



2018

UCDA DESIGN COMPETITION

WINNERS LIST





The **UCDA DESIGN COMPETITION** recognizes the best of the exceptional design work done to promote educational institutions—secondary, vocational, or higher education.

All credit information provided by the entrant or institution at the time the winning piece was submitted. UCDA is not responsible for any errors or omissions.



2018 JUDGES

PRINT



Jane A. Dorn is an Associate Professor of Graphic Design in the SC School of the Arts at Anderson University. She holds a BFA in Graphic Design from Louisiana State University and an MA in Graphic Design from the Savannah College of Art and Design.



Dave Dryden is Associate Vice President for Marketing and Brand Strategy at Clemson University. Dave has worked in higher education in creative roles for almost 28 years, first as a designer and now, as the chief marketing and branding officer for Clemson.



Val Sloan received her MFA from the University of Florida in 1999 and has been pursuing a career in design education since 2000. She has taught at her alma mater then moved to Belmont University and most recently as an Associate Professor at Roger Williams University since 2007.

DIGITAL



Dr. Troy Abel received his Ph.D. in Human Computer Interaction and MFA in Graphic Design, both from Iowa State University. He has 25+ years of industry, and 10+ years of academic experience, in Graphic Design, User Experience Design, Usability Testing, Design Education, and Human Computer interaction. Troy is currently an Assistant Professor of User Experience Design at University of North Texas.



Karyn Adams is Principal and Creative Director for H-A ThirtyOne, specializing in creative marketing and communications strategies, content development, and connecting the dots. Currently her focus is in higher education, working with roughly 30 colleges and universities. She has judged design competitions in the past and has spoken at numerous events across the country.



Dustin Thomas is a nationally award-winning conceptual thinker. In his 15 years in the industry, he has created incredibly successful and innovative campaigns for national and global brands. Notable clients include America's Navy, Ford, Apple, iTunes, Nike, Coca-Cola, Microsoft, Mazda, and Puma/Cobra Golf, among others.

A sincere thank you to the judges of the 2018 UCDA Design Competition.

JUDGES CHOICE

PRINT

PRINT JUDGES

JANE DORN

Associate Professor
Graphic Design
SC School of the Arts
Anderson University

DAVE DRYDEN

Associate Vice President for
Marketing and Brand Strategy
Clemson University

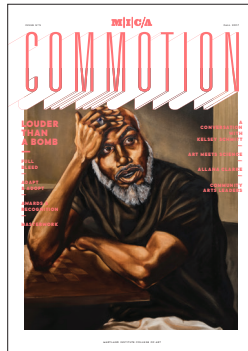
VAL SLOAN

Design Education Coach/Trainer
Saravati Design Institute

PRINT JUDGE—JANE DORN

Magazine—Complete Unit
Maryland Institute College of Art
Commotion

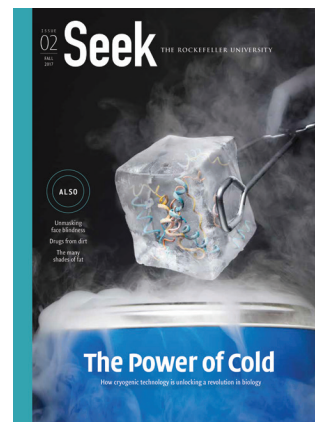
Design Army/Design Firm
Debra Rubino/Vice President for Strategic Communications
Tracy Newman/Associate Vice President for Communications
Michael Rund/Director of Publications
Lorri Angeloz/Writer
Nicole Clark/Writer
Allison Eatough/Writer
Yam Chew Oh/Writer
Derek Parsons/Writer
Catrell Thomas/Writer



PRINT JUDGE—DAVE DRYDEN

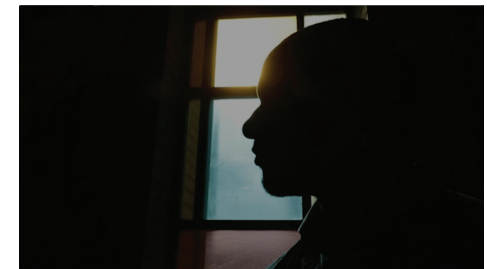
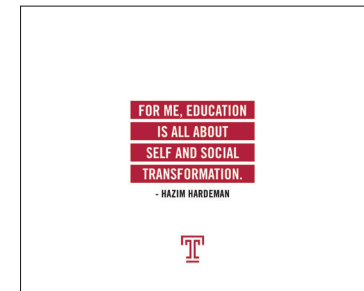
Magazine—Complete Unit
The Rockefeller University
Seek

Point Five/Design Firm
Alissa Levin/Creative Director
Nathan Eames/Design Director
Benjamin Levine/Design Director
Kara Gordon/Designer
Zachary Veilleux/Editor-in-Chief
Eva Kiesler/Managing Editor
Katherine Fenz/Writer
Alexander Gelfand/Writer
David Noonan/Writer
Wynne Parry/Writer
Alexandra MacWade/Writer
Mario Morgado/Photographer
Jacob Pritchard/Photographer
Frank Veronsky/Photographer
The Voorhes/Photographer
Jasu Hu/Illustrator
Paul Hoppe/Illustrator
Andre da Loba/Illustrator
Yuko Shimizu/Illustrator
Kelly McLees/Producer



PRINT JUDGE—VAL SLOAN

In-house Team
Temple University
Peer to Peer Influencer Video Mailer
Michael Mastroianni/Director of Research
Mary Ann Fong/Associate Director, Creative Strategy
Gina Benigno/Video Production Manager
Lou Peluyera/Videographer
Joseph V. Labolito/Photographer
Lael Troupe/Associate Director, Design
Didier Garcia/Senior Designer
Angelo Fichera/Content Manager



JUDGES CHOICE

DIGITAL

DIGITAL JUDGE—DR. TROY ABEL

Green Reduction

University of California, Davis
UC Davis NOW

Jennifer Vaughn/Senior Graphic Designer
Cesar Cervantes/Graphic Designer
Steffi Brikovich/Client Relations Specialist
Debra Cleveland/Content Specialist
Kirsten Hammann/Interim Executive Director of Student Affairs Marketing and Communications
Andrew McDaniel/Interim Associate Director of Engagement and Retention



DIGITAL JUDGE—KARYN ADAMS

Video

Utah Valley University
Who Am I?

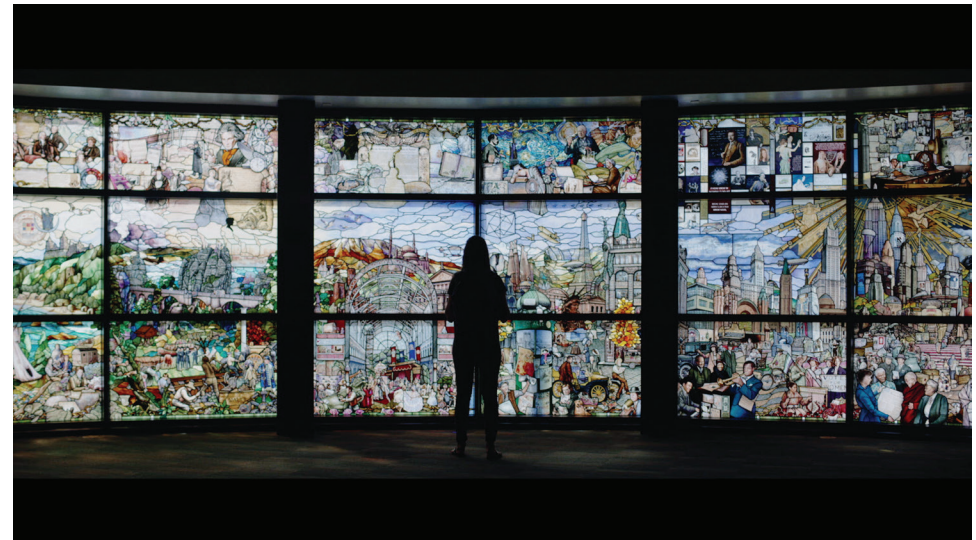
Benji Allred/Director
Spencer Allred/Editor
Ryan King/Music and Sound Designer
Spencer Childs/Producer
Samuel Hadlock/Producer
Jason Terry/Producer
Brady Aste/Costumes and Set Design
Sierra Lawrence/Costumes and Set Design

DIGITAL JUDGE—DUSTIN THOMAS

Video

Utah Valley University
Who Am I?

Benji Allred/Director
Spencer Allred/Editor
Ryan King/Music and Sound Designer
Spencer Childs/Producer
Samuel Hadlock/Producer
Jason Terry/Producer
Brady Aste/Costumes and Set Design
Sierra Lawrence/Costumes and Set Design



DIGITAL JUDGES

DR. TROY ABEL

Assistant Professor of User Experience Design
University of North Texas

KARYN ADAMS

Principal and Creative Director
H:A ThirtyOne

DUSTIN THOMAS

Freelance Writer, Director & Creative Strategist

LIST OF WINNERS

PRINT

RECRUITMENT/VIEWBOOK—COMPLETE UNIT

Excellence

Colorado State University

Find Your State

Elias Martinez/Creative Director
Mark Hanson/Project Manager
Cameron Nelson/Designer
Adam Mendez/Designer
Allie Ogg/Designer
Lisa Schmitz/Designer
Lindsay Connors/Writer

Excellence

Hartford Art School/University of Hartford

Hartford Art School Viewbook

Mark G. Snyder/Art Direction/Designer
Kevin Sepe/Art Direction/Designer
Constanza Segovia/Illustrator

Excellence

Kean University, Michael Graves College, Design Studio

Kean University, Michael Graves

College Viewbook

Katrina Streisguth/Student Designer
Rose Gonnella/Art Director/Production Manager
Christopher J. Navetta/Art Director/Production Manager
Dawnmarie McDermaid/Art Directors/Production Manager

Excellence

Massachusetts College of Art and Design

MassArt Undergraduate Viewbook

Sametz Blackstone Associates/Design Firm
Alex Budnitz/Designer
Universal Wilde/Printing

Excellence

Providence College

Providence College Viewbook

Kristen Lainsbury/Writer/Creative Director
Dean Welshman/Art Director/Lead Designer
Vicki-Ann Downing/Writer
Chris Machado/Writer
Michael Hagan/Writer
Mike Andersen/Illustrator

Justin James Muir/Photographer
Nat Rea/Photographer
Patrick O'Connor/Photographer
Matthew Smith/Photographer

Excellence

School of Visual Arts

SVA Undergraduate Viewbook 2018-19

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Art Director
Ryan Durinick/Senior Designer
Kelsey Haight/Design Intern
Sunnie Ching Tien Lee/Design Intern
Lamae Nembhard/Design Intern
Eric Corriel/Lead Web Designer and Developer
Sheilah Ledwidge/Managing Editor/Writer
Gail Anderson/Writer
Angela Riechers/Writer
Jennifer Liang/Production Manager
Abby Kreh/Proofreader
Rachel Leff/Proofreader
Tricia Tisak/Proofreader
Jeremy Cohen/Principle Photography
Tyler Kufs/Principle Photography
Sam Morgan/Facilities Photography

Excellence

Texas Tech University, Talkington College

Texas Tech University, Vastly Different
Landesberg Design/Design Firm
Kipp Madison/Art Director/ Designer
Ilona Segedy/Writer
Rebecca Kriger/Photography
RR Donnelly/Printer

Excellence

University of Holy Cross

Do Good Do Well, University of Holy Cross

Zehno Cross Media Communications/Design Firm
Mary Louise Killen/Designer
Lauren Sanders/Art Director
Megan Youngblood/Writer
Shane Shanks/Editor/Editorial Strategist
Caleb Chancey/Photographer
Kathy Cain/Creative Director
Mary Sullivan/Designer

Excellence

Utah Valley University

Utah Valley University Senior Viewbook

Sam Hadlock/Art Director/Lead Designer
Kris Coles/Producer
Brian Folgelberg/Designer
Shari Warnick/Designer
Jay Drown/Photographer
Nate Edwards/Photographer
Hans Koepsell/Photographer
August Miller/Photographer
Sam Hadlock/Writer
Jay Wamsley/Writer
Spencer Childs/Writer

Excellence

Wake Forest University

WFU Admissions Viewbook

Hayes Henderson/Assistant Vice President of
Creative Communications
Brent Piper/Director of Design
Bart Rippin/Executive Director of Creative Communications
Rob Daniels/Writer
Ken Bennett/University Photographer
Gretta Kohler/Associate Director of Creative Production
Shana Atkins/Assistant Director of Account Management
Kyle Webster/Illustrator

Gold

Watkins College of Art

Watkins College of Art Lookbook

Stoltze Design/Design Firm
Brian Azer/Designer/Art Director
Ron Wagner/Writer
Timothy Davis/Writer
Sam Angel/Photographer
Clif Stoltze/Creative Director
Brendan Tapley/Creative Director
Watkins College of Art/Client

RECRUITMENT/OTHER

Excellence

Crossroads School for Arts & Sciences

Crossroads School for Arts & Sciences:

See the world differently.

Warren Group/Studio Deluxe/Design Firm
Linda Warren/Creative Director
Anaëlle Gamanho/Designer

Excellence

Drury University

#Drurybound Acceptance Package

Sarah Jones/Senior Designer
Corey Ritter/Writer
James Pikul/Associate Director of Admission Marketing
Don Ameye/Creative Director

Excellence

Drury University

Thrival Kit Series

Sarah Jones/Senior Designer
Corey Ritter/Writer
James Pikul/Associate Director of Admission Marketing
Don Ameye/Creative Director

Excellence

Merrimack College

Merrimack College Acceptance Package

PBD/Design Firm
Shannon Beer/Art Director
Mary Reed/Designer
Matteo Gulla/Illustrator
Crackerjack Communications/Writer
Michael Malyszko/Photographer
Tom Kates/Photographer

Excellence

Middlebury College

Admit Packet

Paul Dahm/Designer
Pamela Fogg/Creative Director
Caroline Crawford/Writer
Carey Bass/Designer
Chris Spencer/Senior Multimedia Producer
Demetrius Borge/Multimedia Producer

Excellence

University of Michigan

College of Literature, Science, and the Arts

Kessler Scholars Invitation Package

John Lofy/Writer/Director of Marketing Communications
Erin Nelson/Designer/Illustrator/Art Director
Levi Stroud/Photographer
Anna Batcke/Project Manager
Susan Hutton/Editor
Anthony Cece/Marketing Director
Lynne Gould/Production

Excellence

University of the Ozarks

University of the Ozarks Admit Package

CNP/Design Agency
Reggie Hill/Vice President of Marketing and Enrollment
Martin Corbin/Lead Designer
Victoria Gauthier/Copywriter
Shannon Viox/Designer
Mark Adkins/Creative Director
Katrina Hill/Account Executive
Bobbi Zagrocki/Print Coordinator
Packlane/Printer
Scout Books/Printer

RECRUITMENT/ART SCHOOLS— COMPLETE UNIT

Excellence

Montserrat College of Art

Creativity Works Here Viewbook

Moore Moscovitz/Design Firm
Jan Moscovitz/Creative Director
Eric Lee/Designer
Jeff Newell/Editor
Various Photographers

Excellence

School of Visual Arts

SVA Recruitment Package

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Art Director
Ryan Durinick/Senior Designer
Eric Corriel/Lead Web Designer and Developer
Sheilah Ledwidge/Managing Editor
Jennifer Liang/Production Manager
Jeremy Cohen/Principle Photography
Tyler Kufs/Principle Photography
Sam Morgan/Facilities Photography

EXHIBITION CATALOG—COMPLETE UNIT

Excellence

Bruce Peel Special Collections, University of Alberta

Experiment: Printing the Canadian Imagination — Highlights from the David McKnight Canadian Little Magazine and Small Press Collection

Natalie Olsen, Kisscut Design/Catalogue Design
Cheryl Cundell/Editorial
Kevin Zak/Exhibition Design/Digital Reproduction
Linda Quirk/Research and Editing Support
Jesse Carson/Research and Editing Support
Samantha Nugent/Research and Editing Support
Adrian Sheppard, University of Alberta Copyright Office/
Copyright Consultation
Paul Gifford/Special Assistance
Michaela Stang/Special Assistance
Carolyn Morgan/Special Assistance
Jeff Papineau/Digital Reproduction
Robert Desmarais/Managing Editor

Excellence

Bruce Peel Special Collections, University of Alberta

Salt, Sword, and Crozier: Books and Coins from the Prince Bishopric of Salzburg (c. 1500-c. 1800)

Lara Minja, Lime Design Inc./Catalogue Design
Cheryl Cundell/Editorial
Kevin Zak/Exhibition Design/Photography
Louise Asselstine/Photography
Linda Quirk/Special Assistance
Jesse Carson/Special Assistance
Robin Chorzempa/Special Assistance
Paul Gifford/Special Assistance
Carolyn Morgan/Special Assistance
Jeff Papineau/Special Assistance
Michaela Stang/Special Assistance
Sara Tokay/Special Assistance
Robert Desmarais/Team Lead

Excellence

Getty Publications

Photography in Argentina: Contradiction and Continuity

Beatrice Hohenegger/Project Editor
Jim Drobka/Designer
Amita Molloy/Production Coordinator

Silver

Loyola University Chicago

(maybe) THIS TIME

Thirst/Design Firm
Rick Valicenti/Design Director/Designer
Anna Mort/Designer
Ross Floyd/Photographer
Jonathan Allen/Photographer

Excellence

School of Visual Arts

The Master Series: Christoph Niemann Exhibition Postcard Book

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Art Director
Sheilah Ledwidge/Proofreader
Jennifer Liang/Production Manager

Excellence

Virginia Commonwealth University School of the Arts

VCUarts MFA Graduate Thesis Exhibition Catalog

Emily Yaeyoung Park/Senior Graphic Designer
Kira Lantz/Graphic Designer
Terry Brown/Photography

Excellence

Wellesley College

Eddie Martinez: Antz at a Picnic

Stoltze Design/Design Firm
Katherine Hughes/Designer/Art Director
Lisa Fischman/Writer
Jim Lewis/Writer
Clif Stoltze/Creative Director
Davis Museum at Wellesley College/Client

DEVELOPMENT INFORMATION/FUNDRAISING

Excellence

Franklin & Marshall College

Visual Arts Center Fundraising Proposal

Leigh Friedman/Art Director/Designer
Todd Lineburger/Writer

ANNUAL REPORT/DONOR REPORT

Excellence

Lehigh University

Living Lives of Consequence

Linda Harbrecht/Editor
Beth Murphy/Art Director
Kate Cassidy/Designer
Michal Bednarski/Illustrations
Christa Neu/Photography and Video
Stephanie Veto/Photography and Video

Excellence

Munk School of Global Affairs, University of Toronto

Can We Be Sure of Anything?

Hambly & Woolley/Design Firm
Frances Chen/Designer
Barb Woolley/Art Director
Doug Dolan/Writer
Amy Langstaff/Writer
Dena Allen/Project Management

Excellence

Quinnipiac University

Quinnipiac Annual Report 2016–17

Pentagram/Design Firm
DJ Stout/Art Director
Barrett Fry/Designer

Excellence

University of Pittsburgh School of Medicine University of Pittsburgh School of Medicine 2017 Annual Report

Landesberg Design/Design Firm
Joe Petrina/Designer
Rick Landesberg/Art Director
Joshua Franzos (principle)/Photographer
Annie O'Neill/Photographer
Terry Clark/Photographer
André da Loba/Illustration
RR Donnelley/Printer

Excellence

Wake Forest University

Year Four

Hayes Henderson
Brent Piper
Elaine Tooley
Rob Daniels
Ken Bennett
Gretta Kohler

SPECIAL EVENT

Excellence

**Kendall College of Art and Design
of Ferris State University**
2018 Commencement: Influence

Michelle Selimi/Graphic Designer
Jenni Lugo/Graphic Designer
Elena Tislerics/Art Director
Kyle Austin/Copywriter

Excellence

Middlebury College
Celebrating 15 Years at the Knoll

Multi-Folio Art/Illustrator
Pamela Fogg/Creative Director
Carey Bass/Designer

Excellence

Northwestern University
*CommFest 2018: A Starry Night Invitation,
Sponsor Program, Column Wrap*

Henry McGill/Senior Designer
Ken Pagni/Art Director
TJ Young/Print Manager/Visual Consultant
Erica Strassner/Project Manager

Excellence

Taylor University
Inauguration Invitation

Adam Perry/Designer

Excellence

University of California
People Management Conference

Natasha Foote/Lead Designer/Art Director
Siena Sarmiento/Project Lead
Donna Salvo/Project Sponsor
Douglas Harriman/Production Assistant
Matt Glass/Creative Director

Excellence

Utah Valley University
*Award of Excellence Banquet
Invitation and Program*

Brian Fogelberg/Designer
Shari Warnick/Art Director

Excellence

Virginia Tech
NIME 2018 Conference

Meaghan Dee/Designer
Patrick Finley/Designer
Dane Webster/Contributor

SPECIAL PUBLICATION—ARTS AND CULTURE

Silver

Edinboro University
Chimera XV

Shelby Kirk/Designer
Kevin Motko/Designer
Sara Moose-Torres/Designer
Riane Telesz/Designer
Samantha Smith/Designer
Piper Olsen/Designer
Carly Lubic/Designer

Excellence

Point Loma Nazarene University
*College of Arts and Humanities
Arts + Culture Calendar of Events*

Courtney Mayer/Art Director/Designer
Katie Murphy/Designer
Jim Daichendt/Editor

Excellence

Texas Tech University
*Texas Tech University School of Theatre
and Dance—2017/2018 Lab Theatre
Season Promotion*

Jarred Elrod/Designer/Illustrator

SPECIAL PUBLICATION—ACADEMIC AND ADMINISTRATIVE UNITS

Excellence

Embry-Riddle Aeronautical University
College of Engineering Signature Brochure

Jonathon Metz/Art Director

Excellence

Point Loma Nazarene University
*College of Arts and Humanities
Scholarship Report*

Courtney Mayer/Art Director/Designer
Magdalena Cook/Production
Jim Daichendt/Editor
Mark Burstein/Editor
Melanie Voigt/Cover Photographer

Gold

Wake Forest University
Forestry 101

Stephanie Bailey/Designer
Jill Carson/Associate Director of Production Design
Hayes Henderson/Assistant Vice President of Creative Communications
Gretta Kohler/Associate Director of Creative Production
Shana Atkins/Assistant Director of Account Management
Bart Rippin/Executive Director of Creative Communications
Ken Bennett/University Photographer

ADVERTISEMENT—NEWSPAPER, MAGAZINE, DISPLAY

Excellence

British Columbia Institute of Technology
*Newspaper, Front Outside
and Inside Cover Takeover*

BCIT Marketing and Communications

ADVERTISEMENT—OUTDOOR, TRANSIT, BILLBOARDS

Excellence

Colorado State University
Proud to Be Campaign

Elias Martinez/Creative Director
Lindsay Connors/Writer
Cameron Nelson/Designer
Billy Babb/Designer

Excellence

School of Visual Arts
SVA Shuttle

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Art Director
Sarah Durinick/Illustrator
Ryan Durinick/Senior Designer

Excellence

University of Central Florida
Peach Bowl Outdoor Campaign

Ron Boucher/Creative Director
Lauren Waters/Art Director
Steve Webb/Art Director

Excellence

University of Utah
Tobacco Free Campus

Jeff Bagley/Chief Creative Officer/Writer
Dave Titensor/ACD/Senior Art Director
Collin Barrett/Account Supervisor

ALUMNI PUBLICATION

Excellence

Calvin College
Spark Magazine

Lynn Rosendale/Managing Editor
Amanda Impens/Designer
Michael Van Denend/Editor
Rick Treur/Editor
Matt Kucinski/Writer
Jeff Febus/Writer
Natalia Connelly/Writer
Jackie Hubbard/Writer
Hannah Ebeling/Writer
Gayle Boss/Writer
Amanda Greenhoe/Writer
Noah PreFontaine/Photographer
Lindsay Laurie/Photographer
Jill DeVries/Photographer

Excellence

**Kendall College of Art and Design
of Ferris State University**

Fall 2017 Portfolio: Experience
Jenni Zimmer/Graphic Designer
Elena Tislerics/Director
Matt Gubancsik/Photographer (unless otherwise noted)
Kyle Austin/Copywriter (unless otherwise noted)

Excellence

The Brearley School
Brearley in formation (Winter 2017)
Jane Foley Fried/Head of School
Jane Newman/Director of Publications, Brearley
Jennifer Bartoli/Director of Graphic Design, Brearley
Jordan Hollender/Photographer

Excellence

Tulane University School of Medicine
Tulane Med (Spring 2018)

Zehno Cross Media Communications/Design Firm
Mary Louise Killen/Senior Designer
Mary Sullivan/Designer
Lauren Sanders/Art Director
Kathy Cain/Creative Director
Mary Ann Travis/Editor
Shane Shanks/Editorial Strategist
Tulane Med Staff/Writers
Craig Mulcahy/Photographer
Tulane Med Staff/Photographers

Excellence

Wheaton College

Wheaton Magazine (Volume 21, Issue 2, 2018)

Charles V. Audino/Editor
Mary Leiser/Designer
Katie Alford/Designer
Alexa Adams/Designer
Allison Althoff Steinke/Editorial Consultant
Ashley Bright/Editorial Consultant
Adrianna Wright/Editorial Consultant
Tony Hughes/Cover Photographer

RESEARCH PUBLICATION

Excellence

Caltech

Transformative Instrumentation

Jenny K. Somerville/Designer/Art Director
Jennifer Torres-Siders/Writer
Lance Hayashida/Photographer
Seth Hansen/Photographer

Excellence

Emily Carr University

Current 08

Deborah Shackleton/Editor
Celeste Martin/Editor
Cameron Neat/Instructor
Sahil Mroke/Art Director
Cathy, Yu Hui Yang/Art Director
Sabrina Lam/Assistant Editor and Designer
Olivia Wakeham/Production Manager,
Communications and Designer
Laurens Spangenberg/Production Assistant and Designer
Jingjing Wang/Illustrator
Nami Ha/Illustrator
Grace Finnie/Photographer
Bri, Minsoo Kim/Budget Officer and Designer
Joice, Yun Ju Peng/Designer
Brianna Collins/Assistant Editor

Excellence

The Rockefeller University

Seek

Point Five/Design Firm
Alissa Levin/Creative Director
Nathan Eames/Design Director
Benjamin Levine/Design Director
Kara Gordon/Designer
Zachary Veilleux/Editor-in-Chief
Eva Kiesler/Managing Editor
Katherine Fenz/Writer

Alexander Gelfand/Writer
David Noonan/Writer
Wynne Parry/Writer
Alexandra MacWade/Writer
Mario Morgado/Photographer
Jacob Pritchard/Photographer
Frank Veronsky/Photographer
The Voorhes/Photographer
Jasu Hu/Illustrator
Paul Hoppe/Illustrator
Andre da Loba/Illustrator
Yuko Shimizu/Illustrator
Kelly McLees/Producer

Excellence

UC San Diego School of Medicine

*UC San Diego School of Medicine:
Discoveries Magazine*

Ed Garcia/Designer
John Laird/Designer
Joe Ross/Designer
David Traina/Art Director
Michelle Brubaker/Writer
Heather Buschman, PhD/Writer
Jacqueline Carr/Writer
Yadira Galindo/Writer
Jennifer Sturak/Writer

COVER DESIGN—EXCEPT MAGAZINES AND RECRUITMENT

Excellence

American Craft Council

American Craft Inquiry (Volume 1, Issue 2)

Michael Radyk/Editor in Chief
Moon Jang/Creative Director and Designer
Monica Moses/Consulting Editor
Sarah Archer/Contributing Editor
Bryan Chitwood/Editor
Gus Kellner/Editor
Judy Arginteanu/Copy Editor
Rachel Messerich/Education and Editorial Coordinator
Beth Goodrich/Librarian
Dulcey Heller/Library Assistant
Leia Wambach/Education Intern
Colleen Stockman/Library Intern

Excellence

University of Tennessee Foundation

UT Made

Chandra Harris-McCray/Editor/Art Director/
Production Manager
Steven Bridges/Photographer
Laura Barroso/Designer

POSTER

Excellence

Auburn University School of Industrial + Graphic Design

*2018 Auburn Graphic Design
Juried Student Show*
Courtney Hurst-Windham/Designer/Printer

Gold

Brigham Young University

BYU Theatre Season Posters

Nick Mendoza/Art Director/Designer
Stephanie Ottenhenning McAllister/Designer
Ken Crossley/Marketing Manager

Excellence

Colorado State University

Stadiums Sessions Poster Series

Elias Martinez/Creative Director
Mark Hanson/Project Manager
Colleen Rodriguez/Project Manager
Cameron Nelson/Designer
Adam Mendez/Designer
Allie Ogg/Designer
Tom Milligan/Copywriter

Excellence

Oklahoma State University

Design Weaver

Pouya Jahanshahi/Designer

Silver

Penn State University

Deconstructing Hate

Ryan Russell/Designer

Excellence

School of the Art Institute of Chicago

*SAIC Architecture, Interior Architecture,
Designed Objects Lecture Series Posters*

Thirst/Design Firm
John Pobjojewski/Design Director/Designer
Rick Valicenti/Design Director
Kyle Green/Designer
Taek Hyun Kim/Designer

Excellence

School of Visual Arts

Chris Buzelli SVA Subway Posters

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Art Director
Chris Buzelli/Illustrator/Designer
Ryan Durinick/Senior Designer
Sheilah Ledwidge/Copywriter
Jennifer Liang/Production Manager

Excellence

School of Visual Arts

Edel Rodriguez SVA Subway Posters

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Art Director
Edel Rodriguez/Illustrator/Designer
Ryan Durinick/Senior Designer
Sheilah Ledwidge/Copywriter
Jennifer Liang/Production Manager

Excellence

School of Visual Arts

Stephen Doyle SVA Subway Posters

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Stephen Doyle/Artist/Designer
Ryan Durinick/Designer
Jennifer Liang/Production Manager

Excellence

University of Alabama, Sarah Moody Gallery of Art

SMGA Exhibitions 2017-2018

Fred Bower/Designer
William Dooley/Writer/Editor
Various/Photographers

Silver

Utah State University

*Utah State University, Year of the Arts
Poster Campaign*

Art Director/Mike Daines
Designer/Mike Daines
Designer/Syd Gundersen
Studio/Afton Klein Group

Excellence

Wake Forest University

Social Norms

Stephanie Bailey/Designer
Shana Atkins/Assistant Director of Account Management
Gretta Kohler/Associate Director of Creative Production
Hayes Henderson/Assistant Vice President of Creative Communications
Bart Rippin/Executive Director of Creative Communications
Gena Cook/Writer

MAGAZINE – COMPLETE UNIT

Excellence

ArtCenter College of Design

ArtCenter Dot Magazine (Fall 2017)

Winnie Li/Art Director/Designer
Michelle Lin/Designer
Scott Taylor/Designer
Mike Winder/Editor
Solvej Schou/Senior Writer
Juan Posada/Photographer
Fred Fehlau/Cover Artist

Excellence

Bowdoin College

Bowdoin Magazine (Winter 2018)

2Communiq /Design Firm
Kelly McMurray/Creative Director, 2Communiq 
Eden Loeffel/Designer, 2Communiq 
Melissa Wells/Designer, Bowdoin
Matt O'Donnell/Editor, Bowdoin
Scott C. Schaiberger/Director of Editorial Services, Bowdoin
Alison M. Bennie/Executive Editor, Bowdoin

Excellence

Dartmouth College

3D Magazine (November 2017)

Hecht/Horton Partners/Design Firm
David Horton/Creative Director
Hayley Capodilupo/Senior Designer
Lina Kong/Designer

Excellence

Loyola Marymount University

LMU Magazine, Foul Play

Pentagram/Design Firm
DJ Stout/Art Director
Barrett Fry/Designer

Gold

Maryland Institute College of Art

Commotion

Design Army/Design Firm
Debra Rubino/Vice President for Strategic Communications
Tracy Newman/Associate Vice President for Communications
Michael Rund/Director of Publications
Lorri Angeloz/Writer
Nicole Clark/Writer
Allison Eatough/Writer
Yam Chew Oh/Writer
Derek Parsons/Writer
Catrell Thomas/Writer

Excellence

Maryland Institute College of Art

Velocity

Pentagram/Design Firm
Debra Rubino/Vice President for Strategic Communications
Tracy Newman/Associate Vice President for Communications
Michael Rund/Director of Publications and Creative Assets
Lorri Angeloz/Writer
Nicole Clark/Writer
Tanis Cordes/Writer
Allison Eatough/Writer
Ruth Goodnow/Editor
Yam Chew Oh/Writer
Derek Parsons/Writer
Catrell Thomas/Writer
Abbott Miller, Pentagram/Design
Kim Walker, Pentagram/Design
Andrew Copeland/Photography
Andria Lo/Photography
Christopher Myers/Photography

Excellence

Messiah College

The Bridge (Winter 2018)

Anna Seip/Editor
Nancy Soulliard/Creative Director
Cindy Agoncillo/Senior Graphic Designer

Excellence

Santa Clara University

Justice for All

Steven Boyd Saum/Editor
Jane Hambleton/Designer
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant
Ron Hansen/Literary Editor
Matt Morgan/Associate Editor

Excellence

Santa Clara University

Santa Clara Magazine, Justice for All

Pentagram/Design Firm
DJ Stout/Art Director
Kristen Keiser/Designer

Excellence

Santa Clara University

Santa Clara Magazine, Trust

Pentagram/Design Firm
DJ Stout/Art Director
Kristen Keiser/Designer

Excellence

Santa Clara University

Santa Clara Magazine: The Kid, Justice for All, and Trust

Steven Boyd Saum/Editor
Jane Hambleton/Designer
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant

Excellence

Santa Clara University

Trust

Steven Boyd Saum/Editor
Jane Hambleton/Designer
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant
Ron Hansen/Literary Editor
Matt Morgan/Associate Editor

Excellence

School of Visual Arts

Visual Arts Journal

Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Art Director
Ryan Durinick/Senior Designer
Gina Roi/Designer
Carli Malec/Design Intern
Sam Modenstein/Senior Editor
Joyce Rutter Kaye/Senior Editor
Greg Herbowy/Editor
James Harrison/Copy Editor
Tricia Tisak/Copy Editor
Jennifer Liang/Production Manager

Excellence

St. John's College

The Colledge

Skelton Sprouls/Design Firm
Gregory Shook/Editor

Silver

Taylor University

The Loop

Adam Perry/Designer
Meredith Sell/Editor

Silver

The Rockefeller University

Seek

Point Five/Design Firm
Alissa Levin/Creative Director
Nathan Eames/Design Director
Benjamin Levine/Design Director
Kara Gordon/Designer
Zachary Veilleux/Editor-in-Chief
Eva Kiesler/Managing Editor
Katherine Fenz/Writer
Alexander Gelfand/Writer
David Noonan/Writer
Wynne Parry/Writer
Alexandra MacWade/Writer
Mario Morgado/Photographer
Jacob Pritchard/Photographer
Frank Veronsky/Photographer
The Voorhes/Photographer
Jasu Hu/Illustrator
Paul Hoppe/Illustrator
Andre da Loba/Illustrator
Yuko Shimizu/Illustrator
Kelly McLees/Producer

Excellence

UC San Diego School of Medicine

UC San Diego School of Medicine Discoveries Magazine

Ed Garcia/Designer
John Laird/Designer
Joe Ross/Designer
David Traina/Art Director
Michelle Brubaker/Writer
Heather Buschman, PhD/Writer
Jacqueline Carr/Writer
Yadira Galindo/Writer
Jennifer Sturak/Writer

Excellence

University of Central Florida *Pegasus (Spring 2018)*

Ron Boucher/Creative Director
Lauren Waters/Art Director
Mario Carrillo/Designer
Laura Cole/Managing Editor
Eric Michael/Editorial Director
Bree Adamson/Sneior Copywriter
Bernard Wilchusky/Photographer
Nick Leyva/Photographer
Austin Waren/Photographer
Skip Sterling/Illustrator
Dan Lee/Illustrator
Matt Chase/Illustrator
Doug Scaletta/Photographer
Scott Cook/Photographer

Excellence

University of Central Florida *Pegasus (Summer 2017)*

Ron Boucher/Creative Director
Lauren Waters/Art Director
Mario Carrillo/Designer
Laura Cole/Managing Editor
Eric Michael/Editorial Director
Bree Adamson/Senior Copywriter
Bernard Wilchusky/Photographer
Nick Leyva/Photographer
Austin Warren/Photographer
Boy Kong/Illustrator
Kagan McLeod/Illustrator
Olaf Hajek/Illustrator

Excellence

University of La Verne *Voice Magazine (Spring 2018)*

Maureen Panos/Creative Director
Kandace Selnick/Designer
Aaron Okayama/Photographer
Melissa Pinion/Editor

Excellence

University of Notre Dame Mendoza College of Business *Mendoza Business*

Skelton Sprouls/Design Firm
Carol Elliot/Executive Editor
Peggy Bolstetter/Managing Editor
Christine Cox/Assistant Editor

Excellence

Valparaiso University *Valpo Magazine*

Landesberg Design/Design Firm
Michael Artman/Designer
Michael Artman/Art Director
John Hendricks/Photographer
David Nevala/Photographer
John Davis/Photographer
Patrick Leger/Illustrator
Scotty Reifsnnyder/Illustrator
Broudy Printing/Printer

Excellence

Watkins College of Art *Watkins College of Art Lookbook*

Stoltze Design/Design Firm
Brian Azer/Designer/Art Director
Ron Wagner/Writer
Timothy Davis/Writer
Sam Angel/Photographer
Clif Stoltze/Creative Director
Brendan Tapley/Creative Director
Watkins College of Art/Client

MAGAZINE—COVER DESIGN

Excellence

Drexel University *Drexel Magazine, Camera on the Clouds*

Pentagram/Design Firm
DJ Stout/Art Director
Carla Delgado/Designer
United Launch Alliance/Photograph

Excellence

Maryland Institute College of Art *Commotion*

Debra Rubino/Vice President for Strategic Communications
Tracy Newman/Associate Vice President for Communications
Michael Rund/Director of Publications and Creative Assets
Design Army/Design
Will Watson/Artwork

Excellence

Maryland Institute College of Art *Velocity*

Pentagram/Design Firm
Debra Rubino/Vice President for Strategic Communications
Tracy Newman/Associate Vice President for Communications
Michael Rund/Director of Publications and Creative Assets
Abbott Miller, Pentagram/Design
Kim Walker, Pentagram/Design
Morel Doucet/Artwork

Excellence

Santa Clara University *Justice for All*

Brian Stauffer/Illustrator
Steven Boyd Saum/Editor
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant
Jane Hambleton/Designer

Excellence

Santa Clara University *The Good, the Bad, and the Kid*

Tim O'Brien/Illustrator
Steven Boyd Saum/Editor
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant
Jane Hambleton/Designer
Ron Hansen/Literary Editor

MAGAZINE, EDITORIAL SPREAD— SINGLE SPREAD

Excellence

Santa Clara University *The Kid*

Tim O'Brien/Illustrator
Steven Boyd Saum/Editor
Jane Hambleton/Designer
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant
Ron Hansen/Literary Editor
Matt Morgan/Associate Editor

Excellence

University of La Verne *Voice Magazine (Spring 2018), Practice Makes Profit*

Maureen Panos/Creative Director/Designer
Aaron Okayama/Photographer
Kate Kealey/Writer
Melissa Pinion/Editor

Excellence

University of Tampa *UT Journal (Fall 2017)*

2communiqué/Design Firm
Kelly McMurray/Creative Director
J Walker/Designer
Joey Guidone/Illustrator

MAGAZINE, EDITORIAL SPREAD— SERIES OF SPREADS

Excellence

University of Michigan College of Literature, Science, and the Arts

The Future is Dark
Alicia Vazquez/Designer
Elizabeth Wason/Writer
Erin Nelson/Art Director
Brian Short/Editor
Natalie Condon/Photographer
Liz DeCamp/Photographer
Lynne Gould/Project Manager
Anthony Cece/Marketing Director
John Lofy/Director of Marketing Communications

BOOK—COMPLETE UNIT

Excellence

Getty Publications *Reyner Banham and the Paradoxes of High Tech*

Lauren Edson/Project Editor
Catherine Lorenz/Designer
Victoria Gallina/Production Coordinator

Excellence

Penn State University *Energy Accounts: Architectural Representations of Energy, Climate, and the Future*

Ryan Russell/Designer

IDENTITY PROGRAM

Excellence

Amherst College *Amherst College Identity*

Pentagram/Design Firm
DJ Stout/Art Director
Barrett Fry/Designer
Jeffrey Wolverton/Designer
Haley Taylor/Designer

Excellence

Hope College *Kletz Market Identity*

Paul Willard

Excellence

Oregon State University

Oregon State University Identity

Pentagram/Design Firm
DJ Stout/Art Director
Barrett Fry/Designer
Jeffrey Wolverson/Designer

Excellence

University College London (UCL)

Students' Union UCL Identity Program

Beth Elzer Design/Design Firm
Ian Dancy/Chief Executive Officer
Alexander Mckee/Head of Student Engagement
and Communication
Guy Stepney/Marketing and Communications Manager
Beth Elzer/Creative Director
Owen Buck/Graphic Designer
Ellie Stone/Marketing Coordinator
Emma Heath/Market Research Coordinator

Silver

University of Central Florida

The UCF Brand

UCF Marketing Team

Excellence

Utah Valley University

Juggernaut

Emily Weaver/Designer
Woodbury School of Business/Client

Excellence

Wake Forest University

Call to Conversation

Hayes Henderson/Assistant Vice President of
Creative Communications
Kris Hendershott/Executive Director of
Creative Communications
Jill Carson/Associate Director of Production Design
Gretta Kohler/Associate Director of Creative Production
Mary Boyd Chenery/Executive Director Account Manager

BEST USE OF PRINTING PROCESSES— TWO COLORS OR FEWER

Excellence

Colorado State University

2018 HDS Appreciation Bandana

Bonnie Palmatory/Art Director/Designer

BEST USE OF PRINTING PROCESSES— SPECIALTY PROCESS

Excellence

Colorado State University

Kindling Conversations Invitation

Elias Martinez/Creative Director
Mark Hanson/Project Manager
Lindsay Connors/Writer
Cameron Nelson/Graphic Designer
Savannah McNealy/Graphic Designer

BEST USE OF PRINTING PROCESSES— SPECIALTY PROCESS

Excellence

Rensselaer Polytechnic Institute

RPI Case Statement

2communiqué/Design Firm
Kelly McMurray/Creative Director
Chris St Cyr/Creative Director
Morgan Jordan/Art Director
Anne Hobday/Designer
Richie Collins Hunter/Vice President Strategic
Communications and External Relations
Pamela Smith/Associate Vice President, Marketing and
Communications
Tracey Leibach/Director of Periodicals and Editorial Content

Excellence

Salk Institute for Biological Studies

Inside Salk Magazine

Maximo Escobedo/Creative Director/Art Director/Designer
Michelle Aranda/Designer
Rachael Hundhausen/Production
Joe Belcovson/Photography

Excellence

UC San Diego School of Medicine

*UC San Diego School of Medicine
Discoveries Magazine*

Ed Garcia/Designer
John Laird/Designer
Joe Ross/Designer
David Traina/Art Director
Michelle Brubaker/Writer
Heather Buschman, PhD/Writer
Jacqueline Carr/Writer
Yadira Galindo/Writer
Jennifer Sturak/Writer

BEST USE OF PRINTING PROCESSES— DIGITALLY PRINTED

Excellence

Bruce Peel Special Collections, University of Alberta

*Binding Fragments: Book Covers in the
Salzburg Collection*

Sergio Serrano/Designer
Kevin Zak/Design Director
Michaela Stang/Special Assistance
Robert Desmarais/Managing Editor

AWARDS AND CERTIFICATES

Excellence

Colorado State University

External Relations Service Award

Elias Martinez/Creative Director
Colleen Rodriguez/Project Manager
Kate Wyman/Graphic Designer

ENVIRONMENTAL GRAPHICS

Excellence

Colorado State University

CSU Stadium Concourse

Elias Martinez/Creative Director
Mark Hanson/Project Manager
Cameron Nelson/Graphic Designer
Steve Hamaker/Graphic Designer
Lauren Kroll/Graphic Designer
Tyler Sinnott/Graphic Designer
Adam Mendez/Graphic Designer

Excellence

Northern Kentucky University

*Northern Kentucky University's School
of the Arts Interior Wayfinding Signage
System*

Maren Carpenter Fearing/Design
Brad McCombs/Fabrication and Installation
Kristi Dennis/Fabrication and Installation
Katie Veech/Fabrication and Installation

Excellence

St George's, University of London

Take the Stairs Campaign

Beth Elzer Design/Design Firm
Beth Elzer/Design/Illustration

INTEGRATED CAMPAIGN

Excellence

Mount St. Mary's University

Live Significantly

Up&Up/Design Firm
Bailey Boese/Designer
Ryan Davidson/Art Director
Brad Daberko/Writer
Matt Lester/Photographer
Mark Gerardot/Creative Director
MTN LLC/Video
Brandee Ellis/Account Manager
Matt McFadden and Grace German/Project Managers

Excellence

Rensselaer Polytechnic Institute

RPI Capital Campaign

2communiqué/Design Firm
Kelly McMurray/Creative Director
Chris St Cyr/Creative Director
Morgan Jordan/Art Director
Anne Hobday, J Walker, and Karli Pawlak/Designers
Richie Collins Hunter/Vice President Strategic
Communications and External Relations
Pamela Smith/Associate Vice President, Marketing
and Communications
Tracey Leibach/Director of Periodicals and Editorial Content

Excellence

St George's, University of London

You Said / We Did Campaign

Beth Elzer Design/Design Firm
Beth Elzer/Design/Illustration/Strategy
Helena Clay/Strategy/Writer

Excellence

The Rockefeller University

Annual Report: Bioscience to Modern Art

Maya Kopytman/Art Director
Jenny Kim/Designer
Melinda Sekela/Designer
Ping Lim/Motion Designer
Tim Murtaugh/Developer
Franklin Hoke/Executive Director
Zack Veilleux/Director of Publications/Editor-in-Chief
Eva Kiesler/Managing Editor
Kelly McLees/Production Specialist
Wynne Parry/Writer
Deborah Ross/Watercolorist

Excellence

University of Central Florida

This is Big

UCF Marketing Team

Excellence

University of Central Oklahoma
Grand Opening of The Pop-Up Shop at the UCO Design Department Store
Amanda Dely/Designer
Monique Ortman/Project Manager

Excellence

University of Central Oklahoma, Department of Design
Meanwhile... Back at the Ranch 2017
McKenna Sanderson/Designer/Photographer

Excellence

University of Holy Cross
Do Good Do Well, University of Holy Cross
Zehno Cross Media Communications/Design Firm
Mary Louise Killen/Designer
Lauren Sanders/Art Director
Megan Youngblood/Writer
Shane Shanks/Writer/Editor/Editorial Strategist
Caleb Chancey/Photographer
Kathy Cain/Creative Director
Jason Van Pelt/Web Producer
Mary Sullivan/Designer

BEST REDESIGN

Excellence

Bowdoin College
Bowdoin Magazine (Redesign)
2Communiqué/Design Firm
Kelly McMurray/Creative Director, 2Communiqué
Morgan Jordan/Art Director, 2Communiqué
Eden Loeffel/Designer, 2Communiqué
Melissa Wells/Designer, Bowdoin
Matt O'Donnell/Editor, Bowdoin
Scott C. Schaberger/Director of Editorial Services, Bowdoin
Alison M. Bennie/Executive Editor, Bowdoin

Excellence

Bucknell University
Bucknell Magazine
Zehno Cross Media Communications/Design Firm
Mary Louise Killen/Designer
Mary Sullivan/Designer
Lauren Sanders/Designer/Art Director
Sherri Kimmel/Writer/Editor
Bucknell Writing Staff/Writer
Shane Shanks/Editorial Strategist
Bucknell Photographers/Photographer
Kathy Cain/Creative Director

Excellence

Clemson University
Spring Family Reunion (Redesign)
Tina LeMay/Creative Director
David Bishop/Assistant Creative Director
Katie Barton/Graphic Designer
Ashley Hall/Communications Coordinator
Debbie Allen/Production Manager

Excellence

Colorado State University
New Employee Orientation
Elias Martinez/Creative Director
Mark Hanson/Project Manager
Lindsay Connors/Writer
Lauren Kroll/Graphic Designer
Michaela Pariseau/Graphic Designer

Silver

Creighton University
Creighton Magazine (Fall 2017)
Landesberg Design/Design Firm
Michael Artman/Art Director/Designer
Rick Davis/Editor
Sheila Swanson/Editor
Dave Weaver/Photographer
Brad Iwen/Photographer
Jasu Hu/Illustrator
Curt Merlo/Illustrator
David Senior/Illustrator

Excellence

University of Maryland
M Collection: Merchandising Catalog
Lauren Brown/Writer
Lindsey Collins/Student Assistant
John T. Consoli/Photographer
Margaret Hall/Executive Creative Director
Sagan Harlin/University Licensing
Gail Rupert/Photo Assistant
Ryumi Sung/Art Director/Designer

UNPUBLISHED WORK

Excellence

University of Utah
Microaggression Campaign
Jeff Bagley/Chief Creative Officer/Writer
Jason Jiang/Designer
Neelam Chand/Account Executive

OTHER

Excellence

Utah Valley University, Prospective Student Services
Utah Valley University's Green Box
Samuel Hadlock/Graphic Designer
Sierra Lawrence/Assistant Graphic Designer

Excellence

William & Mary
William & Mary Wrapping Paper
Michael D. Bartolotta/Art Director
Lise Crawford/Director of Video and Multimedia Producer
Jessica A. Flannery/Senior Graphic Designer
Brienne Charnigo/Animator and Motion Graphic Artist

ILLUSTRATION

Excellence

Grand Valley State University
A Night Around the World
Elizabeth Vander Heide/Designer/Illustrator
Nancy Crittenden/Project Manager

Excellence

Santa Clara University
Grounds for Detention
Edel Rodriguez/Illustrator
Steven Boyd Saum/Editor
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant
Jane Hambleton/Designer
Katia Savchuk/Writer
Matt Morgan/Associate Editor

Excellence

Santa Clara University
Nobel Beginnings
Paul Blow/Illustrator
Steven Boyd Saum/Editor
Deborah Lohse/Writer
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant
Jane Hambleton/Designer
Matt Morgan/Associate Editor

Excellence

Santa Clara University
Smokestack Monument
Brian Stauffer/Illustrator
Steven Boyd Saum/Editor
Kristen Keiser/Design Consultant
DJ Stout/Design Consultant
Jane Hambleton/Designer

Excellence

Santa Clara University
Two Sides of the Kid
Tim O'Brien/Illustrator
Steven Boyd Saum/Editor
Kristen Keiser, Pentagram Austin/Design Consultant
DJ Stout, Pentagram Austin/Design Consultant
Jane Hambleton/Designer

Silver

School of Visual Arts
Chris Buzelli SVA Subway Posters
Anthony P. Rhodes/Executive Creative Director
Gail Anderson/Creative Director
Brian E. Smith/Art Director
Chris Buzelli/Illustrator/Designer
Ryan Durinick/Senior Designer
Sheilah Ledwidge/Copywriter
Jennifer Liang/Production Manager

Excellence

University of Central Florida
In Their Words
Steve Webb/Art Director
Tim McDonagh/Illustrator
Ron Boucher/Creative Director

Excellence

University of Michigan College of Literature, Science, and the Arts
Along Those Lines
Julia Lubas/Illustrator
Lynne Gould/Project Manager
Anthony Cece/Marketing Manager
John Lofy/Director of Marketing Communications

PHOTOGRAPHY

Excellence

Indiana University
Drone Series
James Brosher/Multi-Media Producer

PUBLISHED WORK IN ANY PREVIOUS CATEGORY

Excellence

School of the Art Institute of Chicago
VCD Senior Design Catalog 2017
Mark Stammers/Professor

Excellence

Lehigh University/Fusion
Lehigh University Resident Hall Crests
Marilyn Jones/Professor
Justine Gaetano/Designer

Excellence

University of Illinois at Urbana-Champaign
Ninth Letter 14.2 (Fall/Winter 2017-18)
Leah Fessler/Designer
Ozzie Gong/Designer
Brittany Heyen/Designer
Cate Hummel/Designer
Sohyun Kim/Designer
Suge Lim/Designer
Erika Loret de Mola/Designer
Emily Lynn/Designer
Melvin Melendez/Designer
Juliany Nakazato/Designer
Rachel Pickus/Designer
Kathy Powell/Designer
Esther Tang/Designer
Alyssa Vogt/Designer
Charlee Walker/Designer
Haley Walker/Designer
Monica Wilner/Designer
Brock Landrum/Instructor
Jodee Stanley/Editor
Premier Print Group/Printer

Excellence

University of Illinois at Urbana-Champaign
Ninth Letter 15.1 (Spring/Summer 2018)
Jessica Badofsky/Designer
Vincent Change/Designer
Ozzie Gong/Designer
Grant Johnson/Designer
Emily Lynn/Designer
Karolina Malaczynski/Designer
Megan McCausland/Designer
Kathy Powell/Designer
Hinna Raja/Designer
Brock Landrum/Instructor
Jodee Stanley/Editor
BOPI Printing/Printer

Excellence

Western Washington University
Intern Stories (Issue 4)
Jake Stoumbos/Designer
Abby McCartin/Art Director
Charity Ijomah/Editor
Olin Nespor/Photographer/Designer
Loretta Aho/Designer/Production
Jacob Tobey/Designer/Production

CAMPAIGN STRATEGY

Excellence

Embry-Riddle Aeronautical University
College of Business Campaign
Jonathon Metz/Art Director
Melissa Woods/Senior Graphic Designer
Crystal Davis/Graphic Designer
Anna Owensby/Graphic Designer

Excellence

Rensselaer Polytechnic Institute
RPI Capital Campaign
2communiqué/Design Firm
Kelly McMurray/Creative Director
Chris St Cyr/Creative Director
Morgan Jordan/Art Director
Anne Hobday/Designer
Mark Sheehy/Writer
Richie Collins Hunter/Vice President Strategic
Communications and External Relations
Pamela Smith/Associate Vice President, Marketing and
Communications
Tracey Leibach/Director of Periodicals and Editorial Content

Excellence

University of Redlands
*University of Redlands Advancement
Campaign*
Michael Patrick Partners/Design Firm
Jack Perry/Designer
Chad Riley/Photographer
Dan O'Brien/Chief Design Officer
Robert Maidens/Associate Creative Director
Duane Maidens/Chief Strategy Officer
Laura Gross/Account Manager

INNOVATIVE STRATEGY

Excellence

MiraCosta College
Health Services Flu Shots
Alex Karvounis/Graphic Design Coordinator/Copywriter
Kristen Huyck/Director of Public Information
France Magtira/Digital Marketing Specialist
Gabe Waite/Graphic Design Coordinator
Ruth Dean/Secretary, Public Information Office

Excellence

**Santa Clara University, Leavey School of
Business**
*SCU Leavey School of Business Enrollment
Campaign*
Michael Patrick Partners/Design Firm
Keith Pacoma/Art Director
Nate Padavick/Illustrator
Robert Maidens/Associate Creative Director
Dan O'Brien/Chief Design Officer
Duane Maidens/Chief Strategy Officer
Laura Gross/Account Manager

Excellence

University of Colorado: Colorado Springs
Ent Center for the Arts
ArtHouse Design/Design Firm
Marty Gregg/Creative Director
Zach Kotel/Associate Creative Director/Designer/
Photographer
Evan Bethel/Designer
Megan Charles/Designer

IN-HOUSE PRINT

Excellence

Brigham Young University
Faith+Works Lecture Series
Nick Mendoza/Art Director/Designer

Excellence

Drury University
Thrival Kit Series
Sarah Jones/Senior Designer
Corey Ritter/Writer
James Pikul/Associate Director of Admission Marketing
Don Aমেyе/Creative Director

Excellence

Franklin & Marshall College
Concert Series Posters
Michael Fink/Designer

Excellence

Franklin & Marshall College
Visual Arts Center Fundraising Proposal
Leigh Friedman/Art Director/Designer
Todd Lineburger/Writer

Excellence

Middlebury College
*Various Middlebury School Recruitment
Pieces*
Carey Bass/Senior Designer
Paul Dahm/Senior Designer
Pamela Fogg/Creative Director

Excellence

Providence College
*Admission Suite (Viewbook, Road Piece,
Yield Piece, Liberal Arts Honors Piece)*
Kristen Lainsbury/Writer/Creative Director
Dean Welshman/Art Director/Lead Designer
Vicki-Ann Downing/Writer
Chris Machado/Writer
Michael Hagan/Writer
Mike Andersen/Illustrator
Justin James Muir/Photographer
Nat Rea/Photographer
Patrick O'Connor/Photographer
Matthew Smith/Photographer
Peter Goldberg/Photographer
Francesca Bishop/Photographer
Chris Judge/Photographer

Excellence

University of Notre Dame
Notre Dame Family Wines
Elissa Chudzicki/Designer
Amy Bladow/Project and Account Manager

Excellence

University of Notre Dame
*Notre Dame Football Premium Season
Ticket Holder Box/Season Tickets*
Justin Zimmerman/Designer
Amy Bladow/Project Manager

Excellence

Virginia Tech

2017 Holiday Card

Charlotte Hendrix/Graphic Design Intern

Emily Hall/Graphic Design Manager

Tiffany Woodall/Writer/Editor

Sandy Broughton/Assistant Director of Editorial Content

Brian Yohn/Assistant Director of Creative Services

IN-HOUSE TEAM

Excellence

Temple University

Peer to Peer Influencer Video Mailer

Michael Mastroianni/Director of Research

Mary Ann Fong/Associate Director, Creative Strategy

Gina Benigno/Video Production Manager

Lou Peluyera/Videographer

Joseph V. Labolito/Photographer

Lael Troupe/Associate Director, Design

Didier Garcia/Senior Designer

Angelo Fichera/Content Manager

Excellence

University of California

150th Anniversary Campaign

Vanessa Corrêa/Creative Director

Matt Glass/Art Director/Project Manager/UX Design/
Development

Ethan Davis/Lead Designer/Logo Creation

Carolyn McMillan/Editorial Director/Research/
Content Development

Nicolette Bethea/Project Manager/Production

Robyn Schelenz/Research/Copywriting

Paul Dennis/Research/Copywriting

Nicole Freeling/Research/Copywriting

Kirill Mazin/Website Concept Development/Prototyping

Aymen Manai/Website Development/Implementation

Larissa Branin/Video Executive Producer

Shelly Meron/Video Script

Jess Wheelock/Video Editor/Animation

Zak Long/Video Animation

Jason Huang/Designer

Jose Pantoja/Designer

Yem Ling Fong/Production Manager

Tracy Fitzgerald/Traffic Coordinator

Excellence

University of Central Florida

Pegasus Magazine

UCF Marketing Team

Excellence

University of San Francisco

USF Marketing Communications Showcase

Ed Carpenter/Senior Editor

Arvin Temkar/Contributing Editor

Kris Miller/Creative Director

Dale Johnston, Anne Hogle, Claire Giffen '16/Designers

Cat Bagg '15/Designer (including enamel pins) and Animator

Maya Chin '18, San Trieu '18/Design Interns

Annie Breen, Evan Elliot, Mary McInerney, Arvin Temkar
MFA '20/Writers

David Carrillo '12/Interim Multimedia Production Manager

Paul Morrill/Videographer

Lisa Anderson/Photographer

Michael Enos '18, Jose Luis Aranda Nucamendi MS '18,

Gino Mascardo '18/Multimedia Interns

Marlene Thom/Sr. Director, Web and Digital Communications

Tom Henke/Director, Web and Digital Communications

Selin Ozguzer, Web and Multimedia Designer

Eric Bass '04, Dan Erwin, Sabrina Sayre, Jenny Owen

Blackmon, Katherine Edwards, Mary McInerney/
Marketing Partners

Eugene Vinluan Pagal/Production Manager

Tressa Crozier/Assistant Director of Administration

Anneliese Mauch/AVP/Marketing Communications

Ellen Ryder/Vice President/Marketing Communications

Excellence

Wake Forest University

Social Norms Campaigns

Hayes Henderson/Assistant Vice President of Creative
Communications

Stephanie Bailey/Designer

Bart Rippin/Executive Director of Creative Communications

Shana Atkins/Assistant Director of Account Management

Gretta Kohler/Associate Director of Creative Production

Excellence

Wake Forest University

Wake Debate: Breathing Fire

Hayes Henderson

Brent Piper

Bart Rippin

Elaine Tooley

Rob Daniels

Lisa Perriello

Cameron Speaks

Ken Bennett

Mary Boyd Chenery

Gretta Kohler

CLASSROOM WORK OR ASSIGNMENTS

Excellence

The Savannah College of Art and Design

Silly Street iOS App

Jeffery Lawson/Visual Designer/Microanimations

Elaine Seward/Animation

Nic Fasoli/Service Designer

Maegan Ayn/Photography

Sammi Gilfillan/Designer

Ashton Faydenko/Sound Design

Michael Britt/Sound Design

Grace Millar/Designer

Stephan Leung/Designer

Bethany Armstrong/Faculty Advisor

Christine Peck & Meghan DeRoma/Company Owners

DIGITAL

WEBSITE—ENTIRE SITE, HOME PAGE, LANDING PAGE, DEPARTMENT, MICROSITE, INTRANET, ETC.

Silver

Concordia University Irvine

Concordia University Irvine,

The Arts Microsite

Trusted Creative/Website Design and Development

Excellence

Indiana University

IUPUI 50th Anniversary Website

Emily Wheelock/Designer

Heather Barber/Art Director

Christy Deines/Writer

Jessica Linxwiler/Project Manager

Zach Todd/Front-End Developer

Kate Wehner/Information Architect

Anna VanderJagt/Information Architect

Lee Hadley/Back-End Developer

Allison Cooke/Web Production Manager

Excellence

Indiana University

Moneysmarts Website

AnnaRose Girvin/Illustrator/Designer

Aaron Van Ruler/Front-End Developer

Kate Wehner/Information Architect

Amber Page/Writer

Rohit Chandran/Back-End Developer

Allison Cooke/Web Production Manager

Mike Nelson/Creative Director

Catharine McElwee-Roach/Project Manager

GREEN REDUCTION

Excellence

University of California, Davis

UC Davis NOW

Jennifer Vaughn/Senior Graphic Designer

Cesar Cervantes/Graphic Designer

Steffi Brikovich/Client Relations Specialist

Debra Cleveland/Content Specialist

Kirsten Hammann/Interim Executive Director of Student

Affairs Marketing and Communications

Andrew McDaniel/Interim Associate Director of Engagement
and Retention

Excellence

Lehigh University

Living Lives of Consequence

Digital Annual Report

Linda Harbrecht/Editor

Beth Murphy/Art Director

Kate Cassidy/Designer

Michał Bednarski/Illustrations

Christa Neu/Photography and Video

Stephanie Veto/Photography and Video

Laura Turner/Interactive Multimedia Manager

Excellence

Stoltze Design

Watkins College of Art Website

Stoltze Design/Design Firm

Brian Azer/Designer/Art Director

Thurston-Lighty, LTD/Writer

Ron Wagner/Writer

Timothy Davis/Writer

Sam Angel/Photographer

Clif Stoltze/Creative Director

Brendan Tapley/Creative Director

Watkins College of Art/Client

Excellence

Trinity College

Strategic Plan Microsite

Fastspot/Design Firm

Excellence

University of San Diego

USD 2017 Advent Calendar Website

Patrick Simon/Designer/Art Director

Marina Woods/Animator

Excellence

Wake Forest University

WFU Homepage

Communications and External Relations

WEBSITE—RECRUITMENT

Excellence

Carleton College

Admissions Website Redesign

Jamie Anthony/Senior Associate Dean of Admissions,
Carleton College

Teresa Scalzo/Director of Creative Services, Carleton College

David Huyck/Web Designer, Carleton College

Carleton College/Creative Team

Ben Conley/UX-Visual Designer, mStoner

Ben Bilow/Creative Director, mStoner

Greg Zguta/Director of Web Development, mStoner

Kim Ward/Front-end Developer, mStoner

Abby McLean/UX-Visual Designer, mStoner

Jim Johnson/Lead Developer, mStoner

Excellence

University of Holy Cross

*Do Good Do Well, University of Holy Cross
Admissions Website*

Zehno Cross Media Communications/Design Firm

Mary Louise Killen/Designer

Lauren Sanders/Art Director

Megan Youngblood/Writer

Shane Shanks/Writer/Editor/Editorial Strategist

Caleb Chancey/Photographer

Kathy Cain/Creative Director

Jason Van Pelt/Web Producer

Mary Sullivan/Designer

WEBSITE—DEVELOPMENT/FUNDRAISING

Excellence

Concordia University Irvine

*Concordia University Irvine,
Forward in Faith Campaign*

Trusted Creative/Website Design and Development

Excellence

University of California San Francisco

UCSF: The Campaign

Jennifer Arnett/Vice Chancellor

Jane Goodman/Executive Director

Patrick McMahon/Web Director

Anne Kavanagh/Lead Writer and Editor

Audrey Feely/Design Director

Dresden Joswig/Writer and Strategist

Cyril Manning/Strategy and Planning

Elise Carlacchini/Video Producer

Michelle De La Cruz Ruiz/Associate Web Director

The Propeller Group

ONLINE MAGAZINE

Excellence

Middlebury College

Middlebury Magazine

Ari Terkel/Designer

Zeb Pykos/Developer

Aaron Smith/Digital Director

Matt Jennings/Editor

Pamela Fogg/Creative Director

Excellence

University of Utah

Continuum Online Magazine

Scott Troxel/Director of Digital Strategy

Brian Thurber/Developer

Rachel Engle/Developer

Dave White/Developer

ONLINE ADVERTISEMENTS

Excellence

University of Utah

Imagine U, Walter and Imagine U, Ballet

Jeff Bagley/Chief Creative Officer/Director

Spencer Bott/Videographer/Editor

Austin Heywood/Videographer/Editor

Jeff Hanson/Executive Producer

Jessica Taylor/Account Executive

EMAIL MARKETING AND NEWSLETTERS

Excellence

The University of Texas at San Antonio

UTSA Orientation Email Series

Creative Parc/Design Firm

VIDEO

Excellence

Colorado State University

1870 Donor Video

Elias Martinez/Creative Director

Mark Hanson/Project Management

Marla Wegrzyn/Project Coordination

Ashley Everett/Art Direction

Brian Buss/Video Production

Joe Mendoza/Video Production

Ben Ward/Video Production

Bill Cotton/Video Production

Dan Butcher/Sound Production

Excellence

George School

*Mind the Light: Holiday Greetings
from George School 2017*

Scott Seraydavian/Designer

Susan Quinn/Art Director

Excellence

Indiana University

Will Shortz Fulfilling the Promise

Tim Keller/Art Director

Chris Meyer/Art Director

Jame Brosher/Art Director/Photographer

Angelo Pizzo/Writer/Editor

Throckmorton Filmworks/Editor

Eric Rudd/Photographer

Chaz Mottinger/Photographer

Excellence

University of California

150th Anniversary Video

Larissa Branin/Executive Producer

Shelly Meron/Script

Jess Wheelock/Editor/Animation

Zak Long/Animation

Nicolette Bethea/Producer

Vanessa Correa/Creative Director

Excellence

University of Central Florida

This is Big

Ron Boucher/Creative Director

Bree Adamson/Senior Copywriter

Strong Films

Sweet Audio

Susan Mulvey/Producer

Excellence

University of Illinois System

Altogether Extraordinary

160over90/Design Firm

University of Illinois Foundation/Client

University of Illinois System/Client

Excellence

University of Utah

Admissions, Imagination Nation

Jeff Bagley/Chief Creative Officer/Writer

Josh Dunn/Editor

Spencer Bott/Videographer

Austin Heywood/Videographer

Jessica Taylor/Account Executive

Excellence

University of Utah

Honorary Degree, Judge Uno

Jeff Bagley/Chief Creative Officer

Austin Heywood/Videographer/Editor

Spencer Bott/Videographer

Jeff Hanson/Executive Producer

Barbara Smith/Producer

Shelly Christensen/Account Executive

Excellence

University of Utah

Housing, Live on Campus

Jeff Bagley/Chief Creative Officer/Director

Austin Heywood/Videographer/Editor

Spencer Bott/Videographer/Editor

Jeff Dunn/Writer

Jeff Hanson/Executive Producer

Shelly Christensen/Account Executive

Silver

Utah Valley University

Who Am I?

Benji Allred/Director

Spencer Allred/Editor

Ryan King/Music and Sound Designer

Spencer Childs/Producer

Samuel Hadlock/Producer

Jason Terry/Producer

Brady Aste/Costumes and Set Design

Sierra Lawrence/Costumes and Set Design

Excellence

William & Mary

Charter Day 2018

Lisa Crawford/Director of Video/Multimedia Producer
Brienne Charnigo/Animator/Motion Graphic Artist
Jason Durso/Producer/Editor
Nathan Romans/Videographer
Hunter Hall/Videographer

Silver

William & Mary

One Tribe One Day Video Series

Lisa Crawford/Director of Video/Multimedia Producer
Brienne Charnigo/Animator/Motion Graphic Artist
Nathan Romans/Videographer/Multimedia Producer
Jason Durso/Videographer/Multimedia Producer
Jay Warrior/Video Intern
Anissa Cruz/Video Intern

INTEGRATED MARKETING

Gold

California Institute of the Arts

Reside at CalArts This Summer

Kilter/Design Firm
Stephanie Chan/Creative Director
Joseph Prichard/Creative Director
Stephanie Chan/Copywriter
Darren Duterte/Designer

Excellence

Concordia University Irvine

Reformation 500th Anniversary Celebration

Sarah Pak/Graphic Designer
Trusted Creative/Web Design
Ann Ashmon/Marketing Director

Excellence

The University of Texas at San Antonio

UTSA Orientation Marketing

Creative Parc/Design Firm

Excellence

University of Michigan College of Literature, Science, and the Arts

How to Science (Web/Podcast/Magazine)

Julia Lubas/Designer and Illustrator (Podcast Logo)
Alicia Vazquez/Designer (Print Magazine)
Erin Nelson/Designer/Art Director (Print Magazine)
Elizabeth Wason/Writer/Editor/Producer
Anthony Cece/Art Director (Podcast)/Marketing Director
Monica Dus/Host (Podcast)
Natalie Condon/Photographer (Print/Web)
Levi Stroud/Photographer (Print/Web)
Liz DeCamp/Photographer (Print/Web)
Matthew Adams/Partner Producer/Social Media Specialist
Denisa Rama/Project Manager
Tamra Talmadge-Anderson/Communications Director
Anthony Cece/Marketing Director
John Lofy/Director of Marketing Communications

IN-HOUSE DIGITAL

Excellence

University of Virginia

Giving To Hoos Day

Advancement Communications

Excellence

Virginia Tech

MLK Oration Competition Video

Christina Fransulich/Photographer/Videographer
Alexis Medina/Visual Communications Intern
Brian Yohn/Assistant Director of Creative Services

Excellence

Wake Forest University

Adhesive Anthropology:

The Speechless Art of Communication

Hayes Henderson
Gena Cook
Kris Hendershott
Sean Wilkinson
Lisa Perriello
Mary K. Birch

Excellence

Wake Forest University

Challenge

Sean Wilkinson/Assistant Director, Creative
Communications, Video
Bart Rippin/Executive Director of Creative Communications
Cameron Speaks/Director, Creative Communications, Video
Brent Piper/Director of Design
Travis Van Sweden/Associate Director, Creative
Communications, Video
Gretta Kohler/Associate Director of Creative Production
Shana Atkins/Assistant Director of Account Management

“PRINT IS ALIVE”

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