox"/> Peanut Allergy

Functional Needs: If you have functional needs please note here, or contact UCDA at info@ucda.com or 615-459-4559.

YOU MAY ALSO REGISTER ONLINE AT: UCDA.COM/EVENTS/32