

ARTS & CRAFTS



Kevin Buist

Artistic Director





Designing ArtPrize

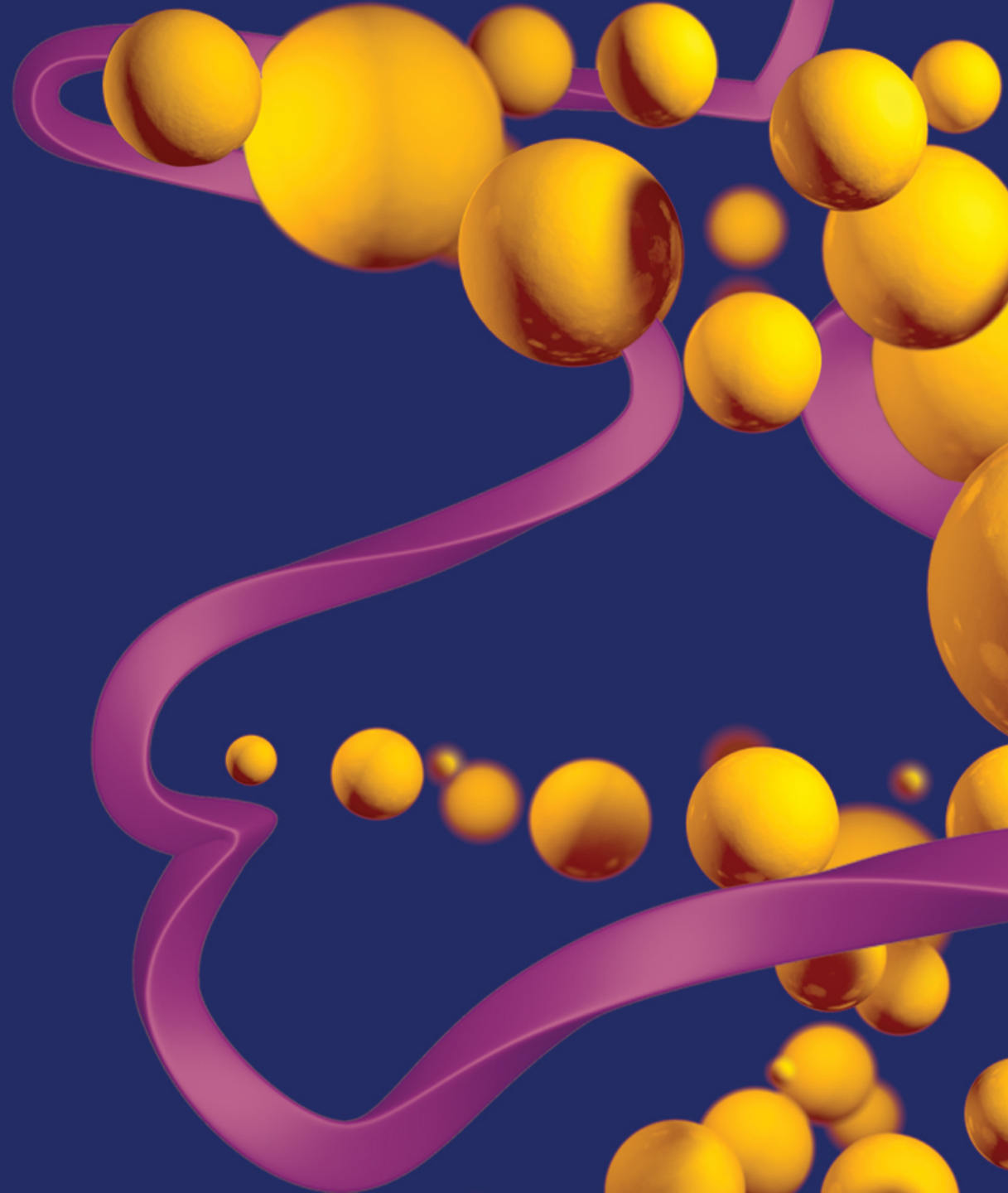
Ten Years of Experimenting in Public

What is ArtPrize?

Designing ArtPrize

ArtPrize *as* Design

What's Next



What is ArtPrize?





ArtPrize is an international art competition and festival open to all and determined equally by public vote and expert jury. ArtPrize encourages critical discourse, celebrates artists, transforms urban space and promotes cultural understanding.



The World's Largest

Daily Attendance of over 23,000 at multiple venues
(Grand Rapids, MI USA)

-The Art Newspaper



Kate Gilmore's Higher Ground, the winner of the ArtPrize Juried Grand Prize 2015 in Grand Rapids

• Our Big Ticket category includes exhibitions for which admission covers entry to other attractions, such as the Gyeongbokgung Palace at the National Folk Museum of Korea, and shows staged in a museum's main lobby, such as the Turbine Hall at Tate Modern, which displayed Richard Tuttle: I Don't Know last year. Despite not being particularly well received in the press and struggling to make an impact in the Tate's cavernous space, 13,062 people a day visited, or at least passed by the installation. We also include biennials and festivals in this category, where visitors are often counted more than once as they make their way through the various venues. The annual ArtPrize in Grand Rapids tops the category again. The two main prizes of \$200,000 – one voted by the public, the other by a jury – were won by Loveless PhotoFiber and Kate Gilmore, respectively. The Photoquai biennial in Paris – which focuses on contemporary photography from Africa, Asia, Oceania and the Americas – saw its biggest ever attendance with more than 500,000 visitors (9,160 a day) despite closing early because of the terrorist attacks in Paris in November. That same month, the biennial's organisers, the Musée du Quai Branly, announced that the 2015 edition would be the last. J.S.

Marlene Dumas at Stedelijk Museum
312,000
Travelling from London and Basel, the show finished in Amsterdam, where it attracted the most visitors (2,579 a day)

Daily	Total	Exhibition	Venue	City	Dates
* An asterisk indicates that entrance to the exhibition and the museum was free					
23,086	438,632	ArtPrize 2015	Various venues	Grand Rapids	23 SEP-11 OCT
13,062	2,246,648	Richard Tuttle: I Don't Know	Tate Modern	London	14 OCT 14-6 APR 15
10,667	32,000	2015 Ideas City Festival	New Museum	New York	28 MAY-30 MAY
9,241	492,425	A View on Korean Shamanism: Kim Taegon	National Folk Museum of Korea	Seoul	22 APR-22 JUN
9,160	531,264	Photoquai: 5th Biennial of World Images	Musée du Quai Branly	Paris	22 SEP-19 NOV
8,515	680,000	Zaha Hadid at the State Hermitage	State Hermitage Museum	St Petersburg	27 JUN-27 SEP
7,866	458,454	A Sheep Bringing Happiness	National Folk Museum of Korea	Seoul	17 DEC 14-23 FEB 15
6,880	519,913	What Is Gyeonggi Folk Culture?	National Folk Museum of Korea	Seoul	5 AUG-31 OCT
5,605	1,081,713	Franciscan Art	Galleria dell'Accademia	Florence	31 MAR-10 NOV
5,013	360,902	Simple Forms: Contemplating Beauty	Mori Art Museum	Tokyo	25 APR-5 JUL
4,974	205,345	The Flowering of Print Culture	National Folk Museum of Korea	Seoul	3 JUN-20 JUL
4,641	600,000	Her Imperial Majesty's Hermitage	State Hermitage Museum	St Petersburg	9 DEC 14-10 MAR 15

ArtPrize 2017 stats:

- 500,000+ visitors
- 384,053 votes
- 1,346 artist entries
- 179 venues
- \$793,000 in prizes and grants
- \$33 million economic impact



\$500,000

in Prizes

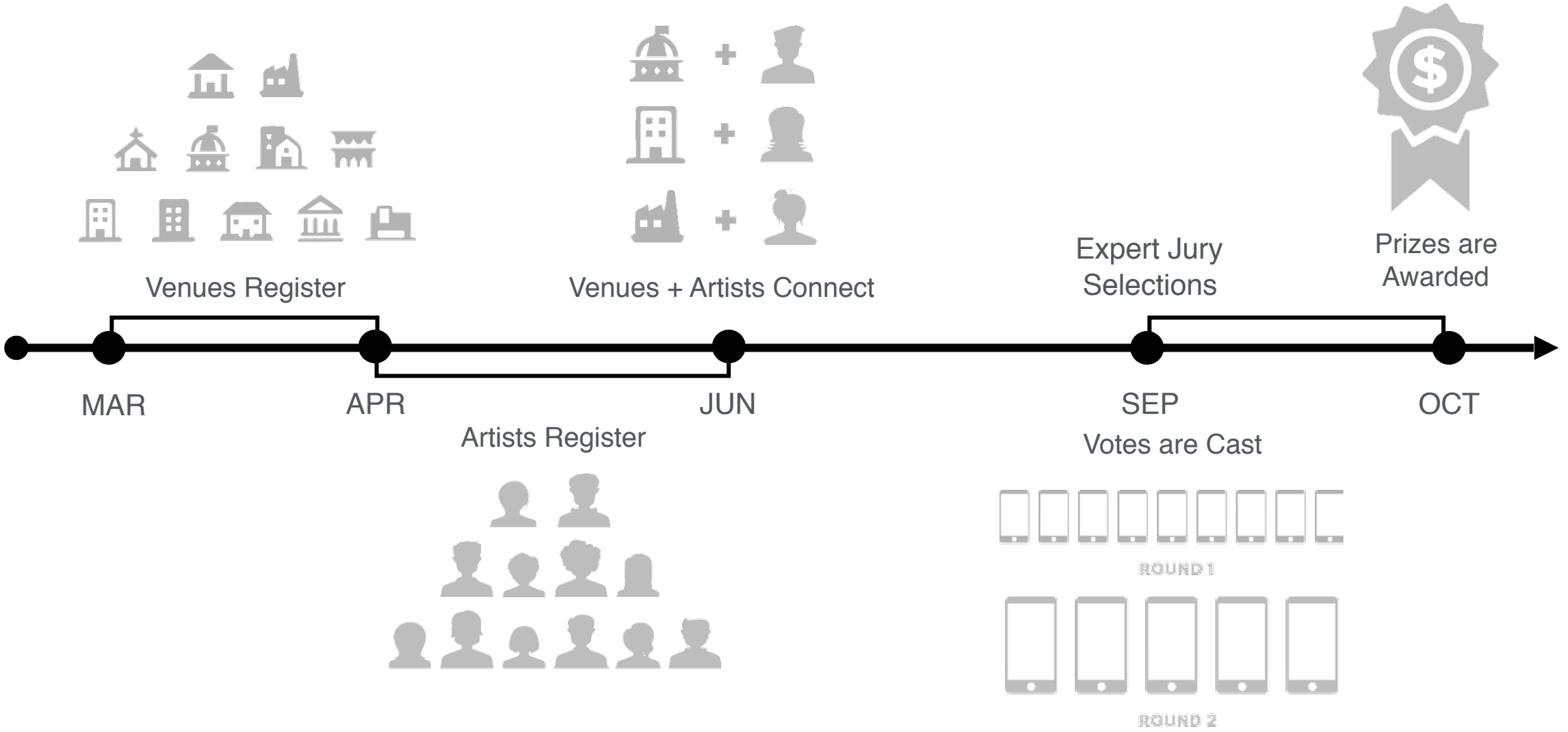
Public Vote


- Grand Prize - \$200,000
- 2D - \$12,500
- 3D - \$12,500
- Installation - \$12,500
- Time-based - \$12,500

Juried Awards

- Grand Prize - \$200,000
- 2D - \$12,500
- 3D - \$12,500
- Installation - \$12,500
- Time-based - \$12,500







POPULIST VS. PROFESSIONAL



A night festival scene with many floating lanterns in the sky and a crowd of people on the ground. The lanterns are glowing and filling the dark blue sky. In the foreground, a large crowd of people is gathered, some holding up their phones to take pictures. A large, glowing lantern is being held up by a person in the foreground on the right. The background shows a city skyline with buildings and lights.

BE A CATALYST



A large crowd of people is gathered around a massive bronze bull sculpture at night. The bull's mouth is open, and a large, bright fireball is being thrown from it. The scene is illuminated by city lights and the fireball. The text "SIMPLE RULES COMPLEX OUTCOMES" is overlaid in white, bold, sans-serif font across the center of the image.

SIMPLE RULES
COMPLEX
OUTCOMES





REMOVE BARRIERS



DEBATE IS GOOD



A large, vibrant red inflatable sculpture, resembling a stylized flower or starburst, stands on a black cylindrical base in a public square. The sculpture is the central focus, with its multiple pointed petals radiating outwards. In the background, a modern building with a glass facade and a brick building with classical architectural details are visible. People are walking around the square, including a woman pushing a stroller and a man sitting on a bench. A black lamppost with a white banner that says "let's go." and a "no parking" sign stands to the right. The overall scene is a busy, urban public space.

MAKE ART IMPOSSIBLE TO IGNORE



Designing ArtPrize



World's
largest

ART PRIZE



SEPTEMBER 23 – OCTOBER 10, 2009
GRAND RAPIDS, MI USA
www.artprize.org

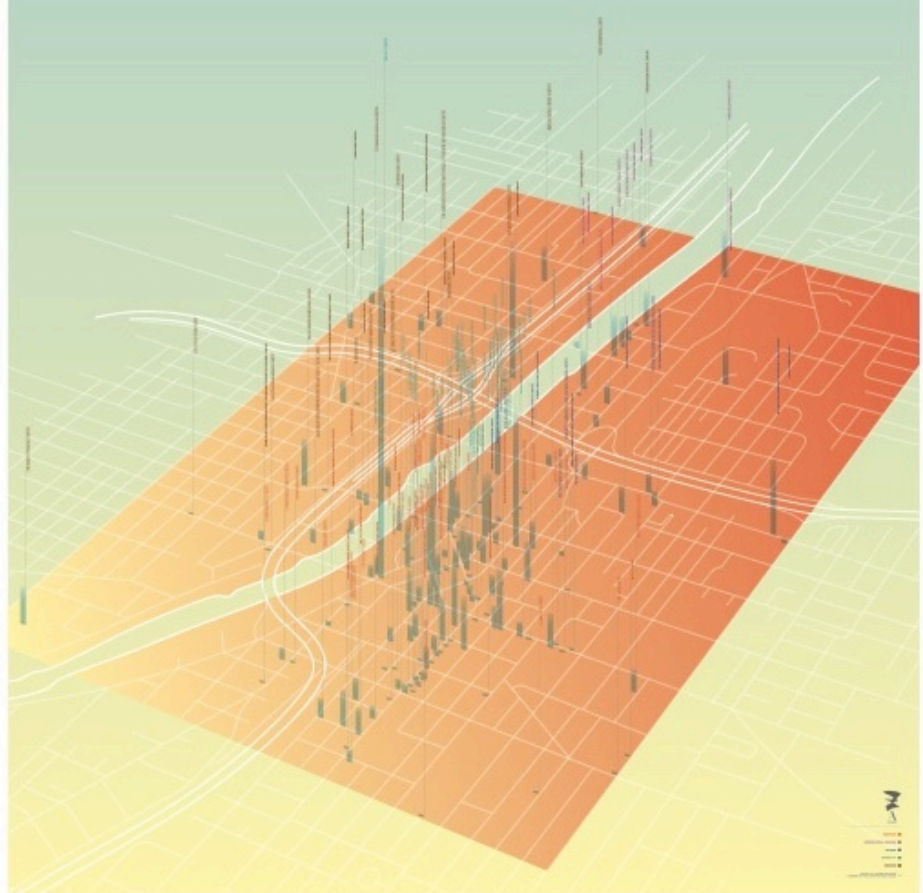
decided
by

PUBLIC VOTE



© 2011 by Tyler Srinivasan

3 SQUARE MILES **18** DAYS **159** VENUES **1,262** ARTISTS





ARTPRIZE HEADQUARTERS

LARGEST ART PRIZE

ONE WAY ←

Jonia
Pearl

ONE WAY
BEFORE
CROSS

COME VOTE





WORLD'S
LARGEST

ART PRIZE

9/23 - 10/10

GRAND RAPIDS ARTPRIZE™ MICHIGAN USA

ARTPRIZE.ORG

WORLD'S
LARGEST

ART PRIZE

9/23 - 10/10

WORLD'S
LARGEST

ART PRIZE

9/23 - 10/10

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WORLD'S
LARGEST

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9/23 - 10/10

WORLD'S
LARGEST

ART PRIZE

9/23 - 10/10

GRAND RAPIDS ARTPRIZE™ MICHIGAN USA

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WORLD'S
LARGEST

ART PRIZE

9/23 - 10/10





OCT 22
THROUGH
OCT 10

ARTPRIZE 2010

GRAND RAPIDS, MI USA ARTPRIZE.ORG





ARTPRIZE







REGISTER
HERE

VOTE

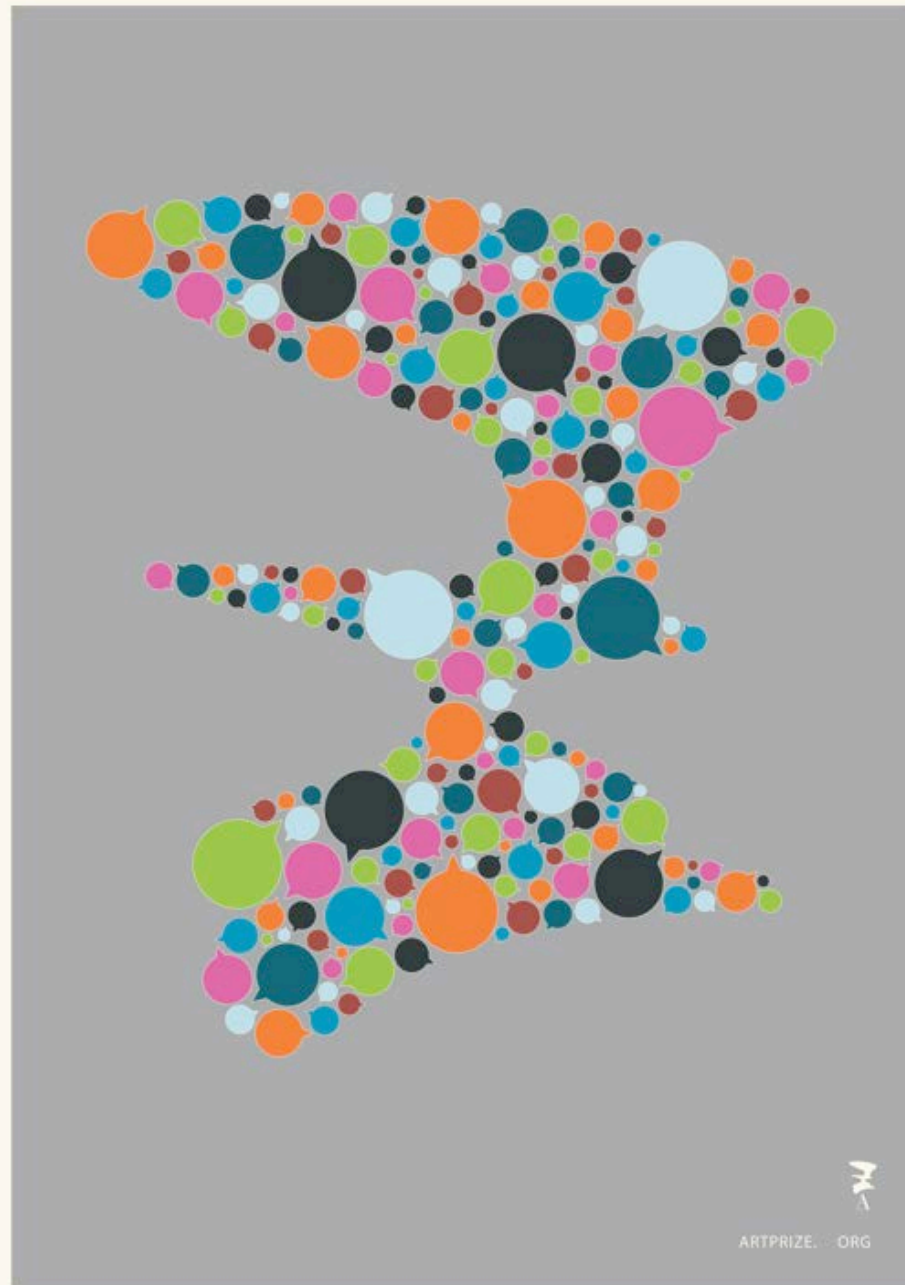
GRAND RAPIDS ART MUSEUM

FOUNDERS

wally

ARTPRIZE 2011

SEPT 21 - OCT 9 GRAND RAPIDS, MI US A



ARTPRIZE.ORG



ARTPRIZE

EXHIBITION CENTER

ANONYMOUS

Universal Forest Products



RENEE HALL OF ENGINEERING

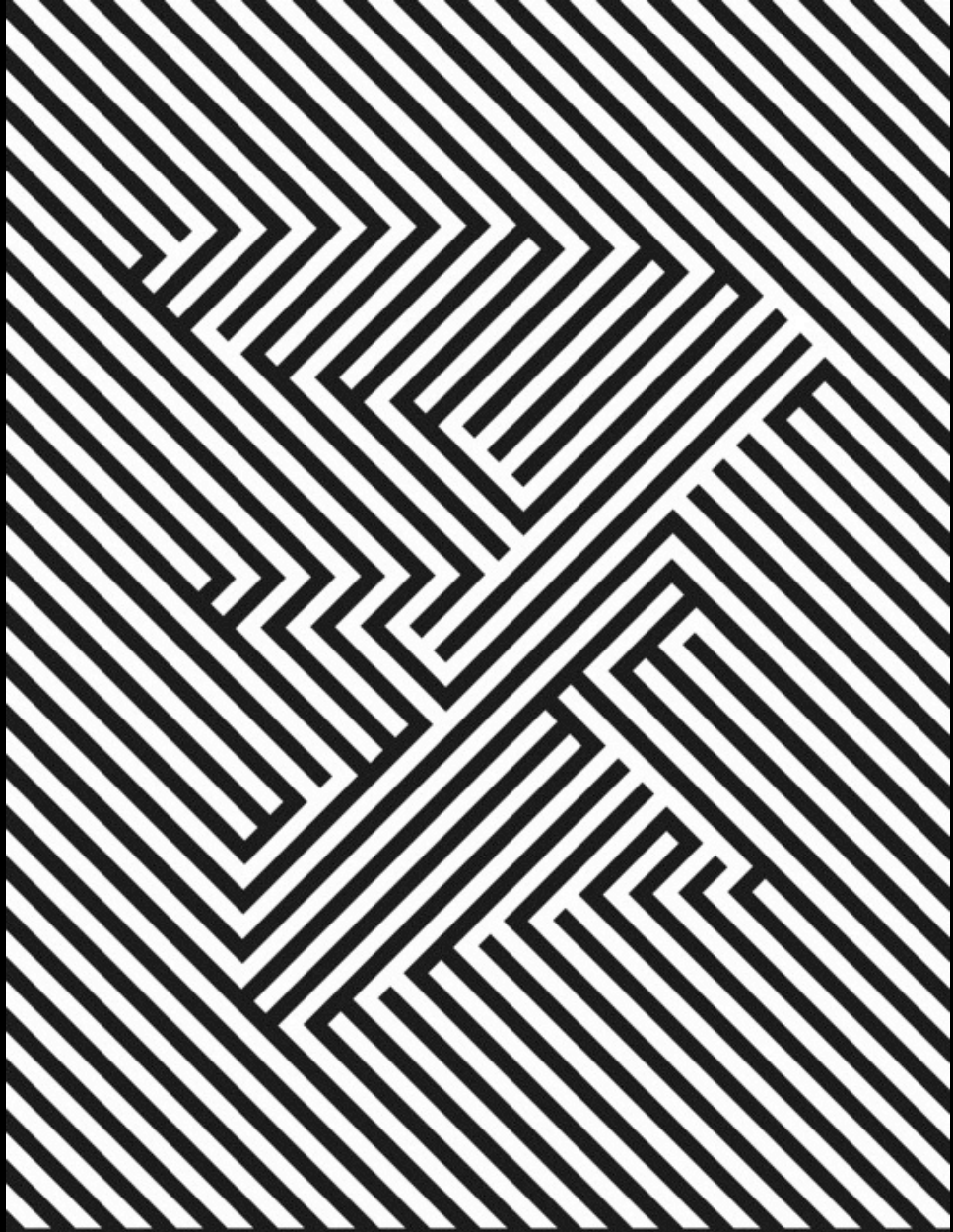


ARTPRIZE[®]
EDUCATIONAL
ARTS CENTER
UNIVERSITY OF CALIFORNIA, BERKELEY



ARTcation
Arts Center
uica
GREAT
ARTS CENTER





ARTPRIZE 2012

SEPTEMBER NINETEENTH - OCTOBER SEVENTH
GRAND RAPIDS, MICHIGAN USA ARTPRIZE.ORG



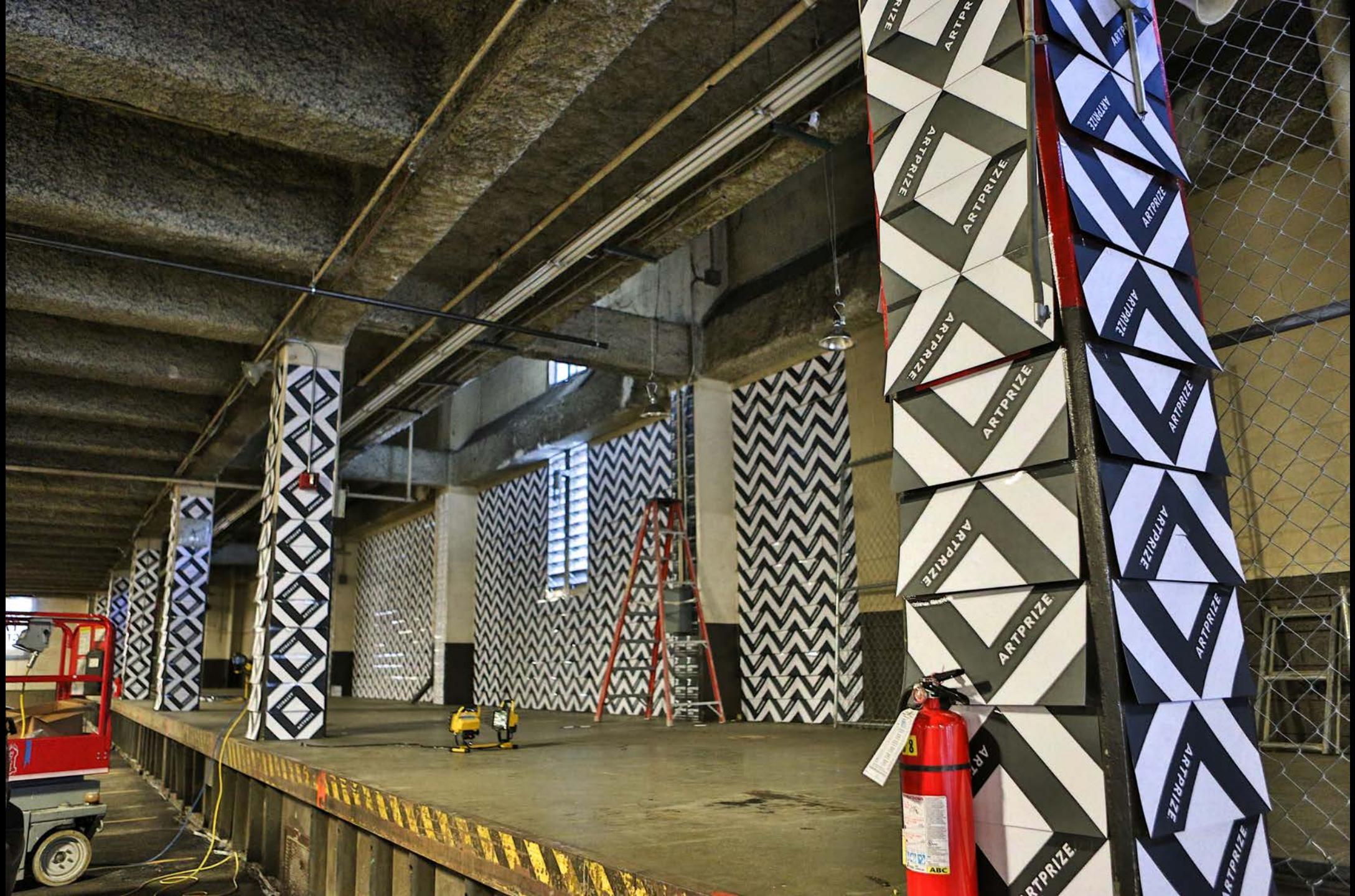
VOTE
ART
2012



2012

VENUE







© Motley Cat Studio

StellaFly Media







RIZE 2012
THE FUTURE IS NOW
SAN JUAN, PUERTO RICO



ART
PRIZE
ZE



ART PRIZE ZE

PRESENTED BY THE UNIVERSITY OF ALBANY







HOB

ARTPRIZE



Presenting Sponsor
steelcase inc

uica

uica
Presenting Sponsor
steelcase inc

EXHIBITION
CENTER

DIVISION

ARTPRIZE
SEPT 18-OCT 6

Urban Institute for Contemporary Arts

www.ridetherapid.org

296

ARTPRIZE 2013

SEPTEMBER 18-OCTOBER 6



ARTPRIZE 2013
KCAD

CREATED BY
nimlok

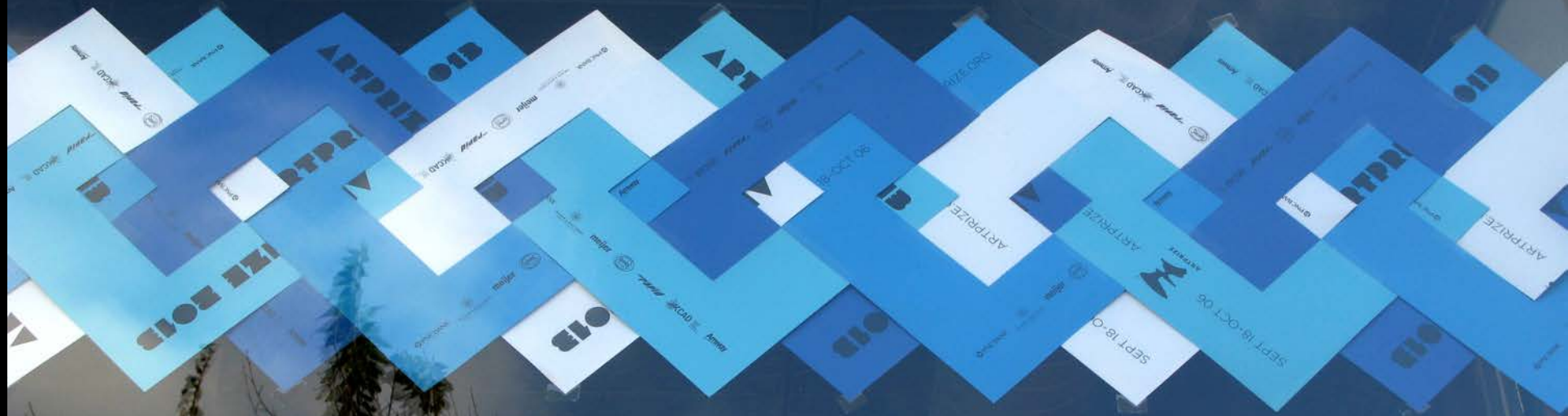
CREATED BY:
nimlok
michigan
1228 Sutherland Ave NW, Grand Rapids, MI 49504
616.335.9401 | www.nimlok-michigan.com

what
ten.



San Chez

A TAPAS BISTRO



Vino





ARTPRIZE 2013



PNC BANK meijer rapid KCAD Amway

Tommy Allen

Victoria Upton





ARTPR

ARTPRIZE

ART CAMP

artprize 2014



SEPTEMBER 24—OCTOBER 12
GRAND RAPIDS, MI USA
WWW.ARTPRIZE.ORG





**exhibition
center**

SEPT 24—OCT 12

Presenting Sponsor
steelcase inc



GIVE 'EM A
BRAKE
SAFETY
516-531-8705







**volunteer
lounge**



artprize[®] 2014



ARTPRIZE





09.23 -
10.11
2015

Grand
Rapids,
Michigan

artprize
.org

ArtPrize Seven



09.23 -
10.11
2015

Heart
Side

**ArtPrize
Seven**



09.23 -
10.11
2015

Heart
Side



ArtPrize Hub







09.23 -
10.11
2015





09.23 - 10.11 2015
Center City
ArtPrize Seven

Hi!
WELCOME TO ARTPRIZE!
C3 CWD

AVAILABLE
C3 CWD
810.708.3700

Ter Cugini
RISTORANTE ITALIANO

POSTAL SERVICE

POSTAL SERVICE



ArtPrize Metro Pass

VALID FOR 10 rides on any Rapid route & unlimited rides on the Silver Line

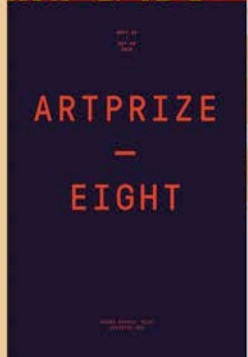
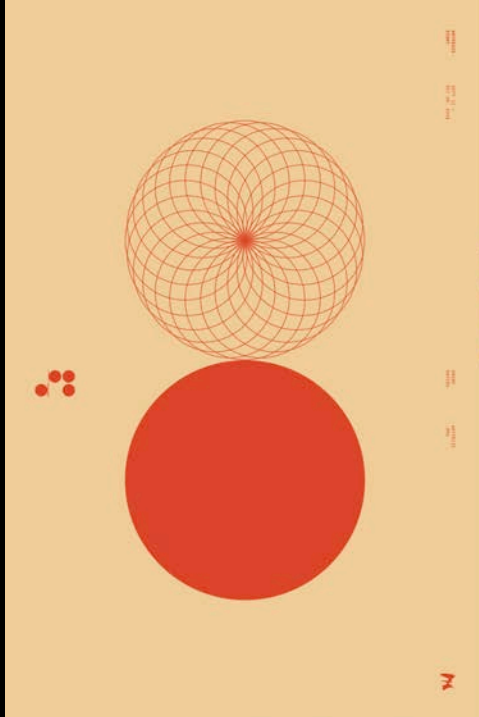
VÁLIDO PARA 10 viajes en cualquier ruta Rapid & viajes ilimitados en la Silver Line

**9.23 -
10.11,
2015**

sponsored by

THE RAPID







ARTPRIZE
EIGHT



HUB/HQ

HUB/HQ

ARTPRIZE
EIGHT
SEPT 21 -
OCT 09, 2016



artprize.org

artprize.org

ROAD
CLOSED

COME
PLAY

—
Swipe, swipe baby.



COME
PLAY

—
Swipe, swipe baby.



COME
PLAY

FREE CHARGING STATION

provided by
WOODLAND
MALL



ARTPRIZE
EIGHT
-
VENUE

OPEN RESIDENCE FOR
CONTEMPORARY ARTS

SEP 11 -
OCT 04, 2014

1
FLOOR ST 6





KCAD
+



ARTPRIZE
EIGHT
-
VENUE



KCAD
Kendall College of Art and Design

17 Pearl





ARTCLUB

ARTIST

VENUE

ARTFAN

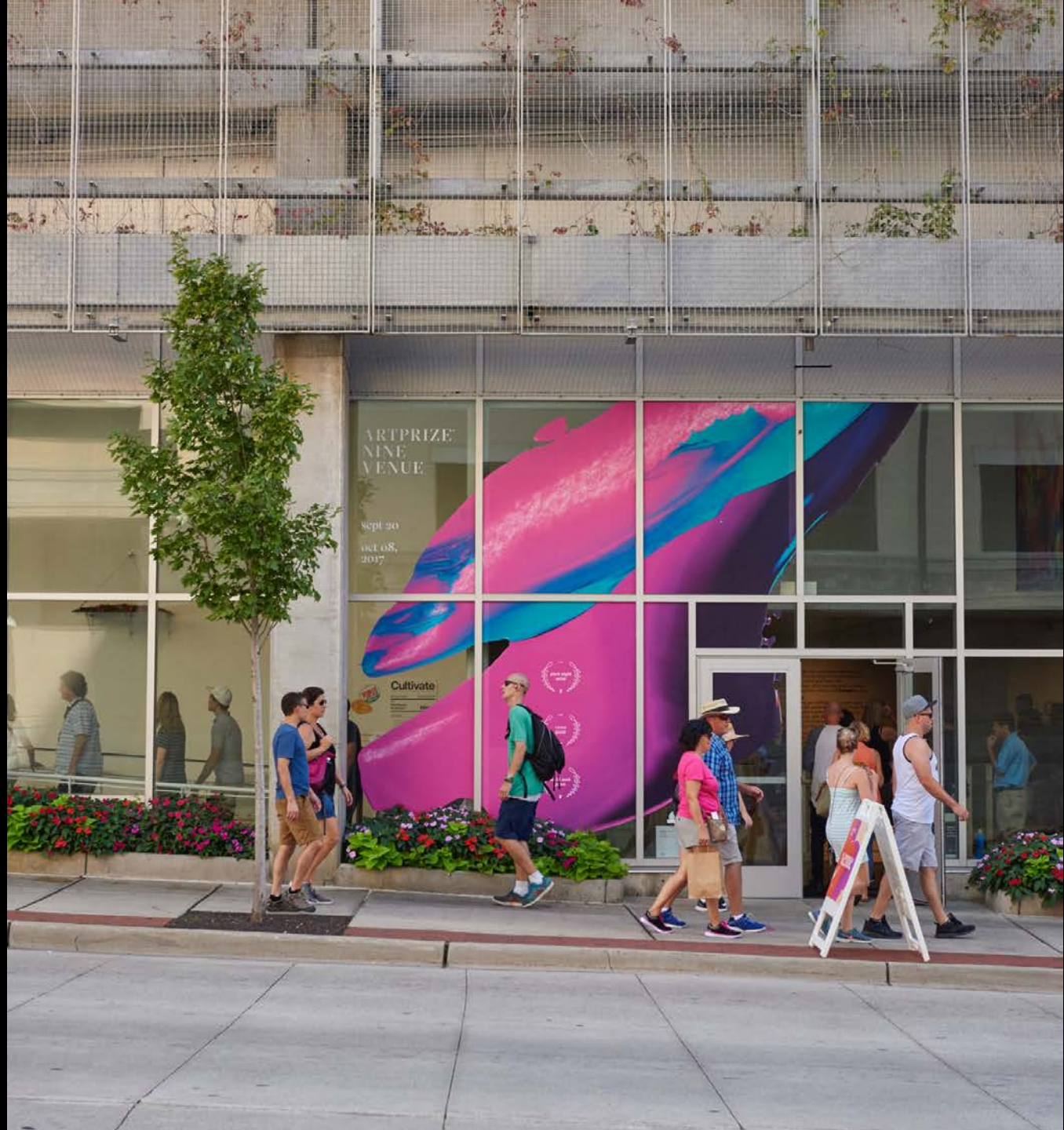
SPONSOR

14

ARTPRIZE
NINE

sept 20
oct 08,
2017

grand rapids,
michigan
artprize.org



ARTPRIZE
NINE
VENUE

Sept 20
Oct 08,
2017

Cultivate





ARTPRIZE HUB | CITY CENTER
guías de eventos gratis

visitas autoguiadas - vota

The booth is a teal cube with white geometric patterns. It has a white counter and a white awning. A man in a hat and a woman are inside the booth. Several people are standing around the booth, looking at materials. The booth is located on a paved area with trees and buildings in the background.

wotv4



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ARTPRIZE®
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city sights /
outdoor art
experience
guide

ArtPrize Journal 2017

PUBLIC NOTICE

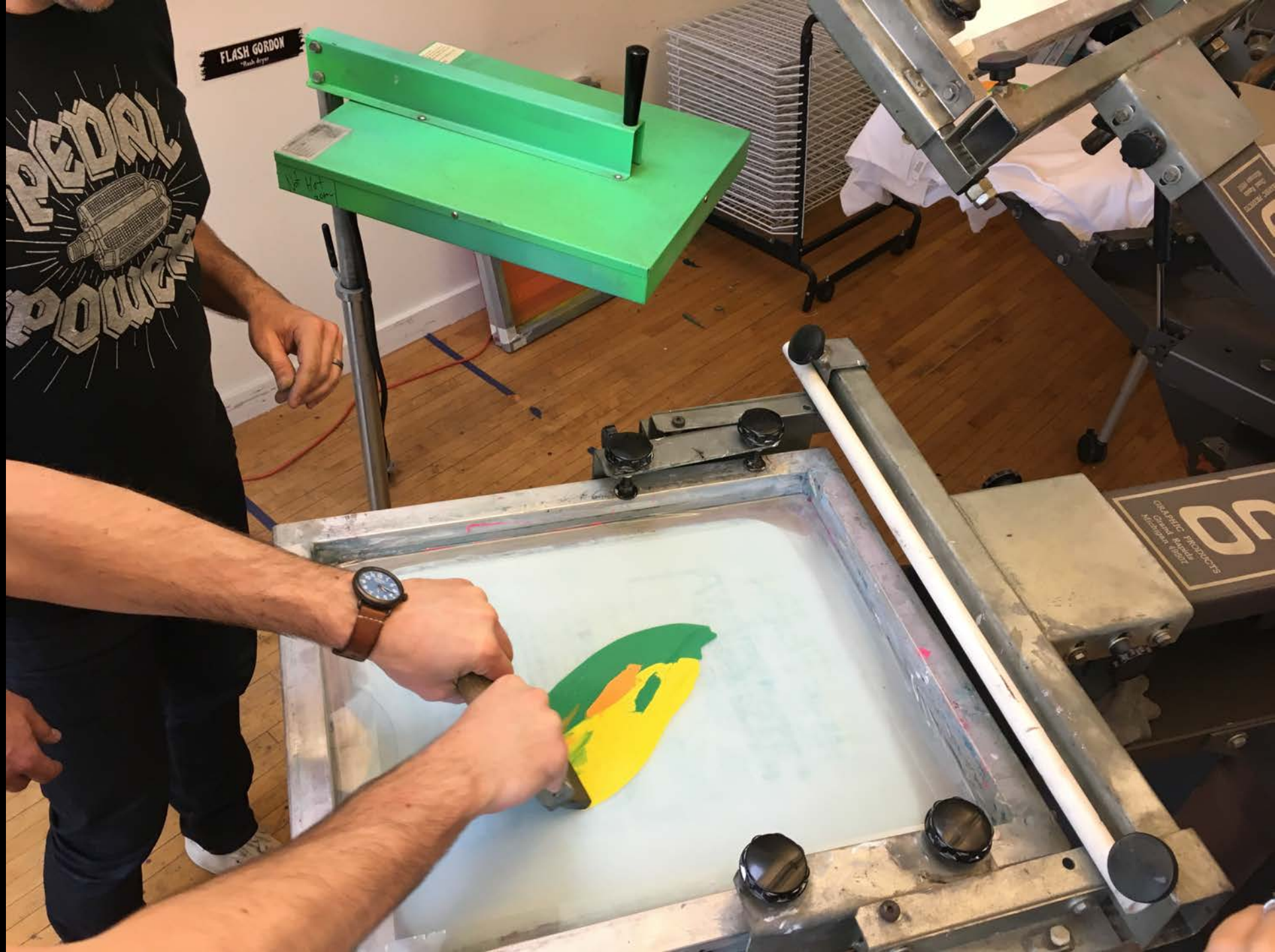


11 /
What is Good Art?
Letting the viewer decide.

17 /
6 Cities, ArtPrize Shows,
Pick a Night across the US.

41 /
ArtPrize Shows
across the US.









ARTPRIZE

SEPT 19 —
OCT 7 2018

ARTPRIZE.ORG

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pillows.artprize.org

ArtPrize as Design



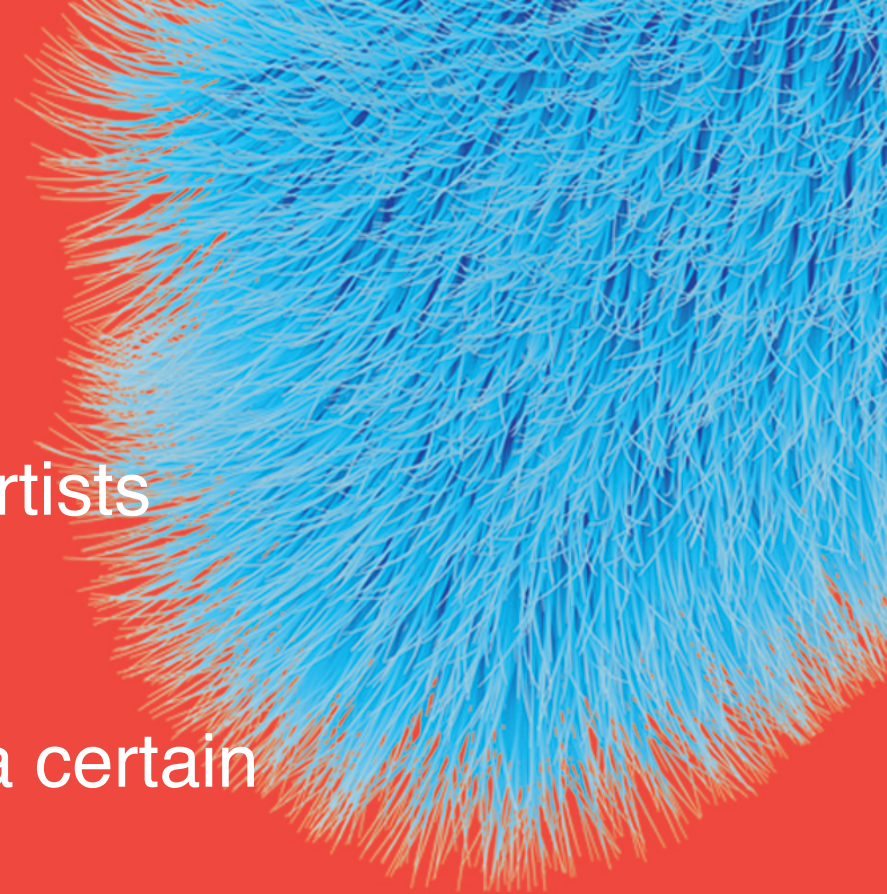
ArtPrize as Design

The background of the slide is a dark blue gradient. It is decorated with numerous yellow, glossy spheres of various sizes, some of which are partially obscured by thick, wavy purple ribbons that flow across the right side of the image.

- The structure and rules of ArtPrize are designed in a way that favor certain outcomes over others
- Open calls yield different art than artist invitations
- A 2½ week exhibition runtime favors different work than a three month runtime

ArtPrize as Design

- The public vote has a way of shaping what artists create and how they present it
- Artists aiming for juried awards also embed a certain strategy into the work



ArtPrize as Design

- ArtPrize is not alone in this
- Every exhibition opportunity is a container into which the art must fit, and the design of the container changes the shape of what's inside
- ArtPrize is designed to create interesting problems



ECT

—Oct, 2019

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PROJECT

[1] Sept—Oct, 2019

By ArtPrize



PROJECT

[1] Sept—Oct, 2019

By ArtPrize



PROJECT
— Oct, 2019
Prize

PROJECT
Sept — Oct, 2019
ArtPrize

PROJECT
[1] Sept — Oct, 2019
By ArtPrize

PROJECT
[1] Sept — Oct, 2019
By ArtPrize

PROJECT
— Oct, 2019
Prize

PROJECT
Oct, 2019

PROJECT
[1]

PROJECT
[1]

Project 1 is the next evolution of ArtPrize.

After ten years of annual ArtPrize competitions, we're shifting to a biennial schedule to make way for Project 1—the first in a series of citywide, community-oriented public art commissions.

2018	ArtPrize
2019	Project 1
2020	ArtPrize
2021	Project 2
2022	ArtPrize
2023	Project 3
2024	ArtPrize

PROJECT
[1] Sept—Oct, 2019
By ArtPrize

PROJECT
[1] Sept—Oct, 2019
By ArtPrize

PROJECT
[1] Sept—Oct, 2019
By ArtPrize

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pt—Oct, 2019
ArtPrize

PRC
[1] Sept—
By ArtPr.

PRO
[1]

Project 1 shifts the organizing principle of our fall exhibition from *competition to commission*.

When we run competitions, we ensure a fair playing field.

When we engage in commissions, we're able to build deep collaborations with artists and provide resources, time and community connections in a whole new way.

PROJECT
— Oct, 2019
Prize

PROJECT
Sept — Oct, 2019
ArtPrize

PROJECT
[1] Sept — Oct, 2019
By ArtPrize

PROJECT
[1] Sept — Oct, 2019
By ArtPrize

PROJECT
— Oct, 2019
Prize

PROJECT
Oct, 2019

PROJECT
[1]

Project 1 will be a temporary, citywide public art exhibition consisting primarily of works by 3-5 artists.

The exhibition will occupy multiple outdoor sites downtown and in other select locations.

It will run for 6-8 weeks in September and October 2019, and will be punctuated by a series of events, public programs, concerts, education programs and parties.

We plan to announce artists and installation locations in early 2019.

PROJECT
[1] Sept—Oct, 2019
By ArtPrize

PROJECT
[1] Sept—Oct, 2019
By ArtPrize

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By ArtPrize

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