

UCDA Design Competition

List of Winners—2018

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **Find Your State**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **Hartford Art School/University of Hartford**
TITLE **Hartford Art School Viewbook**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **Kean University, Michael Graves College, Design Studio**
TITLE **Kean University, Michael Graves College Viewbook**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **Massachusetts College of Art and Design**
TITLE **MassArt Undergraduate Viewbook**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **Providence College**
TITLE **Providence College Viewbook**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **School of Visual Arts**
TITLE **SVA Undergraduate Viewbook 2018-19**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **Texas Tech University, Talkington College**
TITLE **Texas Tech University, Vastly Different**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **University of Holy Cross**
TITLE **Do Good Do Well, University of Holy Cross**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **Utah Valley University**
TITLE **Utah Valley University Senior Viewbook**

CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **WFU Admissions Viewbook**

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CATEGORY **1a. Recruitment/Viewbook – Complete Unit**
AWARD Gold
INSTITUTION **Watkins College of Art**
TITLE **Watkins College of Art Lookbook**

CATEGORY **2. Recruitment/Other**
AWARD Excellence
INSTITUTION **Crossroads School of Arts and Sciences**
TITLE **Crossroads School of Arts and Sciences: See the world differently.**

CATEGORY **2. Recruitment/Other**
AWARD Excellence
INSTITUTION **Drury University**
TITLE **#Drurybound Acceptance Package**

CATEGORY **2. Recruitment/Other**
AWARD Excellence
INSTITUTION **Drury University**
TITLE **Thrive Kit Series**

CATEGORY **2. Recruitment/Other**
AWARD Excellence
INSTITUTION **Merrimack College**
TITLE **Merrimack College Acceptance Package**

CATEGORY **2. Recruitment/Other**
AWARD Excellence
INSTITUTION **Middlebury College**
TITLE **Admit Packet**

CATEGORY **2. Recruitment/Other**
AWARD Excellence
INSTITUTION **University of Michigan College of Literature, Science, and the Arts**
TITLE **Kessler Scholars Invitation Package**

CATEGORY **2. Recruitment/Other**
AWARD Excellence
INSTITUTION **University of the Ozarks**
TITLE **University of the Ozarks Admit Package**

CATEGORY **3a. Recruitment/Art Schools - Complete Unit**
AWARD Excellence
INSTITUTION **Montserrat College of Art**
TITLE **Creativity Works Here Viewbook**

CATEGORY **3a. Recruitment/Art Schools - Complete Unit**
AWARD Excellence
INSTITUTION **School of Visual Arts**
TITLE **SVA Recruitment Package**

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CATEGORY **4. Academic Catalog**
AWARD Excellence
INSTITUTION **School of the Art Institute of Chicago**
TITLE **VCD Senior Design Catalog 2017**

CATEGORY **5a. Exhibition Catalog – Complete Unit**
AWARD Excellence
INSTITUTION **Bruce Peel Special Collections, University of Alberta**
TITLE **Experiment: Printing the Canadian Imagination – Highlights from the David McKnight Canadian Little Magazine and Small Press Collection**

CATEGORY **5a. Exhibition Catalog – Complete Unit**
AWARD Excellence
INSTITUTION **Bruce Peel Special Collections, University of Alberta**
TITLE **Salt, Sword, and Crozier: Books and Coins from the Prince Bishopric of Salzburg (c.1500-c.1800)**

CATEGORY **5a. Exhibition Catalog – Complete Unit**
AWARD Excellence
INSTITUTION **Getty Publications**
TITLE **Photography in Argentina: Contradiction and Continuity**

CATEGORY **5a. Exhibition Catalog – Complete Unit**
AWARD Silver
INSTITUTION **Loyola University Chicago**
TITLE **(maybe) THIS TIME**

CATEGORY **5a. Exhibition Catalog – Complete Unit**
AWARD Excellence
INSTITUTION **School of Visual Arts**
TITLE **The Master Series: Christoph Niemann Exhibition Postcard Book**

CATEGORY **5a. Exhibition Catalog – Complete Unit**
AWARD Excellence
INSTITUTION **Virginia Commonwealth University School of the Arts**
TITLE **VCUarts MFA Graduate Thesis Exhibition Catalog**

CATEGORY **5a. Exhibition Catalog – Complete Unit**
AWARD Excellence
INSTITUTION **Wellesley College**
TITLE **Eddie Martinez: Antz at a Picnic**

CATEGORY **6. Development Information/Fundraising**
AWARD Excellence
INSTITUTION **Franklin & Marshall College**
TITLE **Visual Arts Center Fundraising Proposal**

CATEGORY **7. Annual Report/Donor Report**
AWARD Excellence
INSTITUTION **Lehigh University**
TITLE **Living Lives of Consequence**

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CATEGORY **7. Annual Report/Donor Report**
AWARD Excellence
INSTITUTION **Munk School of Global Affairs, University of Toronto**
TITLE **Can We Be Sure of Anything?**

CATEGORY **7. Annual Report/Donor Report**
AWARD Excellence
INSTITUTION **Quinnipiac University**
TITLE **Quinnipiac Annual Report 2016–17**

CATEGORY **7. Annual Report/Donor Report**
AWARD Excellence
INSTITUTION **University of Pittsburgh School of Medicine**
TITLE **University of Pittsburgh School of Medicine 2017 Annual Report**

CATEGORY **7. Annual Report/Donor Report**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **Year Four**

CATEGORY **8. Special Event**
AWARD Excellence
INSTITUTION **Kendall College of Art and Design of Ferris State University**
TITLE **2018 Commencement: Influence**

CATEGORY **8. Special Event**
AWARD Excellence
INSTITUTION **Middlebury College**
TITLE **Celebrating 15 Years at the Knoll**

CATEGORY **8. Special Event**
AWARD Excellence
INSTITUTION **Northwestern University**
TITLE **CommFest 2018: A Starry Night Invitation, Sponsor Program, Column Wrap**

CATEGORY **8. Special Event**
AWARD Excellence
INSTITUTION **Taylor University**
TITLE **Inauguration Invitation**

CATEGORY **8. Special Event**
AWARD Excellence
INSTITUTION **University of California**
TITLE **People Management Conference**

CATEGORY **8. Special Event**
AWARD Excellence
INSTITUTION **Utah Valley University**
TITLE **Award of Excellence Banquet Invitation and Program**

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CATEGORY **8. Special Event**
AWARD Excellence
INSTITUTION **Virginia Tech**
TITLE **NIME 2018 Conference**

CATEGORY **12a. Special Publication – Arts and Culture (e.g. Performing Arts, Fine Arts, etc.)**
AWARD Silver
INSTITUTION **Edinboro University**
TITLE **Chimera XV**

CATEGORY **12a. Special Publication – Arts and Culture (e.g. Performing Arts, Fine Arts, etc.)**
AWARD Excellence
INSTITUTION **Point Loma Nazarene University**
TITLE **College of Arts and Humanities Arts + Culture Calendar of Events**

CATEGORY **12a. Special Publication – Arts and Culture (e.g. Performing Arts, Fine Arts, etc.)**
AWARD Excellence
INSTITUTION **Texas Tech University**
TITLE **Texas Tech University School of Theatre and Dance—2017/2018 Lab Theatre Season Promotion**

CATEGORY **12c. Special Publication – Academic and Administrative Units (Colleges, Libraries, Housing, etc.)**
AWARD Excellence
INSTITUTION **Embry-Riddle Aeronautical University**
TITLE **College of Engineering Signature Brochure**

CATEGORY **12c. Special Publication – Academic and Administrative Units (Colleges, Libraries, Housing, etc.)**
AWARD Excellence
INSTITUTION **Point Loma Nazarene University**
TITLE **College of Arts and Humanities Scholarship Report**

CATEGORY **12c. Special Publication – Academic and Administrative Units (Colleges, Libraries, Housing, etc.)**
AWARD Gold
INSTITUTION **Wake Forest University**
TITLE **Forestry 101**

CATEGORY **14a. Advertisement – Newspaper, Magazine, Display**
AWARD Excellence
INSTITUTION **British Columbia Institute of Technology**
TITLE **Newspaper, Front Outside and Inside Cover Takeover**

CATEGORY **14b. Advertisement – Outdoor, Transit, Billboards**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **Proud to Be Campaign**

CATEGORY **14b. Advertisement – Outdoor, Transit, Billboards**
AWARD Excellence
INSTITUTION **School of Visual Arts**
TITLE **SVA Shuttle**

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CATEGORY **14b. Advertisement – Outdoor, Transit, Billboards**
AWARD Excellence
INSTITUTION **University of Central Florida**
TITLE **Peach Bowl Outdoor Campaign**

CATEGORY **14b. Advertisement – Outdoor, Transit, Billboards**
AWARD Excellence
INSTITUTION **University of Utah**
TITLE **Tabacco Free Campus**

CATEGORY **15. Alumni Publication**
AWARD Excellence
INSTITUTION **Calvin College**
TITLE **Spark Magazine**

CATEGORY **15. Alumni Publication**
AWARD Excellence
INSTITUTION **Kendall College of Art and Design of Ferris State University**
TITLE **Fall 2017 Portfolio: Experience**

CATEGORY **15. Alumni Publication**
AWARD Excellence
INSTITUTION **The Brearley School**
TITLE **Brearley in formation (Winter 2017)**

CATEGORY **15. Alumni Publication**
AWARD Excellence
INSTITUTION **Tulane University School of Medicine**
TITLE **Tulane Med (Spring 2018)**

CATEGORY **15. Alumni Publication**
AWARD Excellence
INSTITUTION **Wheaton College**
TITLE **Wheaton Magazine (Volume 21, Issue 2, 2018)**

CATEGORY **16. Research Publication**
AWARD Excellence
INSTITUTION **Caltech**
TITLE **Transformative Instrumentation**

CATEGORY **16. Research Publication**
AWARD Excellence
INSTITUTION **Emily Carr University**
TITLE **Current 08**

CATEGORY **16. Research Publication**
AWARD Excellence
INSTITUTION **The Rockefeller University**
TITLE **Seek**

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CATEGORY **16. Research Publication**
AWARD Excellence
INSTITUTION **UC San Diego School of Medicine**
TITLE **UC San Diego School of Medicine: Discoveries Magazine**

CATEGORY **18. Cover Design — except magazines and recruitment**
AWARD Excellence
INSTITUTION **American Craft Council**
TITLE **American Craft Inquiry (Volume 1, Issue 2)**

CATEGORY **18. Cover Design — except magazines and recruitment**
AWARD Excellence
INSTITUTION **University of Tennessee Foundation**
TITLE **UT Made**

CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **Auburn University School of Industrial + Graphic Design**
TITLE **2018 Auburn Graphic Design Juried Student Show**

CATEGORY **19. Poster**
AWARD Gold
INSTITUTION **Brigham Young University**
TITLE **BYU Theatre Season Posters**

CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **Stadiums Sessions Poster Series**

CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **Oklahoma State University**
TITLE **Design Weaver**

CATEGORY **19. Poster**
AWARD Silver
INSTITUTION **Penn State University**
TITLE **Deconstructing Hate**

CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **School of the Art Institute of Chicago**
TITLE **SAIC Architecture, Interior Architecture, Designed Objects Lecture Series Posters**

CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **School of Visual Arts**
TITLE **Chris Buzelli SVA Subway Posters**

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CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **School of Visual Arts**
TITLE **Edel Rodriguez SVA Subway Posters**

CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **School of Visual Arts**
TITLE **Stephen Doyle SVA Subway Posters**

CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **University of Alabama, Sarah Moody Gallery of Art**
TITLE **SMGA Exhibitions 2017-2018**

CATEGORY **19. Poster**
AWARD Silver
INSTITUTION **Utah State University**
TITLE **Utah State University, Year of the Arts Poster Campaign**

CATEGORY **19. Poster**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **Social Norms**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **ArtCenter College of Design**
TITLE **ArtCenter Dot Magazine (Fall 2017)**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Bowdoin College**
TITLE **Bowdoin Magazine (Winter 2018)**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Dartmouth College**
TITLE **3D Magazine (November 2017)**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Loyola Marymount University**
TITLE **LMU Magazine, Foul Play**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Gold
INSTITUTION **Maryland Institute College of Art**
TITLE **Commotion**

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CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Maryland Institute College of Art**
TITLE **Velocity**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Messiah College**
TITLE **The Bridge (Winter 2018)**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Justice for All**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Santa Clara Magazine, Justice for All**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Santa Clara Magazine, Trust**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Santa Clara Magazine: The Kid, Justice for All, and Trust**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Trust**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **School of Visual Arts**
TITLE **Visual Arts Journal**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **St. John's College**
TITLE **The College**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Silver
INSTITUTION **Taylor University**
TITLE **The Loop**

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CATEGORY **20a. Magazine – Complete Unit**
AWARD Silver
INSTITUTION **The Rockefeller University**
TITLE **Seek**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **UC San Diego School of Medicine**
TITLE **UC San Diego School of Medicine Discoveries Magazine**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **University of Central Florida**
TITLE **Pegasus (Spring 2018)**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **University of Central Florida**
TITLE **Pegasus (Summer 2017)**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **University of La Verne**
TITLE **Voice Magazine (Spring 2018)**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **University of Notre Dame Mendoza College of Business**
TITLE **Mendoza Business**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Valparaiso University, Valpo Magazine**
TITLE **Valpo Magazine**

CATEGORY **20a. Magazine – Complete Unit**
AWARD Excellence
INSTITUTION **Watkins College of Art**
TITLE **Watkins College of Art Lookbook**

CATEGORY **20b. Magazine – Cover Design**
AWARD Excellence
INSTITUTION **Drexel University**
TITLE **Drexel Magazine, Camera on the Clouds**

CATEGORY **20b. Magazine – Cover Design**
AWARD Excellence
INSTITUTION **Maryland Institute College of Art**
TITLE **Commotion**

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CATEGORY **20b. Magazine – Cover Design**
AWARD Excellence
INSTITUTION **Maryland Institute College of Art**
TITLE **Velocity**

CATEGORY **20b. Magazine – Cover Design**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Justice for All**

CATEGORY **20b. Magazine – Cover Design**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **The Good, the Bad, and the Kid**

CATEGORY **21a. Magazine, Editorial Spread (2-page spread, flush mounted) – Single Spread**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **The Kid**

CATEGORY **21a. Magazine, Editorial Spread (2-page spread, flush mounted) – Single Spread**
AWARD Excellence
INSTITUTION **University of La Verne**
TITLE **Voice Magazine (Spring 2018), Practice Makes Profit**

CATEGORY **21a. Magazine, Editorial Spread (2-page spread, flush mounted) – Single Spread**
AWARD Excellence
INSTITUTION **University of Tampa**
TITLE **UT Journal (Fall 2017)**

CATEGORY **21b. Magazine, Editorial Spread (2-page spread, flush mounted) – Series of Spreads**
AWARD Excellence
INSTITUTION **University of Michigan College of Literature, Science, and the Arts**
TITLE **The Future is Dark**

CATEGORY **22a. Book – Complete Unit**
AWARD Excellence
INSTITUTION **Getty Publications**
TITLE **Reyner Banham and the Paradoxes of High Tech**

CATEGORY **22a. Book – Complete Unit**
AWARD Excellence
INSTITUTION **Penn State University**
TITLE **Energy Accounts: Architectural Representations of Energy, Climate, and the Future**

CATEGORY **24. Identity Program**
AWARD Excellence
INSTITUTION **Amherst College**
TITLE **Amherst College Identity**

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CATEGORY **24. Identity Program**
AWARD Excellence
INSTITUTION **Hope College**
TITLE **Kletz Market Identity**

CATEGORY **24. Identity Program**
AWARD Excellence
INSTITUTION **Oregon State University**
TITLE **Oregon State University Identity**

CATEGORY **24. Identity Program**
AWARD Excellence
INSTITUTION **University College London (UCL)**
TITLE **Students' Union UCL Identity Program**

CATEGORY **24. Identity Program**
AWARD Silver
INSTITUTION **University of Central Florida**
TITLE **The UCF Brand**

CATEGORY **24. Identity Program**
AWARD Excellence
INSTITUTION **Utah Valley University**
TITLE **Juggernaut**

CATEGORY **24. Identity Program**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **Call to Conversation**

CATEGORY **25a. Best use of Printing Processes – Two Colors or Fewer**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **2018 HDS Appreciation Bandana**

CATEGORY **25c. Best use of Printing Processes – Specialty Process (special inks, die cuts, folds, letterpress)**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **Kindling Conversations Invitation**

CATEGORY **25c. Best use of Printing Processes – Specialty Process (special inks, die cuts, folds, letterpress)**
AWARD Excellence
INSTITUTION **Rensselaer Polytechnic Institute**
TITLE **RPI Case Statement**

CATEGORY **25c. Best use of Printing Processes – Specialty Process (special inks, die cuts, folds, letterpress)**
AWARD Excellence
INSTITUTION **Salk Institute for Biological Studies**
TITLE **Inside Salk Magazine**

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CATEGORY **25c. Best use of Printing Processes – Specialty Process (special inks, die cuts, folds, letterpress)**
AWARD Excellence
INSTITUTION **UC San Diego School of Medicine**
TITLE **UC San Diego School of Medicine Discoveries Magazine**

CATEGORY **25d. Best use of Printing Processes – Digitally Printed**
AWARD Excellence
INSTITUTION **Bruce Peel Special Collections, University of Alberta**
TITLE **Binding Fragments: Book Covers in the Salzburg Collection**

CATEGORY **26. Awards and Certificates**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **External Relations Service Award**

CATEGORY **29. Environmental Graphics**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **CSU Stadium Concourse**

CATEGORY **29. Environmental Graphics**
AWARD Excellence
INSTITUTION **Northern Kentucky University**
TITLE **Northern Kentucky University's School of the Arts Interior Wayfinding Signage System**

CATEGORY **29. Environmental Graphics**
AWARD Excellence
INSTITUTION **St George's, University of London**
TITLE **Take the Stairs Campaign**

CATEGORY **31. Integrated Campaign (series only: 2 or more channels, e.g. print, web, video, social media, etc)**
AWARD Excellence
INSTITUTION **Mount St. Mary's University**
TITLE **Mount St. Mary's University**

CATEGORY **31. Integrated Campaign (series only: 2 or more channels, e.g. print, web, video, social media, etc)**
AWARD Excellence
INSTITUTION **Rensselaer Polytechnic Institute**
TITLE **RPI Capital Campaign**

CATEGORY **31. Integrated Campaign (series only: 2 or more channels, e.g. print, web, video, social media, etc)**
AWARD Excellence
INSTITUTION **St George's, University of London**
TITLE **You Said / We Did Campaign**

CATEGORY **31. Integrated Campaign (series only: 2 or more channels, e.g. print, web, video, social media, etc)**
AWARD Excellence
INSTITUTION **The Rockefeller University**
TITLE **The Rockefeller University Annual Report: Bioscience to Modern Art**

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CATEGORY **31. Integrated Campaign (series only: 2 or more channels, e.g. print, web, video, social media, etc)**
AWARD Excellence
INSTITUTION **University of Central Florida**
TITLE **This is Big**

CATEGORY **31. Integrated Campaign (series only: 2 or more channels, e.g. print, web, video, social media, etc)**
AWARD Excellence
INSTITUTION **University of Central Oklahoma**
TITLE **Grand Opening of The Pop-Up Shop at the UCO Design Department Store**

CATEGORY **31. Integrated Campaign (series only: 2 or more channels, e.g. print, web, video, social media, etc)**
AWARD Excellence
INSTITUTION **University of Central Oklahoma, Department of Design**
TITLE **Meanwhile... Back at the Ranch 2017**

CATEGORY **31. Integrated Campaign (series only: 2 or more channels, e.g. print, web, video, social media, etc)**
AWARD Excellence
INSTITUTION **University of Holy Cross**
TITLE **Do Good Do Well, University of Holy Cross**

CATEGORY **32. Best Redesign**
AWARD Excellence
INSTITUTION **Bowdoin College**
TITLE **Bowdoin Magazine (Redesign)**

CATEGORY **32. Best Redesign**
AWARD Excellence
INSTITUTION **Bucknell University**
TITLE **Bucknell Magazine**

CATEGORY **32. Best Redesign**
AWARD Excellence
INSTITUTION **Clemson University**
TITLE **Spring Family Reunion (Redesign)**

CATEGORY **32. Best Redesign**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **New Employee Orientation**

CATEGORY **32. Best Redesign**
AWARD Silver
INSTITUTION **Creighton University**
TITLE **Creighton Magazine (Fall 2017)**

CATEGORY **32. Best Redesign**
AWARD Excellence
INSTITUTION **University of Maryland**
TITLE **M Collection: Merchandising Catalog**

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CATEGORY **33. Unpublished Work (comps, sketches, etc.)**
AWARD Excellence
INSTITUTION **University of Utah**
TITLE **Microaggression Campaign**

CATEGORY **34. Other (any entry not fitting listed categories)**
AWARD Excellence
INSTITUTION **Utah Valley University, Prospective Student Services**
TITLE **Utah Valley University's Green Box**

CATEGORY **34. Other (any entry not fitting listed categories)**
AWARD Excellence
INSTITUTION **William & Mary**
TITLE **William & Mary Wrapping Paper**

CATEGORY **35. Illustration**
AWARD Excellence
INSTITUTION **Grand Valley State University**
TITLE **A Night Around the World**

CATEGORY **35. Illustration**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Grounds for Detention**

CATEGORY **35. Illustration**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Nobel Beginnings**

CATEGORY **35. Illustration**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Smokestack Monument**

CATEGORY **35. Illustration**
AWARD Excellence
INSTITUTION **Santa Clara University**
TITLE **Two Sides of the Kid**

CATEGORY **35. Illustration**
AWARD Silver
INSTITUTION **School of Visual Arts**
TITLE **Chris Buzelli SVA Subway Posters**

CATEGORY **35. Illustration**
AWARD Excellence
INSTITUTION **University of Central Florida**
TITLE **In Their Words**

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CATEGORY **35. Illustration**
AWARD Excellence
INSTITUTION **University of Michigan College of Literature, Science, and the Arts**
TITLE **Along Those Lines**

CATEGORY **37. Photography**
AWARD Excellence
INSTITUTION **Indiana University**
TITLE **Drone Series**

CATEGORY **39. Published Work in Any Previous Category**
AWARD Excellence
INSTITUTION **Lehigh University/Fusion**
TITLE **Lehigh University Resident Hall Crests**

CATEGORY **39. Published Work in Any Previous Category**
AWARD Excellence
INSTITUTION **University of Illinois at Urbana-Champaign**
TITLE **Ninth Letter 14.2 (Fall/Winter 2017-18)**

CATEGORY **39. Published Work in Any Previous Category**
AWARD Excellence
INSTITUTION **University of Illinois at Urbana-Champaign**
TITLE **Ninth Letter 15.1 (Spring/Summer 2018)**

CATEGORY **39. Published Work in Any Previous Category**
AWARD Excellence
INSTITUTION **Western Washington University**
TITLE **Intern Stories (Issue 4)**

CATEGORY **41. Classroom Work or Assignments**
AWARD Excellence
INSTITUTION **The Savannah College of Art and Design**
TITLE **Silly Street iOS App**

CATEGORY **44. Green Reduction (Alternate sources used instead of printing. e.g. online newsletter, electronic)**
AWARD Excellence
INSTITUTION **University of California, Davis**
TITLE **UC Davis NOW**

CATEGORY **45a. Website – Entire Site, Home Page, Landing Page, Department, Microsite, Intranet, etc.**
AWARD Silver
INSTITUTION **Concordia University Irvine**
TITLE **Concordia University Irvine, The Arts Microsite**

CATEGORY **45a. Website – Entire Site, Home Page, Landing Page, Department, Microsite, Intranet, etc.**
AWARD Excellence
INSTITUTION **Indiana University**
TITLE **IUPUI 50th Anniversary Website**

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CATEGORY **45a. Website – Entire Site, Home Page, Landing Page, Department, Microsite, Intranet, etc.**
AWARD Excellence
INSTITUTION **Indiana University**
TITLE **Moneysmarts Website**

CATEGORY **45a. Website – Entire Site, Home Page, Landing Page, Department, Microsite, Intranet, etc.**
AWARD Excellence
INSTITUTION **Lehigh University**
TITLE **Living Lives of Consequence Digital Annual Report**

CATEGORY **45a. Website – Entire Site, Home Page, Landing Page, Department, Microsite, Intranet, etc.**
AWARD Excellence
INSTITUTION **Stoltze Design**
TITLE **Watkins College of Art Website**

CATEGORY **45a. Website – Entire Site, Home Page, Landing Page, Department, Microsite, Intranet, etc.**
AWARD Excellence
INSTITUTION **Trinity College**
TITLE **Strategic Plan Microsite**

CATEGORY **45a. Website – Entire Site, Home Page, Landing Page, Department, Microsite, Intranet, etc.**
AWARD Excellence
INSTITUTION **University of San Diego**
TITLE **USD 2017 Advent Calendar Website**

CATEGORY **45a. Website – Entire Site, Home Page, Landing Page, Department, Microsite, Intranet, etc.**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **WFU Homepage**

CATEGORY **45b. Website – Recruitment**
AWARD Excellence
INSTITUTION **Carleton College**
TITLE **Carleton College Admissions Website Redesign**

CATEGORY **45b. Website – Recruitment**
AWARD Excellence
INSTITUTION **University of Holy Cross**
TITLE **Do Good Do Well, University of Holy Cross Admissions Website**

CATEGORY **45c. Website – Development/Fundraising**
AWARD Excellence
INSTITUTION **Concordia University Irvine**
TITLE **Concordia University Irvine, Forward in Faith Campaign**

CATEGORY **45c. Website – Development/Fundraising**
AWARD Excellence
INSTITUTION **University of California San Francisco**
TITLE **UCSF: The Campaign**

UCDA Design Competition

List of Winners—2018

CATEGORY **46. Online Magazine**
AWARD Excellence
INSTITUTION **Middlebury College**
TITLE **Middlebury Magazine**

CATEGORY **46. Online Magazine**
AWARD Excellence
INSTITUTION **University of Utah**
TITLE **Continuum Online Magazine**

CATEGORY **47. Online Advertisements**
AWARD Excellence
INSTITUTION **University of Utah**
TITLE **Imagine U, Walter and Imagine U, Ballet**

CATEGORY **49. Email Marketing and Newsletters**
AWARD Excellence
INSTITUTION **The University of Texas at San Antonio**
TITLE **UTSA Orientation Email Series**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **Colorado State University**
TITLE **1870 Donor Video**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **George School**
TITLE **Mind the Light: Holiday Greetings from George School 2017**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **Indiana University**
TITLE **Will Shortz Fulfilling the Promise**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **University of California**
TITLE **University of California 150th Anniversary Video**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **University of Central Florida**
TITLE **This is Big**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **University of Illinois System**
TITLE **Altogether Extraordinary**

UCDA Design Competition

List of Winners—2018

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **University of Utah**
TITLE **Admissions, Imagination Nation**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **University of Utah**
TITLE **Honorary Degree, Judge Uno**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **University of Utah**
TITLE **Housing, Live on Campus**

CATEGORY **51. Video**
AWARD Silver
INSTITUTION **Utah Valley University**
TITLE **Who Am I?**

CATEGORY **51. Video**
AWARD Excellence
INSTITUTION **William & Mary**
TITLE **Charter Day 2018**

CATEGORY **51. Video**
AWARD Silver
INSTITUTION **William & Mary**
TITLE **One Tribe One Day Video Series**

CATEGORY **53. Integrated Marketing (2 or more non-print channels, e.g. web, video, social media, email, etc.)**
AWARD Gold
INSTITUTION **California Institute of the Arts**
TITLE **Reside at CalArts This Summer**

CATEGORY **53. Integrated Marketing (2 or more non-print channels, e.g. web, video, social media, email, etc.)**
AWARD Excellence
INSTITUTION **Concordia University Irvine**
TITLE **Reformation 500th Anniversary Celebration**

CATEGORY **53. Integrated Marketing (2 or more non-print channels, e.g. web, video, social media, email, etc.)**
AWARD Excellence
INSTITUTION **The University of Texas at San Antonio**
TITLE **UTSA Orientation Marketing**

CATEGORY **53. Integrated Marketing (2 or more non-print channels, e.g. web, video, social media, email, etc.)**
AWARD Excellence
INSTITUTION **University of Michigan College of Literature, Science, and the Arts**
TITLE **How to Science (Web/Podcast/Magazine)**

UCDA Design Competition

List of Winners—2018

CATEGORY **55. Campaign Strategy (Successfully using design throughout a campaign to achieve specific results)**
AWARD Excellence
INSTITUTION **Embry-Riddle Aeronautical University**
TITLE **College of Business Campaign**

CATEGORY **55. Campaign Strategy (Successfully using design throughout a campaign to achieve specific results)**
AWARD Excellence
INSTITUTION **Rensselaer Polytechnic Institute**
TITLE **RPI Capital Campaign**

CATEGORY **55. Campaign Strategy (Successfully using design throughout a campaign to achieve specific results)**
AWARD Excellence
INSTITUTION **University of Redlands**
TITLE **University of Redlands Advancement Campaign**

CATEGORY **57. Innovative Strategy (An innovative approach in design to achieve specific goals)**
AWARD Excellence
INSTITUTION **MiraCosta College**
TITLE **Health Services Flu Shots**

CATEGORY **57. Innovative Strategy (An innovative approach in design to achieve specific goals)**
AWARD Excellence
INSTITUTION **Santa Clara University, Leavey School of Business**
TITLE **SCU Leavey School of Business Enrollment Campaign**

CATEGORY **57. Innovative Strategy (An innovative approach in design to achieve specific goals)**
AWARD Excellence
INSTITUTION **University of Colorado: Colorado Springs**
TITLE **Ent Center for the Arts**

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **Brigham Young University**
TITLE **Faith+Works Lecture Series**

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **Drury University**
TITLE **Thrival Kit Series**

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **Franklin & Marshall College**
TITLE **Concert Series Posters**

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **Franklin & Marshall College**
TITLE **Visual Arts Center Fundraising Proposal**

UCDA Design Competition

List of Winners—2018

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **Middlebury College**
TITLE **Various Middlebury School Recruitment Pieces**

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **Providence College**
TITLE **Admissions Suite (Viewbook, Road Piece, Student Yield Piece, Liberal Arts Honors Piece)**

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **University of Notre Dame**
TITLE **Notre Dame Family Wines**

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **University of Notre Dame**
TITLE **Notre Dame Football Premium Season Ticket Holder Box/Season Tickets**

CATEGORY **58. In-house Print**
AWARD Excellence
INSTITUTION **Virginia Tech**
TITLE **2017 Holiday Card**

CATEGORY **59. In-house Digital**
AWARD Excellence
INSTITUTION **University of Virginia**
TITLE **Giving To Hoos Day**

CATEGORY **59. In-house Digital**
AWARD Excellence
INSTITUTION **Virginia Tech**
TITLE **MLK Oration Competition**

CATEGORY **59. In-house Digital**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **Adhesive Anthropology: The Speechless Art of Communication**

CATEGORY **59. In-house Digital**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **Challenge**

CATEGORY **60. In-house Team (up to six pieces, any media)**
AWARD Excellence
INSTITUTION **Temple University**
TITLE **Peer to Peer Influencer Video Mailer**

UCDA Design Competition

List of Winners—2018

CATEGORY **60. In-house Team (up to six pieces, any media)**
AWARD Excellence
INSTITUTION **University of California**
TITLE **University of California 150th Anniversary Campaign**

CATEGORY **60. In-house Team (up to six pieces, any media)**
AWARD Excellence
INSTITUTION **University of Central Florida**
TITLE **Pegasus Magazine**

CATEGORY **60. In-house Team (up to six pieces, any media)**
AWARD Excellence
INSTITUTION **University of San Francisco**
TITLE **USF Marketing Communications Showcase**

CATEGORY **60. In-house Team (up to six pieces, any media)**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **Social Norms Campaigns**

CATEGORY **60. In-house Team (up to six pieces, any media)**
AWARD Excellence
INSTITUTION **Wake Forest University**
TITLE **Wake Debate: Breathing Fire**